

Program Production

In January, **90 new programs** were produced using the North Metro TV facilities, funds, and services. That's **81 hours of new programming**.

- 39 programs were produced by the public
- 49 programs were produced by NMTV staff
- 2 programs were produced by City staff



Truck Shoots

The HD production truck was used for 51 hours of production in January. The following events were produced live and/or recorded for additional playback:

- Boys Basketball: Andover at Centennial
- Boys Basketball: Spring Lake Park at Blaine
- Boys Hockey: Centennial at Spring Lake Park
- Boys Hockey: Spring Lake Park at Centennial
- Girls Basketball: Spring Lake Park at Centennial
- Girls Hockey (JV): East Ridge v Park (**Paid Program**)
- Girls Hockey (Varsity): East Ridge v Park (**Paid Program**)
- Girls Hockey: Blaine at Centennial/Spring Lake Park
- Girls Hockey: Maple Grove at Blaine



vMix Live Streaming Shoots

The vMix single camera production system recorded and streamed 4 events. The vMix system requires significantly fewer staff members than the production truck. Often, a single staff member can film and stream game live, all at the same time.

- Boys Basketball: Centennial at Spring Lake Park
- Boys Hockey: Blaine at Spring Lake Park
- Boys Swim and Dive: Blaine at Spring Lake Park
- Girls Basketball: Blaine at Spring Lake Park



Most Watched Sports Program on YouTube

Sports Den
108 Views

Class	Type	# of Views	Hours Viewed
Diana Rigg: Avenger	Mini	1254	125.5 hrs
Batman's Greatest Villains	Mini	123	10.75 hrs
Columbo: One More Thing	Mini	1546	190.5 hrs
King of the Cowboys 4 – John Wayne	Mini	18	2.25 hrs
King of the Cowboys 3 – Randolph Scott	Mini	132	7.5 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	277	18.5 hrs
King of the Cowboys 1 – Strong and Silent	Mini	10	.25 hrs
Great British Game Shows	Mini	42	2 hrs
We Love Lucy: The Lucille Ball Story	Full	7	.75 hrs
The Immortal Ingrid Pitt	Mini	333	16.5 hrs
The Oscars: 90 Years of the Academy Awards	Full	63	12.5 hrs
Tim Curry Horror Picture Show	Mini	15	.75 hrs
Back to the Eighties: The Decade's Biggest...	Full	NA	NA
James Bond: 50 Years of 007	Full	11	1.5 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	276	20.25 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	13	2.25 hrs
Chicago Christmas Classics	Mini	505	21 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	7	.5 hrs
Monster Movies of the 40s and 50s	Full	159	12.5 hrs
Monster Movies of the 20s and 30s	Full	5	.25 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	NA	NA
The Cult of Caroline Munro	Mini	2559	96 hrs
The Marilyn Monroe Story	Full	5	.25 hrs
Nick at Nite: A TV Viewer's Dream	Mini	22	.25 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	NA	NA
Hollywood Goes to War: World War II	Full	53	5.25 hrs
Come on Down: Game Shows of the 70s and 80s	Full	25	2.5 hrs
The Quiz Show Scandals and Other Game Shows...	Full	126	33 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	107	6.75 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
36 VOD Workshops		7,693 Total Views	590 Hours Viewed



Most Viewed YouTube Class

The Cult of Caroline Munro
2,559 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,260	25,412	1,379	67	299,264
TOTAL:	18,260	25,412	1,379	67	299,264

NMTV Website Stats

Unfortunately, the software that tracks our website stats is still down. We are working with our web designers to fix the problem.

Month	Number of Users	Number of Views	Live Stream Views
January	NA	NA	NA
TOTAL:	NA	NA	NA

Home Movie Transfers

Home movie transfers are one of our most popular public services. Residents can transfer their family videos themselves for free or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Transfer Hours	Tapes	Film Reels	DVDs	Photos/Slides	Fees Paid
January	578.5	129	88	131	0	\$2,321.46
TOTAL:	578.5	129	88	131	0	\$2,321.46

Station Highlights

NMTV News Highlights

Each week, Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some January highlights include:

- USA Cup Wants You and Promises Fun Experience to Volunteers
- Snow-Free and Mild Makes This Winter Seem Like Spring
- Done Deal (Almost)... Teachers Union, Anoka-Hennepin Reach Tentative Agreement
- Anoka County Battling Unwelcome Guests That Infect Ash Trees
- Anoka County Wants "Gap Funding" to Complete Missing Link on Trail



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,295 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be also be accessed through northmetrotv.com.



Most Viewed YouTube News Story

Nordic Ski Season Has Been “Snow” Fun for Blaine Bengals

256 Views

Lino Lakes Fire Recruitment video

Municipal Producer Trevor Scholl is almost finished with an exciting new recruitment video for the Lino Lakes Fire Department. The new piece forgoes the usual talking heads for a focus on action as the fire department races to respond to a call. This visceral video will doubtlessly inspire viewers to do their duty and join the department. Trevor is responding to a final round of notes and hopes to have the new video on air and online in February.

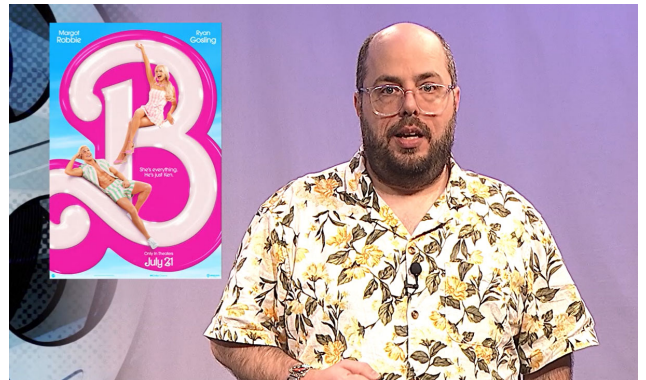


SWCTC Hockey Classic

North Metro TV Sports earned more than \$7,000 in January by filming a pair of back-to-back hockey games for SWCTC TV in Cottage Grove. The community TV station for South Washington County, SWCTC does not have its own sports department or production truck. Instead, they hire an outside company to film one to two games a year on their behalf. They dub these games the “Hockey Classic.” Kenton Kipp and Ted Leroux did a great job respectively planning and filming the games and the client was very happy with the results.

More from Movie Man Eric

Eric Houston is not only one of North Metro TV’s new Interim Co-Executive Directors, he’s also the station’s resident movie critic. In his capacity as Studio Manager, Eric often produces programs for the public access channel to help keep things fresh and encourage other producers. This month, he completed a new episode of Bad Movie Brothers, featuring a review of the movie *Beastmaster 2: Through the Portal of Time*. As if to prove he doesn’t only watch bad movies, Eric also created a run down of his favorite films of 2023. Both programs air on channel 14 and are available on YouTube and northmetrotv.com.



Two Great New Projects from TJ

When not researching new FAA drone requirements or preparing for February’s annual Guns-N-Hoses event, our intrepid Special Events and Education Coordinator TJ Tronson found time to finish two new programs. The first is a recording of a special Blaine High School Sports Alumni Panel. Filmed in December at the BHS Cafeteria, the panel featured eight former baseball players sharing their experiences. It is one of our most popular YouTube videos of the month (170 views) and is also airing on Channel 15.



If that wasn’t enough, TJ also finished work on a new video for the Minnesota Softball Military Appreciation Foundation. The MSMA allows softball enthusiasts a chance to support Minnesota’s military family.

Both projects are also paid productions and brought in a combined \$1,232 to the station.

News and Sports 24 Hours a Day

North Metro TV Channel 15 now airs news and sports 24 hours a day. We are giving our flagship channel a modern makeover by replacing the traditional filler videos that most community channels rely on between scheduled programming with rotating, regularly updated shortform content. This includes individual news stories produced by Danika Peterson and Eric Nelson, municipal videos created by Trevor Scholl, and newly created sports game recaps edited by Kenton Kipp, Ted Leroux, and the North

Metro TV Sports team. This new programming initiative is like a fresh coat of the paint for the channel, allowing us to create a large shift in public perception by making only small tweaks to what we are already doing. Our goal is to create a modern feeling channel that embraces current viewing preferences for shorter videos.



A New Relationship with the City of Cambridge

Thanks in part to a referral from Blaine, the City of Cambridge, MN is currently paying North Metro TV for station Video Engineer Matt Waldron to consult on their upcoming video equipment upgrade. Current charges stand at approximately \$1,000 and will grow as the city has asked Matt to prepare a Request for Quotation (RFQ) and will likely ask him to review responses and possibly supervise installation. They are even considering using us for ongoing equipment maintenance and consultation and have indicated that they may be interested in hiring us for video production services.

City Productions

While Municipal Producer Trevor Scholl was unable to complete any productions in January, he has several terrific new videos just about at the finish line and awaiting final notes from city staff. In addition to the Lino Lakes Fire Department recruitment video, Trevor is also hard at work on:

- Lino Lakes Police recruitment video
- Blaine Community Outreach video
- Blaine On Boarding video series

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.



Public Access Programs

Title	Producer	Runtime
Movie Man Eric: Top 10 of 2023	Eric Houston	31 minutes
Bad Movie Bros	Eric Houston	43 minutes
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	2 hours 43 minutes
Christ Lutheran Church Worship (3 episodes)	Chance Amundson	2 hours 41 minutes
Christ Lutheran Church Worship Music	Chance Amundson	32 minutes
Christ Lutheran Church Worship Message (3 episodes)	Chance Amundson	1 hour 28 minutes
Lovepower (4 episodes)	Rick Larson	4 hours
The Power of Love (4 episodes)	Rick Larson	2 hours
Oak Park Community Church (4 episodes)	David Turnidge	2 hours 30 minutes
Hope Church Online (3 episodes)	Patrick Joslyn	2 hours 21 minutes
Glen Cary Lutheran Church Worship (3 episodes)	Vincent Schneider	3 hours 59 minutes
Lord of Life (4 episodes)	Jean Stauffer	3 hours 49 minutes
The Hidden Truth 5 (episodes)	Paul Dendy	4 hours 57 minutes
38 New Programs		32 New Hours



NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (1/2/24)	T.J. Tronson	41 minutes
Anoka County Board Meeting (1/23/24)	T.J. Tronson	1 hour 29 minutes
Sports Den (3 episodes)	Kenton Kipp/Ted Leroux	1 hour 10 minutes
Boys Basketball: Andover at Centennial	Kenton Kipp/Ted Leroux	1 hour 23 minutes
Boys Basketball: Spring Lake Park at Blaine	Kenton Kipp/Ted Leroux	1 hour 16 minutes
Boys Hockey: Centennial at Blaine	Kenton Kipp/Ted Leroux	1 hour 43 minutes
Boys Hockey: Spring Lake Park at Centennial	Kenton Kipp/Ted Leroux	1 hour 22 minutes
Girls Basketball: Spring Lake Park at Centennial	Kenton Kipp/Ted Leroux	1 hour 28 minutes
Girls Hockey (JV): East Ridge v Park	Kenton Kipp/Ted Leroux	1 hour 39 minutes
Girls Hockey (Varsity): East Ridge v Park	Kenton Kipp/Ted Leroux	2 hours 5 minutes
Girls Hockey: Blaine at Centennial/Spring Lake Park	Kenton Kipp/Ted Leroux	1 hour 31 minutes
Girls Hockey: Maple Grove at Blaine	Kenton Kipp/Ted Leroux	1 hour 25 minutes
Boys Basketball: Centennial at Spring Lake Park	Kenton Kipp/Ted Leroux	1 hour 8 minutes
Boys Hockey: Blaine at Spring Lake Park	Kenton Kipp/Ted Leroux	1 hour 29 minutes
Boys Swim and Dive: Blaine at Spring Lake Park	Kenton Kipp/Ted Leroux	2 hours 4 minutes
Girls Basketball: Blaine at Spring Lake Park	Kenton Kipp/Ted Leroux	1 hour 23 minutes
Blaine Sports Alumni Panel	Danika Peterson/Eric Nelson	1 hour 10 minutes
NMTV News (2 episodes)	Danika Peterson/Eric Nelson	38 minutes
Anoka County Gap Funding	Danika Peterson/Eric Nelson	3 minutes
Nordic Ski Season	Danika Peterson/Eric Nelson	3 minutes
Teachers Union Agreement	Danika Peterson/Eric Nelson	3 minutes
Volunteers Needed for USA Cup	Danika Peterson/Eric Nelson	3 minutes
Anoka County Ash Trees	Danika Peterson/Eric Nelson	2 minutes
26 New Programs		48 New Hours



City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (1/3)	T.J. Tronson	1 hour 16 minutes
Blaine City Council Meeting (1/17)	Trevor Scholl	21 minutes
Blaine Park Board Meeting (1/23)	Trevor Scholl	48 minutes
Blaine Planning Commission Meeting (1/9)	T.J. Tronson	14 minutes
Centerville City Council Meeting	John Murphy	1 hour 33 minutes

(1/10)		
Centerville City Council Meeting (1/24)	John Murphy	3 hours 5 minutes
Centerville EDA Meeting (1/29)	John Murphy	1 hour 38 minutes
Centerville Park and Recreation Meeting (1/3)	John Murphy	1 hour 14 minutes
Centerville Planning and Zoning Commission (1/2)	John Murphy	1 hour 15 minutes
Circle Pines City Council Meeting (1/9)	Ray Flint	35 minutes
Circle Pines City Council Meeting (1/23)	Ray Flint	30 minutes
Centennial Fire District Steering Committee Meeting (1/18)	Ray Flint	1 hour 8 minutes
Circle Pines Utility Commission Meeting (1/16)	Ray Flint	39 minutes
Ham Lake City Council Meeting (1/2)	Payton Nelson	1 hour 1 minute
Ham Lake City Council Meeting (1/16)	Payton Nelson	20 minutes
Ham Lake Planning Commission Meeting (1/22)	Payton Nelson	18 minutes
Lino Lakes City Council Meeting (1/8)	Anne Serwe	34 minutes
Lino Lakes City Council Meeting (1/22)	Anne Serwe	23 minutes
Lino Lakes Park Board Meeting (1/3)	Anne Serwe	1 hour 9 minutes
Lino Lakes Planning & Zoning Commission Meeting (1/10)	Anne Serwe	1 hour 20 minutes
Spring Lake Park City Council Meeting (1/2)	Ray Flint	1 hour 3 minutes
Spring Lake Park City Council Meeting (1/16)	Ray Flint	54 minutes
Spring Lake Park Planning Commission Meeting (1/22)	Ray Flint	1 hour 45 minutes
24 New Programs		23 New Hours

If you have any questions or comments regarding this monthly report please contact Eric Houston (at 763-231-2803 or eric@northmetrotv.com) or Danika Peterson (at 763-231-2810 or danika@northmetrotv.com).