

Program Production

In February, a total of 70 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **66:15:00 hours of new programming.**

- 18 programs were produced by the public
- 46 programs were produced by NMTV staff
- 6 programs were produced by City staff



Van Shoots

The HD production truck was not utilized in February, as a safety precaution. Truck shoots are scheduled to resume in March, with play-offs.

vMix Live Single Cam Shoots

The vMix single camera production system was utilized to record/transmit live fourteen high school sporting events. The vMix system is safer to utilize as it requires significantly fewer staff members who are spread out over multiple locations, connected via the internet.



- Gymnastics: Champlin Park vs. Centennial
- Girls Basketball: Blaine vs. Centennial
- Boys Basketball: Centennial vs. Blaine
- Boys Swim & Dive: Andover vs. Centennial
- Boys Basketball: Totino Grace vs. Centennial
- Girls Hockey: Centennial vs. Blaine
- Boys Basketball: Park Center vs. Spring Lake Park
- Boys Basketball: Andover vs. Blaine
- Boys Hockey: Spring Lake Park vs. Blaine
- Girls Basketball: Totino Grace vs. Spring Lake Park
- Boys Basketball: Andover vs. Spring Lake Park
- Boys Swim & Dive: Anoka vs. Centennial
- Boys Hockey: Osseo vs. Spring Lake Park
- Boys Swim & Dive: Elk River vs. Centennial



Most Viewed YouTube Sporting Event

Gymnastics:
Champlin Park vs. Centennial
636 Views

Live Workshops

Workshop	Instructor	Organization	Students
Live Lecture - Star Trek: Behind the Scenes of the Final Frontier	Eric Houston	Robbinsdale Community Education via Zoom (Fee Paid)	12
Training for Zoom Game Show	Eric Houston	General Public via Zoom	3
Live Lecture - Yabba-Dabba-Do! The Fantastic World of Hanna-Barbera	Eric Houston	General Public via Youtube	22
3 Live Workshops			37 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Eurovision: A Celebration	Mini	37	3 hrs
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	198	30 hrs
Superman: The Man of Steel on the Silver Screen	Full	35	9.25 hrs
The Fantastic Four on the Silver Screen	Mini	11	.75 hrs
Christmas in Hollywood	Full	7	2.5 hrs
TV's Greatest Christmas Specials	Full	21	3 hrs
Chicago Christmas Classics	Mini	120	5.5hrs
Let's Go Ghostbusters: Filmation's Haunted Heroes	Mini	12	.5 hrs
Monster Movies of the 40s and 50s	Full	28	4.75 hrs
Monster Movies of the 20s and 30s	Full	20	3 hrs
The Presidency on Film JQA to JFK	Full	14	1.75 hrs
Monstervision: The Legend of Joe Bob Briggs	Mini	31	3.25 hrs
The Cult of Caroline Munro	Mini	1435	59.75 hrs
The Marilyn Monroe Story	Full	113	12.25 hrs
Nick at Nite: A TV Viewer's Dream	Mini	53	2 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	9	.25 hrs
Hollywood Goes to War: World War II	Full	26	2.75 hrs
Come on Down: Game Shows of the 70s and 80s	Full	34	2 hrs
The Quiz Show Scandals and Other Game Shows...	Full	93	19.75 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	7	.5 hrs
The Marx Brothers: Groucho, Harpo, Chico...	Full	328	39.5 hrs
Mary Pickford: The World's First Movie Star	Full	17	2.75 hrs
Hollywood Goes to the Dogs: Lassie, Benji...	Full	7	.5 hrs
23 VOD Workshops		2,640 Total Views	214.00 Hours Viewed



Most Viewed YouTube Workshop

The Cult of Caroline Munro
1,435 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	23,800	38,487	3,620.2	132	532,400
February	21,198	34,307	3,201	103	507,655
TOTAL:	44,998	72,794	6,821.2	235	1,040,055

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	6,103	20,923	1,324
February	5,860	16,285	1,692
TOTAL:	11,963	37,208	3,016

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

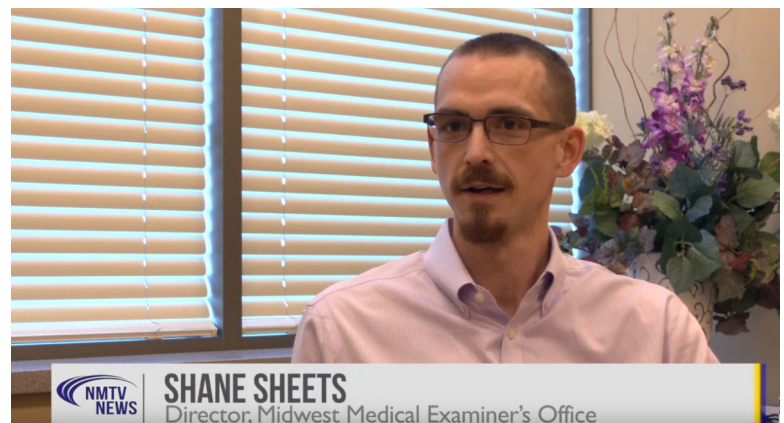
Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/Slides	Fees Paid
January	387	74	136	3	516	\$1,927.20
February	358	77	101	15	1,097	\$688.06
TOTAL:	745	151	237	18	1,613	\$2,615.26

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some February highlights include:

- Girl Scout Troops Trying to Boost Recruitment
- New Vets Center Opens in Downtown Anoka
- Blaine High School Music Teacher Wins Statewide Honor
- School Bus Driver Shortage Remains
- Midwest Medical Examiners Office Has Statewide Impact from Anoka County
- Anoka County Conservation District Helps to Manage North Metro Natural Resources
- Distance Learning Could Continue Next Year for Some Students
- Quad Area Chamber of Commerce Expands Digital Footprint
- Snowshoe Rentals Popular at Wargo Nature Center
- Statewide Speeding Crackdown
- Spring Lake Park Leaders Pass Median Safety Guidelines
- Bus Rapid Transit Coming to Blaine



- Lucy's Burgers Expands to Blaine
- Retired Fire Chief Comes Home After Three Months in Hospital

In addition to daily playbacks of North Metro TV News on the cable systems, there are 805 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

School Bus Driver Shortage Remains
237 Views

Guns-N-Hoses Charity Hockey Event

Special Events Coordinator, T.J. Tronson, produced Lino Lakes' 5th Annual Guns-N-Hoses charity hockey event at the end of February. T.J. utilized NMTV's new vMix system to both record and transmit the event live. Three cameras, in-field encoders, an MC, pre-recorded interviews, live interviews and full page and lower thirds graphics were incorporated. Backing the Blue, a non-profit organization dedicated to the support of the law enforcement community, was the beneficiary of this year's event.



Mayor's Minutes

Municipal Producer, Trevor Scholl, produced two episodes of Mayor's Minutes in February. The program gives Mayors an opportunity to update residents on all the important issues and events taking place in the city. All Member City mayors are invited to participate. This month, Mayor Sanders of Blaine and Mayor Murphy from Lexington were able to participate.



New Workshops

Instructor, Eric Houston, continues to create new and interesting workshops. This month he completed work on Yabba-Dabba-Do! The Fantastic World of Hanna-Barbera. This lecture covers the career of TV animation pioneers William Hanna and Joseph Barbera. It explains how the duo started out making Tom and Jerry cartoons and how they revolutionized animation by bringing it to TV. The class includes tidbits such as how Frank Sinatra influenced the creation of Scoobie-Doo, which celebrity inspired Yogi Bear, and rare footage from the Flintstones pilot. Eric also posted a new mini-lecture entitled Eurovision: A Celebration. This short workshop covers the world famous Eurovision song contest. It's a giant contest that pits original songs, from all over Europe, against each other in a ceremony more spectacular than the Academy Awards.

City Productions

In February, Municipal Producer, Trevor Scholl, completed four productions. The shows included two episodes of Mayor's Minutes, a Centerstage Centerville business profile, and the Blaine Police Department Awards. Programs completed include:

- Blaine Winter Mayor's Minutes
- Lexington Winter Mayor's Minutes



- Centerstage Centerville: JPs Liquors
- Blaine PD Awards

New and ongoing projects include:

- Property marker video for Blaine
- Blaine STEM Academy profile
- Blaine PD hearing impaired relations
- Lino Lakes fire recruitment updates
- Animal Humane Society
- More Centerstage Centerville business profiles
- Circle Pines virtual tour

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Public Access Programs

Title	Producer	Runtime
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	02:26:10
Christ Lutheran Church (4 episodes)	Chance Amundson	03:54:12
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:37:50
18 New Programs		15:58:12 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (2/9/21)	T.J. Tronson	00:33:48
Anoka County Board Meeting (2/23/21)	T.J. Tronson	01:38:49
Guns N Hoses Hockey Game	T.J. Tronson	01:38:49
NMTC Meeting (2/25/21)	Heidi Arnson	00:36:32
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	01:12:55
Anoka County Sheriff's Office Joins Statewide Speeding Crackdown	Danika Peterson/Rusty Ray	00:02:57
Snowshoeing Grows in Popularity at Wargo Nature Center	Danika Peterson/Rusty Ray	00:02:00
Centerstage Centerville: JPs Liquors	Trevor Scholl	00:01:30
Lexington Mayor's Minutes Winter	Trevor Scholl	00:04:57
Blaine Mayor's Minutes Winter	Trevor Scholl	00:05:53
Blaine PD Awards	Trevor Scholl	00:14:43
Gymnastics: Champlin Park/Centennial	Kenton Kipp/J. Millington	02:21:16
Girls Basketball: Blaine/Centennial	Kenton Kipp/J. Millington	01:12:15
Boys Basketball: Centennial/Blaine	Kenton Kipp/J. Millington	01:18:07
Boys Swim & Dive: Andover/Centennial	Kenton Kipp/J. Millington	01:47:54
Boys Basketball: Totino Grace/Centennial	Kenton Kipp/J. Millington	01:02:16
Girls Hockey: Centennial/Blaine	Kenton Kipp/J. Millington	01:16:54
Boys Basketball: Park Center/Spring Lake Park	Kenton Kipp/J. Millington	01:21:30
Boys Basketball: Andover/Blaine	Kenton Kipp/J. Millington	01:09:39
Boys Hockey: Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:16:30
Girls Basketball: Spring Lake Park/Totino Grace	Kenton Kipp/J. Millington	01:21:41
Boys Basketball: Andover/Spring Lake Park	Kenton Kipp/J. Millington	01:37:01
Boys Swim & Dive: Anoka/Centennial	Kenton Kipp/J. Millington	01:47:45
Boys Hockey: Osseo/Spring Lake Park	Kenton Kipp/J. Millington	01:33:53

Boys Swim & Dive: Elk River/Centennial	Kenton Kipp/J. Millington	01:49:40
Sports Den (4 episodes)	Kenton Kipp/J. Millington	01:40:17
31 New Programs		28:46:34 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (2/1/21)	T.J. Tronson	01:25:22
Blaine Planning Commission Meeting (2/2/21)	T.J. Tronson	00:57:33
Blaine City Council Meeting (2/17/21)	Trevor Scholl	02:06:32
Centerville Planning & Zoning Meeting (2/2/21)	Centerville Staff	02:14:01
Centerville Park & Rec Meeting (2/3/21)	Centerville Staff	02:02:06
Centerville City Council Meeting (3/10/21)	Centerville Staff	01:38:32
Centerville EDA Meeting (2/17/21)	Centerville Staff	02:04:33
Centerville City Council Meeting (2/24/21)	Centerville Staff	02:00:54
Circle Pines City Council Meeting (2/9/21)	Patrick Willson	00:56:03
Circle Pines Utility Commission Meeting (2/17/21)	Patrick Willson	00:21:26
Circle Pines City Council Meeting (2/23/21)	Patrick Willson	00:39:54
Ham Lake City Council Meeting (2/1/21)	Patrick Willson	00:03:00
Ham Lake City Council Meeting (2/16/21)	Patrick Willson	00:27:38
Ham Lake Planning Commission Meeting (2/22/21)	Patrick Wilson	00:30:55
Lexington City Council Meeting (2/18/21)	Lexington Staff	00:58:18
Lino Lakes City Council Meeting (2/8/21)	Anne Serwe	00:21:24
Lino Lakes Planning & Zoning Meeting (2/10/21)	Anne Serwe	00:35:04
Lino Lakes City Council Meeting (2/22/21)	Anne Serwe	00:07:35
Spring Lake Park City Council Meeting (2/1/21)	Isaac Quick	01:31:25
Spring Lake Park City Council Meeting (2/16/21)	Isaac Quick	01:05:17
Spring Lake Park Planning Commission Meeting (2/22/21)	Isaac Quick	00:23:07
21 New Programs		22:30:39 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.