

Program Production

In March, **79 new programs** were produced using the North Metro TV facilities, funds, and services. That's **79 hours of new programming**.

- 35 programs were produced by the public
- 44 programs were produced by NMTV staff
- 2 programs were produced by city staff



Truck Shoots

As the winter sports season petered to a close, the HD production truck was used for 8.5 hours of production. The following events were produced live and/or recorded for additional playback:

- Girls Basketball 7AAAA Semi-Final Anoka vs Centennial
- Girls Basketball 7AAAA Semi-Final Blaine vs Andover



vMix Live Streaming Shoots

Staff used the vMix single camera production system to record and stream 1 event. The vMix system requires significantly fewer staff members than the production truck. Often, a single staff member can film and stream a game live, all at the same time.

- Boys Basketball 5AAAA Quarter-Final Spring Lake Park at Mounds View



Most Watched Sports Video on Social Media

Girls Basketball Semi-Final
Blaine and Centennial Highlights

345 views

Live, In Person Classes

Eric Houston hosted a trio of live, in person classes this past month.

- 3/1 Studio Tour for 5 students from the Anoka-Hennepin Schools Pathways Program
- 3/12 Studio Tour and Introductory Class for 4 recent Blaine High School graduates interested in public access television and future careers in the television industry
- 3/12 Studio Tour and Introductory Class for a Blaine resident interested in public access television.

Class	Type	# of Views	Hours Viewed
Diana Rigg: Avenger	Mini	1,011	98 hrs
Batman's Greatest Villains	Mini	105	7 hrs
Columbo: One More Thing	Mini	1,219	137 hrs
King of the Cowboys 4 – John Wayne	Mini	20	.75 hrs
King of the Cowboys 3 – Randolph Scott	Mini	74	3 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	218	11 hrs
King of the Cowboys 1 – Strong and Silent	Mini	32	.75 hrs
Great British Game Shows	Mini	21	.5 hrs
We Love Lucy: The Lucille Ball Story	Full	5	.75 hrs
The Immortal Ingrid Pitt	Mini	335	16.75 hrs
The Oscars: 90 Years of the Academy Awards	Full	102	17.5 hrs
Tim Curry Horror Picture Show	Mini	19	.75 hrs
Back to the Eighties: The Decade's Biggest...	Full	13	.25 hrs
James Bond: 50 Years of 007	Full	NA	NA
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	315	57.75 hrs
Superman: The Man of Steel on the Silver Screen	Full	33	18.75 hrs
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	4	1.5 hrs
TV's Greatest Christmas Specials	Full	NA	NA
Chicago Christmas Classics	Mini	201	8.25 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	5	.25 hrs
Monster Movies of the 40s and 50s	Full	180	11.25 hrs
Monster Movies of the 20s and 30s	Full	NA	NA
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	5	.25 hrs
The Cult of Caroline Munro	Mini	2,636	88 hrs
The Marilyn Monroe Story	Full	NA	NA
Nick at Nite: A TV Viewer's Dream	Mini	29	1 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	12	1.5 hrs
Hollywood Goes to War: World War II	Full	NA	NA
Come on Down: Game Shows of the 70s and 80s	Full	36	7.75 hrs
The Quiz Show Scandals and Other Game Shows...	Full	150	35 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	125	6.25 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	9	.25 hrs
36 VOD Workshops		6,914 Total Views	531.75 Hours Viewed



Most Viewed YouTube Class

The Cult of Caroline Munro
2,636 Views

Short Form Videos on Social Media

Each month, North Metro TV produces several short form videos. These include individual news stories, municipal videos, sports highlight reels, and more. These videos air in between scheduled programming on Channels 15 and 16. They are also posted across all of our social media accounts, including YouTube, Facebook, and X (formerly Twitter).

Title	Producer	Views Across All Social Media	Length
Animal Humane Society Walk for Animals	Trevor Scholl	43	3 minutes
Anoka-Ramsey Hoops	Danika Peterson and Eric Nelson	74	3 minutes
Anoka-Ramsey Women's Basketball	Danika Peterson and Eric Nelson	198	3 minutes
Do You Have a Great Story to Share?	TJ Tronson	186	1 minute
Dorcas Aroloye: Student of the Month	Danika Peterson and Eric Nelson	1,258	3 minutes
Circle Pines Celebrates a "Golden" Comeback	Danika Peterson and Eric Nelson	540	4 minutes
Guns-N-Hoses Highlights	TJ Tronson	1,013	2 minutes
Girls Basketball Semi-Final Blaine and Centennial Highlights	Kenton Kipp and Ted Leroux	345	4 minutes
Lino Lakes Police Department Recruitment	Trevor Scholl	344	2 minutes
North Metro Wildfire Potential High Despite Snow	Danika Peterson and Eric Nelson	141	3 minutes
Pi Day	Eric Houston	52	3 minutes
Pi Day (Twitter Edit)	Eric Houston	156	2 minute
School Resource Officers Return to Schools in Blaine	Danika Peterson and Eric Nelson	352	2 minutes
Spring Has Sprung at Wargo	Danika Peterson and Eric Nelson	109	2 minutes
14 New Short Form Videos		4,811 Total Views	37 minutes

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,260	25,412	1,379	67	299,264
February	20,070	28,271	1,426	53	313,072
March	27,800	38,100	1,514	31	299,100
TOTAL:	66,130	91,783	4,319	151	911,436

NMTV Website Stats

This month, we were able to regain partial statistics for our website, allowing us to see how many people visited the site. Video streaming data remains down. We continue to work with our web designers to fix the problem.

Month	Number of Users	Number of Views	Live Stream Views
January	NA	NA	NA
February	NA	NA	NA
March	8,794	NA	NA
TOTAL:	8,794	NA	NA

Home Movie Transfers

Home movie transfers are one of our most popular public services. Residents can transfer their family videos themselves for free or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Transfer Hours	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	578.5	129	88	131	0	\$2,321.46
February	147.75	51	20	66	2	\$2,753.93
March	116.25	35	5	27	47	\$1,160.17
TOTAL:	842.5	215	113	224	49	\$6,235.56

Station Highlights

NMTV News Highlights

Each week, Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some March highlights include:

- Anoka-Ramsey Women's Basketball
- School Resource Officers Return to Schools in Blaine
- Spring Has Sprung at Wargo



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,311 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be also be accessed through northmetrotv.com.



Most Viewed Online News Story

Dorcas Aroloye: Student of the Month

1,258 Views

Student of the Month

Interim Co-Executive Director and News Director Danika Peterson pioneered a whole new video series this month and it is already proving popular. Student of the Month is a new, monthly look at an exceptional student from one of our three school districts. For the inaugural video, Danika, Eric Nelson, and Trevor Scholl visited Blaine High School to interview senior Dorcas Aroloye. A tennis captain and president of the Minnesota chapter of the Business Professionals of America, Dorcas' future is unbelievably bright and North Metro TV was delighted to feature her as our first ever student of the month. The video was a big hit with Dorcas' family, the Anoka-Hennepin school district, and with our viewers.

Lino Lakes Police Recruitment Video

Following up on last month's terrific Lino Lakes Fire Department video, Municipal Producer Trevor Scholl wrapped another long term Lino Lakes project, with a thrilling new recruitment video for the Lino Lakes Police Department. Featuring tons of great action shots, including dynamic video of the Lino Lakes K-9 unit and some picturesque drone footage from TJ Tronson, the video is sure to catch the eye of the public service minded and help add even more brave souls to the ranks of the LLLPD.



Guns N Hoses Highlight Video

Embracing our new focus on shorter form videos, Special Events Coordinator TJ Tronson took on the task of editing last month's Guns-N-Hoses hockey game into an edge of your seat highlight reel. TJ captured all the action of the annual charity match and condensed it into a format more friendly to today's social media minded viewers. The highlight reel itself has already attracted more than 1,000 views and should prove to be a valuable promotional tool in the lead up to next year's game.



Broadband Franchising Hearings

March 11 saw the first committee hearing for HF-4182, the Broadband Franchising bill shepherded by Commission lawyer Mike Bradley. Mike gave extremely articulate and convincing testimony alongside several local community leaders as the bill went before the House Commerce Committee. Executive Directors from a number of metro PEG stations attended to show support, including our own Interim Co-Executive Director Eric Houston.



The bill passed out of committee by a vote of 10 – 6. Since then, it has been added to the House Commerce Policy Omnibus Bill, HF 4077, and passed out of committee to the House floor. If successful, the bill will allow city governments to franchise internet service providers just as they do cable television, allowing for much needed oversight and funding for both the NMTC and our individual cities. The participation of Mr. Bradley means our Cable Commission has had a direct hand in shaping some truly meaningful legislation.

Circle Pines' "Golden" Comeback

After decades of hard work, Circle Pines' Golden Lake is about to come off the impaired water list. News Producer Eric Nelson visited the lake to chat with a representative from the Rice Creek Watershed District and with Mayor Dave Bartholomay about the momentous and rare occasion. TJ Tronson provided some breathtaking drone footage of the lake to help make the story sing. Eric Houston also pitched in on the effort to help inform Circle Pines residents of the news by excerpting a city council presentation on the lake and putting it on the NMTV YouTube channel.



Blaine High School Business Professionals of America

Each year, one or two teams from Blaine High School's Business Professionals of America Club use the NMTV studios to film mock news programs as part of a national competition. This year, two teams used our facility and we are thrilled to announce that one team has advanced to nationals. Blaine students Kreem Ibrahim, Ali Khan, and Bona Terfassa took third place at the state competition, earning them a spot in the nationals in Chicago. The group received training and advice from Interim Co-Executive Director and Studio Manager Eric Houston early in the year, learning how to film on set and in front of the NMTV blue screen. They returned in March to film additional material for their national bid. We at NMTV wish them the best of luck!



City Productions

In addition to the projects mentioned above, Trevor Scholl completed a video about the Animal Humane Society Walk for Animals this month. Trevor is also hard at work behind the scenes on several more productions, including a Blaine Community Outreach video that he describes as seven videos in one!

Also in the pipeline are a video about Snapt Cat Rescue, an EPA Water Service Line video, and some promotional videos for The Rookery in Lino Lakes.

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.



Public Access Programs

Title	Producer	Runtime
Chit Chat (1 episode)	Sharon Carlson	19 minutes
Christ Lutheran Church (4 episodes)	Chance Amundsen	3 hours 55 minutes
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundsen	1 hour 59 minutes
Glen Cary Lutheran Church Worship (4 episodes)	Vincent Schneider	3 hours 53 minutes
Lord of Life (4 episodes)	Jean Stauffer	3 hours 58 minutes
Lovepower (4 episodes)	Rick Larson	4 hours
Power of Love (4 episodes)	Rick Larson	2 hours
Rice Creek Watershed District Board Meeting (2 episodes)	Theresa Stasica	1 hour 52 minutes
The Hidden Truth (4 episodes)	Paul Dendy	3 hours 56 minutes
What Does the Bible Say (4 episodes)	George DeGidio	1 hour 57 minutes
35 New Programs		28 New Hours



NMTV Staff Full Length Programs

Title	Producer	Runtime
Circle Pines City Council RCWD Golden Lake Presentation	Eric Houston	1 hour 5 minutes
NMTV News (2 episodes)	Danika Peterson and Eric Nelson	44 minutes
Girls Basketball 7AAAA Semi-Final Anoka vs Centennial	Kenton Kipp and Ted Leroux	1 hour 23 minutes
Girls Basketball 7AAAA Semi-Final Blaine vs Andover	Kenton Kipp and Ted Leroux	1 hour 24 minutes
Boys Basketball 5AAAA Quarter-Final Spring Lake Park at Mounds View	Kenton Kipp and Ted Leroux	1 hour 15 minutes
Sports Den (1 episode)	Kenton Kipp and Ted Leroux	56 minutes
7 New Programs		7 New Hours



City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (3/4)	TJ Tronson	1 hour 36 minutes
Ham Lake City Council Meeting (3/4)	Payton Nelson	10 minutes
Spring Lake Park City Council Meeting (3/4)	Ray Flint and Matt Waldron	1 hour 1 minute
Centerville Planning and Zoning Commission Meeting (3/4)	Trevor Scholl	1 hour 23 minutes
Blaine City Workshop (3/4) (Not Televised)	TJ Tronson	1 hour 30 minutes
Centerville Park and Recreation Committee Meeting (3/7)	John Murphy	1 hour 28 minutes
Lino Lakes City Council Meeting (3/11)	Ann Serwe	12 minutes
Anoka County Board Meeting (3/12)	TJ Tronson	1 hour 35 minutes
Circle Pines City Council Meeting (3/12)	Ray Flint	1 hour 11 minutes
Blaine Planning Commission Meeting (3/12)	Trevor Scholl	1 hour 41 minutes
Centerville City Council Meeting (3/13)	John Murphy	1 hour 31 minutes

Lino Lakes Planning and Zoning Commission Meeting (3/13)	Ann Serwe	1 hour 13 minutes
Spring Lake Park City Council Meeting (3/18)	Ray Flint	1 hour 15 minutes
Ham Lake City Council Meeting (3/18)	Payton Nelson	11 minutes
Blaine City Council Meeting (3/18)	Trevor Scholl	18 minutes
Blaine City Workshop (3/18) (Not Televised)	Trevor Scholl	1 hour 30 minutes
Blaine Natural Resources Meeting (3/19)	TJ Tronson	1 hour 34 minutes
Centerville Economic Development Authority (EDA) Meeting (3/20)	John Murphy	1 hour 11 minutes
Spring Lake Park Planning Commission Meeting (3/25)	Ray Flint	25 minutes
Lino Lakes City Council Meeting (3/25)	Ann Serwe	32 minutes
Anoka County Board Meeting (3/26)	TJ Tronson	1 hour 35 minutes
Circle Pines Utility Commission Meeting (3/26)	Ray Flint	17 minutes
Circle Pines City Council Meeting (3/26)	Ray Flint	1 hour 6 minutes
Centerville City Council Meeting (3/27)	John Murphy	58 minutes
24 New Programs		26 New Hours

If you have any questions or comments regarding this monthly report please contact Eric Houston (at 763-231-2803 or eric@northmetrotv.com) or Danika Peterson (at 763-231-2810 or danika@northmetrotv.com).