

Program Production

In December, a total of **49 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **41:45:00 hours of new programming**.

- 17 programs were produced by the public
- 30 programs were produced by NMTV staff
- 2 programs were produced by City staff

Van Shoots

The HD truck was utilized for 6:15:00 hours of production in December. The following events were produced live and/or recorded for additional playback:

- Boys Basketball: Blaine vs. Centennial

vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 3 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Girls Basketball: Centennial vs. Blaine
- Boys Swim & Dive: Centennial vs. Blaine
- Centennial High School Winter Choir Concert



Most Streamed Sporting Event

Sports Den
400 Views

Live Workshops

Workshop	Instructor	Organization	Students
Internet Basics: How to Write an Email	Eric Houston	Mary Ann Young Center	14
Studio	Eric Houston	Blaine High School Business Professionals of America Club	4
Internet Basics – Online Antiques Appraisal Workshop	Eric Houston	General Public	5
3 Workshops			23 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Diana Rigg: Avenger	Mini	731	61 hrs
Batman's Greatest Villains	Mini	127	10.5 hrs
Columbo: One More Thing	Mini	1,094	124.75 hrs
King of the Cowboys 4 – John Wayne	Mini	23	2.75 hrs
King of the Cowboys 3 – Randolph Scott	Mini	75	3 hrs
King of the Cowboys 2 – Austry/Rogers	Mini	225	14 hrs
King of the Cowboys 1 – Strong and Silent	Mini	17	2.75 hrs
Great British Game Shows	Mini	42	1 hrs
We Love Lucy: The Lucille Ball Story	Full	NA	NA
The Immortal Ingrid Pitt	Mini	338	15.5 hrs
The Oscars: 90 Years of the Academy Awards	Full	49	7 hrs
Tim Curry Horror Picture Show	Mini	28	1 hrs
Back to the Eighties: The Decade's Biggest...	Full	NA	NA
James Bond: 50 Years of 007	Full	20	1 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	239	18 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	7	2 hrs
TV's Greatest Christmas Specials	Full	165	19.25 hrs
Chicago Christmas Classics	Mini	7,007	350.25 hrs
Let's Go Ghostbusters: Filimation's Haunted Heroes	Mini	NA	NA
Monster Movies of the 40s and 50s	Full	242	15 hrs
Monster Movies of the 20s and 30s	Full	9	.75 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	4	.25 hrs
The Cult of Caroline Munro	Mini	1,912	71.75 hrs
The Marilyn Monroe Story	Full	NA	NA
Nick at Nite: A TV Viewer's Dream	Mini	26	1 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	NA	NA
Hollywood Goes to War: World War II	Full	85	17.25 hrs
Come on Down: Game Shows of the 70s and 80s	Full	28	3 hrs
The Quiz Show Scandals and Other Game Shows...	Full	127	22.25 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	92	5.25 hrs
Mary Pickford: The World's First Movie Star	Full	5	1.25 hrs
Hollywood Goes to the Dogs: Lassie, Benji...	Full	3	.75 hrs
37 VOD Workshops		12,720 Total Views	772.25 Hours Viewed



Most Viewed YouTube Workshop

Chicago Christmas Classics
7,007 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	26,847	33,656	2,176.25	64	375,076
February	39,350	51,758	5,263	201	1,169,051
March	58,859	74,726	7,070	237	1,833,467
April	53,014	97,942	3,445	58	421,789
May	39,135	61,084	2,771	92	380,115
June	34,746	58,907	3,659	138	344,775
July	34,807	57,811	2,395.5	60	294,888
August	32,600	50,353	2,658	67	272,782
September	31,144	47,246	2,019	88	331,782
October	22,300	30,820	1,783	107	352,457
November	25,236	37,564	1,821	78	359,437
December	26,958	31,633	1,520.2	78	359,437
TOTAL:	424,996	633,500	36,581.25	1,268	6,492,887

NMTV Website Stats

Month	Number of Users	Number of Views	Ch. 15 Live Stream Views
January	5,568	10,793	1,625
February	5,229	10,091	1,040
March	6,404	11,943	868
April	6,626	11,569	799
May	7,224	8,717	1,564
June	7,305	12,398	1,192
July	4,600	26,000	595
August	10,000	27,000	1,563
September	7,700	20,000	4,746
October	2,700	26,000	3,196
November	NA	NA	3,812
December	NA	NA	NA
TOTAL:	63,356	164,511	21,000

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	225	51	59	0	0	\$764.92
February	180.75	35	43	0	0	\$234.52
March	284.75	82	62	0	0	\$1,046.56
April	564	149	161	27	236	\$1,871.45
May	514.5	131	69	10	164	\$4,336.45
June	175	25	49	22	0	\$1,102.67
July	523.25	138	103	9	170	\$1,150.54
August	189	55	13	9	30	\$2,520.65
September	298.25	84	56	46	349	\$1,295.16
October	263.75	92	28	36	1,385	\$894.17
November	418.75	71	125	184	5,172	\$736.32
December	448.75	52	121	10	502	\$6,978.36
TOTAL:	4,085.75	965	889	353	8,008	\$22,931.77

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some December highlights include:

- Every Day is Christmas at Lino Lakes Tree Farm
- Spring Lake Park Police Now Use Reconnaissance Robot on Some Scenes
- Anoka County's Oldest Pickle on Display at Anoka County Historical Society
- Pump Prices Plunge at Blaine Gas Station
- North Metro Toy Store Brings Kids and Heroes Together for a Shopping Spree
- Ice Anglers Need to be Careful on Minnesota's Not-So-Frozen Lakes
- Jackson Middle School Observatory Becomes More Accessible
- It's Holiday Joy for North Metro Fire and Police Departments Thanks to Funding Gift
- Nordic Ski Season has Been "Snow" Fun for Blaine Bengals



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,290 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Jackson Middle School Observatory Becomes More Accessible
225 Views

2023 NSPN.TV Streaming Partnership Summary

The NMTV/NSPN.TV fall season streaming partnership has been deemed a success. The total payment received for allowing NSPN to exclusively stream NMTV events was \$2,790. The partnership continues to be beneficial, so it will be extended through the winter season. We are also very pleased regarding the ability to stream state tournament games and the availability of additional commercial projects that could result from the relationship.

Cougar Football Coverage

Sports Director Kenton Kipp and Sports Producer Ted Leroux were able to cover the State Champion Centennial Cougars from the beginning of the season to the triumphant ending. The sports team covered seven games this season, including three tournament games. NMTV is usually not able to cover state level games because of Minnesota High School League rules and fees, but because of our partnership with NSPN we were able to do so at no cost to us. We were unable to record the actual state final, but were able to access channel 45 footage to create a highlight video. The fall finale episode of Sports Den highlighted the Cougars season, and featured interviews with multiple players from the team. A special program commemorating the 2023 season is also in the works.



December Home Movie Service

NMTV's Home Movie Transfer service proved to be very popular in December. It was the most profitable month for the service since its creation in 2015, grossing close to \$7,000. Total income from the service in 2023 is approximately \$23,000 which is a 25% increase over sales in 2022.

BHS Sports Alumni Event

Special Events Coordinator, T.J. Tronson covered a Blaine High School Sports Alumni event on December 21st. A panel of eight alumni players talked about their lives through sports at the various colleges they now attend. In addition to recording the event, T.J. provided audio technical support for the space.

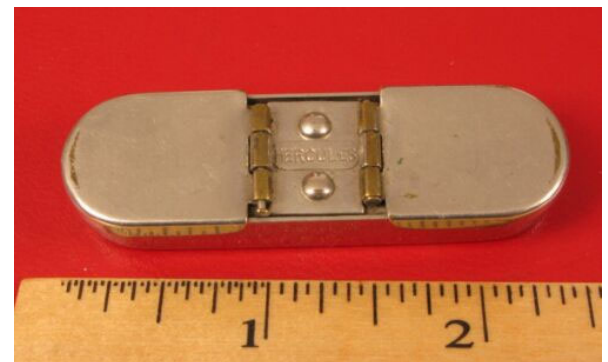


SWCTC Streaming Contract

NMTV has been contracted by the South Washington County Telecommunications Commission to provide production and streaming services for a hockey game on January 20th. Sports Producer Ted Leroux will direct the production with technical assistance from Video Engineer, Matt Waldron. The fee for the event coverage is \$7,115.

Online Antiques Appraisal Workshop

In this brand new class, which is part of the ongoing Internet Basics series of classes, students learned how to use the internet to value their antiques and research their histories. The students were allowed to bring items from their homes while Eric Houston taught them to use Google, eBay, and Google Image Search as research tools. Even though none of the items proved to be particularly valuable, students had a good time learning about their histories. One student, Jill Dutcher, brought in a small, oval, white metal box from her uncle's estate that she'd been trying to learn about for years. In class, the students were able to identify the object as a rubber stamp and case from Jill's uncle's business and even learned how to open and use it.



City Productions

In December, Municipal Producer, Trevor Scholl, completed one production and continued to work on several major projects. They include Blaine PD community outreach, Blaine on-boarding, and Lino Lakes fire and police recruitment videos. Completed programs include:

- Animal Humane Society: Winter Break Camp



New and ongoing projects include:

- Blaine on-boarding videos
- Blaine community outreach video
- Lino Lakes police and fire recruitment videos
- Lino Lakes police night scenarios
- Heroes and Helpers
- Updated Centerville and Blaine Brightsigns
- SLP and CLPD officer profiles
- Fish-electronics business profile
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
Bad Movie Bros (4 episodes)	Eric Houston	01:36:54
Rice Creek Watershed District Meeting	Theresa Stastica	01:58:27
Christ Lutheran Church Worship (2 episodes)	Chance Amundson	02:05:58
Christ Lutheran Church Worship Message (3 episodes)	Chance Amundson	01:25:48
Lovepower (2 episodes)	Rick Larson	02:00:00
The Power of Love (2 episodes)	Rick Larson	01:00:00
Oak Park Community Church (3 episodes)	David Turnidge	01:49:16
17 New Programs		11:56:23 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (12/1/23)	T.J. Tronson	02:45:48
Anoka County Board Meeting (12/19/23)	T.J. Tronson	02:58:05
NMTC Meeting (12/20/23)	T.J. Tronson	00:41:17
NMTV News (2 episodes)	Danika Peterson/Eric Nelson	00:51:00
Spring Lake Park Police Now Use Reconnaissance Robot on Some Scenes	Danika Peterson/Eric Nelson	00:02:16
Anoka County's Oldest Pickle	Danika Peterson/Eric Nelson	00:03:05
AHS Winter Break Camp	Trevor Scholl	00:02:38
Boys Basketball: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:32:09
Girls Basketball: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:24:31
Boys Swim & Dive: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:54:24
Centennial High School Winter Choir Concert	Kenton Kipp/Ted Leroux	02:03:37

Sports Den (2 episodes)	Kenton Kipp/Ted Leroux	00:50:36
14 New Programs		15:09:26 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (12/4/23)	T.J. Tronson	01:01:53
Blaine Planning Commission Meeting (12/12/23)	T.J. Tronson	00:06:06
Blaine City Council Meeting (12/18/23)	Trevor Scholl	01:38:57
Centerville Planning & Zoning Meeting (12/5/23)	John Murphy	02:14:26
Circle Pines Park Board Meeting (12/5/23)	Ray Flint	00:05:35
Circle Pines City Council Meeting (12/12/23)	Ray Flint	00:59:43
Circle Pines Special Park Board Meeting (12/19/23)	Ray Flint	00:11:42
Circle Pines Utility Commission Meeting (12/20/23)	Ray Flint	00:23:05
Circle Pines City Council Meeting (12/20/23)	Ray Flint	00:33:20
Ham Lake City Council Meeting (12/4/23)	Payton Nelson	00:49:50
Ham Lake Lake Planning Commission Meeting (12/11/23)	Payton Nelson	00:20:21
Ham Lake City Council Meeting (12/18/23)	Payton Nelson	00:11:49
Lexington City Council Meeting (12/7/23)	Lexington Staff	00:12:26
Lexington City Council Meeting (12/21/23)	Lexington Staff	00:07:39
Lino Lakes City Council Meeting (12/11/23)	Anne Serwe	01:35:29
Lino Lakes Environmental Board Meeting (12/27/23)	Anne Serwe	01:24:12
Spring Lake Park City Council Meeting (12/4/23)	Ray Flint	01:37:43
Spring Lake Park City Council Meeting (12/18/23)	Ray Flint	01:18:36
18 New Programs		14:52:52 New Hours

If you have any questions or comments regarding this monthly report please contact Eric Houston at 763.231.2803 or eric@northmetrotv.com.