

North Metro TV

October 2022 Update

Program Production

In October, a total of **99 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **93:15:00 hours of new programming**.

- 25 programs were produced by the public
- 70 programs were produced by NMTV staff
- 4 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 60:30:00 hours of production in October. The following events were produced live and/or recorded for additional playback:

- Volleyball: Cambridge-Isanti vs. Centennial
- Football: Centennial vs. Blaine
- Volleyball: Rogers vs. Blaine
- Boys Soccer: 7AAA SF: Duluth East vs. Blaine
- Girls Soccer: 7AAA SF: Duluth East vs. Blaine
- Football: Tartan vs. Spring Lake Park
- Girls Soccer: 7AAA F: Centennial vs. Blaine
- Volleyball: 7AAA SF: Blaine vs. Centennial
- Football: 6-A 1st Round: Edina vs. Blaine
- Football 6AAAAA SF: Irondale vs. Spring Lake Park



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 4 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Volleyball: Blaine vs. Centennial
- Football: Spring Lake Park vs. Cooper
- Football: Minnetonka vs. Centennial
- North Metro Youth Football Championships: 2nd, 3rd, 4th, 5th and 6th grade games



Most Viewed YouTube Sports Event

Football: Centennial vs. Blaine
2,928 Views

Live Workshops

Workshop	Instructor	Organization	Students
Introduction to Production	Eric Houston	Blaine High School Business Professionals of America	4
1 Live Workshop			4 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Batman's Greatest Villains	Mini	38	2.75 hrs
Columbo: One More Thing	Mini	3826	510 hrs
King of the Cowboys 4 – John Wayne	Mini	56	3.5 hrs
King of the Cowboys 3 – Randolph Scott	Mini	65	3.75 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	121	6 hrs
King of the Cowboys 1 – Strong and Silent	Mini	37	2.75 hrs
Great British Game Shows	Mini	34	1.5 hrs
We Love Lucy: The Lucille Ball Story	Full	105	14 hrs
The Immortal Ingrid Pitt	Mini	636	29 hrs
The Oscars: 90 Years of the Academy Awards	Full	53	8.5 hrs
Tim Curry Horror Picture Show	Mini	21	.75 hrs
Back to the Eighties: The Decade's Biggest...	Full	11	.25 hrs
James Bond: 50 Years of 007	Full	23	2 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	419	38 hrs
Superman: The Man of Steel on the Silver Screen	Full	4	.75
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	26	1.75 hrs
Chicago Christmas Classics	Mini	411	22.25 hrs
Let's Go Ghostbusters: Filmation's Haunted Heroes	Mini	NA	NA
Monster Movies of the 40s and 50s	Full	267	14.5 hrs
Monster Movies of the 20s and 30s	Full	19	1.75 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	10	.25 hr
The Cult of Caroline Munro	Mini	2224	102 hrs
The Marilyn Monroe Story	Full	NA	NA
Nick at Nite: A TV Viewer's Dream	Mini	23	.75 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	5	.25 hrs
Hollywood Goes to War: World War II	Full	58	8.25 hrs
Come on Down: Game Shows of the 70s and 80s	Full	61	3 hrs
The Quiz Show Scandals and Other Game Shows...	Full	136	28.25 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	28	.5 hrs
The Marx Brothers: Groucho, Harpo, Chico...	Full	69	4 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	8	.25 hrs
36 VOD Workshops		8,796 Total Views	811.25 Hours Viewed



Most Viewed YouTube Workshop

Columbo: One More Thing
3,826 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,800	28,923	2,355	74	459,857
February	18,312	29,142	2,382	29	448,149
March	19,378	29,639	1,981.50	49	463,807
April	18,750	26,754	1,631.5	48	365,914
May	20,925	30,788	2,215.25	68	444,612
June	21,792	34,138	3,073	104	382,258
July	21,999	32,663	2,252	50	346,531
August	47,542	59,753	2,281	61	394,342
September	25,107	44,813	6,611	223	432,853
October	30,304	46,767	4,502.5	196	460,186
TOTAL:	242,909	363,380	29,284.75	902	4,198,509

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	4,665	6,102	1,681
February	4,121	10,999	1,945
March	5,916	11,617	976
April	10,913	16,299	611
May	13,815	15,970	1,030
June	5,440	10,253	1,040
July	8,900	14,724	948
August	7,291	13,460	667
September	7,996	20,346	4,185
October	9,084	23,273	3,562
TOTAL:	78,141	143,043	16,645

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	327.5	141	8	58	75	\$878.44
February	262.2	36	85	10	0	\$2,028.95
March	249.75	46	79	10	603	\$1,560.82
April	359.75	104	34	24	100	\$1,947.54
May	339.5	116	36	2	215	\$1,482.63
June	96.5	24	8	0	0	\$592.42
July	303.75	51	100	0	939	\$1,678.66
August	332	52	118	0	149	\$2,112.53
September	364.5	103	22	5	726	\$1,767.59
October	326	69	16	0	998	\$1,538.34
TOTAL:	2,961.5	742	506	109	3,805	\$15,587.92

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some October highlights include:

- Oktoberfest in Blaine
- The Ghostly History of Anoka
- Spring Lake Schools bring Top Tier Talent for Live on 65 Concert Series
- Centennial Schools Work to Make Lunch Healthy and Affordable
- Blaine Makes Push for Highway 65 Funding
- Hydrant Flushing in Lino Lakes
- MC's Tap House Opens in Lino Lakes
- Anoka County Library Looks to the Future
- Police Explorers Program Teaches More than just Law Enforcement Skills
- National Sports Center Considers Future
- Testing Voting Accuracy in Anoka County
- It's a Great Pumpkin Anoka
- School Leaders Say Distance Learning Lead to Low Test Scores



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,139 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Blaine Makes Push for Highway 65 Funding
1,594 Views

Meet Eric Nelson

While we were all sorry to see our News Producer, Rusty Ray go, we are delighted with his replacement, Eric Nelson. It was a difficult time of year for us to lose our on-camera host/talent, as we were scheduled to shoot many candidate forums, which required a host. Thankfully, Eric was able to step right in with hosting interviews, anchoring the news and assisting with other aspects of production. Eric came to us with a strong background in broadcast/cable news along with plenty of radio announcing experience. He has fit right in at North Metro TV, and we hope to be able to work with him for a long time!



North Metro Youth Football

The sports crew spent Sunday October 16th covering the North Metro Youth Football Championships. The 2nd, 3rd, 4th, 5th, and 6th grade championship games were streamed live and recorded for future playback. As was the case last year, the games were produced live via NMTV's vMix system. While the system typically utilizes single camera set-ups, the video does include professional graphics and announcers. The games were streamed live on channel 15, Roku, AppleTV, Youtube, and Facebook. This event is very popular with our viewing audience and also results in quite a few Blu-ray sales. It is a tradition for us to play-back a youth football marathon on Thanksgiving day. The tradition will continue!



Local Decision 2022

The News Team wrapped up election related programming with "Meet the Candidate" forums for City Council, Mayoral, County Board, Anoka County Attorney and Anoka County Sheriff races. In all, Danika and Eric recorded 25 interviews, which have received over 3,330 views on the North Metro Youtube page. In addition, folks have visited the NMTV website to check out the candidate biographies 4,419 times. NMTV is proud to provide our community with valuable information, usually not found any place else, to assist in the decision making process. The team will wrap up coverage of the elections with live, election night results analysis.



Blaine High School Business Professionals

Studio Manager, Eric Houston, is once again working with students participating in the Blaine High School Business Professionals of America club. The students learn how to operate the studio and then produce a short mock news show as part of a national competition. The students have done very well with these productions in the past, and we are happy to provide the resources they need to continue to succeed.

City Productions

In October, Municipal Producer, Trevor Scholl, completed two productions. The shows include an episode of Mayor's Minutes and a business profile. He continues work on a project for the Lino Lakes Explorers and a Centerville promo. Completed programs include:

- Mayor's Minutes: Centerville Fall 2022
- Business Matters: MC's Tap House



New and ongoing projects include:

- Mayor's Minutes
- Business profiles
- Lino Lakes explorer program
- Centerville city promo
- Veterans Day program at Blaine High School
- Assisting with election related programming
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
Chit Chat	Sharon Carlson	00:15:10
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	01:52:11
Christ Lutheran Church Worship (4 episodes)	Chance Amundson	03:40:21
Christ Lutheran VBS (2 episodes)	Chance Amundson	00:57:39
Christ Lutheran Story Time (2 episodes)	Chance Amundson	00:57:32
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Oak Park Community Church (5 episodes)	David Turnidge	03:12:46
Hope Church On-Line (2 episodes)	Parker Payne	01:45:39
25 New Programs		11:50:42 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (10/11/22)	T.J. Tronson	00:23:04
Anoka County Board Meeting (10/25/22)	T.J. Tronson	00:51:50
LWV Candidate Forum: Anoka County Commissioner District 4	T.J. Tronson	00:37:45
LWV Candidate Forum: Anoka County Commissioner District 5	T.J. Tronson	00:37:50
Ham Lake Area Chamber of Commerce & LWV Forum: Ham Lake City Council	T.J. Tronson	00:47:41
Ham Lake Area Chamber of Commerce & LWV Forum: District 31 Senate	T.J. Tronson	00:32:43
Ham Lake Area Chamber of Commerce & LWV Forum: District 31B House	T.J. Tronson	00:33:20
Ham Lake Area Chamber of Commerce & LWV Forum: District 32 Senate	T.J. Tronson	00:38:17
Ham Lake Area Chamber of Commerce & LWV Forum: District 32A House	T.J. Tronson	00:35:12
NMTV News (3 episodes)	Danika Peterson/Eric Nelson	00:47:30
Local Decision 2022: Spring Lake Park Mayor	Danika Peterson/Eric Nelson	46:14
Local Decision 2022: Spring Lake Park City Council	Danika Peterson/Eric Nelson	00:29:35
Local Decision 2022: Ham Lake City Council	Danika Peterson/Eric Nelson	00:21:44
Local Decision 2022: Lexington Mayor	Danika Peterson/Eric Nelson	00:16:14

Local Decision 2022: Blaine City Council Ward 2	Danika Peterson/Eric Nelson	00:30:47
Local Decision 2022: Blaine City Council Ward 3	Danika Peterson/Eric Nelson	00:30:28
Local Decision 2022: Blaine City Council Ward 1	Danika Peterson/Eric Nelson	00:31:58
Local Decision 2022: Blaine City Council Ward 1 Special Election	Danika Peterson/Eric Nelson	00:33:37
Local Decision 2022: Anoka County Sheriff	Danika Peterson/Eric Nelson	00:33:08
Local Decision 2022: Anoka County Attorney	Danika Peterson/Eric Nelson	00:32:42
Local Decision 2022: Anoka County Commissioner District 3	Danika Peterson/Eric Nelson	00:16:14
Rookery Grand Opening	Danika Peterson	00:02:35
Business Profile: MC Tap House	Trevor Scholl	00:02:19
Mayor's Minutes: Centerville Fall 2022	Trevor Scholl	00:04:41
Volleyball: Cambridge-Isant/Centennial	Kenton Kipp/Ted Leroux	01:12:24
Football: Centennial/Blaine	Kenton Kipp/Ted Leroux	02:24:41
Volleyball: Rogers/Blaine	Kenton Kipp/Ted Leroux	01:26:36
Boys Soccer: 7AAA SF: Duluth East/Blaine	Kenton Kipp/Ted Leroux	02:06:48
Girls Soccer: 7AAA SF: Duluth East/Blaine	Kenton Kipp/Ted Leroux	01:39:39
Football: Tartan/Spring Lake Park	Kenton Kipp/Ted Leroux	02:01:02
Girls Soccer: 7AAA F: Centennial/Blaine	Kenton Kipp/Ted Leroux	02:38:21
Volleyball: 7AAA SF: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:43:10
Football: 6A 1 st Round: Edina/Blaine	Kenton Kipp/Ted Leroux	02:12:40
Football:6AAAAA SF: Irondale/Spring Lake Park	Kenton Kipp/Ted Leroux	02:00:55
Volleyball: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:40:14
Football: Spring Lake Park/Cooper	Kenton Kipp/Ted Leroux	02:06:23
Football: Minnetonka/Centennial	Kenton Kipp/Ted Leroux	02:04:10
North Metro Youth Football Championships: 2 nd Grade	Kenton Kipp/Ted Leroux	01:33:08
North Metro Youth Football Championships: 3 rd Grade	Kenton Kipp/Ted Leroux	01:17:54
North Metro Youth Football Championships: 4 th Grade	Kenton Kipp/Ted Leroux	01:15:21
North Metro Youth Football Championships: 5 th Grade	Kenton Kipp/Ted Leroux	01:15:41
North Metro Youth Football Championships: 6 th Grade	Kenton Kipp/Ted Leroux	01:42:37
Sports Den (5 episodes)	Kenton Kipp/Ted Leroux	01:57:11
49 New Programs		47:11:51 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (10/3/22)	T.J. Tronson	02:59:27
Blaine Planning Commission Meeting (10/11/22)	T.J. Tronson	00:13:36
Blaine City Council Meeting (10/17/22)	Trevor Scholl	00:38:56
Blaine Natural Resources Conservation Board Meeting (10/18/22)	Trevor Scholl	00:36:31
Blaine Park Board Meeting (10/25/22)	Trevor Scholl	01:11:24
Centerville Planning & Zoning Meeting (10/4/22)	John Murphy	01:28:10
Centerville Park & Rec Meeting (10/5/22)	John Murphy	01:44:34
Centerville City Council Meeting (10/12/22)	Teresa Bender	01:34:28
Centerville EDA Meeting (10/19/22)	John Murphy	01:14:44

Centerville City Council Meeting (10/26/22)	Teresa Bender	01:29:36
Circle Pines City Council Meeting (10/11/22)	Patrick Willson	00:53:55
Circle Pines Utility Commission Meeting (10/19/22)	Patrick Willson	00:16:58
Circle Pines City Council Meeting (10/25/22)	Patrick Willson	00:49:38
Ham Lake City Council Meeting (10/3/22)	Ray Campos	00:40:47
Ham Lake Planning Commission Meeting (10/10/22)	Patrick Willson	00:01:28
Ham Lake City Council Meeting (10/17/22)	Patrick Willson	00:17:55
Lexington City Council Meeting (10/6/22)	Lexington Staff	00:11:24
Lexington City Council Meeting (10/20/22)	Lexington Staff	00:25:37
Lino Lakes Environmental Board Meeting (10/5/22)	Anne Serwe	01:38:57
Lino Lakes City Council Meeting (10/10/22)	Anne Serwe	01:50:12
Lino Lakes Planning & Zoning Commission Meeting (10/12/22)	Anne Serwe	02:31:21
Lino Lakes City Council Meeting (10/24/22)	Anne Serwe	01:19:21
Spring Lake Park City Council Meeting (10/3/22)	Ray Flint	01:02:15
Spring Lake Park City Council Meeting (10/17/22)	Ray Flint	00:52:10
Centennial Fire District Steering Committee Meeting (10/20/22)	Patrick Willson	01:18:24
25 New Programs		27:21:48 New Hours

If you have any questions or comments regarding this monthly report please contact
Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.