

Program Production

In March, a total of 86 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **70:15:00 hours of new programming**.

- 30 programs were produced by the public
- 53 programs were produced by NMTV staff
- 3 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 27:30:00 hours of production in March. The following events were produced live and/or recorded for additional playback:

- Boys Basketball: Champlin Park vs. Spring Lake Park
- Girls Basketball: 5AAAA QF: Osseo vs. Spring Lake Park
- Girls Basketball: 7AAAA SF: Cambridge-Isanti vs. Centennial
- Girls Basketball: 7AAAA Championship: Andover vs. Centennial
- Boys Basketball: 5AAAA SF: Spring Lake Park vs. Osseo



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/transmit 10 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Girls Basketball: 5AAAA SF: Spring Lake Park vs. Roseville
- Boys Basketball: 5AAAA QF: Spring Lake Park vs. Maple Grove
- Boys Basketball: 7AAAA QF: Forest Lake vs. Centennial
- Girls Basketball: State AAAA QF: St. Michael-Albertville vs. Centennial
- Adapted Floor Hockey: State QF: North Suburban vs. Dakota United
- Adapted Floor Hockey: State QF: North Suburban vs. New Prague
- Adapted Floor Hockey: State SF: Anoka Hennepin vs. Brainerd
- Adapted Floor Hockey: State 3rd Place: Anoka Hennepin vs. Robbinsdale
- Adapted Floor Hockey: State 3rd Place: North Suburban vs. Maple Grove
- Centennial High School Spring Choir Concerts



Most Viewed YouTube Sporting Event

Girls Basketball: 7AAAA Finals: Centennial vs. Andover
561 Views

Live Workshops

Workshop	Instructor	Organization	Students
Lecture Class: Mary Pickford: The World's First Movie Star	Eric Houston	St. Louis Park Community Ed (Fee Charged)	8
1 Live Workshop			8 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
King of the Cowboys 4 – John Wayne	Mini	104	14 hrs
King of the Cowboys 3 – Randolph Scott	Mini	38	2.5 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	45	3.5 hrs
King of the Cowboys 1 – Strong and Silent	Mini	34	5.5 hrs
Great British Game Shows	Mini	17	.5 hrs
We Love Lucy: The Lucille Ball Story	Full	89	9 hrs
The Immortal Ingrid Pitt	Mini	443	22 hrs
The Oscars: 90 Years of the Academy Awards	Full	385	69 hrs
Tim Curry Horror Picture Show	Mini	15	.75 hrs
Back to the Eighties: The Decade's Biggest...	Full	11	2.5 hr
James Bond: 50 Years of 007	Full	16	1 hr
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	548	55 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	12	.5 hrs
Chicago Christmas Classics	Mini	140	7 hrs
Let's Go Ghostbusters: Filmation's Haunted Heroes	Mini	6	.25 hrs
Monster Movies of the 40s and 50s	Full	240	19 hrs
Monster Movies of the 20s and 30s	Full	20	.25 hrs
The Presidency on Film JQA to JFK	Full	5	.25 hrs
Monstervision: The Legend of Joe Bob Briggs	Mini	27	1.75 hrs
The Cult of Caroline Munro	Mini	1174	49 hrs
The Marilyn Monroe Story	Full	156	26 hrs
Nick at Nite: A TV Viewer's Dream	Mini	28	1 hr
The Birth of Animation: Mickey, Bugs, and Betty...	Full	4	1.5 hrs
Hollywood Goes to War: World War II	Full	82	13.5 hrs
Come on Down: Game Shows of the 70s and 80s	Full	22	1.5 hrs
The Quiz Show Scandals and Other Game Shows...	Full	37	5.75 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	71	6.5 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	8	1 hr
34 VOD Workshops		3,777 Total Views	320.0 Hours Viewed



Most Viewed YouTube Workshop

The Cult of Caroline Munro
1,174 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,800	28,923	2,355	74	459,857
February	18,312	29,142	2,382	29	448,149
March	19,378	29,639	1,981.50	49	463,807
TOTAL:	56,490	87,704	6,718.50	152	1,371,813

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	4,665	6,102	1,681
February	4,121	10,999	1,945
March	5,916	11,617	976
TOTAL:	14,702	28,718	4,602

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	327.5	141	8	58	75	\$878.44
February	262.2	36	85	10	0	\$2,028.95
March	249.75	46	79	10	603	\$1,560.82
TOTAL:	839.50	223	172	78	678	\$4,468.21

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some March highlights include:

- Connexus, Area Leaders Work to Promote Minnesota Tech Corridor
- Charlie Smith Reflects on Career After Retirement from SBM Fire Department
- Hockey Families Rally to Provide Needed Upgrades at East Bethel Rink
- Sunrise Elementary School to Move Some Kindergartners to Johnsville Elementary in Blaine
- Blaine City Council Member Richard Paul Faces Criminal Charges, Criticism From Colleagues
- MNDOT Presents Plans, Timeline for Massive Highway 10 Project
- Blaine Businessman Returns to Native Ukraine Amid Russian Invasion
- Northtown Mall Could Look Drastically Different as Part of Redevelopment Plans Before City of Blaine



- State Leaders Call for More Funding for More Programs Like Spring Lake Park HS EMT Training
- Anoka County Parks Wants to Hear From Those Who Use Coon Lake Regional Park
- State Leaders Can't Decide on Unemployment Tax Relief, Potentially Damaging to Local Businesses
- Higher Gas Prices Hurt Small Business Owners' Bottom Lines
- Anoka County Sheriff's Office Looking to Recruit More Reserve Deputies
- Longtime SBM Firefighter, Educator Will Receive Congressional Award for Leadership
- Spring Lake Park Lawmaker Authors Bill to Restrict Structured Settlement Companies
- Anoka County Tax Assessor Answers Questions About Recent Property Tax Notices
- Centennial Schools' Food Program Receives National Award
- Circle Pines Readies Final Road Reconstruction Projects in Decades-Long Process
- Highway 10 Construction Project Affects Drivers, Business Owners in Anoka County
- Centerville Elementary School Competes in "Read to the Final Four" in Minneapolis

In addition to daily playbacks of North Metro TV News on the cable systems, there are 1,021 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Hockey Families Rally to Provide Needed Upgrades at East Bethel Ring
1,419 Views

Drone Usage

Requests for drone services have been increasing. Licensed pilot, T.J. Tronson, is receiving requests for aerial video from cities for websites, Anoka County Parks, internal commercial projects, and NMTV staff requests for coverage for municipal stories. Additionally, he has been contracted to provide drone services to CTN, the Coon Rapids Television Network. T.J. is also in the process of renewing our state commercial drone license.



Closed Captioning

NMTV staff has made progress on the goal to provide closed captioning services on all live and pre-recorded programming. Testing of two captioning systems continues, with equipment interface challenges being the primary concern. There are a couple of fixes on the way, so testing will resume soon. Staff believes the best solution will be to combine both captioning options, because they each have pros that balance out the other's cons, and together they would create a very robust service. The goal remains to provide comprehensive captioning on all programs over all platforms by this summer.

State Adapted Floor Hockey

For the first time, the NMTV sports crew covered our local Adapted Floor Hockey teams, the North Suburban and Anoka Hennepin, at the state tournaments. The crew covered two quarter-final, two semi-final, and two third-place games. Teams included physical or cognitively impaired players. The games are currently playing on all NMTV platforms.



Home Movie Transfer News

The NMTV home movie transfer service continues to be extremely popular. Recently, Studio Manager, Eric Houston, began advertising the program on the local social media platform, Next Door. It didn't take long for previous clients of the service to post comments regarding their

experiences with the service. Good comments. A Ham Lake resident had this to say, "If anyone has old VHS tapes or home movie reels that you need preserved and transferred to DVD or USB, I HIGHLY recommend North Metro Television. It is a small fortune to have this done elsewhere and if not for them, they would still be sitting in a box under my bed. Great local service to have available!" We are already receiving inquiries and appointments thanks to this posting.

City Productions

In March, Municipal Producer, Trevor Scholl, completed six productions. The shows include two projects with the Blaine Police Department, an episode of Mayor's Minutes and a business profile. He also recorded a Blaine Public Works safety meeting for internal use by the City. Completed programs include:

- Mayor's Minutes: Centerville Spring 2022
- Business Matters: Car Green Rentals
- Spring Lake Park Recycle Day Event
- Blaine Police Department: Senior Scam Prevention
- Blaine Police Department: Embedded Mental Health Professional
- Blaine Public Works Safety Meeting (Internal)



New and ongoing projects include: Spring Mayor's minutes

- Kottke Bus Service Commercial
- Centerville Centerstage: Public Storage
- Ham Lake business profile: Vocate Workspaces
- Blaine business profile: Thorne Bros Fishing
- Forgotten Star Brewing feature
- Blaine Facebook live town halls
- Gathering b-roll footage of Blaine wetland sanctuary

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Public Access Programs

Title	Producer	Runtime
Off Constantly	Leonard Cohen	00:03:45
Chit Chat	Sharon Carlson	00:17:10
Snack Stars	Eric Houston	00:20:36
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	01:55:51
Christ Lutheran Church (9 episodes)	Chance Amundson	07:14:15
Lovepower (6 episodes)	Rick Larson	06:00:00
The Power of Love (6 episodes)	Rick Larson	03:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:39:48
30 New Programs		21:31:25 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (3/8/22)	T.J. Tronson	00:54:47
Anoka County Board Meeting (3/22/22)	T.J. Tronson	01:24:33
North Metro Cable Commission Meeting (3/16/22)	T.J. Tronson	00:28:59
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:22:13
Mayor's Minutes: Centerville Spring 2022	Trevor Scholl	00:04:06
Business Matters: Car Green Rentals	Trevor Scholl	00:03:44

Spring Lake Park Recycling Day Event	Trevor Scholl	00:02:15
Blaine Police Department: Embedded Mental Health Professional	Trevor Scholl	00:03:07
Blaine Police Department: Senior Scam Prevention	Trevor Scholl	00:21:20
Blaine Public Works Safety Meeting (Internal Purposes)	Trevor Scholl	00:48:18
Boys Basketball: Champlin Park/Spring Lake Park	Kenton Kipp/Ted Leroux	01:21:37
Girls Basketball:5AAAA QF: Osseo/Spring Lake Park	Kenton Kipp/Ted Leroux	01:14:26
Girls Basketball: 7AAAA SF: Cambridge-Isanti/Centennial	Kenton Kipp/Ted Leroux	01:19:23
Girls Basketball: 7AAAA Championship: Andover/Centennial	Kenton Kipp/Ted Leroux	01:10:50
Boys Basketball: 5AAA SF: Spring Lake Park/Osseo	Kenton Kipp/Ted Leroux	01:22:12
Girls Basketball: 5AAAA SF: Spring Lake Park/Roseville	Kenton Kipp/Ted Leroux	01:37:51
Boys Basketball: 5AAAA QF: Spring Lake Park/Maple Grove	Kenton Kipp/Ted Leroux	01:29:44
Boys Basketball: 7AAAA QF: Forest Lake/Centennial	Kenton Kipp/Ted Leroux	01:18:25
Girls Basketball: State AAAA QF: St. Michael-Albertville/Centennial	Kenton Kipp/Ted Leroux	01:14:51
Adapted Floor Hockey: State QF: North Suburban/Dakota United	Kenton Kipp/Ted Leroux	01:18:22
Adapted Floor Hockey: State SF: North Suburban/New Prague	Kenton Kipp/Ted Leroux	01:08:49
Adapted Floor Hockey: State SF: Anoka Hennepin/Brainerd	Kenton Kipp/Ted Leroux	00:55:27
Adapted Floor Hockey: State Third Place: Anoka Hennepin/Robbinsdale	Kenton Kipp/Ted Leroux	01:06:32
Adapted Floor Hockey: State Third Place: North Suburban/Maple Grove	Kenton Kipp/Ted Leroux	01:18:22
Centennial High School Spring Choir Concerts	Kenton Kipp/Ted Leroux	01:54:52
Sports Den (3 episodes)	Kenton Kipp/Ted Leroux	01:08:08
Sports Den Winter Finale (Full Version)	Kenton Kipp/Ted Leroux	00:40:05
32 New Programs		47:00:18 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (3/2/22)	T.J. Tronson	01:48:13
Blaine Planning Commission Meeting (3/8/22)	T.J. Tronson	00:36:38
Blaine Special City Council Meeting (3/10/22)	T.J. Tronson	00:06:35
Blaine City Council Meeting (3/21/22)	Trevor Scholl	00:52:34
Blaine Park Board Meeting (3/22/22)	Trevor Scholl	00:29:07
Centerville Planning & Zoning Meeting (3/1/22)	John Murphy	01:34:18
Centerville Park & Rec Meeting (3/2/22)	John Murphy	01:48:27
Centerville City Council Meeting (3/9/22)	Teresa Bender	02:32:43
Centerville EDA Meeting (3/16/22)	John Murphy	02:04:03
Centerville City Council Meeting (3/23/22)	Danika Peterson	01:26:55
Circle Pines City Council Meeting (3/8/22)	Patrick Willson	00:34:17
Circle Pines Utility Commission Meeting (3/16/22)	Eric Houston	00:31:46

Circle Pines City Council Meeting (3/22/22)	Patrick Willson	00:31:40
Ham Lake City Council Meeting (3/7/22)	Patrick Willson	00:31:44
Ham Lake Planning Commission Meeting (3/14/22)	Patrick Willson	00:20:32
Ham Lake City Council Meeting (3/21/22)	Patrick Willson	01:19:28
Ham Lake Planning Commission Meeting (3/28/22)	Patrick Willson	00:17:06
Lexington City Council Meeting (3/3/22)	Lexington Staff	00:04:09
Lexington City Council Meeting (3/17/22)	Lexington Staff	00:15:26
Lino Lakes City Council Meeting (3/14/22)	Rusty Ray	00:24:04
Lino Lakes City Council Meeting (3/28/22)	Anne Serwe	00:05:35
Spring Lake Park City Council Meeting (3/7/22)	Emerson Rice	00:43:52
Spring Lake Park City Council Meeting (3/21/22)	Emerson Rice	01:41:32
Spring Lake Park Planning Commission Meeting (3/28/22)	Emerson Rice	00:53:26
24 New Programs		21:34:10 New Hours

If you have any questions or comments regarding this monthly report please contact

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