

# North Metro TV

January 2023 Update

## Program Production

In January, a total of **72 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **62:45:00 hours of new programming**.

- 25 programs were produced by the public
- 43 programs were produced by NMTV staff
- 4 programs were produced by City staff

## Van Shoots

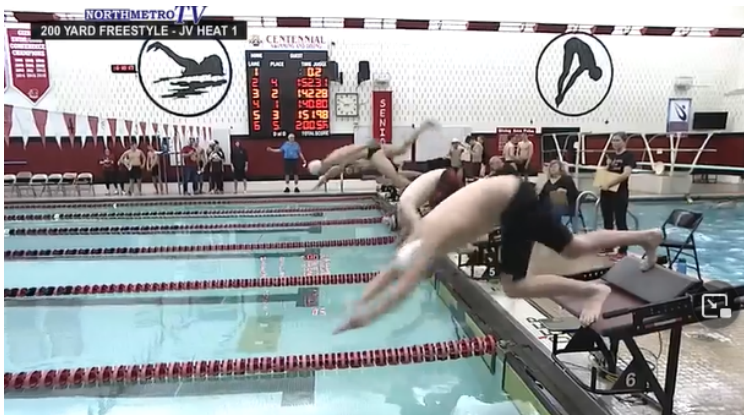
The HD production truck was utilized for 36:00:00 hours of production in January. The following events were produced live and/or recorded for additional playback:

- Boys Swim & Dive: Maple Grove vs. Centennial
- Boys Swim & Dive: Spring Lake Park vs. Blaine
- Girls Hockey: Blaine vs. Centennial/Spring Lake Park
- Girls Basketball: Armstrong vs. Spring Lake Park
- Boys Basketball: Centennial vs. Blaine
- Boys Hockey: Centennial vs. Spring Lake Park

## vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 5 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Girls Basketball: Blaine vs. Centennial
- Girls Hockey: Osseo/Park Center vs. Centennial
- Boys Hockey: Centennial vs. Blaine
- Girls Hockey: Fargo North/South vs. Blaine
- Boys Hockey: Spring Lake Park vs. Blaine



## Most Viewed YouTube School Event

Boys Swim & Dive: Maple Grove vs. Centennial  
484 Views

## Live Workshops

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Workshop	Instructor	Organization	Students
Studio	Eric Houston	Blaine High School Business Professionals of America	3
<b>1 Workshop</b>			<b>3 Students</b>

## VOD Workshop Views

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Workshop	Type	# of Views	Hours Viewed
Batman's Greatest Villains	Mini	116	10.25 hrs
Columbo: One More Thing	Mini	3201	400 hrs
King of the Cowboys 4 – John Wayne	Mini	50	3 hrs
King of the Cowboys 3 – Randolph Scott	Mini	182	11.25 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	131	8.25 hrs
King of the Cowboys 1 – Strong and Silent	Mini	54	4.75 hrs
Great British Game Shows	Mini	53	1.75 hrs
We Love Lucy: The Lucille Ball Story	Full	77	9.25 hrs
The Immortal Ingrid Pitt	Mini	652	27 hrs
The Oscars: 90 Years of the Academy Awards	Full	50	7.25 hrs
Tim Curry Horror Picture Show	Mini	20	.25 hrs
Back to the Eighties: The Decade's Biggest...	Full	11	1.25 hrs
James Bond: 50 Years of 007	Full	12	1 hrs
Eurovision: A Celebration	Mini	5	.25 hrs
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	558	65 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	7	1.75 hrs
Chicago Christmas Classics	Mini	453	20.75 hrs
Let's Go Ghostbusters: Filmation's Haunted Heroes	Mini	NA	NA
Monster Movies of the 40s and 50s	Full	272	17 hrs
Monster Movies of the 20s and 30s	Full	11	.25 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	6	.5 hrs
The Cult of Caroline Munro	Mini	2566	85.5 hrs
The Marilyn Monroe Story	Full	NA	NA
Nick at Nite: A TV Viewer's Dream	Mini	47	2 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	23	4 hrs
Hollywood Goes to War: World War II	Full	73	6 hrs
Come on Down: Game Shows of the 70s and 80s	Full	87	21.75 hrs
The Quiz Show Scandals and Other Game Shows...	Full	224	97 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	8	1 hr
The Marx Brothers: Groucho, Harpo, Chico...	Full	63	4.75 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	NA	NA
<b>36 VOD Workshops</b>		<b>9,012 Total Views</b>	<b>812.75 Hours Viewed</b>



## Most Viewed YouTube Workshop

Columbo: One More Thing  
3,201 Views

## YouTube Stats

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Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	26,847	33,656	2,176.25	64	375,076
<b>TOTAL:</b>	<b>26,847</b>	<b>33,656</b>	<b>2,176.25</b>	<b>64</b>	<b>375,076</b>

## NMTV Website Stats

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Month	Number of Users	Number of Views	Live Stream Views
January	5,568	10,793	1,625
<b>TOTAL:</b>	<b>5,568</b>	<b>10,793</b>	<b>1,625</b>

## Home Movie Transfers

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Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/Slides	Fees Paid
January	225	51	59	0	0	\$764.92
<b>TOTAL:</b>	<b>225</b>	<b>51</b>	<b>59</b>	<b>0</b>	<b>0</b>	<b>\$764.92</b>

## Production Highlights

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### NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some January highlights include:

- It's Time for Christmas Tree Recycling
- Wargo Nature Center is a Winter Wonderland
- Beware of Food Fads





- Anoka-Hennepin Educational Foundation Looks to Fund Innovative Teacher Grants
- Blaine Dance Team Performs in Florida Bowl Game
- Snow Time: Centerville Keeping Streets Plowed Despite Recent Storms
- Jolly Green Creature: Anoka resident creates Snowasaurus

In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,176 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



**Most Viewed YouTube News Story**

Blaine Dance Team Performs in Florida Bowl Game  
540 Views

**Popular Public Safety Videos**

Municipal Producer, Trevor Scholl, has been working on a new series of videos intended to highlight our local public safety employees. So far, he has produced three episodes. While the first episodes have highlighted police employees, he is working to get some fire employee interviews as well. The police officer videos have received almost 900 views on the NMTV YouTube page.



**Marketing Team**

Various members of the NMTV staff have organized a marketing team to find ways to publicize the many commercial services that we offer. The team formed and started meeting weekly, in January, and has accomplished quite a bit. So far, new rates for services have been determined, a uniform billing system established, a marketing video for the website is being created, and new print and electronic promotional materials are being developed.

**Mayor's Minutes**

Trevor Scholl has also been contacting Member City Mayors to schedule recordings of winter Mayor's Minutes. So far he has been able to coordinate Centerville's and Lexington's episodes. The show serves as a forum for Mayors to highlight issues and events in their Cities that they would like the residents to know about. He is working to schedule additional interviews.



**Guns N Hoses Update**

Special Projects Coordinator, T.J. Tronson, continues to work with Wes Pederson to produce the February 24<sup>th</sup> Guns N Hoses event. The match will be recorded and live streamed to both the cable channel and YouTube.

**BHS Business Professionals of America**

Students from the Blaine High School Business Professionals of America have been working with Studio Manager, Eric Houston, to create a presentation video. Editing was completed in January and the video was submitted to the competition. The video got them through regionals and into the state competition, so they will be back in February to do some additional work.



## City Productions

In January, Municipal Producer, Trevor Scholl, completed five productions. They included two episodes of Mayor's Minutes and two episodes of his public safety employee profiles. Completed programs include:

- Mayor's Minutes: Centerville Winter 2023
- Mayor's Minutes: Lexington Winter 2023
- Public Safety Profile: Kelsey Smith, SLP PD
- Public Safety Profile: CLPD Officer Tyler Schroeder
- CenterStage: Atlas Villas



New and ongoing projects include:

- Winter Mayor's Minutes
- Public safety employee profiles
- NMTV services marketing video
- Rookery show
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

## Public Access Programs

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Title	Producer	Runtime
MN Heals	Lorrie Henderson	00:20:46
Bad Movie Bros	Eric Houston	00:38:38
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	02:44:43
Christ Lutheran Church Worship (4 episodes)	Chance Amundson	03:51:03
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundson	01:33:34
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Oak Park Community Church (5 episodes)	David Turnidge	03:31:58
<b>25 New Programs</b>		<b>18:40:423 New Hours</b>

## NMTV Staff Programs

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Title	Producer	Runtime
Anoka County Board Organizational and Regular Meeting (1/3/23)	T.J. Tronson	01:14:17
Anoka County Board Meeting (1/24/23)	T.J. Tronson	02:00:25
NMTV News (2 episodes)	Danika Peterson/Eric Nelson	00:49:38
Centerstage: Atlas Villas	Trevor Scholl	00:01:30
Mayor's Minutes: Centerville Winter 2023	Trevor Scholl	00:04:34
Public Safety Profiles: Kelsey Smith, SLP PD	Trevor Scholl	00:04:28
Mayor's Minutes: Lexington Winter 2023	Trevor Scholl	00:04:17
Public Safety Profiles: CLPD Officer Tyler Schroeder	Trevor Scholl	00:05:22
Boys Swim & Dive: Maple Grove/Centennial	Kenton Kipp/Ted Leroux	02:10:22
Boys Swim & Dive: Spring Lake	Kenton Kipp/Ted Leroux	01:53:17

Park/Blaine		
Girls Hockey: Blaine/Centennial-Spring Lake Park	Kenton Kipp/Ted Leroux	01:22:48
Girls Basketball: Armstrong/Spring Lake Park	Kenton Kipp/Ted Leroux	01:24:45
Boys Basketball: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:18:29
Boys Hockey: Centennial/Spring Lake Park	Kenton Kipp/Ted Leroux	01:26:30
Girls Basketball: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:26:46
Girls Hockey: Osseo-Park Center/Centennial	Kenton Kipp/Ted Leroux	01:31:17
Boys Hockey: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:26:52
Girls Hockey: Fargo North-South/Blaine	Kenton Kipp/Ted Leroux	01:20:03
Boys Hockey: Spring Lake Park/Blaine	Kenton Kipp/Ted Leroux	01:36:01
Sports Den (4 episodes)	Kenton Kipp/Ted Leroux	01:25:59
<b>24 New Programs</b>		<b>22:46:40 New Hours</b>

## City Meetings

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Title	Producer	Runtime
Blaine City Council Meeting (1/4/23)	T.J. Tronson	02:00:05
Blaine Planning Commission Meeting (1/10/23)	T.J. Tronson	00:17:42
Blaine City Council Meeting (1/18/23)	Trevor Scholl	01:59:08
Blaine Park Board Meeting (1/24/23)	Trevor Scholl/Eric Nelson	00:43:50
Centerville City Council Meeting (1/11/23)	Teresa Bender	00:44:40
Centerville Planning & Zoning Meeting (1/17/23)	Teresa Bender	01:48:37
Centerville EDA Meeting (1/18/23)	John Murphy	01:35:32
Centerville City Council Meeting (1/25/23)	Trevor Scholl	01:59:41
Circle Pines City Council Meeting (1/10/23)	Danika Peterson/Ray Flint	01:01:57
Circle Pines Utility Commission Meeting (1/18/23)	Danika Peterson/Ray Flint	00:41:41
Circle Pines City Council Meeting (1/24/23)	Ray Flint	00:40:36
Ham Lake City Council Meeting (1/3/23)	Trevor Scholl	00:20:18
Ham Lake Planning Commission Meeting (1/9/23)	Trevor Scholl/Eric Nelson	00:44:55
Ham Lake City Council Meeting (1/17/23)	Matt Waldron	00:28:36
Lexington City Council Meeting (1/5/23)	Lexington Staff	00:24:53
Lexington City Council Meeting (1/19/23)	Lexington Staff	00:12:45
Lino Lakes City Council Meeting (1/9/23)	Anne Serwe	00:12:23
Lino Lakes Planning & Zoning Meeting (1/11/23)	Anne Serwe	00:25:10
Lino Lakes City Council Meeting (1/23/23)	Anne Serwe	00:06:19
Lino Lakes Environmental Board Meeting (1/25/23)	Anne Serwe	01:44:16
Spring Lake Park City Council Meeting (1/3/23)	Ray Flint	00:48:51
Spring Lake Park City Council Meeting (1/17/23)	Ray Flint	00:39:14
Centennial Fire District Steering Committee Meeting (1/19/23)	Ray Flint	01:27:36
<b>23 New Programs</b>		<b>21:26:47 New Hours</b>

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or [harnson@northmetrotv.com](mailto:harnson@northmetrotv.com).