

North Metro TV

May 2020 Update

Program Production

In May, a total of 65 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **48:15:00 hours of new programming**.

- 9 programs were produced by the public
- 32 programs were produced by NMTV staff
- 24 programs were produced by City staff



Van Shoots

Due to the cancellation of all public events, the HD truck was not used during the month of May. The interior and exterior of the truck were cleaned and the generator was serviced.



Workshops

Workshop	Instructor	Organization	Students
Lecture Series – LIVE-The Three Stooges: Comedy's Heavy Hitters	Eric Houston	General Public via Youtube Live	51 Live, 31 VOD
Lecture Series – VOD Hollywood Goes to the Dogs	Eric Houston	General Public via Youtube	8 VOD
Lecture Series – VOD Mary Pickford: The World's First Movie Star	Eric Houston	General Public via Youtube	11 VOD
Lecture Series – VOD The Marx Brothers: Groucho, Chico, Harpo, and Sometimes Zeppo	Eric Houston	General Public via Youtube	74 VOD
1 Live Workshop			51 Live Students, 93 Students w/VOD

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	192.75	69	4	13	415	\$639.00
February	286	69	86	18	1,020	\$3,595.00
March	343.25	58	107	0	3,587	\$627.00
April	0	0	0	0	341	\$0.00
May	0	0	0	0	495	\$0.00
TOTAL:	822.00	196	197	31	5,858	\$4,861.00

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	131	504.75
February	155	636.5
March	59	466.75
April	0	0
May	0	0
TOTAL PUBLIC USAGE:		1,608.00

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some May highlights include:

- Blaine Park Leaders Encourage Virtual Tours From Home
- Self-Employed Say They're Slow to Receive Unemployment Benefits
- State Fishing Opener Figures to be Busier Than Ever
- Organizers of Cruises for Causes Hope to Continue As Long As Social Distance is Necessary
- Blaine Business Owner Honored at White House Ceremony
- Distance Learning With Community Ed Helps Keep Everyone Connected
- Elections Could be Impacted by COVID19
- COVID19 Affecting Pork Processing: Farmers Feeling Pinch
- Ham Lake City Council Passes Resolutions In Response to COVID19 Shutdown\
- Lexington Family Provides For Community With Front Yard Food Pantry
- Memorial Day Observances Vastly Different in COVID19 Pandemic
- SBM Firefighters Innovate Ways to Clean During COVID19 Pandemic
- Anoka County Slowly Reopens Person to Person Business for Residents



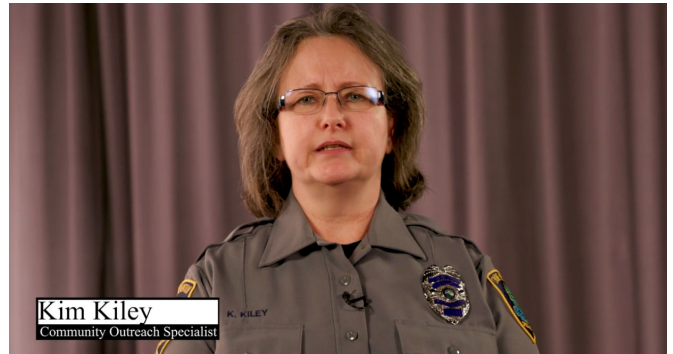
- School Leaders Discuss Plans for Graduations During COVID19 Pandemic and Shutdown
- USA Cup Cancelled
- Blaine City Council Gives Business Some Breaks
- USA Cup Business Critical Loss In North Metro
- Anoka County Commission Passes Resolution in Defiance of Governor Walz
- Anoka County Fair Cancelled

In addition to daily playbacks of North Metro TV News on the cable systems, there are 672 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.

Blaine PD Projects

T.J. worked with Blaine Police Department Community Outreach Specialist, Kim Kiley, to produce a series of PSAs. Topics include Bike Theft, Theft from Auto, Close Garage Doors, Neighborhood Watch, and Tex/Email Scams.

T.J. and Kim also collaborated on another project for the department. It is a presentation of “Oh The Places You’ll Go” by Dr. Suess. Several officers were recorded reading pages from the book. T.J. will edit the readings together into a congratulatory presentation to the graduating class of 2020 from the Blaine Police Department. The project should be completed in early June.



Lecture Series

Instructor, Eric Houston continues to provide his lecture series remotely. In May, he presented one class, The Three Stooges: Comedy’s Heavy-Hitters. One of the lecture participants, Tom Kiscaden of Blaine, said, “Love your presentations! I have attended a couple of your classes in studio, and am now enjoying your on-line stuff. Your narration and knowledge of movies and theater is always fabulous. You are a true credit to the NMTV operation. Thank you so much for the hard work you put in to putting these together, and hope that they will continue.” Eric is indeed continuing. He is working on two new lectures. The first is The Quiz Show Scandals and Other Game Shows of the 50s and 60s, and Come On Down! Game shows of the 70s and 80s. After a lecture is presented live, it remains available to watch on demand. In May, previously taught classes were viewed 93 times.



Classic Games

Because everyone misses sports so much, Kenton and Jeremy continue to re-master and produce some of our classic high school sporting events. This month, in honor of the graduating class of 2020, they focused on youth football games from 2009 to 2015 that feature current graduates. For example, in 2009 the current seniors would have played in the 2nd/3rd grade championship game. In May, they got to relive the glory.



Preparing to ReOpen NMTV

In May, staff worked to create a plan for reopening NMTV to the public. Rules were established for designating parts of the building open to the public, number of people allowed in the facility at a time, distancing rules, limited hours of operation to allow for thorough sanitizing between uses, curbside drop-off and pick-up of equipment and tape transfers, and requiring masks and gloves while in the facility. Masks, gloves, and hand sanitizer will be available at the door for those who arrive without them.

City Productions

In May, Municipal Producer, Trevor Scholl, completed five productions, including several business profiles in a series for Centerville, coverage of a Beyond the Yellow Ribbon benefit, and the last of the spring Mayor's Minutes. Programs completed include:

- Lexington Mayor's Minutes: Spring 2020
- Beyond the Yellow Ribbon Benefit
- Business Profile: Wiseguys Pizza
- Business Profile: Christa's Paw Spa
- Business Profile: Corner Express



New and ongoing projects include:

- Continuing Centerville business profiles
- Car seat videos with the SBM
- Blaine COVID19 updates
- Small business impacts from the Corona Virus
- Grandma's House non-profit profile
- Summer Mayor's Minutes

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production equipment consulting for cities and schools

- **Blaine**
No assistance required.
- **Centerville**
No assistance required.
- **Circle Pines**
No assistance required.
- **Ham Lake**
No assistance required.
- **Lexington**
No assistance required.
- **Lino Lakes**
5.27.20: Went to City Hall to check on a power issue. The Tripp Lite UPS battery back-up unit had bulging and leaking batteries. Removed. Called Tripp Lite for new batteries. Installed temporary power strip.
5.27.20: Received call that zoom broadcast not working. Checked all settings and did test. Found no problem. Could be glitch in zoom program or possibly an invisible space at end of code entry.
- **Spring Lake Park**
No assistance required.
- **All Cities**
No assistance required.

City Channel 16 Playback Stats

City	Number of Times Long-Form Programs Played	Hours Programmed on Channel
Blaine	187	265:07:29
Centerville	67	154:09:54
Circle Pines	150	154:43:42
Ham Lake	81	74:29:48
Lexington	103	89:34:18
Lino Lakes	77	145:35:29

Spring Lake Park	157	147:48:41
Totals:	822 Program Playbacks	1,031:39:11 Hours of Video Programming on Channels

Programs Produced by the Public

Title	Producer	Runtime
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	04:07:19
Christ Lutheran Church (3 episodes)	Chance Amundson	02:38:25
Oak Park Community Church (4 episodes)	David Turnidge	02:36:32
9 New Programs		09:22:16 New Hours

Programs Produced by NMTV Staff

Title	Producer	Runtime
Anoka County Board Meeting (5/12/20)	T.J. Tronson	00:37:09
Anoka County Board Meeting (5/26/20)	T.J. Tronson	01:57:18
Blaine PD PSA: Theft From Auto	T.J. Tronson	00:00:45
Blaine PD PSA: Email/Text Scam	T.J. Tronson	00:00:54
Blaine PD PSA: Neighborhood Watch	T.J. Tronson	00:00:51
Blaine PD PSA: Close Garage Doors	T.J. Tronson	00:00:54
Blaine PD PSA: Bike Theft	T.J. Tronson	00:00:51
Blaine Community Scholarship Program	T.J. Tronson	00:12:36
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:43:34
High School Graduations During a Pandemic	Danika Peterson/Rusty Ray	00:04:15
SBM Fire Creates A Quick Way to Clean	Danika Peterson/Rusty Ray	00:01:42
Lexington Family Creates Food Pantry	Danika Peterson/Rusty Ray	00:01:52
Blaine Truck Driver Recognized at White House	Danika Peterson/Rusty Ray	00:01:51
Lexington Mayor's Minutes: Spring 2020	Trevor Scholl	00:04:43
Beyond the Yellow Ribbon Benefit	Trevor Scholl	00:21:05
Business Profile: Wiseguys Pizza	Trevor Scholl	00:01:30
Business Profile: Christa's Paw Spa	Trevor Scholl	00:01:30
Business Profile: Corner Express	Trevor Scholl	00:01:30
COVID19 PSA: Stay Safe	Eric Houston	00:00:31
COVID19 PSA: Hand Washing	Eric Houston	00:00:45
COVID19 PSA: Hand Sanitizer	Eric Houston	00:01:00
COVID19 PSA: Medical Attention	Eric Houston	00:01:00
COVID19 PSA: Masks	Eric Houston	00:02:00
Bad Movie Brothers (2 episodes)	Eric Houston	00:57:19
Sports Den Quarantine: Winter Wrap-Up	Kenton Kipp/J. Millington	00:29:28
Sports Den Quarantine: Spring Sports	Kenton Kipp/J. Millington	00:20:15
Blaine High School National Honor Society Induction Ceremony	Kenton Kipp/J. Millington	00:52:04
Sports Den Top 100 Plays of the Year	Kenton Kipp/J. Millington	01:03:11
32 New Programs		09:02:23 New Hours

Programs Produced by City Staff

Title	Producer	Runtime
Blaine City Council Meeting (5/4/20)	Blaine Staff	01:55:06
Blaine Planning Commission Meeting (5/12/20)	Blaine Staff	01:26:32
Blaine City Council Meeting (5/18/20)	Blaine Staff	00:29:52
Blaine City Council Emergency Meeting (5/26/20)	Blaine Staff	01:38:46
Centerville Planning & Zoning Meeting (5/5/20)	Centerville Staff	02:19:04
Centerville Park & Rec Meeting (5/6/20)	Centerville Staff	01:23:33
Centerville City Council Meeting (5/13/20)	Centerville Staff	02:17:27
Centerville EDA Meeting (5/20/20)	Centerville Staff	01:52:39
Centerville City Council Meeting (5/27/20)	Centerville Staff	02:20:25
Circle Pines City Council Meeting (5/13/20)	Circle Pines Staff	01:01:05
Circle Pines Utility Commission Meeting (5/20/20)	Circle Pines Staff	00:45:15
Circle Pines City Council Meeting (5/26/20)	Circle Pines Staff	00:30:48
Ham Lake City Council Meeting (5/4/20)	Ham Lake Staff	00:55:37
Ham Lake City Council Meeting (5/18/20)	Ham Lake Staff	00:52:51
Ham Lake Park& Tree Meeting (5/20/20)	Ham Lake Staff	00:45:06
Ham Lake Planning Commission Meeting (5/26/20)	Ham Lake Staff	00:06:58
Lexington City Council Meeting (5/7/20)	Lexington Staff	00:48:26
Lexington City Council Meeting (5/21/20)	Lexington Staff	00:09:04
Lino Lakes City Council Meeting (5/11/20)	Lino Lakes Staff	02:44:08
Lino Lakes City Council Meeting (5/26/20)	Lino Lakes Staff	01:18:39
Lino Lakes Environmental Board Meeting (5/27/20)	Lino Lakes Staff	00:54:19
Spring Lake Park City Council Meeting (5/4/20)	Spring Lake Park Staff	01:10:11
Spring Lake Park City Council Meeting (5/18/20)	Spring Lake Park Staff	01:23:57
Spring Lake Park Planning Commission Meeting (5/26/20)	Spring Lake Park Staff	00:45:27
24 New Programs		29:49:15 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.