

North Metro TV

April 2021 Update

Program Production

In April, a total of 64 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **72:00:00 hours of new programming**.

- 20 programs were produced by the public
- 37 programs were produced by NMTV staff
- 7 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 18:00:00 hours of production in April. The following events were produced live and recorded for additional playback:

- Boys & Girls Track & Field: Centennial vs. Blaine
- Girls Lacrosse: Elk River vs. Centennial
- Boys Volleyball: Blaine vs. Centennial



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/transmit live three high school sporting events. The vMix system requires significantly fewer staff members, than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Baseball: Armstrong vs. Blaine
- Boys Lacrosse: Armstrong vs. Blaine
- Boys Lacrosse: Roseville vs. Spring Lake Park/Coon Rapids



Most Viewed YouTube Sporting Event

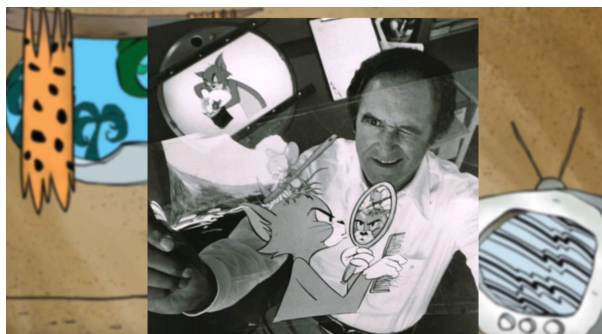
Boys Volleyball: Blaine vs. Centennial
473 Views

Live Workshops

Workshop	Instructor	Organization	Students
Live Lecture - Hollywood Goes to War: World War II	Eric Houston	Waters Senior Living of Saint Paul (fee)	9
Live Lecture - The Oscars: 90 Years of the Academy Awards	Eric Houston	General Public via Youtube	15
Live Lecture - We Love Lucy: The Lucille Ball Story	Eric Houston	Robbinsdale Community Education (fee)	3
Editing	Eric Houston	General Public	1
4 Live Workshops			30 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
The Oscars: 90 Years of the Academy Awards	Full	35	15 hrs
Tim Curry Horror Picture Show	Mini	54	2.5 hrs
Back to the Eighties: The Decade's Biggest...	Full	23	5.5 hrs
James Bond: 50 Years of 007	Full	16	1.25 hrs
Eurovision: A Celebration	Mini	2	N/A
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	2,339	234 hrs
Superman: The Man of Steel on the Silver Screen	Full	7	2.25 hrs
The Fantastic Four on the Silver Screen	Mini	6	.5 hrs
Christmas in Hollywood	Full	N/A	N/A
TV's Greatest Christmas Specials	Full	12	.25 hrs
Chicago Christmas Classics	Mini	80	4 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	10	.25 hrs
Monster Movies of the 40s and 50s	Full	457	68.5 hrs
Monster Movies of the 20s and 30s	Full	345	63.25 hrs
The Presidency on Film JQA to JFK	Full	3	.75 hrs
Monstervision: The Legend of Joe Bob Briggs	Mini	31	1.75 hrs
The Cult of Caroline Munro	Mini	1582	66 hrs
The Marilyn Monroe Story	Full	20	2.5 hrs
Nick at Nite: A TV Viewer's Dream	Mini	71	3 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	16	3 hrs
Hollywood Goes to War: World War II	Full	23	5.25 hrs
Come on Down: Game Shows of the 70s and 80s	Full	34	2.75 hrs
The Quiz Show Scandals and Other Game Shows...	Full	93	16.25 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	9	.25 hr
The Marx Brothers: Groucho, Harpo, Chico...	Full	110	9 hrs
Mary Pickford: The World's First Movie Star	Full	12	2.25 hrs
Hollywood Goes to the Dogs: Lassie, Benji...	Full	4	.75 hrs
27 VOD Workshops		5,394 Total Views	510.75Hours Viewed



Most Viewed YouTube Workshop

Yabba-Dabba-Do! The Fantastic World of Hanna-Barbera
2,339 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	23,800	38,487	3,620.2	132	532,400
February	21,198	34,307	3,201	103	507,655
March	26,738	46,359	5,147	145	668,404
April	20,378	28,623	1,653	84	462,844
TOTAL:	92,114	147,776	13621.2	464	2,171,303

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	6,103	20,923	1,324
February	5,860	16,285	1,692
March	5,347	14,476	2,182
April	4,313	9,558	599
TOTAL:	21,623	61,242	5,797

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	387	74	136	3	516	\$1,927.20
February	358	77	101	15	1,097	\$688.06
March	587.50	153	76	73	850	\$3,007.08
April	429	134	52	92	860	\$1,550.12
TOTAL:	1,761.5	438	365	183	3,323	\$7,172.46

Production Highlights

NMTV News Highlights

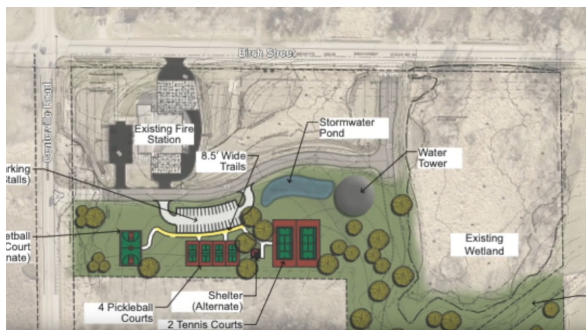
Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some April highlights include:

- Centennial High School Students Protest Racial Bullying With Walkout
- Lino Lakes Moving Ahead With Plans for Tower Park
- Golden Lake Elementary School Murals Showcase Local Biodiversity Student Artistic Ability
- City of Blaine Recognized for Conservation Efforts
- Bunker Beach Readies for Busy 2021 Season
- Master Gardener Takes Lasagna Approach to Building Gardens



- Anoka Hennepin Retail Boutique Re-Opens
- USA Cup Makes a Comeback in 2021
- The Sandhill Crane Natural Area Welcomes Back Cranes
- Chomonix Golf Course on a Rebound Thanks to Pandemic
- Blaine Charity Gives Back to Non-Profit That Provides Food to Needy
- School Districts Expanding On-Line School Offerings Even After Return to Normal
- Anoka County Seeing Rise in Prescription Drug Abuse Cases
- Blaine HyVee Not Closer to Opening But Receives Extension From City Leaders
- SBM Firefighters to Distribute Bicycle Helmets to Promote Community Safety
- Real Estate Market Welcomes Those Who Seek Career Change
- Compost Piles are Money Saving and Great Starts for Gardens
- Police Offer Tips to Help Slow Growing Rate of Catalytic Converter Thefts
- Andover Family Helps Rescue Stranded Baby Great Horned Owl
- Census Results Start to Paint Political Future in North Metro and Minnesota
- Speed Limit Change Could Help Improve Safety at School in Ham Lake
- New Anoka County Economic Development Director Talks Opportunity, Challenges
- North Metro Cities Plan for Festivals One Year After Pandemic Cancellations

In addition to daily playbacks of North Metro TV News on the cable systems, there are 826 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Lino Lakes Moving Ahead With Plans for Tower Park
290 Views

Mayor's Minutes

Municipal Producer, Trevor Scholl, produced two episodes of Mayor's Minutes in March. The program gives Mayors an opportunity to update residents on all the important issues and events taking place in the city. All Member City mayors are invited to participate. This month, Mayor Sanders of Blaine and Mayor Murphy from Lexington were able to participate.



Seasonal Sports Coverage

With the end of winter sports, coverage opportunities for NMTV are winding down as well. The short spring season provides some opportunities with baseball, softball, lacrosse, and track and field, but are often impacted by field conditions and weather. Still, with our expanded capabilities with single camera live systems we are covering as many games as we can. Certainly, parents and grandparents appreciate being able to see the games live-streamed!

"Thank you very much for streaming the Blaine/Centennial boys volleyball game. We are the grandparents of a Blaine player and since we cannot attend, we so appreciate being able to live stream. The announcers were excellent and did a WONDERFUL job. Thanks again."

-Phyllis & Wayne Rehtzigel

Live Streaming Requests

NMTV continues to receive requests to live stream events. T.J. Tronson is currently scheduled to live stream six events for Blaine High School, including concerts, a play, the Girls Virtual Hockey Banquet, and the Center for Engineering Mathematics and Science senior class presentations. We are also scheduled to live-stream a special event for Stepping Stones Emergency Housing.

Class Additions and Changes

Instructor, Eric Houston, continues to create new workshops. This month The Oscars: 90 Years of the Academy Awards and the mini-class Tim Curry Horror Picture Show were added to our library. Interest and comfort levels with in-person classes is on the rise, so Eric is working to get back to presenting his classes in-person. We are hoping to start working with our workshop partners (senior centers, senior living facilities, community education, Park & Rec, History Center etc.) to bring the service back to their facilities as soon as possible. Prior to the pandemic, Eric was receiving requests from several facilities outside of our service area. All classes provided for organizations outside of the Member Cities are done so for a fee. Classes provided to facilities/organizations within our Member Cities are done free of charge.

"I thoroughly enjoyed this! Learned some new facts about my most favorite animation producers and joyfully reminisced too. Thank you so much for the work/research you have done here."

-Yellowmass Sky on Yabba-Dabba-Do

Drone Flights

Special Events Coordinator and UAS Remote Pilot, T.J. Tronson, is working on FAA drone authorizations for two flights within the Anoka-Blaine airport restricted area. The flights have been requested by the City of Blaine for a Highway 65 traffic study and by Blaine's Water Resource Manager, Rebecca Haug, for some wetland aeriels. Permissions have been granted by the FAA, but we also require permission from MnDot to fly close to Highway 65. According to regulations, we are not allowed to fly over moving vehicles, people or businesses. T.J. has created a flight route that would keep the drone within regulations while obtaining the desired footage.



Anoka County Job Training Center Partnership

Darcy Hokkanen, Program Coordinator for the Anoka County Job Training Center, became familiar with NMTV through our participation with the Metro North Chamber of Commerce's virtual career fair. She runs a program for local youth who are poor or disabled to help them enter the job force. She had a young man in mind for us, who is interested in working in media and wondered whether we would be interested in working with the program. We already work with young people with special needs and were happy to participate. We also recommended that one of the young men we already work with might be a good fit for her program. Anyone partnered with NMTV, through the job training partnership, would be employed and paid by the program, but would work under the direct supervision of North Metro TV staff.

City Productions

In April, Municipal Producer, Trevor Scholl, completed four productions. The shows included two episodes of Mayor's Minutes, a Blaine STEM academy profile, and an update to Blaine's safety training meeting. Programs completed include:

- Lexington Spring Mayor's Minutes
- Blaine Mayor's Minutes
- Business Matters: STEM Builders of Blaine
- City of Blaine: Safety Training Meeting

New and ongoing projects include:

- Property marker video for Blaine
- Business profiles
- Retail theft video
- Quad Area Chamber of Commerce video
- BPD hearing impaired relations
- Lino Lakes public works profile
- Wetland Sanctuary series
- Bonfire safety videos
- Lino Lakes fire recruitment updates
- Circle Pines virtual tour



Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Public Access Programs

Title	Producer	Runtime
NMTV's Untitled, Socially Distant Game Show	Eric Houston	00:29:57
Bad Movie Bros (2 episodes)	Eric Houston	01:27:24
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	04:19:57
Christ Lutheran Church (4 episodes)	Chance Amundson	03:00:26
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:07:57
20 New Programs		17:25:41 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (4/13/21)	T.J. Tronson	01:11:23
Anoka County Board Meeting (4/27/21)	T.J. Tronson	01:35:52
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:30:09
Business Matters: STEM Builders of Blaine	Trevor Scholl	00:05:27
Lexington Mayor's Minutes: Spring 2021	Trevor Scholl	00:04:48
Blaine Mayor's Minutes: Spring 2021	Trevor Scholl	00:04:36
City of Blaine: Safety Training Meeting	Trevor Scholl	00:45:00
Ham Lake Welcomes New Fire Chief	Trevor Scholl	00:04:30
Boys & Girls Track and Field: Centennial/Blaine	Kenton Kipp/J. Millington	01:53:07
Baseball: Armstrong/Blaine	Kenton Kipp/J. Millington	01:42:20
Boys Lacrosse: Armstrong/Blaine	Kenton Kipp/J. Millington	01:30:09
Boys Lacrosse: Roseville/Spring Lake Park & Coon Rapids	Kenton Kipp/J. Millington	01:26:46
Girls Lacrosse: Elk River/Centennial	Kenton Kipp/J. Millington	01:20:34
Boys Volleyball: Blaine/Centennial	Kenton Kipp/J. Millington	00:58:57
Sports Den Winter Wrap: Spring Lake Park Boys Swim & Dive	Kenton Kipp/J. Millington	00:09:14
Sports Den Winter Wrap: Centennial Boys Swim & Dive	Kenton Kipp/J. Millington	00:15:07
Sports Den Winter Wrap: Centennial Gymnastics	Kenton Kipp/J. Millington	00:14:43
19 New Programs		14:48:12 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (4/5/21)	T.J. Tronson	02:06:09
Blaine Planning Commission Meeting (4/13/21)	Trevor Scholl	01:33:28
Blaine City Council Meeting (4/19/21)	Trevor Scholl	02:06:09
Blaine Natural Resources Conservation Board Meeting (4/20/21)	T.J. Tronson	01:00:55
Blaine Park Board Meeting (4/27/21)	Trevor Scholl	01:01:21

Centerville Park & Rec Meeting (4/7/21)	Centerville Staff	03:16:28
Centerville City Council Meeting (4/14/21)	Centerville Staff	02:07:27
Centerville EDA Meeting (4/21/21)	Centerville Staff	02:14:38
Centerville Planning & Zoning Meeting (4/26/21)	Centerville Staff	06:05:43
Centerville City Council Meeting (4/28/21)	Centerville Staff	04:20:32
Circle Pines City Council Meeting (4/13/21)	Patrick Willson	00:07:08
Circle Pines Utility Commission Meeting (4/21/21)	Patrick Willson	00:47:41
Circle Pines City Council Meeting (4/27/21)	Patrick Willson	01:07:45
Ham Lake City Council Meeting (4/5/21)	Patrick Willson	00:30:14
Ham Lake Planning Commission Meeting (4/12/21)	Patrick Wilson	01:07:37
Ham Lake Planning Commission Meeting (4/26/21)	Patrick Wilson	01:40:33
Lexington City Council Meeting (4/1/21)	Lexington Staff	00:54:03
Lexington City Council Meeting (4/15/21)	Lexington Staff	00:10:15
Lino Lakes Environmental Board Meeting (3/31/21)	Lino Lakes Staff	01:48:21
Lino Lakes Park Board Meeting (4/7/21)	Lino Lakes Staff	00:59:07
Lino Lakes City Council Meeting (4/12/21)	Anne Serwe	00:47:39
Lino Lakes Planning & Zoning Meeting (4/14/21)	Lino Lakes Staff	01:30:37
Lino Lakes City Council Meeting (4/26/21)	Anne Serwe	00:37:40
Spring Lake Park City Council Meeting (4/5/21)	Isaac Quick	01:11:15
Spring Lake Park City Council Meeting (4/19/21)	Isaac Quick	00:33:24
25 New Programs		39:46:09 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.