

# North Metro TV

November 2022 Update

## Program Production

In November, a total of **72 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **77:45:00 hours of new programming**.

- 32 programs were produced by the public
- 36 programs were produced by NMTV staff
- 4 programs were produced by City staff



## Van Shoots

The HD production truck was utilized for 13:45:00 hours of production in November. The following events were produced live and/or recorded for additional playback:

- Football: 4AAAA Championship: Rogers vs. Spring Lake Park
- Volleyball: 7AAAA Championship: Forest Lake vs. Centennial



## vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 4 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Football: Section Final: Edina vs. Centennial



## Most Viewed YouTube Sports Event

North Metro Youth Football  
227 Views

## Live Workshops

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| Workshop               | Instructor   | Organization   | Students          |
|------------------------|--------------|--|-------------------|
| Camera Operation       | Eric Houston | Blaine High School<br>Business Professionals<br>of America | 5                 |
| <b>1 Live Workshop</b> |              |  | <b>5 Students</b> |

## VOD Workshop Views

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| Workshop   | Type | # of Views                | Hours Viewed              |
|--|------|---------------------------|---------------------------|
| Batman's Greatest Villains                         | Mini | 48                        | 3.5 hrs                   |
| Columbo: One More Thing                            | Mini | 2476                      | 330 hrs                   |
| King of the Cowboys 4 – John Wayne                 | Mini | 30                        | 3 hrs                     |
| King of the Cowboys 3 – Randolph Scott             | Mini | 89                        | 5.5 hrs                   |
| King of the Cowboys 2 – Autry/Rogers               | Mini | 104                       | 7 hrs                     |
| King of the Cowboys 1 – Strong and Silent          | Mini | 29                        | 1.75 hrs                  |
| Great British Game Shows                           | Mini | 38                        | 1.25 hrs                  |
| We Love Lucy: The Lucille Ball Story               | Full | 60                        | 6 hrs                     |
| The Immortal Ingrid Pitt                           | Mini | 1951                      | 73 hrs                    |
| The Oscars: 90 Years of the Academy Awards         | Full | 32                        | 4.25 hrs                  |
| Tim Curry Horror Picture Show                      | Mini | 34                        | 1.5 hrs                   |
| Back to the Eighties: The Decade's Biggest...      | Full | 11                        | 1 hrs                     |
| James Bond: 50 Years of 007                        | Full | 11                        | 1.75 hrs                  |
| Eurovision: A Celebration                          | Mini | NA                        | NA                        |
| Yabba-Dabba-Do! The Fantastic World of Hanna...    | Full | 517                       | 45.5 hrs                  |
| Superman: The Man of Steel on the Silver Screen    | Full | 3                         | 1.5 hrs                   |
| The Fantastic Four on the Silver Screen            | Mini | NA                        | NA                        |
| Christmas in Hollywood                             | Full | 6                         | .75 hrs                   |
| TV's Greatest Christmas Specials                   | Full | 42                        | 6 hrs                     |
| Chicago Christmas Classics                         | Mini | 1882                      | 94 hrs                    |
| Let's Go Ghostbusters: Filmation's Haunted Heroes  | Mini | 7                         | .25 hrs                   |
| Monster Movies of the 40s and 50s                  | Full | 230                       | 15.25 hrs                 |
| Monster Movies of the 20s and 30s                  | Full | 16                        | 1.75 hrs                  |
| The Presidency on Film JQA to JFK                  | Full | NA                        | NA                        |
| Monstervision: The Legend of Joe Bob Briggs        | Mini | 5                         | .25 hr                    |
| The Cult of Caroline Munro                         | Mini | 2362                      | 98.5 hrs                  |
| The Marilyn Monroe Story                           | Full | NA                        | NA                        |
| Nick at Nite: A TV Viewer's Dream                  | Mini | 55                        | 2 hrs                     |
| The Birth of Animation: Mickey, Bugs, and Betty... | Full | 10                        | 2.25 hrs                  |
| Hollywood Goes to War: World War II                | Full | 70                        | 10.5 hrs                  |
| Come on Down: Game Shows of the 70s and 80s        | Full | 58                        | 3.75 hrs                  |
| The Quiz Show Scandals and Other Game Shows...     | Full | 164                       | 53.25 hrs                 |
| The Three Stooges: Comedy's Heavy Hitters          | Full | 60                        | 1.25 hrs                  |
| The Marx Brothers: Groucho, Harpo, Chico...        | Full | 54                        | 5 hrs                     |
| Mary Pickford: The World's First Movie Star        | Full | NA                        | NA                        |
| Hollywood Goes to the Dogs: Lassie, Benji...       | Full | 5                         | .25 hrs                   |
| <b>36 VOD Workshops</b>                            |      | <b>10,463 Total Views</b> | <b>818.5 Hours Viewed</b> |



## Most Viewed YouTube Workshop

Columbo: One More Thing  
2,476 Views

## YouTube Stats

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| Month         | Viewers        | Videos Viewed  | Hours Watched    | New Subscribers | Total Impressions |
|---------------|----------------|----------------|------------------|-----------------|-------------------|
| January       | 18,800         | 28,923         | 2,355            | 74              | 459,857           |
| February      | 18,312         | 29,142         | 2,382            | 29              | 448,149           |
| March         | 19,378         | 29,639         | 1,981.50         | 49              | 463,807           |
| April         | 18,750         | 26,754         | 1,631.5          | 48              | 365,914           |
| May           | 20,925         | 30,788         | 2,215.25         | 68              | 444,612           |
| June          | 21,792         | 34,138         | 3,073            | 104             | 382,258           |
| July          | 21,999         | 32,663         | 2,252            | 50              | 346,531           |
| August        | 47,542         | 59,753         | 2,281            | 61              | 394,342           |
| September     | 25,107         | 44,813         | 6,611            | 223             | 432,853           |
| October       | 30,304         | 46,767         | 4,502.5          | 196             | 460,186           |
| November      | 33,620         | 38,825         | 2,194            | 93              | 418,215           |
| <b>TOTAL:</b> | <b>276,529</b> | <b>402,205</b> | <b>31,479.25</b> | <b>995</b>      | <b>4,616,724</b>  |

## NMTV Website Stats

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| Month         | Number of Users | Number of Views | Live Stream Views |
|---------------|-----------------|-----------------|-------------------|
| January       | 4,665           | 6,102           | 1,681             |
| February      | 4,121           | 10,999          | 1,945             |
| March         | 5,916           | 11,617          | 976               |
| April         | 10,913          | 16,299          | 611               |
| May           | 13,815          | 15,970          | 1,030             |
| June          | 5,440           | 10,253          | 1,040             |
| July          | 8,900           | 14,724          | 948               |
| August        | 7,291           | 13,460          | 667               |
| September     | 7,996           | 20,346          | 4,185             |
| October       | 9,084           | 23,273          | 3,562             |
| November      | 10,117          | 12,469          | 1,733             |
| <b>TOTAL:</b> | <b>88,258</b>   | <b>155,512</b>  | <b>18,378</b>     |

## Home Movie Transfers

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Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

| Month         | Hours Transferred | Tapes      | Film Reels | DVDs       | Photos/ Slides | Fees Paid          |
|---------------|-------------------|------------|------------|------------|----------------|--------------------|
| January       | 327.5             | 141        | 8          | 58         | 75             | \$878.44           |
| February      | 262.2             | 36         | 85         | 10         | 0              | \$2,028.95         |
| March         | 249.75            | 46         | 79         | 10         | 603            | \$1,560.82         |
| April         | 359.75            | 104        | 34         | 24         | 100            | \$1,947.54         |
| May           | 339.5             | 116        | 36         | 2          | 215            | \$1,482.63         |
| June          | 96.5              | 24         | 8          | 0          | 0              | \$592.42           |
| July          | 303.75            | 51         | 100        | 0          | 939            | \$1,678.66         |
| August        | 332               | 52         | 118        | 0          | 149            | \$2,112.53         |
| September     | 364.5             | 103        | 22         | 5          | 726            | \$1,767.59         |
| October       | 326               | 69         | 16         | 0          | 998            | \$1,538.34         |
| November      | 262.75            | 65         | 47         | 0          | 0              | \$1,081.98         |
| <b>TOTAL:</b> | <b>3,224.25</b>   | <b>807</b> | <b>553</b> | <b>109</b> | <b>3,805</b>   | <b>\$16,669.90</b> |

## Production Highlights

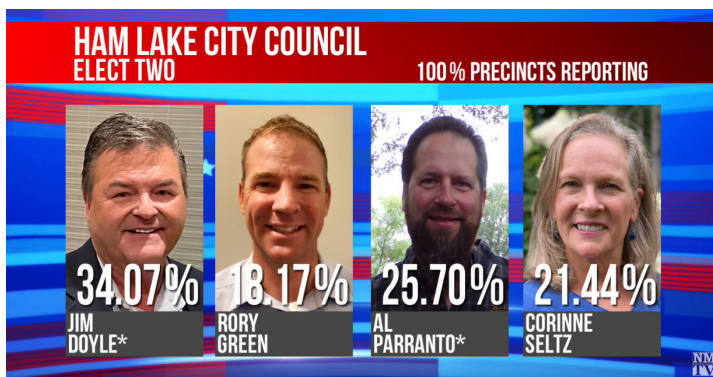
### NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some November highlights include:

- It's a Great Pumpkin Anoka
- School Leaders Say Distance Learning Lead to Low Test Scores
- Early November Weather Fills the Golf Course
- Spring Lake Park High School Students Build House
- Helping After the Hurricane
- Jones Family Raises Money for Stomach Cancer Research
- Local Decision 2022 Results
- The History Behind the Name Lino Lakes
- Job Fairs in Anoka County Give Job Seekers Options
- New Little Free Leadership Library at MetroNorth Chamber of Commerce
- Food Need on the Rise
- Post Election Review in Anoka County Showed No Machine Errors
- U.S. Highway 10 Road Construction Progressing; Still More Gridlock Ahead
- Blaine Public Works is Ready to Keep Roads as Safe as Possible During Snowstorms



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,150 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



### Most Viewed YouTube News Story

Local Decision 2022 Results  
2,861 Views



## Veterans Day Program

As we do every year, NMTV worked with organizers to cover the annual Veterans Day program at Blaine High School. Special Events Coordinator, T.J. Tronson, along with three crew members, utilized our Sling studio and vMix systems with the intent of live streaming the event. Unfortunately, the school had an issue with its internet that day, and we were unable to do so. T.J. edited the event together with graphics and music, and it is available on all NMTV playback platforms.

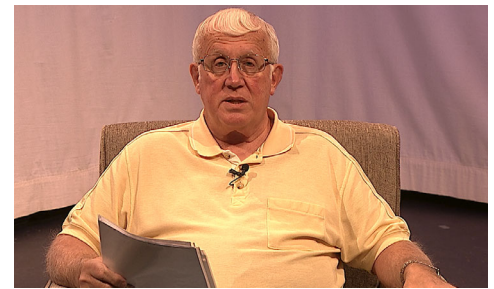


## Upcoming Events

Special Events Coordinator, T.J. Tronson, is currently working on two upcoming special projects. The first is the annual Guns N Hoses charity hockey game. The event is typically streamed live and produced as a program for future playback. This year they are hoping to stream the game to channel 45 as well. The second project is Arrive Alive. It has been a couple of years since we recorded this event, but we're excited that its back. This is a very intense production for NMTV that involves a great deal of planning, days of shooting, obtaining drone shots, hours of editing and coverage of the final presentation. The final product is usually quite powerful.

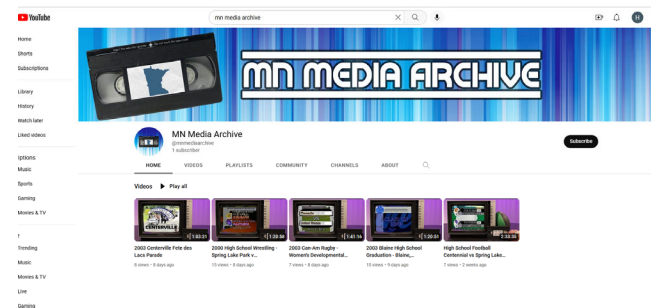
## AARP Interest in Your History

Studio Manager, Eric Houston, met with representatives from the Minnesota branch of AARP recently. They expressed interest in the "Your History" project and were open to helping us promote it. They were also interested in contracting with us to record some similar videos on their behalf. The videos would feature AARP members discussing AARP priorities.



## MN Media Archive

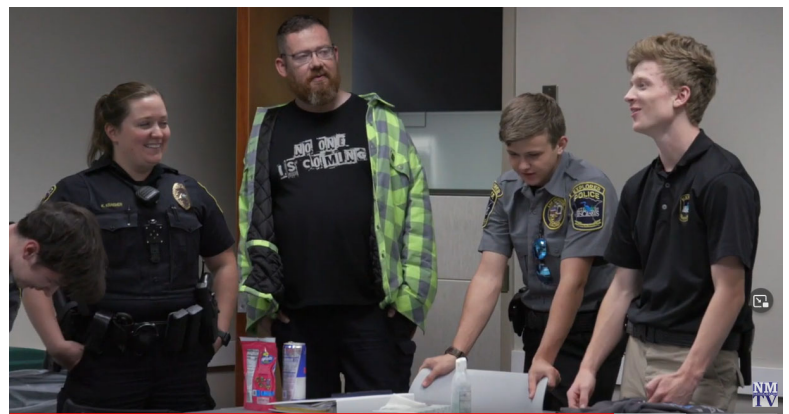
This month, Eric Houston launched the MN Media Archive. It is a new YouTube channel designed to host older videos the public may find exciting to revisit. The videos will include sports, parades, graduations and other events. Currently the Archive is only posting NMTV produced programs, but we hope to expand it to include programs from other cities and community channels. Our goal is to charge those entities a fee for digitizing and hosting their content. We will also be using the channel to promote our Home Movie transfer service by tagging all the content we post with a promo. We will be adding most of our archived events to the channel.



## City Productions

In November, Municipal Producer, Trevor Scholl, completed two productions. The shows include a promo for the City of Centerville and a story covering Lino Lakes Explorers recruitment. He also assisted with the annual Veterans Day program at Blaine High School and with NMTV's live election night program. Completed programs include:

- City of Centerville Mini Promo
- Lino Lakes Explorers Recruitment



New and ongoing projects include:

- Mayor's Minutes
- Lino Lakes curb recycling promo
- Business profiles
- Possible recurring Rookery segment
- City department highlights
- Police officer highlights

- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

## Public Access Programs

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| Title   | Producer        | Runtime                   |
|---|-----------------|---------------------------|
| Bad Movie Bros: I Bought A Vampire Motorcycle | Eric Houston    | 00:28:59                  |
| Rice Creek Watershed District Meeting         | Theresa Stasica | 00:41:04                  |
| Christ Lutheran Church Worship (5 episodes)   | Chance Amundson | 04:50:53                  |
| Christ Lutheran Worship Message (4 episodes)  | Chance Amundson | 01:42:03                  |
| Christ Lutheran Story Time                    | Chance Amundson | 00:30:19                  |
| Lovepower (8 episodes)                        | Rick Larson     | 08:00:00                  |
| The Power of Love (8 episodes)                | Rick Larson     | 04:00:00                  |
| Oak Park Community Church (3 episodes)        | David Turnidge  | 01:54:22                  |
| Hope Church On-Line                           | Parker Payne    | 00:58:47                  |
| <b>32 New Programs</b>                        |                 | <b>19:32:14 New Hours</b> |

## NMTV Staff Programs

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| Title  | Producer                    | Runtime                   |
|--|-----------------------------|---------------------------|
| Anoka County Board Meeting (11/8/22)                                     | T.J. Tronson                | 00:36:26                  |
| Anoka County Board Meeting (11/22/22)                                    | T.J. Tronson                | 00:55:51                  |
| Blaine High School Veterans Day Program 2022                             | T.J. Tronson                | 00:50:54                  |
| NMTV News (4 episodes)   | Danika Peterson/Eric Nelson | 01:24:07                  |
| An Un-Wise Murder: An Anoka County Historical Society True Crime Mystery | Danika Peterson             | 01:00:36                  |
| Centerville Mini Promo   | Trevor Scholl               | 00:00:30                  |
| Lino Lakes Explorers Recruitment   | Trevor Scholl               | 00:06:02                  |
| Football: 4AAAAA Championship: Rogers/Spring Lake Park                   | Kenton Kipp/Ted Leroux      | 02:00:38                  |
| Volleyball: 7AAAAA Championship: Forest Lake/Centennial                  | Kenton Kipp/Ted Leroux      | 01:45:43                  |
| Football: Section Final: Edina/Centennial                                | Kenton Kipp/Ted Leroux      | 01:59:38                  |
| Sports Den   | Kenton Kipp/Ted Leroux      | 00:20:16                  |
| Sports Den Fall Season Finale  | Kenton Kipp/Ted Leroux      | 00:29:22                  |
| <b>15 New Programs</b>   |                             | <b>11:30:03 New Hours</b> |

## City Meetings

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| Title  | Producer      | Runtime  |
|--|---------------|----------|
| Blaine City Council Meeting (11/7/22)                          | T.J. Tronson  | 0:41:16  |
| Blaine Planning Commission Meeting (11/9/22)                   | T.J. Tronson  | 02:13:19 |
| Blaine Natural Resources Conservation Board Meeting (11/15/22) | Trevor Scholl | 00:31:34 |
| Blaine City Council Meeting (11/21/22)                         | Trevor Scholl | 01:12:35 |
| Blaine Park Board Meeting (11/22/22)                           | Trevor Scholl | 00:41:35 |
| Centerville Planning & Zoning Meeting (11/1/22)                | John Murphy   | 01:47:00 |

|   |                 |                           |
|---|-----------------|---------------------------|
| Centerville Park & Rec Meeting (11/2/22)                  | John Murphy     | 01:57:41                  |
| Centerville City Council Meeting (11/9/22)                | Teresa Bender   | 01:07:04                  |
| Centerville Special City Council Meeting (11/16/22)       | Teresa Bender   | 00:12:47                  |
| Centerville EDA Meeting (11/19/22)                        | John Murphy     | 01:23:10                  |
| Circle Pines City Council Meeting (11/9/22)               | Patrick Willson | 00:32:35                  |
| Circle Pines Utility Commission Meeting (11/16/22)        | Patrick Willson | 01:41:25                  |
| Circle Pines City Council Meeting (11/22/22)              | Patrick Willson | 01:23:41                  |
| Ham Lake City Council Meeting (11/7/22)                   | Ray Campos      | 00:15:10                  |
| Ham Lake Planning Commission Meeting (11/14/22)           | Patrick Willson | 00:08:07                  |
| Ham Lake City Council Meeting (11/21/22)                  | Patrick Willson | 00:43:58                  |
| Lexington City Council Meeting (11/3/22)                  | Lexington Staff | 00:17:50                  |
| Lexington City Council Meeting (11/17/22)                 | Lexington Staff | 01:07:32                  |
| Lino Lakes Planning & Zoning Commission Meeting (11/9/22) | Anne Serwe      | 02:10:56                  |
| Lino Lakes City Council Meeting (11/14/22)                | Anne Serwe      | 00:23:05                  |
| Lino Lakes City Council Meeting (11/28/22)                | Anne Serwe      | 00:32:46                  |
| Lino Lakes Environmental Board Meeting (11/30/22)         | Anne Serwe      | 00:36:04                  |
| Spring Lake Park City Council Meeting (11/7/22)           | Ray Flint       | 00:28:10                  |
| Spring Lake Park City Council Meeting (11/21/22)          | Ray Flint       | 00:45:41                  |
| Spring Lake Park Planning Commission Meeting (11/28/22)   | Danika Peterson | 00:12:03                  |
| <b>25 New Programs</b>                                    |                 | <b>23:07:04 New Hours</b> |

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or [harnson@northmetrotv.com](mailto:harnson@northmetrotv.com).