



A MAIN STREET ORGANIZATION

January 2022

Dear community partner, volunteer, or donor:

Oh, how far we've come together in just a year! With your support of the Stevenson Downtown Association – whether through volunteerism, financial generosity or community partnership – we created new programs and elevated our mission of promoting and revitalizing Downtown Stevenson and enriching our local heritage.

Together, in 2021, we made many strides as a local non-profit Main Street organization.

- We continued the post-pandemic Bricks & Clicks Grant Program – providing assistance to eleven businesses and property owners in order to improve building exteriors or e-commerce solutions (that's a total of 27 grants since October 2020).
- We brought 65 community volunteers together (outdoors and safely spaced) for the first time since the pandemic at the Spruce-Up Stevenson work day in the Spring – fostering a much-needed sense of community and collective pride of place.
- We built the first Stevenson Streatery – a seasonal outdoor public dining space – in a true community effort involving woodshop students, artists, sponsors and volunteers.
- We created two new annual downtown promotions: the Stevenson Sandwich Smackdown – a friendly sandwich competition, and Plaid Friday – a relaxed alternative to Black Friday that encourages people to wear plaid and 'love' local.
- We collaborated with the Chamber on four downtown business ribbon cutting events.
- We partnered with the City on a downtown parking study and building signage guide.
- We worked with the County on archeological initiatives for the Courthouse Plaza.

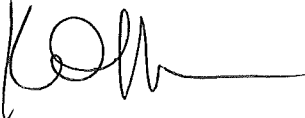
- And, we made the exciting decision to merge with the Stevenson Farmers Market in 2022 to combine resources and further benefit our community!

All of these efforts get us closer to realizing the vision of the Stevenson Downtown Association. By embracing the Main Street Approach, we envision a historically preserved, economically vibrant downtown where locals and visitors alike come together for community, culture and connection to the Columbia River.

Thank you for your partnership, contributions and community spirit over the past year. This work of promoting economic vitality and local pride in Downtown Stevenson happens with the generosity and commitment of people like you. I look forward to achieving more together in 2022 and beyond.

Whether or not you live in Stevenson, the downtown district is the living room of our collective community... and, together, we are #stevensonstrong!

With gratitude,



Kelly O'Malley-McKee  
Executive Director  
Stevenson Downtown Association

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Learn, volunteer, donate:  
[stevensonmainstreet.org](http://stevensonmainstreet.org)



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# IMPACT IN 2021

Thanks to community volunteers, donors and partners, the Stevenson Downtown Association accomplished these highlights:

## DISTRIBUTED ELEVEN BRICKS & CLICKS GRANTS

We distributed 11 Bricks & Clicks Grants to downtown businesses and property owners (with a total of 27 granted since the program began in October 2020)



## BUILT THE FIRST STEVENSON STREATERY

We built the Stevenson Streatery, an outdoor public dining space, featuring six picnic tables built by woodshop students and painted by local artists

## HOSTED SPRUCE-UP STEVENSON

We hosted Spruce Up Stevenson with the collective effort of over 65 community volunteers tallying more than 180 hours beautifying our downtown



## HELD INAUGURAL STEVENSON SANDWICH SMACKDOWN

We created the Stevenson Sandwich Smackdown with 7 downtown food establishments with Walking Man Brewing receiving the inaugural "Sammich" Trophy

## PROMOTED PLAID FRIDAY WITH 23 MERCHANTS

We celebrated the first Plaid Friday locally with 23 downtown merchants, as a small town alternative to Black Friday in order to WEAR PLAID & LOVE LOCAL



Our mission is to promote and revitalize Downtown Stevenson and enrich our local heritage.

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