

Program Production

In February, a total of **74 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **71:00:00 hours of new programming**.

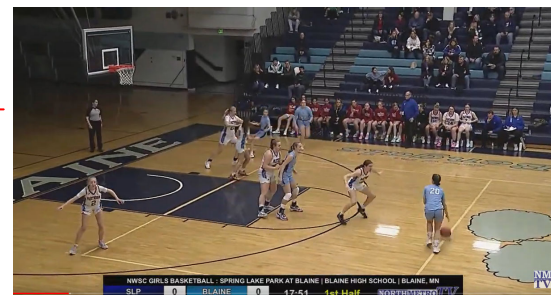
- 27 programs were produced by the public
- 42 programs were produced by NMTV staff
- 5 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 21:00:00 hours of production in January. The following events were produced live and/or recorded for additional playback:

- Adapted Floor Hockey: Anoka-Hennepin vs. Centennial/Spring Lake Park
- Boys Basketball: Centennial vs. Spring Lake Park
- Girls Basketball: Spring Lake Park vs. Blaine
- Girls Basketball: Centennial vs. Blaine



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 5 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Girls Basketball: Spring Lake Park vs. Centennial
- Girls Hockey: 7AA SF: GR-Greenway vs. Blaine
- Girls Hockey: N. Wright County vs. Centennial
- Boys Basketball: Blaine vs. Spring Lake Park
- Boys Basketball: Blaine vs. Centennial
- Boys Hockey: 5AA QF: Spring Lake Park vs. Rodgers
- Boys Hockey: 5AA QF: Centennial vs. Totino Grace
- Boys Hockey: 5AA SF: Centennial vs. Rodgers



Most Viewed YouTube School Event

Boys Basketball: Centennial vs. Spring Lake Park
269 Views

Live Workshops

Workshop	Instructor	Organization	Students
Intro to NMTV/Tour	Eric Houston	American Heritage Girls Troop, Ham Lake	11
1 Workshop			11 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Batman's Greatest Villains	Mini	169	25.25 hrs
Columbo: One More Thing	Mini	22,808	3326 hrs
King of the Cowboys 4 – John Wayne	Mini	57	5.25 hrs
King of the Cowboys 3 – Randolph Scott	Mini	152	10 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	155	10.25 hrs
King of the Cowboys 1 – Strong and Silent	Mini	36	2 hrs
Great British Game Shows	Mini	57	3.5 hrs
We Love Lucy: The Lucille Ball Story	Full	85	9.25 hrs
The Immortal Ingrid Pitt	Mini	347	14.5 hrs
The Oscars: 90 Years of the Academy Awards	Full	69	13.5 hrs
Tim Curry Horror Picture Show	Mini	31	1.25 hrs
Back to the Eighties: The Decade's Biggest...	Full	13	5 hrs
James Bond: 50 Years of 007	Full	23	3 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	442	53.5 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	8	.5 hrs
Christmas in Hollywood	Full	6	2.25 hrs
TV's Greatest Christmas Specials	Full	16	2 hrs
Chicago Christmas Classics	Mini	164	6.75 hrs
Let's Go Ghostbusters: Filmation's Haunted Heroes	Mini	6	.25 hrs
Monster Movies of the 40s and 50s	Full	263	15.25 hrs
Monster Movies of the 20s and 30s	Full	14	2 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	18	1 hrs
The Cult of Caroline Munro	Mini	1,283	53.5 hrs
The Marilyn Monroe Story	Full	NA	NA
Nick at Nite: A TV Viewer's Dream	Mini	70	2.5 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	12	1.5 hrs
Hollywood Goes to War: World War II	Full	60	7.25 hrs
Come on Down: Game Shows of the 70s and 80s	Full	74	28 hrs
The Quiz Show Scandals and Other Game Shows...	Full	126	55.5 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	8	.5 hr
The Marx Brothers: Groucho, Harpo, Chico...	Full	58	2.5 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	12	3 hrs
36 VOD Workshops		26,642 Total Views	3,666.5 Hours Viewed



Most Viewed YouTube Workshop

Columbo: One More Thing
22,808 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	26,847	33,656	2,176.25	64	375,076
February	39,350	51,758	5,263	201	1,169,051
TOTAL:	66,197	85,414	7,439.25	265	1,544,127

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	5,568	10,793	1,625
February	5,229	10,091	1,040
TOTAL:	10,797	20,884	2,665

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	225	51	59	0	0	\$764.92
February	180.75	35	43	0	0	\$234.52
TOTAL:	225	51	59	0	0	\$999.44

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some February highlights include:

- Crossing Guards and Traffic Control Staff Show Up Even in Frigid Temps
- Donation Allows for More Homelessness Outreach with Spring Lake Park Police



- Energy Assistance is Available for Those Facing High Utility Bills
- SBM Fire Chief Doles Out Cold Weather Safety Tips
- Housing Market is Strong in Spring Lake Park
- Blaine High School Orchestra Awarded with Top Performance Opportunity
- Mild Weather Causing Pothole Outbreak
- Rollercoaster Weather Creates Challenges for Blaine Ice Rinks
- University Avenue Elementary Named One of the Top Magnet Schools in the Country

In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,180 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Blaine High School Orchestra Awarded with Top Performance Opportunity
571 Views

Social Media

We continue to try to make use of social media outlets to publicize who we are and what we do. Studio Manager, Eric Houston, has been working diligently to utilize the platforms to let people know about the Home Movie Transfer and Your History services that NMTV provide. He sent 26 tweets, put 8 posts on Facebook, and put one post on Nextdoor in February. Eric also created a Valentines Day/Presidents Day promo that offered money off of media transfers.



In addition to advertising those services we also talk about events we are covering and post video clips. News Director, Danika Peterson, posted the news story about the Blaine High School orchestra. It received over 2,700 views on Facebook, with 324 likes, 55 comments, and 20 shares. We all continue to work to find inexpensive ways to reach the largest possible audience with information regarding NMTV services.

Guns N Hoses

Special Events Coordinator, T.J. Tronson, recorded and live streamed the 7th Annual Guns N Hoses Charity Hockey Event on February 28th. He had a small issue at the start with an audio feed, but was able to correct it for the live feed and completely edit it out for the recorded version. The game is currently playing on all NMTV platforms and was sent to the event organizers for the Guns N Hoses Youtube page.



Commercial Projects

North Metro TV staff currently has several income generating projects in the works. They include:

- Minnesota Softball Military Appreciation Foundation (MSMA) video
- Live streaming and recording the Blaine Hockey banquet
- Arrive Alive
- Recording/editing the Kolbe workshop for a website video for Eventbrite

City Productions

In February, Municipal Producer, Trevor Scholl, completed two productions. They included an episode of his public safety employee profiles and a Business Matters. Completed programs include:

- Public Safety Employee Profile: Sergeant Brian Goetzke
- Business Matters: Pet Evolution

New and ongoing projects include:

- Blaine Police Department community outreach events
- Assisting with Arrive Alive
- Public safety employee profiles, fire departments
- NMTV services marketing video
- Rookery show
- Blaine Facebook live town halls



Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
MN Heals (2 episodes)	Lorrie Henderson	00:58:32
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	04:03:22
Christ Lutheran Church Worship (4 episodes)	Chance Amundson	03:32:04
Christ Lutheran Church Worship Message (3 episodes)	Chance Amundson	01:16:42
Christ Lutheran Church Music	Chance Amundson	00:23:52
Lovepower (6 episodes)	Rick Larson	06:00:00
The Power of Love (6 episodes)	Rick Larson	03:00:00
Oak Park Community Church (3 episodes)	David Turnidge	02:05:26
27 New Programs		21:19:59 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (2/28/23)	T.J. Tronson	02:07:26
North Metro Cable Commission Meeting (2/15/23)	T.J. Tronson	00:35:29
You Are Watching North Metro TV	T.J. Tronson	00:00:30
Guns N Hoses 7 th Annual Charity Hockey Game	T.J. Tronson	02:13:21
NMTV News (2 episodes)	Danika Peterson/Eric Nelson	00:42:43
Public Safety Profiles: Sergeant Brian Goetzke	Trevor Scholl	00:05:43
Business Matters: Pet Evolution	Trevor Scholl	00:04:10
Adapted Floor Hockey: Anok-Hennepin/Centennial	Kenton Kipp/Ted Leroux	01:16:22
Boys Basketball: Centennial/Spring Lake Park	Kenton Kipp/Ted Leroux	01:22:24
Girls Basketball: Spring Lake Park/Blaine	Kenton Kipp/Ted Leroux	01:14:20

Girls Basketball: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:11:07
Girls Basketball: Spring Lake Park/Centennial	Kenton Kipp/Ted Leroux	01:14:38
Girls Hockey: 7AA SF: GR-Greenway/Blaine	Kenton Kipp/Ted Leroux	01:21:42
Girls Hockey: North Wright County/Centennial	Kenton Kipp/Ted Leroux	01:27:03
Boys Basketball: Blaine/Spring Lake Park	Kenton Kipp/Ted Leroux	01:12:07
Boys Basketball: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:14:37
Boys Hockey: 5AA QF: Spring Lake Park/Rodgers	Kenton Kipp/Ted Leroux	01:16:48
Boys Hockey: 5AA QF: Centennial/Totino Grace	Kenton Kipp/Ted Leroux	01:26:55
Boys Hockey: 5AA SF: Centennial/Rodgers	Kenton Kipp/Ted Leroux	01:43:46
Sports Den (4 episodes)	Kenton Kipp/Ted Leroux	01:42:39
24 New Programs		23:33:46 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (2/6/23)	T.J. Tronson	00:39:32
Blaine Planning Commission Meeting (2/14/23)	T.J. Tronson	01:07:49
Blaine Natural Resources Conservation Board Meeting (2/21/23)	Trevor Scholl	01:39:38
Blaine City Council Meeting (2/22/23)	Zoom Meeting	00:55:09
Blaine Park Board Meeting (2/28/23)	Trevor Scholl	01:22:07
Centerville Park & Rec Meeting (2/1/23)	John Murphy	01:37:01
Centerville Planning & Zoning Meeting (2/7/23)	John Murphy	01:55:44
Centerville City Council Meeting (2/8/23)	Teresa Bender	01:01:23
Centerville EDA Meeting (2/15/23)	John Murphy	01:27:26
Centerville City Council Meeting (2/22/23)	Teresa Bender	00:26:09
Circle Pines City Council Meeting (1/14/23)	Ray Flint	00:20:01
Circle Pines Utility Commission Meeting (2/15/23)	Ray Flint	00:07:49
Circle Pines City Council Meeting (2/28/23)	Ray Flint	00:51:32
Ham Lake City Council Meeting (2/6/23)	Trevor Scholl/Eric Nelson	00:39:26
Ham Lake Planning Commission Meeting (2/13/23)	Danika Peterson/Eric Nelson	00:08:12
Ham Lake City Council Meeting (2/21/23)	Matt Waldron	00:15:31
Lexington City Council Meeting (2/2/23)	Lexington Staff	00:12:17
Lexington City Council Meeting (2/16/23)	Lexington Staff	00:28:35
Lino Lakes Planning & Zoning Meeting (2/8/23)	Anne Serwe	02:09:08
Lino Lakes City Council Meeting (2/13/23)	Anne Serwe	00:40:44
Spring Lake Park City Council Meeting (2/6/23)	Ray Flint	00:59:03
Spring Lake Park City Council Meeting (2/21/23)	Ray Flint	00:26:18
Centennial Fire District Steering Committee Meeting (2/27/23)	Ray Flint	00:45:15
23 New Programs		20:15:49 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.