

**INTERLOCAL AGREEMENT BETWEEN
SKAMANIA COUNTY AND THE CITY OF STEVENSON
FOR PROMOTION AND OPERATION OF EVENTS IN STEVENSON
TO ATTRACT TOURISTS - 2025**

THIS AGREEMENT made and entered into this 17th day of January, 2025 between Skamania County, a municipal corporation, hereinafter referred to as “**COUNTY**”, and the City of Stevenson, a municipal corporation, hereinafter referred to as the “**CITY**” for purposes hereinafter mentioned:

WHEREAS, the City is the recipient of Hotel/Motel Funds for the promotion of travel and tourism and the marketing and operation of special events and festivals and related tourist activities in Stevenson,

WHEREAS, the City wishes to increase publicity about the City to attract visitors to the local region, to increase overnight stays at our local hotels, inns and lodges and to encourage tourism expansion,

WHEREAS, the City and the County and its Department of Community Events and Recreation mutually agree that the County can provide promotional information and operation of **events described in Exhibit “A”** that will increase tourism; and

NOW, THEREFORE, BE IT RESOLVED, that the City and the County through this interlocal agreement pursuant to RCW 39.34.080 shall act in consideration of the terms and conditions set forth below:

1. **Performance:** The County shall design and conduct promotion for tourist events/festivals as described on Exhibit A, and operate said events,
2. **Completion:** All work shall be completed by December 31, 2025. To meet reporting requirements set by Substitute Senate Bill 5647 the contractor, the County, must submit to the City a completed copy of the Lodging Tax Report for each of the events described in Exhibit A. Final payment on the contract will be withheld until receipt of report.
3. **Term:** The term of this agreement shall begin January 1, 2025 and end upon the completion of the project, but no later than December 31, 2025.
4. **Payment.**
 - a. The City will reimburse the County up to \$50,000 for services performed under this agreement. Payments will be made on a reimbursement basis only, following submittal of detailed invoices with back-up documentation to the City.
 - b. Final invoice for this agreement must be received by the City on or before January 12, 2026. **INVOICES RECEIVED AFTER THIS DATE WILL NOT BE PAID.**
 - c. The Tourism Funding Expenditure Report required by section 2 above shall be submitted before final payment under this contract is made.

5. Default: Upon default by either party of any of the terms of this agreement, the non-defaulting party may terminate the agreement after written notice to the defaulting party identifying the default. Failure by the non-defaulting party to exercise the right to terminate or take any action upon default shall not constitute a waiver of any rights of the non-defaulting party hereunder and shall not excuse any such default. However, upon default and termination, the non-defaulting party is excused from further performance hereunder.
6. Termination: This agreement may be terminated by either party giving the other party written notice of its intent to terminate at least thirty (30) days prior to the effective date of termination. Reimbursement for work completed prior to the effective date of termination shall be made in accordance with the terms of this agreement.
7. Financial Records: The County shall maintain financial records of all transactions related to this agreement for six (6) years after contract completion. The financial records shall be made available at all times for auditing by any City, State of Washington or Federal Auditors.
8. Status of Community Events and Recreation Department: It is hereby understood, agreed and declared that the County is an independent contractor and not the agent or employee of City and that no liability shall attach to City by reason of entering into this agreement, except as may be provided herein.
9. Insurance and Liability. The County agrees to indemnify and hold harmless the City from any and all liability arising hereunder, including costs, damages, expenses and legal fees incurred by the City in connection therewith, for injury (including death) to persons or damage to or loss of property (including equipment) caused by or arising out of the work performed under this agreement.

The County further agrees, and has specifically negotiated, to waive its immunity under the State Industrial Insurance Act (RCW Title 51) and acknowledges that this waiver of immunity was mutually and expressly negotiated by the parties, and expressly agrees that this promise to indemnify and hold harmless applies to all claims made against the City by Skamania County employees, agents, contractors, subcontractors or other representatives.

10. Assignment: This agreement shall not be transferred, assigned, or sublet by either party without prior written consent of the other party.
11. Completeness of Agreement and Modification: This document contains all of the terms and conditions of this agreement, and any alterations or variation of the terms of this agreement shall be invalid unless made in writing and signed by both of the parties hereto. There are no other understandings representations, or agreement, written or oral, not incorporated herein.
12. Equal Opportunity and compliance With Laws: The County shall not discriminate against any employee employed under this agreement because of race, color, religion, age, sex or national origin. Further, Community Events and Recreation Department shall

comply with all local, state and federal laws and regulations in all aspects of fulfilling this agreement.

13. Governing Law and Venue: The laws of the State of Washington shall govern the construction of this agreement and any dispute arising hereunder. The parties agree that Skamania County shall be the venue for any litigation brought in relation to this agreement.

14. Costs and Attorney Fees: If either party shall be in default under this contract, the non-defaulting party shall have the right, at the defaulting party's expense, to retain an attorney to make any demand, enforce any remedy, or otherwise protect or enforce its rights under this contract. The defaulting party hereby promises to pay all cost and expenses so incurred by the non-defaulting party, including without limitation, reasonable attorney costs and fees and the failure of the defaulting party to promptly pay the same shall constitute a further and additional default. In the event either party hereto institutes, defends, or is involved with any action to enforce the provisions of this contract, the prevailing party in such action shall be entitled to reimbursement by the losing party for its court costs and reasonable attorney costs and fees.

15. Certification of Authority: The parties hereby certify that the person executing this agreement on behalf of City and County, have legal authority to enter into this agreement on behalf of City and County, and are able to bind City and County, in a valid agreement on the terms herein.

16. Interlocal Agreement Representations

This is an interlocal agreement pursuant to RCW Ch 39.34 and the parties make the following representations:

- a. Duration. This AGREEMENT shall terminate on December 31, 2025 or sooner as provided in paragraph 6.0 above.
- b. Organization. No new entity will be created to administer this agreement.
- c. Purpose. The purpose is to enable the City of Stevenson to contract with Skamania County for event promotion and operation.
- d. Manner of Financing. The City intends to finance this agreement in cash as part of its Tourism Promotion Fund budget.
- e. Termination of Agreement. The parties shall have the right to terminate this agreement as provided in paragraph 6.0 above.
- f. Other. All terms are covered by this Agreement. No additional terms are contemplated.
- g. Selection of Administrator. The City of Stevenson City Administrator shall be the Administrator for this Interlocal Agreement.
- h. Filing. Prior to its entry into force, this agreement shall be filed with the Skamania County Auditor or, alternatively, listed by subject on a public agency's web site or other electronically retrievable public source.

IN WITNESS WHEREOF, the parties hereto have executed this agreement as of the day and year first above written.

CITY OF STEVENSON

**BOARD OF COUNTY COMMISSIONERS
SKAMANIA COUNTY, WASHINGTON**

Chairman

Commissioner

City of Stevenson, Mayor

Commissioner

ATTEST:

Anders Sorestad, Clerk

Clerk of the Board

APPROVED AS TO FORM:
City Attorney

APPROVED AS TO FORM:
Prosecuting Attorney

EXHIBIT A
Tourism Promotional and Event Operation Services

Skamania County Fair& Bluegrass Festival	\$ 20,,000
Columbia Gorge Blues and Brews	\$ 17,000
Fourth of July	<u>\$ 13,000</u>
<u>Fairgrounds Operations</u>	<u>\$20,000</u>
Total Award:	<u>\$ 27,800</u>

1. Movement of funds between programs of up to 10% of the total contract amount is allowed.
2. Community Events and Recreation shall plan and operate the above events as described on the respective Tourism Funding Application Forms submitted by Community Events and Recreation for these events, incorporated herein by reference.



City of Stevenson
TOURISM FUNDING APPLICATION FORM

Organization/Agency Information

Skamania County Community Events and Recreation 91-6001363
Organization/Agency Federal Tax ID Number

Alex Hays
Contact Name

PO Box 369, Stevenson, WA 98648
Mailing Address

509-427-3980 hays@co.skamania.wa.us
Phone Email

Skamania County Fair and Timber Carnival/ Columbia Gorge Bluegrass Festival
Name of Proposed Event/Activity/Facility

- Tourism Promotion Activities
- Tourism-Related Facility
- Events/Festivals

Amount Requested: \$ 20,000

Supplemental Questions

You may type your answers in Word below or attach a separate sheet. If you attach a separate sheet, please answer all of the below questions and number your answers to correspond to the below question numbers.

1. Describe your Tourism-Related Activities, Event or Facility:
These two events draw campers not only to the fairgrounds, but fill other local campgrounds and add additional room nights to hotels and lodges in the area. Bringing music, carnivals, games and animals to our fairgrounds benefits the community as a whole adding revenue to other local businesses as well.

2. Describe your proposal to attract visitors to the City, including dates and expected costs. Please see the *Call for Tourism Promotion Proposals* for criteria and items to be prioritized by the Tourism Advisory Committee.
See Attached

3. Identify your top 5 sources of Revenue:

1. Columbia Gorge Bluegrass Camping	\$ 32,000
2. Fair Camping	\$ 23,000
3. Carnival Proceeds	\$ 19,000
4. Vendor Fees (Fair)	\$ 14,000
5. Vendor Fees (Bluegrass)	\$ 7,000

4. Do you plan to become self-funded? If yes, please describe your plan and progress to date.
See Attached

5. Describe your plans for advertising and promoting your proposed activity or facility.

We are trying to break away from newspapers and magazines as they are not as effective and are expensive.

Last year we used Koin 6 to create a short commercial and it was highly successful. We would like to do the same as well as utilizing our social media outlets. We will still use local newspapers (Stevenson, Camas, White Salmon)

6. Explain how your activity or facility will result in increased tourism and overnight stays.

Both events guarantee overnight stays. Just at the fairgrounds we have between 200 (fair) and 300 (bluegrass) campers.

Local campgrounds and hotels are used as well. We know of two other campgrounds that fill during our events.

7. List the number of tourists expected to attend your activity or facility in each of these categories:

1. 2500 Staying overnight in paid accommodations.
2. 200 Staying overnight in unpaid accommodations (with friends or family) and traveling 50 miles or more from their place of residence or business.
3. 400 Staying for the day only and traveling 50 miles or more from their place of residence or business.
4. 0 Attend but are not included in any one of the categories above.
5. 700 Estimated number of participants in any of the above categories that attend from another state or country.

8. Explain how you will coordinate with the Skamania County Chamber of Commerce and/or the Stevenson Business Association for promotion of your proposed activity or facility. Describe any other partnerships you plan to develop to help ensure the success of your project.

With every event that we produce we work with the Chamber of Commerce. We share their events on our social media and they do the same with ours. We also work with local business like A&J who puts our events on their readerboard. Skamania Lodge passes out fliers that we bring to their front desk and the Pioneer partners with us with fair and bluegrass.

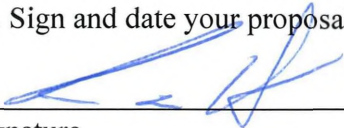
9. If your proposal is for construction of a tourism-related facility, explain your plans for operation and maintenance of the facility.

See Attached

10. Describe how you will encourage support of Stevenson businesses, restaurants, retail and lodging? Many of those who support our events are the local businesses. As part of our cooperation with them we hang banners, signs, and post their information on our Facebook page. At the end of the year we put a thank you ad in the paper.

11. Submit an itemized revenue and expense budget. What percentage of your revenue budget does this request for funding represent? List any other expected revenue sources and amounts.

12. Sign and date your proposal.

	Alex Hays	10/14/24
Signature	Printed Name	Date

You may attach additional information to help the Tourism Advisory Committee evaluate your proposal.

If multiple activities are planned, please submit a separate application for each activity.

Supplemental Questions:

2. It is our goal to get the word out to the public in as many ways as possible. We have found success with using Koin 6, putting our events on the radio waves and sometimes a commercial on TV. We have noticed an influx of folks visiting from Vancouver or Portland, which makes our events better. We use newspapers and produce signage so that cars passing by will see what we have going on. For bluegrass we have a representative go to other shows and market for us and for our fair, we go to the Washington State Fair Convention to promote our fair as well.

4. It is always our goal to be self funded, but at this time we are not there. Costs are increasing and our town cannot support a bigger fair than we already have. Being a free gate fair lends to it's draw, but in the future, such decisions will have to be made.

9. We are a tourism related facility and a portion of the ask is to help support our operations. Labor, water and power are increasing, and the support of lodging tax will need to be there to help make these events work.

City of Stevenson Lodging Tax Committee

Thank you for your consideration for our application for Lodging Tax through the City of Stevenson. I am writing to you to help you understand the unique nature of our fairgrounds and its direct correlation with the lodging tax that the City of Stevenson receives. Over the course of a year, Community Events and Recreation either participates, partners, or runs events that bring people into our community. These people not only camp in our grounds, earning lodging tax for future years, but they spend money in our stores, restaurants, and shops.

Although there are specific events that we are looking to be funded by lodging tax, we are seeking support for the operation of our grounds, which is considered tourism related. Without Community Events and Recreation, events like the Skamania County Fair, Columbia Gorge Bluegrass Festival, Gorge Blues and Brews, Outrigger Races, Fire Fest, Downwind Champs, Columbia Gorge Poultry Exhibitors, Gorgeous Ink, Gorge Games (horse show), 4th of July and others similar would not be possible. Many of these events are awarded lodging tax, either through the city or the county. Also, many of these events have camping that directly pays into the city's lodging tax. These events also do not include the numerous weddings, few family reunions, and pass through campers we receive.

In RCW 67.28.1816 under Lodging Tax – Tourism Promotion is reads:

- (1) Lodging tax revenues under this chapter **may be used, directly by any municipality.**
 - (c) Supporting the operations and capital expenditures of tourism-related facilities owned or operated by a municipality

Costs for upkeep of our facilities and staff to support the setup, operation and cleanup of the Skamania County Fairgrounds is increasing. With the increase of power and water, our costs in just this category have risen from \$26,500 in 2019 to an estimate of \$50,654 in 2025, nearly doubling. We have increased pricing for our rentals, festivals and other general costs, but with the Secure Rural Schools Act looming over the county, and the current \$600K deficit the county is assessing, the future of our department and all that it contributes to the tourism of our county might not be available or restructured.

We are asking the following to be considered:

\$17,000 for the Blues and Brews
 \$12,000 for bands, sound
 \$5,000 for supplies and operations

\$13,000 for the 4th of July
 \$1,000 for a band
 \$12,000 for fireworks

\$20,000 Bluegrass and Fair: *(see note below)

\$10,000 for marketing in Portland /Vancouver and other markets outside of our county

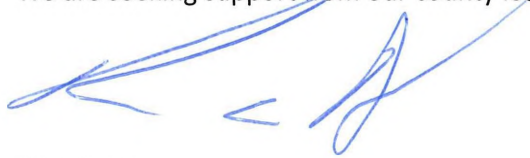
\$5,000 for operation of Bluegrass

\$5,000 for operation of Fair

\$20,000 Operations of the Skamania County Fairgrounds for other events that bring in tourism into the county.

*The ask related to the operations and marketing of the Skamania County Fair and Timber Carnival and the Bluegrass Festival is separate from the ask from the Fair Board. Our two organizations work hand in hand with each other but fulfill different aspects of our operation. Our goals are the same, to create the best events we can. The focus for the Fair Board is on the animals, 4H, entertainment, exhibits, and shows during fair, while we focus on the food, rides, camping, parking and cleaning. During bluegrass, the Fair Board pays for the bands, sound, lodging and they specifically ask to recoup some of those costs, while the county focuses on the outward marketing of the event, camping, and the setup, operations, and cleanup of the event. Their ask for marketing dollars is different than what we use ours for which would go to social media and signage to capture and different market than we do.

Again, I appreciate you time reviewing and considering the impacts that the Lodging Tax could provide. We are seeking support from our county lodging tax as well. If you have any questions, please reach out.



Alex Hays
Program Manager
Community Events and Recreation
509-427-3978
hays@co.skamania.wa.us



City of Stevenson
TOURISM FUNDING APPLICATION FORM

Organization/Agency Information

Skamania County Community Events and Recreation 91-6001363
Organization/Agency Federal Tax ID Number

Alex Hays
Contact Name

PO Box 369, Stevenson, WA 98648
Mailing Address

509-427-3980 hays@co.skamania.wa.us
Phone Email

4th of July
Name of Proposed Event/Activity/Facility

- Tourism Promotion Activities
- Tourism-Related Facility
- Events/Festivals

Amount Requested: \$ 13,000

Supplemental Questions

You may type your answers in Word below or attach a separate sheet. If you attach a separate sheet, please answer all of the below questions and number your answers to correspond to the below question numbers.

1. Describe your Tourism-Related Activities, Event or Facility:

For many years the Chamber of Commerce partnered with Skamania County to hold a 4th of July event. In 2020 they announced that they are no longer hosting the event and have given it to the county to run. This event includes a band and the fireworks display. Last year the price for the firework went up significantly. We have increased our ask to cover these costs.

2. Describe your proposal to attract visitors to the City, including dates and expected costs. Please see the *Call for Tourism Promotion Proposals* for criteria and items to be prioritized by the Tourism Advisory Committee.

Although this event draws many local people, we still have many people who stay at our lodges, hotels and campgrounds during our 4th of July festivities. The cost of shipping has increased the price for fireworks.

3. Identify your top 5 sources of Revenue:

1. N/A	\$
2.	\$
3.	\$
4.	\$
5.	\$

4. Do you plan to become self-funded? If yes, please describe your plan and progress to date.

This is a free event that we don't have plans on making a revenue source. the 4th is a way for our community to celebrate our independence.

5. Describe your plans for advertising and promoting your proposed activity or facility.

We will work with the Chamber of Commerce to ensure that we use some of the same marketing tools they have used in the past.

6. Explain how your activity or facility will result in increased tourism and overnight stays.

People come into the gorge to watch our small town fireworks. It is promoted by local hotels, lodges and campgrounds and folks stay there as families to watch our fireworks.

7. List the number of tourists expected to attend your activity or facility in each of these categories:

1. 200 Staying overnight in paid accommodations.
2. 20 Staying overnight in unpaid accommodations (with friends or family) and traveling 50 miles or more from their place of residence or business.
3. 50 Staying for the day only and traveling 50 miles or more from their place of residence or business.
4. 50 Attend but are not included in any one of the categories above.
5. 45 Estimated number of participants in any of the above categories that attend from another state or country.

8. Explain how you will coordinate with the Skamania County Chamber of Commerce and/or the Stevenson Business Association for promotion of your proposed activity or facility. Describe any other partnerships you plan to develop to help ensure the success of your project.

For this event, the Chamber will work with us to make sure that the event is successful and that we follow the plan they have used for the last several years.

9. If your proposal is for construction of a tourism-related facility, explain your plans for operation and maintenance of the facility.

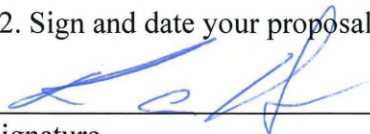
n/a

10. Describe how you will encourage support of Stevenson businesses, restaurants, retail and lodging?

One idea that we have for the 4th is to bring in the local food trucks. We also work with several businesses with our other events, with we will include with this one.

11. Submit an itemized revenue and expense budget. What percentage of your revenue budget does this request for funding represent? List any other expected revenue sources and amounts.

12. Sign and date your proposal.

	Alex Hays	10/13/24
Signature	Printed Name	Date

You may attach additional information to help the Tourism Advisory Committee evaluate your proposal.

If multiple activities are planned, please submit a separate application for each activity.



City of Stevenson
TOURISM FUNDING APPLICATION FORM

Organization/Agency Information

Skamania County Community Events and Recreation 91-6001363
Organization/Agency Federal Tax ID Number

Alex Hays
Contact Name

PO Box 369, Stevenson, WA 98648
Mailing Address

509-427-3980 hays@co.skamania.wa.us
Phone Email

Gorge Blues and Brews
Name of Proposed Event/Activity/Facility

- Tourism Promotion Activities
- Tourism-Related Facility
- Events/Festivals

Amount Requested: \$ 17,000

Supplemental Questions

You may type your answers in Word below or attach a separate sheet. If you attach a separate sheet, please answer all of the below questions and number your answers to correspond to the below question numbers.

1. Describe your Tourism-Related Activities, Event or Facility:
See Attached

2. Describe your proposal to attract visitors to the City, including dates and expected costs. Please see the *Call for Tourism Promotion Proposals* for criteria and items to be prioritized by the Tourism Advisory Committee.
See Attached

3. Identify your top 5 sources of Revenue:

1.Camping	\$ 14,000
2.Admission	\$ Unknow
3.	\$
4.	\$
5.	\$

4. Do you plan to become self-funded? If yes, please describe your plan and progress to date.

See Attached

5. Describe your plans for advertising and promoting your proposed activity or facility.

See Attached

6. Explain how your activity or facility will result in increased tourism and overnight stays.

See Attached

7. List the number of tourists expected to attend your activity or facility in each of these categories:

1. _____ Staying overnight in paid accommodations.
2. _____ Staying overnight in unpaid accommodations (with friends or family) and traveling 50 miles or more from their place of residence or business.
3. _____ Staying for the day only and traveling 50 miles or more from their place of residence or business.
4. _____ Attend but are not included in any one of the categories above.
5. _____ Estimated number of participants in any of the above categories that attend from another state or country.

8. Explain how you will coordinate with the Skamania County Chamber of Commerce and/or the Stevenson Business Association for promotion of your proposed activity or facility. Describe any other partnerships you plan to develop to help ensure the success of your project.

See Attached

9. If your proposal is for construction of a tourism-related facility, explain your plans for operation and maintenance of the facility.

See Attached

10. Describe how you will encourage support of Stevenson businesses, restaurants, retail and lodging?

See Attached

11. Submit an itemized revenue and expense budget. What percentage of your revenue budget does this request for funding represent? List any other expected revenue sources and amounts.

12. Sign and date your proposal.

	Alex Hays	10/14/24
Signature	Printed Name	Date

You may attach additional information to help the Tourism Advisory Committee evaluate your proposal.

If multiple activities are planned, please submit a separate application for each activity.

1. Describe your Tourism-Related Activities, Event or Facility:

Community Events and Recreation is taking over the Columbia Gorge Blues and Brews in 2025 from the Chamber of Commerce. The event is a staple in the community and draws a large crowd of people from outside our county.

2. Describe your proposal to attract visitors to the City, including dates and expected costs. Please see the *Call for Tourism Promotion Proposals* for criteria and items to be prioritized by the Tourism Advisory Committee.

Although at this point the festival has a large following, we plan on reaching out to our partners to draw in folks from the east and west of our area. We have been successful with Koin 6 and plan on using some marketing to push the event in the local area as well. We will utilize the Chamber of Commerce to help boost our reach. The event will be June 20-21st 2025. As this is our first year, and the event was run by another group the year before, we really don't have much data to go on.

3. Identify your top 5 sources of Revenue:

- | | |
|--------------|---|
| 1. Camping | \$14,000 |
| 2. Admission | \$Unsure. Based on conversations with the Chamber, with L-Tax it covers cost. |

4. Do you plan to become self-funded? If yes, please describe your plan and progress to date.

It is always a goal, but we rely on L-Tax to make our festivals sustainable and better.

5. Describe your plans for advertising and promoting your proposed activity or facility.

TV, Radio and some newspapers. Nearly all focused in the cities east and west of us.

6. Explain how your activity or facility will result in increased tourism and overnight stays.

The Skamania County Fairgrounds are full during the event. All folks who camp are outside out county.

7. List the number of tourists expected to attend your activity or facility in each of these categories:

1. 800 Staying overnight in paid accommodations.
2. 200 Staying overnight in unpaid accommodations (with friends or family) and traveling 50 miles or more from their place of residence or business.
3. 100 Staying for the day only and traveling 50 miles or more from their place of residence or business.
4. 0 Attend but are not included in any one of the categories above.
5. 500 Estimated number of participants in any of the above categories that attend from another state or country.

8. Explain how you will coordinate with the Skamania County Chamber of Commerce and/or the Stevenson Business

In 2024 we worked with the Chamber to help produce the event and see how it was run. This year, we will use them for promotion and support with questions related to the event.

9. If your proposal is for construction of a tourism-related facility, explain your plans for operation and maintenance of the facility.

N/A

10. Describe how you will encourage support of Stevenson businesses, restaurants, retail and lodging?

We send businesses a list of all the activities that we do, so they can prepare for the events with staff. We also look for sponsors, who are then promoted via banners on the grounds.



City of Stevenson
TOURISM FUNDING APPLICATION FORM

Organization/Agency Information

Skamania County Community Events and Recreation

91-6001363

Organization/Agency

Federal Tax ID Number

Alex Hays

Contact Name

PO Box 369, Stevenson, WA 98648

Mailing Address

509-427-3980

hays@co.skamania.wa.us

Phone

Email

Fairgrounds Operations

Name of Proposed Event/Activity/Facility

- Tourism Promotion Activities
- Tourism-Related Facility
- Events/Festivals

Amount Requested: \$ 20,000

Supplemental Questions

You may type your answers in Word below or attach a separate sheet. If you attach a separate sheet, please answer all of the below questions and number your answers to correspond to the below question numbers.

1. Describe your Tourism-Related Activities, Event or Facility:

See Attached

2. Describe your proposal to attract visitors to the City, including dates and expected costs. Please see the *Call for Tourism Promotion Proposals* for criteria and items to be prioritized by the Tourism Advisory Committee.

See Attached

3. Identify your top 5 sources of Revenue:

1. See Attached Budget	\$
2.	\$
3.	\$
4.	\$
5.	\$

4. Do you plan to become self-funded? If yes, please describe your plan and progress to date.

See Attached

5. Describe your plans for advertising and promoting your proposed activity or facility.

See Attached

6. Explain how your activity or facility will result in increased tourism and overnight stays.

See Attached

7. List the number of tourists expected to attend your activity or facility in each of these categories:

1. _____ Staying overnight in paid accommodations.
2. _____ Staying overnight in unpaid accommodations (with friends or family) and traveling 50 miles or more from their place of residence or business.
3. _____ Staying for the day only and traveling 50 miles or more from their place of residence or business.
4. _____ Attend but are not included in any one of the categories above.
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8. Explain how you will coordinate with the Skamania County Chamber of Commerce and/or the Stevenson Business Association for promotion of your proposed activity or facility. Describe any other partnerships you plan to develop to help ensure the success of your project.

See Attached

9. If your proposal is for construction of a tourism-related facility, explain your plans for operation and maintenance of the facility.

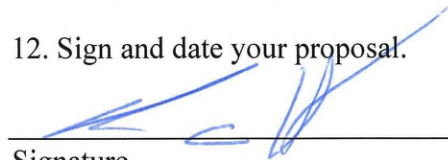
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10. Describe how you will encourage support of Stevenson businesses, restaurants, retail and lodging?

See Attached

11. Submit an itemized revenue and expense budget. What percentage of your revenue budget does this request for funding represent? List any other expected revenue sources and amounts.

12. Sign and date your proposal.

	Alex Hays	10/14/24
Signature	Printed Name	Date

You may attach additional information to help the Tourism Advisory Committee evaluate your proposal.

If multiple activities are planned, please submit a separate application for each activity.

1. Describe your Tourism-Related Activities, Event or Facility:

Community Events and Recreation and the Skamania County Fairgrounds is a tourism based organization and without the space and the staff, many events would not be held in the county. We are seeking funds to help sustain the operations of the staff and the fairgrounds.

2. Describe your proposal to attract visitors to the City, including dates and expected costs. Please see the *Call for Tourism Promotion Proposals* for criteria and items to be prioritized by the Tourism Advisory Committee.

This is not one specific event, but the combination of events, rentals, and weddings. Tourism takes place almost all year round and our facilities are central to its success.

3. Identify your top 5 sources of Revenue:

See attached budget.

4. Do you plan to become self-funded? If yes, please describe your plan and progress to date.

With rising costs which include utilities, labor it is a challenge to become self funded without sources such as lodging tax. It is our goal to continue to bring new user groups and festivals to bolster our bottom line.

5. Describe your plans for advertising and promoting your proposed activity or facility.

TV, Radio and some newspapers.

6. Explain how your activity or facility will result in increased tourism and overnight stays.

Almost every festival, wedding and camper results in .09 lodging tax generated for the City of Stevenson..

7. List the number of tourists expected to attend your activity or facility in each of these categories:

1. 10,000 Staying overnight in paid accommodations.
2. 4,000 Staying overnight in unpaid accommodations (with friends or family) and traveling 50 miles or more from their place of residence or business.
3. 2000 Staying for the day only and traveling 50 miles or more from their place of residence or business.
4. 0 Attend but are not included in any one of the categories above.
5. 6,000 Estimated number of participants in any of the above categories that attend from another state or country.

8. Explain how you will coordinate with the Skamania County Chamber of Commerce and/or the Stevenson Business

The Chamber is one of our partners with all of our events. We used them for marketing and other operational needs.

9. If your proposal is for construction of a tourism-related facility, explain your plans for operation and maintenance of the facility.

N/A

10. Describe how you will encourage support of Stevenson businesses, restaurants, retail and lodging?

We send businesses a list of all the activities that we do, so they can prepare for the events with staff. We also look for sponsors, who are then promoted via banners on the grounds.