

North Metro TV

December 2020 Update

Program Production

In December, a total of 45 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **42:45:00 hours of new programming.**

- 11 programs were produced by the public
- 20 programs were produced by NMTV staff
- 15 programs were produced by City staff



Van Shoots

The HD production truck was not utilized in December, as all high school sporting events were canceled due to COVID 19 concerns.

vMix Live Single Cam Shoots

The vMix single camera production equipment was not utilized in December, as all high school sporting events were canceled due to COVID 19 concerns.

Workshops

Workshop	Instructor	Organization	Students
NEW Live Lecture – TV's Greatest Christmas Specials: Rudolph, Charlie Brown, and the Grinch*	Eric Houston	General Public via Youtube	23 Live, 237 VOD
NEW Mini-Lecture Series – Chicago Christmas Classics	Eric Houston	General Public via Youtube	3,380 VOD
Lecture – Christmas in Hollywood	Eric Houston	General Public via Youtube	41 VOD
Lecture Series – Monster Movies of the 40s and 50s	Eric Houston	General Public via Youtube	46 VOD
Lecture Series – The Presidency on Film: John Quincy Adams to JFK	Eric Houston	General Public via Youtube	13 VOD
Mini-Lecture Series – Monstervision: The Legend of Joe Bob Briggs	Eric Houston	General Public via Youtube	5 VOD
Mini-Lecture Series – Let's Go, Ghostbusters: Filmmation's Haunted Heroes	Eric Houston	General Public via Youtube	22 VOD

Lecture Series – The Marilyn Monroe Story	Eric Houston	General Public via Youtube	65 VOD
Mini-Lecture Series – The Cult of Caroline Munro	Eric Houston	General Public via Youtube	1,843 VOD
Lecture Series –The Birth of Animation: Mickey, Bugs, and Betty Boop	Eric Houston	General Public via Youtube	21 VOD
Mini-Lecture Series– Nick at Nite: A TV Viewer's Dream	Eric Houston	General Public via Youtube	33 VOD
Lecture Series – Quiz Show Scandals and Other Game Shows of the 50s and 60s	Eric Houston	General Public via Youtube	76 VOD
Lecture Series – The Three Stooges: Comedy's Heavy Hitters	Eric Houston	General Public via Youtube	22 VOD
Lecture Series – Come On Down! Game Shows of the 70s and 80s	Eric Houston	General Public via Youtube	21 VOD
Lecture Series – Dracula, Frankenstein, and King pg: Monster Movies of the 20s and 30s	Eric Houston	General Public via Youtube	21 VOD
Lecture Series – Mary Pickford: The World's First Movie Star	Eric Houston	General Public via Youtube	10 VOD
Lecture Series – The Marx Brothers: Groucho, Chico, Harpo, and Sometimes Zeppo	Eric Houston	General Public via Youtube	949 VOD
Lecture Series – Hollywood Goes to War	Eric Houston	General Public via Youtube	39 VOD
Lecture Series – Hollywood Goes to the Dogs	Eric Houston	General Public via Youtube	9 VOD
1 Live Workshop 1 New Mini-Lecture			23 Live Students, 6,853 Students via/VOD

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	192.75	69	4	13	415	\$639.00
February	286	69	86	18	1,020	\$3,595.00
March	343.25	58	107	0	3,587	\$627.00
April	0	0	0	0	341	\$0.00
May	0	0	0	0	495	\$0.00
June	333.5	107	25	0	1,258	\$1,153.00
July	387	60	139	0	0	\$1,114.00
August	455.5	55	133	25	191	\$1,653.22
September	309	20	22	0	0	\$962.40
October	114.5	24	3	0	649	\$728.46
November	283	44	100	5	607	\$888.08
December	356.5	82	168	0	1,052	\$1,766.46
TOTAL:	3,061	588	787	61	9,615	\$13,126.56

Public Usage Stats

For statistical purposes, the public access department documents total numbers of unique individuals and total hours of usage of the facility by the general public, every month. These numbers include regular users, class participants, individuals transferring videos, people who attend events, and any other public usage of the facility. The numbers do not take into account the many members of the public who work with any other NMTV department, such as news, sports, municipal, or educational.

Month	Unique Individuals	Total Usage Hours
January	131	504.75
February	155	636.5
March	59	466.75
April	0	0
May	0	0
June	93	702.00
July	45	660.75
August	54	748.00
September	48	844.00
October	37	855.5
November	21	1,068
December	45	875
TOTAL PUBLIC USAGE:		7,361.25

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some December highlights include:

- Spring Lake Park Schools Continue to Feed Students
- License Centers Deal With Staffing Challenges
- Anoka County Recognizes Work of Employees
- Main Street to expand in Blaine
- Ryan/Swanson Look Back at Decades of Service to Blaine Community
- COVID Testing Opportunities Continue Across North Metro
- Centerville Christmas Tree Farm Continues Tradition Year After Year
- Cars For Neighbors Helps Meet New Needs for Drivers
- Toys for Joy Adjusts to Challenges of Giving During COVID19 Christmas Time
- Centennial Students Still Find Ways to Connect to Community Despite Distance Learning Challenges
- Ham Lake Man Among Ten Minnesota Presidential Electors
- Blaine Police Officer Among First Responders Honored by Local Outfitters
- Anoka Hennepin Education Foundation Works to Meet Changing Classroom Needs
- Metro North Chamber President Lori Higgins on Business Impacts of Continued COVID19 Restrictions
- Gyms Allowed to Reopen at Reduced Capacity
- Cities Prepare Outdoor Rinks for Winter Use
- Blaine City Leaders Working on Two Separate Tree Removal Projects
- Fogerty Arena Seeks Donations to Stay Open



In addition to daily playbacks of North Metro TV News on the cable systems, there are 769 local stories archived for viewers on the NMTV Youtube channel. The channel can be accessed through the northmetrotv.com website.

Lecture Popularity

Instructor, Eric Houston, has been busy creating new lectures to add to his ever growing series on-line.

This month, he presented one long-form presentation called TV's Greatest Christmas Specials: Rudolph, Charlie Brown, and the Grinch, and, what turned out to be a VERY popular mini-class, Christmas in Chicago. The Christmas in Chicago mini-class is about a trio of strange Christmas cartoons that would air every year as part of the Bozo Show for almost 30 years. The Greatest Christmas Specials garnered 260 views, while the Christmas in Chicago mini-lecture was viewed 3,380 times. There were lots of comments about that one, including, "Brings back fond memories of my childhood with fun new facts." And "I've enjoyed watching these animations ever since my family introduced me to them, but I never really knew their history. This was interesting, thanks!"



CenturyLink Exits Market

CenturyLink has officially ceased to operate as a cable company in the North Metro franchise area. They sent us a bunch of boxes to package up all of our related equipment to ship back to them. According to previous correspondence with them, subscribers will be provided with shipment boxes as well.

COVID 19 Related Building Upgrades

Work on retrofitting the front doors to allow for touchless entry is completed. Two of NMTV's three restroom doors have also been upgraded. The restroom touchless sink and urinal fixtures will be added the first week of January. The toilet upgrades are currently back ordered. Bids have also been requested for upgrades to the back exterior door.



Virtual Football Gala

Special Events Coordinator, T.J. Tronson, has been working with Blaine High School's Steve Guider to produce a virtual football gala. He has received over 300 photos and 30 or so video clips which all need to be enhanced and audio filtered before editing into a final product.

Recording City Meetings

As of January 1st, staff will be responsible for recording all city meetings. They have created a triple tier system made up of freelancers, current full-time staff, and emergency city employee back-up to make sure that every meeting is recorded. Three freelancers have been assigned meetings and five current full time staff members will both cover certain cities and be on-call should a freelancer unexpectedly need to miss a meeting. Step by step operational manuals will be placed in each city control room and include emergency engineering and master control numbers. Training has been a bit challenging, with many meetings taking place via zoom and room occupancy restrictions, but NMTV staff are fully prepared to offer this new service to our Member Cities.

City Productions

In December, Municipal Producer, Trevor Scholl, completed six productions. The shows included four holiday lights showcases featuring lighting displays from throughout the Member Cities and a tribute video for Blaine's Mayor Ryan and Councilmember Swanson's retirement event. Programs completed include:

- Durrant Family Holiday Lights
- Cinnamon Teal Court Holiday Lights
- Barno Family Holiday Lights
- Mellem Family Holiday Lights
- Mayor Ryan/Councilmember Swanson Tribute Video
- Circle Pines City Hall Renovations
- Updated HR/Drug Policy Meeting for Blaine Public Works



New and ongoing projects include:

- Winter Mayor's Minutes
- Blaine PD awards
- Lino Lakes fire station revamp
- Animal Humane Society
- More Centerstage Centerville business profile
- Circle Pines virtual tour
- Blaine Veterans Memorial grand ceremony

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Production Equipment Consulting for Cities

Blaine

- No assistance required.

Centerville

- No assistance required.

Circle Pines

- 12.16.20: Meeting did not transmit. Went to City Hall to get file. Reset the equipment.
- 12.22.20: Figured out signal transmission issue. During upgrade the Ethernet got plugged back into the wrong port. Contacted Jim at Roseville and he had to transfer his settings to different port. Issue fixed, meeting transmission able to go live.

Ham Lake

- No assistance required.

Lexington

- No assistance required.

Lino Lakes

- No assistance required.

Spring Lake Park

- 12.10.20: The switcher was overheating. Discovered internal fans malfunctioning. Called Broadcast Pix who recommended installing new fans. Computer also crashed several times giving the "blue screen of death" typical of hardware failure on pre-Windows 8 computers. Reinstalled software several times and got it to function. Fans ordered from Broadcast Pix.
- 12.16.20: Installed new fans in switcher. "Blue screen of death" reappeared. Hard drive failed. Called Broadcast Pix. They suggested reinstalling Windows. Will try but not optimistic.
- 12.23.20: Talked with Dan Buccholtz about switcher problems. Most likely un-fixable. He requested a quote from Broadcast Pix for new switcher computer. Got great deal from Broadcast Pix and recommended that the City accept it. Have ordered new system and will install ASAP.

All Cities

- 12/20: Ongoing upgrade of Tightrope system software.

City Channel Playback Stats

City	Number of Times Long-Form Programs Played	Hours Programmed on Channel
Blaine	227	402:26:10
Centerville	67	132:55:49
Circle Pines	95	156:04:48
Ham Lake	78	49:51:46
Lexington	126	56:30:41
Lino Lakes	100	124:55:46
Spring Lake Park	109	120:37:49
Totals:	902 Program Playbacks	1,043:22:49 Hours of Video Programming on Channels

Public Programs

Title	Producer	Runtime
A Fresh New Day	Anita Wardlaw	00:07:48
Bad Movie Bros	Eric Houston	00:41:50
Rice Creek Watershed District Meeting	Theresa Stasica	01:39:29
Christ Lutheran Church (4 episodes)	Chance Amundson	04:02:30
Oak Park Community Church (4 episodes)	David Turnidge	02:39:42
11 New Programs		09:11:19 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (12/4/20)	T.J. Tronson	00:54:08
Anoka County Board Meeting (12/15/20)	T.J. Tronson	01:26:56
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:41:30
Durrant Family Lights	Trevor Scholl	00:04:25
Cinnamon Teal Court Lights	Trevor Scholl	00:03:05
Barno Family Lights	Trevor Scholl	00:03:33
Mellem Family Lights	Trevor Scholl	00:03:17
Mayor Ryan/Councilmember Swanson Tribute	Trevor Scholl	00:09:55
Circle Pines City Hall Renovation	Trevor Scholl	00:03:05
Updated Blaine HR/Drug Policy Meeting for Public Works	Trevor Scholl	00:16:00
Sports Den Fall Wrap-Up: Boys Soccer	Kenton Kipp/J. Millington	00:23:02
Sports Den Fall Wrap-Up: Girls Swim & Dive	Kenton Kipp/J. Millington	00:46:55
Sports Den Fall Wrap-Up: Girls Soccer	Kenton Kipp/J. Millington	00:52:14
16 New Programs		06:47:05 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (12/7/20)	Blaine Staff	02:15:45
Blaine Planning Commission Meeting (12/8/20)	Blaine Staff	00:52:11
Blaine City Council Meeting (12/21/20)	Blaine Staff	02:50:54
Retirement Tribute for Mayor Ryan and Councilmember Swanson	Blaine Staff	01:10:15
Centerville Park & Rec Meeting (12/2/20)	Centerville Staff	01:29:42
Centerville Planning & Zoning Meeting (12/8/20)	Centerville Staff	02:32:20
Centerville City Council Meeting (12/9/20)	Centerville Staff	02:29:10
Centerville EDA Meeting (12/16/20)	Centerville Staff	02:15:58
Circle Pines City Council Meeting (12/8/20)	Circle Pines Staff	01:02:02
Circle Pines Utility Commission Meeting (12/16/20)	Circle Pines Staff	00:36:41
Circle Pines City Council Meeting (12/22/20)	Circle Pines Staff	00:39:23
Ham Lake City Council Meeting (12/7/20)	T.J. Tronson	00:34:31
Ham Lake City Council Meeting	T.J. Tronson	00:22:13

(12/21/20)		
Lexington City Council Meeting (12/3/20)	Lexington Staff	00:18:17
Lino Lakes Park & Rec Meeting (12/2/20)	Lino Lakes Staff	01:49:46
Lino Lakes City Council Meeting (12/14/20)	Anne Serwe	02:23:46
Lino Lakes City Council Meeting (12/28/20)	Anne Serwe	00:04:36
Spring Lake Park City Council Meeting (12/7/20)	Spring Lake Park Staff	01:24:07
Spring Lake Park City Council Meeting (12/21/20)	Spring Lake Park Staff	00:53:55
19 New Programs		26:05:32 New Hours

If you have any questions or comments regarding this monthly report please contact
Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.

