

White Paper ***Communication Box Wraps***

Background

The City of Star has several unique and charming characteristics. In order to showcase the many qualities which make Star such a wonderful place to live, the Star Pathways and Beautification Committee is looking to identify projects which reflect the vibrance and life of this great city.

There are numerous landscapes within the city that lend themselves to projects which can enhance the beauty and personality of the city. The blank canvases of traffic signal control communications boxes located throughout the city are an excellent medium to promote the city.

Introduction

The Communication Box Wrap project in Star is designed to enhance Star's business district with works of art depicting the beauty in and around the Star community.

Numerous cities throughout the country (including cities in the Treasure Valley) have utilized these communications boxes to portray scenes from the local area and promote what is special about the city.

Solution

The Star Communications Box Wrap Project would showcase the work of local artists, who through their talents, will design art that reflects the beauty of Star and the Treasure Valley. A local sign shop(s), identified through a bid process, would produce the wraps to be displayed on the identified communications boxes in the city.

Wrapped communications boxes not only enhance the esthetics of the business community, but they have shown to be a benefit in discouraging graffiti.

Funding for this project may be obtained from grants provided by the Idaho Commission on the Arts, Community Development grants, fundraising through special events, cash donations, or sponsorships by local businesses, or community members.

Conclusion

If approved by the committee, a request would be made to initiate a formal bid process in accordance with standards as determined by the city of Star. Once bids have been received, a formal project plan and budget would be prepared by the Star Pathways and Beautification Committee.

TOON TOWN (3)



1)

Pic #1/3 Toon Town – Main box – back (next to street outside of sidewalk on Plummer)
67' H x 48' W x 16.5 W (3) pictures of this utility box included

6)



Maverick

Maverick corner of Star Road
Box 65' H x 44' W x 27.5' deep

7)



Heron
River

Heron River
Large 68' H x 44' W x 27.5' D
Small 48' H x 24.5' W x 17.5 D

8



Heron
River

Heron River
Large 68' H x 44' W x 27.5' D
Small 48' H x 24.5' W x 17.5 D

9



Ridley's

Ridley's corner – green electrical box
44' H x 67' W x 75' D

From: dynamitesg451@gmail.com
Sent: Wednesday, November 18, 2020 9:22 AM
To: macspac@SBCGlobal.net
Subject: Star Utility Boxes Wrap Quote

Gerri:

Thanks again for the opportunity.

To reprise- 9 electrical boxes and 1 mural.

These are fully installed prices.

Utility Boxes-

Ridleys - \$1131

Star Merc – Large - \$455

Star Merc – Small - \$377

Maverick - \$845

Heron River – Large - \$844

Heron River – Small - \$377

Toon Town – Outside Sidewalk - \$793

Toon Town – Inside SideWalk - \$858

Toon Town small (est. as Star Merc Small)- \$377

(there are two additional small boxes near the others at Toon Town if you want these included use the \$377 each).

Mural ~ \$10 per sqft installed

If we get the total job I'll discount \$600 for the utility boxes an \$1 sqft on the mural.

Let me know if you want to move forward and I'll come out and review every location then send an estimate that you can review and sign off on.

Please contact me with any questions or concerns.

Thanks,

Paul.

Paul Morgan

Dynamite Signs and Graphics

The BoiseSignCompany

6063 Corporal Ln

Boise, Idaho 83704

208 908-0694

From: Zack Brinton
Sent: Monday, November 16, 2020 10:49 AM
To: macspac@sbcglobal.net
Subject: Electrical Box Wraps

Gerri,

Here are some images of some boxes that I have done around town.

Also Paul is working on getting some numbers together for you guys so that we can start the process!



