

Program Production

In November, a total of **66 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **53:45:00 hours of new programming**.

- 29 programs were produced by the public
- 35 programs were produced by NMTV staff
- 2 programs were produced by City staff



Van Shoots

The HD truck was utilized for 28:00:00 hours of production in November. The following events were produced live and/or recorded for additional playback:

- Football: Section Final: Prior Lake vs. Centennial
- Football: 6A State Quarter Final: Rosemount vs. Centennial
- Girls Hockey: Elk River vs. Centennial/Spring Lake Park



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 1 event. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Centennial Middle School Fall Choir Concert



Most Streamed Sporting Event

Sports Den
557 Views

Live Workshops

Workshop	Instructor	Organization	Students
Internet Basics: Look Out for Scams	Eric Houston	Mary Ann Young Center	20
Camera	Eric Houston	Blaine High School Business Professionals of America Club	4
Studio	Eric Houston	Blaine High School Business Professionals of America Club	4
3 Workshops			28 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Diana Rigg: Avenger	Mini	763	70 hrs
Batman's Greatest Villains	Mini	114	13.25 hrs
Columbo: One More Thing	Mini	1,294	151 hrs
King of the Cowboys 4 – John Wayne	Mini	21	2.5 hrs
King of the Cowboys 3 – Randolph Scott	Mini	63	3.75 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	186	10 hrs
King of the Cowboys 1 – Strong and Silent	Mini	26	1.75 hrs
Great British Game Shows	Mini	40	1.75 hrs
We Love Lucy: The Lucille Ball Story	Full	NA	NA
The Immortal Ingrid Pitt	Mini	401	20 hrs
The Oscars: 90 Years of the Academy Awards	Full	55	10 hrs
Tim Curry Horror Picture Show	Mini	24	1.25 hrs
Back to the Eighties: The Decade's Biggest...	Full	10	1.25 hrs
James Bond: 50 Years of 007	Full	19	2 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	211	14 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	6	1.5 hrs
TV's Greatest Christmas Specials	Full	20	1.5 hrs
Chicago Christmas Classics	Mini	2,386	119.25 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	20	.5 hrs
Monster Movies of the 40s and 50s	Full	263	26.25 hrs
Monster Movies of the 20s and 30s	Full	7	.5 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	5	.5 hrs
The Cult of Caroline Munro	Mini	1,895	63 hrs
The Marilyn Monroe Story	Full	6	.25 hrs
Nick at Nite: A TV Viewer's Dream	Mini	10	.5 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	5	1 hrs
Hollywood Goes to War: World War II	Full	96	17.5 hrs
Come on Down: Game Shows of the 70s and 80s	Full	26	4.5 hrs
The Quiz Show Scandals and Other Game Shows...	Full	282	78.75 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	67	5 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	NA	NA
37 VOD Workshops		7,161 Total Views	623 Hours Viewed



Most Viewed YouTube Workshop

Chicago Christmas Classics
2,386 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	26,847	33,656	2,176.25	64	375,076
February	39,350	51,758	5,263	201	1,169,051
March	58,859	74,726	7,070	237	1,833,467
April	53,014	97,942	3,445	58	421,789
May	39,135	61,084	2,771	92	380,115
June	34,746	58,907	3,659	138	344,775
July	34,807	57,811	2,395.5	60	294,888
August	32,600	50,353	2,658	67	272,782
September	31,144	47,246	2,019	88	331,782
October	22,300	30,820	1,783	107	352,457
November	25,236	37,564	1,821	78	359,437
TOTAL:	396,038	601,867	35,061.75	1,190	6,135,619

NMTV Website Stats

Month	Number of Users	Number of Views	Ch. 15 Live Stream Views
January	5,568	10,793	1,625
February	5,229	10,091	1,040
March	6,404	11,943	868
April	6,626	11,569	799
May	7,224	8,717	1,564
June	7,305	12,398	1,192
July	4,600	26,000	595
August	10,000	27,000	1,563
September	7,700	20,000	4,746
October	2,700	26,000	3,196
November	NA	NA	3,812
TOTAL:	63,356	164,511	21,000

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	225	51	59	0	0	\$764.92
February	180.75	35	43	0	0	\$234.52
March	284.75	82	62	0	0	\$1,046.56
April	564	149	161	27	236	\$1,871.45
May	514.5	131	69	10	164	\$4,336.45
June	175	25	49	22	0	\$1,102.67
July	523.25	138	103	9	170	\$1,150.54
August	189	55	13	9	30	\$2,520.65
September	298.25	84	56	46	349	\$1,295.16
October	263.75	92	28	36	1,385	\$894.17
November	418.75	71	125	184	5,172	\$736.32
TOTAL:	3,637	913	768	343	7,506	\$15,953.41

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some November highlights include:

- North Metro Prep Hockey Star Part of New PWHL
- Local Decision 2023: Election Results
- Recount Confirms AH School Board Win for Zach Arco
- Anoka Hennepin Teachers Join together for Walkout Wednesday to Protest Contract Negotiations
- Blaine Senior Center Needs More Volunteers Behind the Wheel
- New North Metro Facility Adds to Minnesota's Reputation as a Med-Tech Hub
- Circle Pines City Councilmember on Times Square Billboard



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,282 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Anoka Hennepin Teachers Join Together for Walkout Wednesday
295 Views

Internet Literacy Classes Remain Popular

Facility Manager, Eric Houston, taught his third internet literacy class at the Mary Ann Young Center. During the class, Look Out for Scams, students were taught how to avoid scams on their phones and in emails and text messages. Twenty students attended the workshop.



NSPN.TV Streaming Update

NMTV has received preliminary numbers from NSPN.TV for the fall sports season streaming service. According to their accounting, between subscriptions, downloads, and production services we will receive \$2,511 at a minimum. Final numbers and payment will be provided in December. In addition to receiving compensation for viewers streaming NMTV games, we also gained the ability to record a state tournament game, which would not have been allowed previously. The relationship with NSPN.TV and the National Sports Center also helped us to get an \$11,000 streaming contract for a weekend event at the Sports Center. The relationship between our organizations has been good, so the decision has been made to continue streaming NMTV high school sports on NSPN.TV through the winter season.

Blaine High School Business Professionals of America Club

Studio Manager, Eric Houston, is once again working with students participating in the Blaine High School Business Professionals of America club. The students learn how to operate the studio and then produce a short mock news show as part of a national competition. The students have done very well with these productions in the past, and we are happy to provide the resources they need to continue to succeed.



City Meeting Podcasts

Podcasts continue to surprise with their popularity. With six of our seven member cities participating, and for select meetings only, October through November saw 157 downloads of city meetings. There were an additional 66 downloads of other NMTV programming.

Veterans Day Program

As we do every year, NMTV worked with organizers to cover the annual Veterans Day program at Blaine High School. T.J. Tronson, with assistance from Trevor Scholl, utilized our Sling studio and vMix systems to live stream the event. The program was also recorded and is currently available on all NMTV playback platforms.



City Productions

In November, Municipal Producer, Trevor Scholl, completed three productions. They include a stories on an ice fishing expo, a Turkey Trot, and a police officer profile. He also put in a lot of work shooting and editing Blaine PD community outreach, Blaine on-boarding, and Lino Lakes fire and police recruitment videos. Completed programs include:

- Turkey Trot 5K
- Hard Water Ice Fishing Expo
- Meet the Staff: SLP PD Officer Drinkwine



New and ongoing projects include:

- Blaine on-boarding videos
- Blaine community outreach video
- Lino Lakes police and fire recruitment videos
- Meet the staff videos
- Business profiles

- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
Bad Movie Bros	Eric Houston	00:29:27
Rice Creek Watershed District Meeting	Theresa Stasica	01:19:31
Christ Lutheran Church Worship (5 episodes)	Chance Amundson	05:11:58
Christ Lutheran Church Worship Message (5 episodes)	Chance Amundson	02:23:18
Lovepower (6 episodes)	Rick Larson	06:00:00
The Power of Love (6 episodes)	Rick Larson	03:00:00
Oak Park Community Church (5 episodes)	David Turnidge	03:00:47
23 New Programs		17:04:43 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (11/14/23)	T.J. Tronson	01:09:01
Blaine High School Veterans Day Program	T.J. Tronson	00:44:32
NMTV News (2 episodes)	Danika Peterson/Eric Nelson	00:37:47
Conversations: Senator Mary Kunesh – State Emblems Redesign Committee	Danika Peterson/Eric Nelson	00:21:02
Turkey Trot 5K	Trevor Scholl	00:03:14
Meet the Staff: SLP PD Officer Drinkwine	Trevor Scholl	00:04:19
Hard Water Ice Fishing Expo	Trevor Scholl	00:03:30
Football: Section Finals: Prior Lake/Centennial	Kenton Kipp/Ted Leroux	01:53:04
Football: 6A State QF: Rosemount/Centennial	Kenton Kipp/Ted Leroux	02:00:06
Girls Hockey: Elk River/Centennial-Spring Lake Park	Kenton Kipp/Ted Leroux	01:29:38
Centennial Middle School Fall Choir Concert	Kenton Kipp/Ted Leroux	01:31:41
Sports Den (2 episodes)	Kenton Kipp/Ted Leroux	00:51:58
14 New Programs		10:48:52 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (11/6/23)	T.J. Tronson	01:33:01
Blaine Planning Commission Meeting (11/14/23)	T.J. Tronson	00:29:35
Blaine City Council Meeting (11/20/23)	Trevor Scholl	02:16:31
Blaine Park Board Meeting (11/28/23)	Trevor Scholl	00:21:21
Centerville Park & Rec Meeting (11/1/23)	John Murphy	01:24:06
Centerville City Council Meeting (11/8/23)	John Murphy	01:04:09
Centerville EDA Meeting (11/15/23)	John Murphy	02:02:23

Circle Pines Park Board Meeting (11/14/23)	Ray Flint	00:20:47
Circle Pines City Council Meeting (11/14/23)	Ray Flint	00:25:32
Circle Pines Utility Commission Meeting (11/15/23)	Ray Flint	00:03:55
Circle Pines City Council Meeting (11/28/23)	Eric Houston	01:30:32
Ham Lake City Council Meeting (11/6/23)	Payton Nelson	00:17:30
Ham Lake Lake Planning Commission Meeting (11/13/23)	Payton Nelson	00:12:46
Ham Lake City Council Meeting (11/20/23)	Payton Nelson	00:09:00
Lexington City Council Meeting (11/2/23)	Lexington Staff	00:31:28
Lexington City Council Meeting (11/16/23)	Lexington Staff	0:05:27
Lino Lakes Park Board Meeting (11/1/23)	Anne Serwe	01:27:28
Lino Lakes Planning & Zoning Meeting (11/8/23)	Anne Serwe	03:02:24
Lino Lakes City Council Meeting (11/13/23)	Anne Serwe	00:50:23
Lino Lakes City Council Meeting (11/27/23)	Anne Serwe	00:15:22
Lino Lakes Environmental Board Meeting (11/29/23)	Anne Serwe	01:19:38
Spring Lake Park City Council Meeting (11/6/23)	Trevor Scholl	00:55:44
Spring Lake Park City Council Meeting (11/20/23)	Ray Flint	01:23:22
23 New Programs		22:02:24 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.