



# CALL TO ARTISTS: TRAFFIC SIGNAL BOX BEAUTIFICATION PROJECT



The City of Star Parks, Art, & Beautification Committee (PABC) is issuing a call-to-artists for the Traffic Signal Box Beautification project. In an attempt to add visual interest to Star, we are seeking local artists to submit digital artwork for the traffic signal box wraps. If selected, the artwork will be converted into a vinyl wrap and installed by a preapproved local vendor on one of two approved ACHD traffic signal boxes. The two selected artists will receive a \$100 stipend each as well as public recognition of their art.

## BACKGROUND

The Traffic Signal Box Beautification project is a public art program intended to transform specific traffic signal boxes into distinctive works of art, creating a more vibrant, attractive community. This program is under the direction of the City of Star and is facilitated by PABC. The program celebrates local artwork, deters graffiti, and involves residents in contributing to the City of Star's beautification.

## SELECTION JUDGING CRITERIA OVERVIEW

The selection committee will score all entries based on five areas:

1. Creativity (artwork shows creativity and originality);
2. Visual Impact (elements are clearly recognizable, eye-catching, and impactful);
3. Artistic Merit (artwork is expressive and detailed);
4. Composition and Design (artwork is balanced and all elements work well together); and
5. Star Element (a visible or hidden star incorporated into the design).

The two artist entries that receive the highest combined score will be selected.

## LOCATION OF ACHD TRAFFIC SIGNAL BOXES

The first traffic box that will be wrapped is located at the intersection of State Street and Main Street by the Star Mercantile. The second traffic box is located at the intersection of State Street and Plummer Road in front of the Heron River subdivision.

## ELIGIBILITY

1. All artists residing, working, or attending school in Ada or Canyon County are eligible.
2. Residents, students, and those working in the City of Star will receive preferential consideration.
3. Artwork must be the original design of the entrant and suitable for viewing by all ages.
4. Artwork focused on the culture, history, or landscape of Star will receive preferential consideration.

## ARTIST STIPEND

Selected artists will be awarded \$100 per box. Artist fees, supplies, and time spent is not reimbursed. Stipend checks will be mailed within 30 days of executing the *Artwork License Agreement*.

## HOW TO ENTER

Artists are required to complete and sign the *Traffic Signal Box Beautification Application* and submit artwork on a thumb drive to Star City Hall. Artwork must be at least 300 dpi set to size needed for printing as provided in the *Traffic Signal Box Art Template*.

## DEADLINE

This call is open until 4pm Friday, July 29<sup>th</sup>, 2022. To ensure fairness to all, no waivers or extensions will be given.

**QUESTIONS?** Please contact Sue Speer at [sspeer@staridaho.org](mailto:sspeer@staridaho.org).

# TRAFFIC SIGNAL BOX BEAUTIFICATION APPLICATION



Artist Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I am 18 years of age or older: \_\_\_\_\_ yes \_\_\_\_\_ no  
(The below parent/guardian consent is required.)

Art Title(s): \_\_\_\_\_

I agree that if one of the images listed above is selected for the Traffic Signal Box Beautification Project, such inclusion shall occur subject to these general terms and conditions, as well as subject to other specific terms and conditions that shall be set forth in a separate, written Artwork License Agreement between myself and the City of Star. I specifically acknowledge and agree that:

- A. All artwork submitted to the City of Star with this proposal is original artwork that I myself conceived and created in all respects.
- B. I will be required to enter into a written agreement with the City of Star establishing the specific terms and conditions of such installation. No entitlement will issue or attach prior to negotiation and execution of such agreement.
- C. All artwork submitted to the City of Star with this proposal is public record subject to the Idaho Public Records Act.
- D. The City seeks to encourage artistic expression and public dialogue, but must simultaneously ensure that persons of diverse ages and perspectives feel welcome and comfortable in the public spaces. To this end, only artwork meeting the eligibility standards described in the Call to Artists shall be considered.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

For interested participants under 18 years of age, please recognize that students are encouraged to participate in the project. Parental consent and supervision are requirements for participation, and appropriate signatures must be completed below:

My son/daughter \_\_\_\_\_ has my permission to participate in this project.

Parent/Guardian Name (please print) \_\_\_\_\_

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Please return completed form and thumb drive with artwork by 4pm Friday, July 29th, 2022, to:**

City of Star  
Attn: Parks, Art & Beautification Committee  
10769 W State St  
Star, ID 83669