AGREEMENT – STEVENSON WATERFRONT MUSIC FESTIVAL

This agreement made and entered into this 19th day of December, 2019 between the **City of Stevenson**, a municipal corporation of the State of Washington, hereinafter referred to as "City", and **Chris Kellogg, dba Clark & Lewie's Restaurant**, hereinafter referred to as "Clark & Lewie's".

Recitals

- 1. The City of Stevenson desires to increase the distribution of information about the City to attract visitors to the City and to increase tourism.
- 2. The City of Stevenson does not have qualified staff to manage a Waterfront Music Festival.
- 3. Clark & Lewie's is uniquely qualified to manage a Waterfront Music Festival, to meet the requirements specified herein, and to provide such services with the degree of reasonable skill and diligence normally required to manage such events.
- 4. It is in the City's interest to contract with Clark & Lewie's to perform certain activities relating to the design and management of this event that will encourage increased tourism, promote interest in the City and the local region and to act on the City's behalf in disseminating information about the City.

Now, therefore, in consideration of the mutual covenants contained herein, the parties agree as follows:

- 1. <u>Performance</u>. Clark & Lewie's will perform the work set forth below and submit requests for payment within forty-five days of each accepted task:
 - a. Clark & Lewie's will plan and operate the Stevenson Waterfront Music Festival as described on Exhibit A, incorporated herein by reference.
 - b. Clark & Lewie's will complete the tourism funding expenditure report(s) required by the Washington State Legislature. All required reports are to be submitted before final payment under this contract is made.
- 2. <u>Completion</u>. Clark & Lewie's shall complete the services to be performed under this agreement on or before December 31, 2020.
- 3. <u>Term.</u> The term of this agreement shall begin January 1, 2020 and end upon the completion of the project, but no later than December 31, 2020.
- 4. Payment.
 - a. The City will reimburse Clark & Lewie's up to \$3,000 for services performed under this agreement. Payments will be made on a reimbursement basis only, following submittal of detailed invoices with back up documentation to the City.
 - b. The total contracted amount must be spent on marketing, advertising or promoting this event and cannot be used for staff time.

- c. Final invoice for this agreement must be received by the City on or before January 12, 2021. INVOICES RECEIVED AFTER THIS DATE WILL NOT BE PAID.
- d. The Tourism Funding Expenditure Report required by section 1 above shall be submitted before final payment under this contract is made.
- 5. <u>Default</u>. Upon default by either party of any of the terms of this agreement, the nondefaulting party may terminate the agreement after written notice to the defaulting party identifying the default. Failure by the non-defaulting party to exercise the right to terminate or take any action upon default shall not constitute a waiver of any rights of the non-defaulting party hereunder and shall not excuse any such default. However, upon default and termination, the non-defaulting party is excused from further performance hereunder.
- 6. <u>Termination</u>. This agreement may be terminated by either party giving the other party written notice of its intent to terminate at least thirty (30) days prior to the effective date of termination. Reimbursement for work completed prior to the effective date of termination shall be made in accordance with the terms of this agreement.
- 7. <u>Financial Records</u>. Clark & Lewie's shall maintain financial records of all transactions related to this agreement for six years after contract completion. The financial records shall be made available at all times for auditing by any City, State of Washington or federal auditors.
- 8. <u>Status of "Clark & Lewie's"</u>. It is hereby understood, agreed and declared that Clark & Lewie's is an independent contractor and not the agent or employee of City and that no liability shall attach to City by reason of entering into this agreement, except as may be provided herein.
- 9. <u>Insurance and Liability</u>. Clark & Lewie's shall indemnify and save harmless City from any and all liability arising hereunder, including costs, damages, expenses and legal fees incurred by City in connection therewith, for injury (including death) to persons or damage to or loss of property (including equipment) caused by or arising out of the work performed under this agreement.

Clark & Lewie's further agrees, and has specifically negotiated, to waive its immunity under the State Industrial Insurance Act (RCW Title 51) and to indemnify and hold the City harmless from any claims made against the City by Clark & Lewie's employees, agents, contractors, subcontractors or other representatives.

- 10. <u>Assignment</u>. This agreement shall not be transferred, assigned, or sublet by either party without prior written consent of the other party.
- 11. <u>Completeness of Agreement and Modification</u>. This document contains all of the terms and conditions of this agreement, and any alterations or variation of the terms of this agreement shall be invalid unless made in writing and signed by both of the parties hereto. There are no other understandings, representations, or agreements, written or

oral, not incorporated herein.

- 12. <u>Equal Opportunity and Compliance with Laws</u>. Clark & Lewie's shall not discriminate against any employee employed under this agreement because of race, color, religion, age, sex or national origin. Further, Clark & Lewie's shall comply with all local, state and federal laws and regulations in all aspects of fulfilling this agreement.
- 13. <u>Governing Law and Venue.</u> The laws of the State of Washington shall govern the construction of this agreement and any dispute arising hereunder. The parties agree that the Superior Court of Skamania County shall be the venue for any litigation brought in relation to this agreement.
- 14. <u>Costs and Attorney Fees</u>. If either party shall be in default under this contract, the nondefaulting party shall have the right, at the defaulting party's expense, to retain an attorney to make any demand, enforce any remedy, or otherwise protect or enforce its rights under this contract. The defaulting party hereby promises to pay all costs and expenses so incurred by the non-defaulting party, including, without limitation, reasonable attorneys' costs and fees. The failure of the defaulting party to promptly pay the same shall constitute a further and additional default. In the event either party hereto institutes, defends, or is involved with any action to enforce the provisions of this contract, the prevailing party in such action shall be entitled to reimbursement by the losing party for its court costs and reasonable attorney costs and fees at trial and on appeal.
- 15. <u>Certification of Authority</u>. The undersigned certify that the persons executing this agreement on behalf of City and Clark & Lewie's have legal authority to enter into this agreement on behalf of City and Clark & Lewie's respectively and have full authority to bind City and Clark & Lewie's in a valid Agreement on the terms herein.

IN WITNESS WHEREOF, the parties hereto have executed this agreement as of the day and year first above written.

CITY OF STEVENSON

Clark & Lewie's

Scott Anderson, Mayor

Chris Kellogg, Owner

ATTEST

Leana Kinley, City Clerk

APPROVED AS TO FORM:

Kenneth B Woodrich, PC City Attorney Exhibit A



City of Stevenson TOURISM FUNDING APPLICATION FORM

Organization/Agency Information

Clark and Lewie's	46-3510428		
Organization/Agency	Federal Tax ID Number		
Chris Kellogg			
Contact Name			
PO Box 1340 Stevenson WA.			
Mailing Address			
509 219 0097	eat@clarkandlewies.com		
Phone	Email		
Waterfront Music Festival			
Name of Proposed Event/Activity/Facility			
Tourism Promotion Activities			

- **D** Tourism-Related Facility
- Events/Festivals X

Amount Requested: \$____4500.00____

Supplemental Questions

You may type your answers in Word below or attach a separate sheet. If you attach a separate sheet, please answer <u>all of the below questions</u> and number your answers to correspond to the below question numbers.

1. Describe your Tourism-Related Activities, Event or Facility:

Waterfront Music Festival is an annual event that now is held for 2 days in August.

This weekend is perfect for this time when no other main events are going on in Stevenson. This Festival has become the one waterfront festival that has attracted over 1000 people from local and Surrounding areas bringing families down to the water to enjoy music, activities, and vendors from the NW.

2. Describe your proposal to attract visitors to the City, including dates and expected costs. Please see the *Call for Tourism Promotion Proposals* for criteria and items to be prioritized by the Tourism Advisory Committee.

Major marketing has and will be done for this event. Newspaper articles, social media, flyers, tee shirts, coasters, banners, and other are used and successful.

3. Identify your top 5 sources of Revenue:	
1. Sponsors	\$3-5000
2. Food and Vendor sales	\$5-8000
3. Spirits and Beer Sales	\$3-6000
4.	\$
5.	\$

4. Do you plan to become self-funded? If yes, please describe your plan and progress to date.
With a board and larger management and assistance from the city and SDA, this event can be a fully
Self-funded event. Certainly this event has a positive economic benefit to this city. Now entering our
5th Year this event will showcase the waterfront that makes Stevenson a destination.

5. Describe your plans for advertising and promoting your proposed activity or facility. Advertising will be River Talk News, Social Media, Chamber, radio if needed, flyers, banners and Common methods that are successful.

6. Explain how your activity or facility will result in increased tourism and overnight stays. Because this event is now in its 6th year, that is proof that volunteers can make things happen and Has improved and increased tourism here in Stevenson. Now that its 2 nights, there will be additional Overnight stays.

- 7. List the number of tourists expected to attend your activity or facility in each of these categories:
 - 1. _____Staying overnight in paid accommodations.
 - 2. <u>15-40</u> Staying overnight in unpaid accommodations (with friends or family) and traveling 50 miles or more from their place of residence or business.
 - 3. <u>10-20</u> Staying for the day only and traveling 50 miles or more from their place of residence or business.
 - 4. _300-1500____Attend but are not included in any one of the categories above.
 - 5. <u>40-100</u> Estimated number of participants in any of the above categories that attend from another state or country.
- Explain how you will coordinate with the Skamania County Chamber of Commerce and/or the Stevenson Business Association for promotion of your proposed activity or facility. Describe any other partnerships you plan to develop to help ensure the success of your project.

We would like to work with the Chamber, SBA, SDA and the city and make a collective effort to Have a board that supports and now takes this festival and makes it a Stevenson own. 9. If your proposal is for construction of a tourism-related facility, explain your plans for operation and maintenance of the facility.

N/A

10. Describe how you will encourage support of Stevenson businesses, restaurants, retail and lodging?We do encourage and discuss, and have support, of the city, businesses, restaurants and have heard.Nothing but good things about what we are doing to promote this now new fantastic waterfront.

11. Submit an itemized revenue and expense budget. What percentage of your revenue budget does this request for funding represent? List any other expected revenue sources and amounts.

12. Sign and date your proposal.

Chris Kellogg	Chris Kellogg	10/16/19
Signature	Printed Name	Date

You may attach additional information to help the Tourism Advisory Committee evaluate your proposal.

If multiple activities are planned, please submit a separate application for each activity.