

North Metro TV

January 2022 Update

Program Production

In January, a total of 75 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **69:30:00 hours of new programming**.

- 28 programs were produced by the public
- 43 programs were produced by NMTV staff
- 4 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 55:15:00 hours of production in January. The following events were produced live and recorded for additional playback:

- Girls Hockey: Centennial vs. Spring Lake Park
- Boys Swim & Dive: Spring Lake Park vs. Centennial
- Girls Basketball: Centennial vs. Blaine
- Boys Hockey: Spring Lake Park vs. Centennial
- Boys Hockey: Blaine vs. Spring Lake Park
- Boys Basketball: Rogers vs. Spring Lake Park
- Boys Swim & Dive: Champlin Park vs. Centennial
- Girls Hockey: Andover vs. Centennial/Spring Lake Park
- Boys Hockey: Blaine vs. Centennial



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/transmit one sporting event. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Boys Basketball: Blaine vs. Centennial



Most Viewed YouTube Sporting Event

Boys Swim & Dive: Spring Lake Park vs. Centennial
604 Views

Live Workshops

Workshop	Instructor	Organization	Students
Lecture Class: Jim Henson and the Muppets	Eric Houston	St. Louis Park Community Education (Fee)	10
1 Live Workshop			10 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
King of the Cowboys 1 – Strong and Silent *NEW*	Mini	43	4 hrs
Great British Game Shows	Mini	27	1 hr
We Love Lucy: The Lucille Ball Story	Full	162	13.5 hrs
The Immortal Ingrid Pitt	Mini	242	13 hrs
The Oscars: 90 Years of the Academy Awards	Full	104	11.25 hrs
Tim Curry Horror Picture Show	Mini	31	1 hr
Back to the Eighties: The Decade's Biggest...	Full	7	1 hr
James Bond: 50 Years of 007	Full	11	1.5 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	307	33.25 hrs
Superman: The Man of Steel on the Silver Screen	Full	8	1.25 hrs
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	10	1 hrs
Chicago Christmas Classics	Mini	434	21.75 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	NA	NA
Monster Movies of the 40s and 50s	Full	195	11.25 hrs
Monster Movies of the 20s and 30s	Full	26	3.75 hrs
The Presidency on Film JQA to JFK	Full	5	.25 hrs
Monstervision: The Legend of Joe Bob Briggs	Mini	20	1.5 hrs
The Cult of Caroline Munro	Mini	1835	76.5 hrs
The Marilyn Monroe Story	Full	73	13.25 hrs
Nick at Nite: A TV Viewer's Dream	Mini	26	1.25 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	14	2.5 hrs
Hollywood Goes to War: World War II	Full	27	4.25 hrs
Come on Down: Game Shows of the 70s and 80s	Full	42	5.25 hrs
The Quiz Show Scandals and Other Game Shows...	Full	87	16 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	46	2 hrs
Mary Pickford: The World's First Movie Star	Full	5	.25 hrs
Hollywood Goes to the Dogs: Lassie, Benji...	Full	10	.25 hrs
31 VOD Workshops		3,755 Total Views	241.75 Hours Viewed



Most Viewed YouTube Workshop

The Cult of Caroline Munro
1,835 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,800	28,923	2,355	74	459,857
TOTAL:	18,800	28,923	2,355	74	459,857

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	4,665	6,102	1,681
TOTAL:	4,665	6,102	1,681

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/Slides	Fees Paid
January	327.5	141	8	58	75	\$878.44
TOTAL:	327.5	141	8	58	75	\$878.44

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some January highlights include:

- Anoka County Elections Staff Say 2020 Was Virtually Fraud Free among Hundreds of Thousands of Votes
- Ham Lake Charter School Uses COVID Testing to Keep More Students, Staff at School
- Salt Can Harm Water Sources, So Conservationists Urge Moderation
- Circle Pines Has Its Day in Court Against Anoka County Over Watershed Appointments
- Connexus Customers Save on Energy As Rates Stay Constant Again
- Ramsey County Takes Public Input on Lino lakes Freeway Interchange Reconstruction
- DaVinci Academy Students Lace Up Their Dancing Shoes
- North Metro Nurses Join Effort to Help Community
- Blaine Police Deputy Chief Retires After Nearly 40 Years of Service to City
- Spring Lake Park Police Chief Asks for Community Watch Efforts to Ramp Back Up
- Curling in the Spotlight as Winter Olympics Set to Begin
- Food Shelves Partner With Anoka County Library to Help Get More Families Connected to the Internet
- USA Women's Olympic Hockey Team Gets North Metro Send Off
- Sunrise Elementary in Blaine Set for Changes as Growth Causes Overcrowding



In addition to daily playbacks of North Metro TV News on the cable systems, there are 941 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Sunrise Elementary in Blaine Set for Changes as Growth Causes Overcrowding
542 Views

Meet Ted

NMTV would like to introduce our new Sports Producer, Ted Leroux. Ted comes to us from Valley Access Channels, located in Stillwater, where he served as their Sports Director. His experience with field production, ability to supervise crews, and social media skills made him a fantastic addition for us. Ted joined the team on January 4th and was able to jump right in operating the production truck and vMix systems. Please welcome Ted to the team!



NMTV News Story Picked up by Other News Sources

Last month, the News Team of Danika Peterson and Rusty Ray produced a story entitled "Blaine High School Students Work After School to Help With Worker Shortage." Since that time their story has been picked up the Star Tribune, Business Insider, KSTP and ABC Newspapers. The story also continues to gain views on the NMTV Youtube page, with nearly a thousand views this month.

Commercial Projects

NMTV staff continues to develop commercial projects. Last year saw the highest amount of income generated from commercial projects ever. So far this year is looking pretty good as well. Currently the following projects are in the works:

- Providing on-going drone services for the CTN News department
- MSMA promo
- Streaming services for Centennial school events
- Streaming services for Blaine school events
- Kottke Bus Service promo and sponsorship spots
- Anoka Hennepin Education Services production

Cowboy Classes

Instructor, Eric Houston, is developing a new series of classes called King of the Cowboys. The first show, of what will be a four-part series, has been completed. It is called King of the Cowboys: Strong and Silent, and highlights silent Western stars. The remaining three episodes will focus on singing cowboys Gene Autry and Roy Rogers, B Western star Randolph Scott, and, of course, an entire episode devoted to John Wayne. This is what one viewer of the first episode had to say, "Great show Eric! I spent my Saturdays growing up watching Westerns with my Pop. He always tried to teach me about them...."



This made me very emotional watching this. For a few moments tonight, it felt like my Pop was sitting next to me watching your show.... I can't wait for episode 2."

City Productions

In January, Municipal Producer, Trevor Scholl, completed two productions.

The shows include a business profile and coverage of the Wargo Snow Days event. Trevor also completed the Lexington and Circle Pines Brightsign player updates and met with Blaine staff to discuss producing quarterly, Facebook live town halls. Programs completed include:

- Business Matters: Burn Boot Camp
- Wargo Snow Day 2022



New and ongoing projects include:

- Winter Mayor's minutes
- Kottke Bus Service Commercial
- Author Fair at Northtown Library Featuring a Circle Pines writer
- Centerville Centerstage: Public Storage
- Forgotten Star Brewing feature
- Spring Lake Park Snow Buddy Hunt
- Referee hiring event at NSC
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Public Access Programs

Title	Producer	Runtime
King of the Cowboys: Strong and Silent	Eric Houston	00:17:23
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	01:55:34
Christ Lutheran Church (9 episodes)	Chance Amundson	06:17:55
Lovepower (6 episodes)	Rick Larson	06:00:00
The Power of Love (6 episodes)	Rick Larson	03:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:27:36
28 New Programs		19:58:28 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Statutory & Organizational Meeting (1/4/22)	T.J. Tronson	00:46:45
Anoka County Board Meeting (1/25/22)	T.J. Tronson	01:05:24
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	01:12:14
Blaine PD Deputy Chief Retires After Nearly 40 Years	Danika Peterson/Rusty Ray	00:02:14
Wargo Snow Day 2022	Trevor Scholl	00:02:14
Business Matters: Burn Boot Camp	Trevor Scholl	00:02:55
Girls Hockey: Centennial-Spring Lake Park/Blaine	Kenton Kipp/Ted Leroux	01:28:33
Boys Swim & Dive: Spring Lake Park/Centennial	Kenton Kipp/Ted Leroux	02:02:07
Girls Basketball: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:29:02
Boys Hockey: Spring Lake Park/Centennial	Kenton Kipp/Ted Leroux	01:34:44
Boys Hockey: Blaine/Spring Lake Park	Kenton Kipp/Ted Leroux	01:36:14

Boys Basketball: Rogers/Spring Lake Park	Kenton Kipp/Ted Leroux	01:32:09
Boys Swim & Dive: Champlin Park/Centennial	Kenton Kipp/Ted Leroux	01:47:36
Girls Hockey: Andover/Centennial-Spring Lake Park	Kenton Kipp/Ted Leroux	01:20:51
Boys Hockey: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:47:11
Boys Basketball: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:22:53
Sports Den (4 episodes)	Kenton Kipp/Ted Leroux	00:56:27
22 New Programs		20:11:33 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (1/3/22)	T.J. Tronson	00:50:02
Blaine Natural Resources Conservation Board Meeting (1/18/22)	Trevor Scholl	01:06:29
Blaine City Council Meeting (1/19/22)	Trevor Scholl	01:13:04
Blaine Park Board Meeting (1/25/22)	Trevor Scholl	00:31:36
Centerville Planning & Zoning Meeting (1/4/22)	John Murphy	01:45:23
Centerville Park & Rec Meeting (1/5/22)	John Murphy	01:39:47
Centerville City Council Meeting (1/12/22)	Rusty Ray	02:02:20
Centerville EDA Meeting (1/19/22)	Teresa Bender	02:24:44
Centerville City Council Meeting (1/26/22)	Teresa Bender	01:58:30
Circle Pines City Council Meeting (1/11/22)	Patrick Willson	00:51:52
Circle Pines Utility Commission Meeting (1/19/22)	Patrick Willson	00:40:03
Circle Pines City Council Meeting (1/25/22)	Patrick Willson	00:32:06
Ham Lake City Council Meeting (1/3/22)	Patrick Willson	00:15:06
Lexington City Council Meeting (1/6/22)	Lexington Staff	00:37:33
Lexington City Council Meeting (1/20/22)	Lexington Staff	00:22:23
Lino Lakes Environmental Board Meeting (1/4/22)	Anne Serwe	01:48:20
Lino Lakes Park Board Meeting (1/5/22)	Anne Serwe	01:33:39
Lino Lakes City Council Meeting (1/10/22)	Anne Serwe	00:41:48
Lino Lakes Planning & Zoning Meeting (1/12/22)	Anne Serwe	02:58:17
Lino Lakes City Council Meeting (1/24/22)	Rusty Ray	00:28:03
Lino Lakes Environmental Board Meeting (1/26/22)	Anne Serwe	00:57:46
Spring Lake Park City Council Meeting (1/3/22)	Emerson Rice	00:31:14
Spring Lake Park City Council Meeting (1/18/22)	Emerson Rice	00:52:36
Spring Lake Park Planning Commission Meeting (1/24/22)	Emerson Rice	01:21:25
Centennial District Fire Steering Committee Meeting (1/20/22)	Patrick Willson	01:40:22
25 New Programs		29:44:08 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.