



GREENSTEP  
29 BEST PRACTICES

# The GreenStep 29 best practices

## The GreenStep 29 best practices

- Make planning and tracking easier download this spreadsheet that lists all unique actions – approximately 175 – for all 29 best practices.
- Cities that implement a minimum number of best practices organized into these five topical areas will be recognized as Step Two and Step Three GreenStep Cities. See [What are Step Two and Three Recognition Minimums?](#)
- Cities should claim credit for best practices already implemented. Adding best practices over time will garner additional recognition.
- For each best practice, and depending on city category (A, B or C), a city needs to complete one or more actions from a list associated with the best practice. See [What category is my city in?](#)

## Buildings and Lighting

[Filter: Show actions related to a topic]



### 1. Efficient Existing Public Buildings

Benchmark energy and water usage, identify savings opportunities in consultation with state programs, utilities and others to implement cost-effective energy and sustainability improvements.

### 2. Efficient Existing Private Buildings

Provide incentives for energy, water and sustainability improvements in existing residential, not-for-profit and commercial buildings/building sites.

### 3. New Green Buildings

Construct new buildings to meet or qualify under a green building framework.

#### 4. Efficient Outdoor Lighting and Signals

Improve the efficiency and quality of street lighting, traffic signals and outdoor public lighting.

#### 5. Building Redevelopment

Create economic and regulatory incentives for redevelopment and repurposing of existing buildings.

### **Land Use**



#### 6. Comprehensive, Climate and Energy Plans

Build public support and legal validity to long-term infrastructural and regulatory strategy.

#### 7. Resilient City Growth

Increase financial and environmental sustainability by enabling and encouraging walkable housing and retail land use.

#### 8. Mixed Uses

Develop efficient land patterns that generate community health and wealth.

#### 9. Efficient Highway- and Auto-Oriented Development

Adopt commercial development and design standards for auto-oriented development corridors and clusters.

#### 10. Design for Natural Resource Conservation

Adopt development ordinances or processes that protect natural systems and valued community assets.

### **Transportation**



#### 11. Living & Complete Streets

Create a network of green complete streets that improves city quality of life, public health, and adds value to surrounding properties.

#### 12. Mobility Options

Increase active transportation and alternatives to single-occupancy car travel.

#### 13. Efficient City Fleets

Implement a city fleet investment, operations and maintenance plan.

#### 14. Demand-Side Travel Planning

Implement Travel Demand Management and Transit-Oriented Design in service of a more walkable city.

### **Environmental Management**



#### 15. Sustainable Purchasing

Adopt environmentally preferable purchasing policies and practices to improve health and environmental outcomes.

#### 16. Community Forests and Soils

Add city tree and plant cover that conserves topsoils and increases community health, wealth, quality of life.

#### 17. Stormwater Management

Minimize the volume of and pollutants in rainwater runoff by maximizing green infrastructure.

#### 18. Parks and Trails

Increase active lifestyles and property values by enhancing the city's green infrastructure.

#### 19. Surface Water

Improve local water bodies to sustain their long-term ecological function and community benefits.

#### 20. Efficient Water and Wastewater Systems

Assess and improve city drinking water and wastewater systems and related facilities.

#### 21. Septic Systems

Implement an environmentally sound management program for decentralized wastewater treatment systems.

#### 22. Sustainable Consumption and Waste

Increase waste prevention, reuse and recycling, moving to a lower-consumption, more cyclical, biological approach to materials management.

#### 23. Local Air Quality

Prevent generation of local air contaminants so as to improve community health.

### **Resilient Economic and Community Development**



#### 24. Benchmarks and Community Engagement

Adopt outcome measures for GreenStep and other city sustainability efforts, and engage community members in ongoing education, dialogue, and campaigns.

#### 25. Green Business Development

Expand a greener, more resilient business sector.

#### 26. Renewable Energy

Remove barriers to and encourage installation of renewable energy generation capacity.

#### 27. Local Food

Strengthen local food production and access.

#### 28. Business Synergies and EcoDistricts

Network/cluster businesses and design neighborhoods and developments to achieve better energy, social, economic and environmental outcomes in service of a more circular and equitable economy.

## 29. Climate Adaptation and Community Resilience

Plan and prepare for extreme weather, adapt to changing climatic conditions, and foster stronger community connectedness and social and economic vitality.