

### Program Production

In July, a total of **101 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **102:15:00 hours of new programming.**

- 19 programs were produced by the public
- 80 programs were produced by NMTV staff
- 2 programs were produced by City staff



### Van Shoots

The HD production truck was utilized for 24:00:00 hours of production in July. The following events were produced live and/or recorded for additional playback:

- USA Cup Soccer Opening Ceremonies
- Fetes Des Lacs Parade
- USA Cup Soccer: July 16, 2023: 4 Games



### vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 43 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- USA Cup Soccer: July 19, 2023: 10 Games
- USA Cup Soccer: July 20, 2023: 14 Games
- USA Cup Soccer: July 21, 2023: 14 Games
- USA Cup Soccer: July 22, 2023: 5 Games



### Most Viewed YouTube Sporting Event

USA Cup Soccer:  
6,800 Views

## Live Workshops

---

Workshop	Instructor	Organization	Students
How to Search the Internet	Eric Houston	General Public	13
<b>1 Workshop</b>			<b>13 Students</b>

## VOD Workshop Views

---

Workshop	Type	# of Views	Hours Viewed
Diana Rigg: Avenger	Mini	270	18 hrs
Batman's Greatest Villains	Mini	166	12.5 hrs
Columbo: One More Thing	Mini	3,325	388 hrs
King of the Cowboys 4 – John Wayne	Mini	49	4.75 hrs
King of the Cowboys 3 – Randolph Scott	Mini	110	6.5 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	280	17.5 hrs
King of the Cowboys 1 – Strong and Silent	Mini	NA	NA
Great British Game Shows	Mini	39	1.25 hrs
We Love Lucy: The Lucille Ball Story	Full	70	7 hrs
The Immortal Ingrid Pitt	Mini	486	46.5 hrs
The Oscars: 90 Years of the Academy Awards	Full	29	6.5 hrs
Tim Curry Horror Picture Show	Mini	35	1 hrs
Back to the Eighties: The Decade's Biggest...	Full	7	.75 hrs
James Bond: 50 Years of 007	Full	16	.25 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	668	53 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	5	.75 hrs
Chicago Christmas Classics	Mini	160	6.5 hrs
Let's Go Ghostbusters: Filmation's Haunted Heroes	Mini	12	.75 hrs
Monster Movies of the 40s and 50s	Full	236	13.75 hrs
Monster Movies of the 20s and 30s	Full	8	.5 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	5	.25 hrs
The Cult of Caroline Munro	Mini	1,786	59.5 hrs
The Marilyn Monroe Story	Full	3	.5 hrs
Nick at Nite: A TV Viewer's Dream	Mini	28	.5 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	6	.75 hrs
Hollywood Goes to War: World War II	Full	65	11 hrs
Come on Down: Game Shows of the 70s and 80s	Full	NA	NA
The Quiz Show Scandals and Other Game Shows...	Full	293	73.25 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	61	2.5 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	12	1 hrs
<b>37 VOD Workshops</b>		<b>8,230 Total Views</b>	<b>746 Hours Viewed</b>



## Most Viewed YouTube Workshop

Columbo: One More Thing  
3,325 Views

## YouTube Stats

---

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	26,847	33,656	2,176.25	64	375,076
February	39,350	51,758	5,263	201	1,169,051
March	58,859	74,726	7,070	237	1,833,467
April	53,014	97,942	3,445	58	421,789
May	39,135	61,084	2,771	92	380,115
June	34,746	58,907	3,659	138	344,775
July	34,807	57,811	2,395.5	60	294,888
<b>TOTAL:</b>	<b>286,758</b>	<b>435,884</b>	<b>26,779.75</b>	<b>850</b>	<b>4,819,161</b>

## NMTV Website Stats

---

Month	Number of Users	Number of Views	Ch. 15 Live Stream Views
January	5,568	10,793	1,625
February	5,229	10,091	1,040
March	6,404	11,943	868
April	6,626	11,569	799
May	7,224	8,717	1,564
June	7,305	12,398	1,192
July	4,600	26,000	595
<b>TOTAL:</b>	<b>42,956</b>	<b>91,511</b>	<b>7,683</b>

## Home Movie Transfers

---

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	225	51	59	0	0	\$764.92
February	180.75	35	43	0	0	\$234.52
March	284.75	82	62	0	0	\$1,046.56
April	564	149	161	27	236	\$1,871.45
May	514.5	131	69	10	164	\$4,336.45
June	175	25	49	22	0	\$1,102.67
July	523.25	138	103	9	170	\$1,150.54
<b>TOTAL:</b>	<b>2,467.25</b>	<b>611</b>	<b>546</b>	<b>68</b>	<b>570</b>	<b>\$10,507.11</b>

## Production Highlights

### NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some July highlights include:

- USA Cup Returns to Blaine
- North Metro Campground Has Up North Vibe
- Women Vets Get Monument at Blaine's Memorial Park
- Blaine Roadway Becomes a Runway
- Pilot Survives Plane Crash in Lino Lakes Pond
- Blaine Officials Excited About New Band Shell Coming to Aquatore Park
- North Metro Water Ski Team Dazzles on Centerville Lake
- Centerville's Main Street Market is a Popular Event
- 3M Open Brings Millions to Blaine
- Blaine Celebrates Highway 65 Funding at 3M Open
- 3M Open a Showcase for Blaine
- 3M Open Dreams Come True for Ex-Blaine Bengals Golf Star
- 3M Open Plays to Rave Reviews



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,245 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



### Most Viewed YouTube News Story

North Metro Water Ski Team Dazzles on Centerville Lake  
481 Views

### Exploring Podcasting

Facility Manager, Eric Houston, has been researching podcasting as a new initiative. Podcasts are relatively easy to produce and are very popular. We are considering both producing podcasts, and providing a recording studio for the public to use for their own. We have had requests from city council members in the past for audio versions of meetings. If cities are interested we could provide podcasts of all city meetings. It would be one more way for citizens to access information about their cities.

### USA Cup Soccer

It has been a long-time tradition for the NMTV sports crew to provide week long coverage of the USA Cup Soccer tournament. Our presence at the event hasn't changed, but the way we cover it has. The production truck is no longer the tool of choice, except for the Opening Ceremonies and some select games. Instead, the more nimble vMix system was used to live stream 43 individual soccer matches. With the production truck, we would only be able to set up on one field and would have to stay at that spot all day. With the more portable vMix streaming



process, multiple crews could be at various fields and move very easily from one spot to the next. For the second year we contracted with the National Sports Center to provide live streaming and recording services for the Opening Ceremonies and over 50 games. The live streams of the matches received over 6,800 views, and earned NMTV about \$17,000.

### Internet Literacy Class

Acting on lessons learned through our participation in Minnesota's digital equity committees, Instructor Eric Houston has been creating coursework geared toward helping senior citizens navigate the internet. His first internet literacy class focused on how to use a search engine. Thirteen enthusiastic students attended the first class. As part of the instruction Eric asked for feedback on how to improve the class and what other topics they might find helpful. A follow-up class focusing on some of those suggestions will take place in August. Eric has scheduled a series of four internet literacy workshops at the Mary Ann Young Center for this fall. He has also reached out to the Rookery in Lino Lakes.



### Drone Updates

NMTV is now the proud owner of a second drone! The new device is a smaller DJI Avata, which will give us new capabilities including the ability to operate inside buildings. Both NMTV drones are registered with the FAA and the MN Office of Aeronautics. In July, T.J. Tronson updated and reapplied for NMTV's state commercial operator's license. He also passed the bi-annual FAA recurrence exam and a voluntary course on proper pilot decision making. We're all set to safely operate our drones for two more years.

### City Productions

In July, Municipal Producer, Trevor Scholl, completed four productions. He completed another public safety employee profile, a business profile, a story on the 3M Open, and an episode of Mayor's Minutes.

Completed programs include:

- Mayor's Minutes: Centerville Summer
- Business Matters: Thielen and Green
- Meet the Staff: CLPD Officer BJ Stepan
- 3M Open



New and ongoing projects include:

- Historical Society cemetery tours
- Blaine Police Department community outreach events
- Public safety employee profiles, fire departments
- Summer Mayor's Minutes
- City summer events
- Business profiles
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

## Public Access Programs

---

Title	Producer	Runtime
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	03:36:25
Christ Lutheran Church Worship (5 episodes)	Chance Amundson	04:40:04
Christ Lutheran Church Worship Message (2 episodes)	Chance Amundson	01:04:54
Lovepower (2 episodes)	Rick Larson	02:00:00
The Power of Love (2 episodes)	Rick Larson	01:00:00
Oak Park Community Church (5 episodes)	David Turnidge	03:04:24
<b>19 New Programs</b>		<b>16:05:22 New Hours</b>

## NMTV Staff Programs

---

Title	Producer	Runtime
Anoka County Board Meeting (7/11/23)	T.J. Tronson	01:12:36
Anoka County Board Meeting (7/27/23)	T.J. Tronson	00:54:31
NMTV News	Danika Peterson/Eric Nelson	00:25:03
National Sports Center Gets Ready to Welcome More than 1,000 Soccer Teams to Blaine	Danika Peterson/Eric Nelson	00:01:56
Mayor's Minutes: Centerville Summer	Trevor Scholl	00:05:01
Business Matters: Thielen and Green	Trevor Scholl	00:03:15
Meet the Staff: CLPD Officer BJ Stepan	Trevor Scholl	00:05:13
3M Open	Trevor Scholl	00:02:45
USA Cup Soccer: Iowa Central/Iowa East	Kenton Kipp/Ted Leroux	01:15:57
USA Cup Soccer: Rockford/S. Carolina	Kenton Kipp/Ted Leroux	01:17:11
USA Cup Soccer: East Select/Rush WI	Kenton Kipp/Ted Leroux	01:15:24
USA Cup Soccer: St. Croix/Lakeville	Kenton Kipp/Ted Leroux	01:05:29
USA Cup Soccer: Surf Select/USA Prem.	Kenton Kipp/Ted Leroux	01:01:50
USA Cup Soccer: Manitou/TC Rush	Kenton Kipp/Ted Leroux	01:06:51
USA Cup Soccer: MN RuSH/N. Utah	Kenton Kipp/Ted Leroux	01:23:42
USA Cup Soccer: Tonka/FRAM Iceland	Kenton Kipp/Ted Leroux	01:37:13
USA Cup Soccer: Puerto Rico/N. Utah	Kenton Kipp/Ted Leroux	01:25:29
USA Cup Soccer: TC RUSH/Newmarket SC	Kenton Kipp/Ted Leroux	01:24:39
USA Cup Soccer: Edina/MPLS	Kenton Kipp/Ted Leroux	01:29:33
USA Cup Soccer: Maple Brook/Park Valley	Kenton Kipp/Ted Leroux	01:33:10
USA Cup Soccer: Kikers/TC RUSH	Kenton Kipp/Ted Leroux	01:18:52
USA Cup Soccer: NOSC Blast/TC RUSH	Kenton Kipp/Ted Leroux	01:17:42
USA Cup Soccer: Lakes United/Sartell SA	Kenton Kipp/Ted Leroux	01:32:51
USA Cup Soccer: RBFC/St. Croix	Kenton Kipp/Ted Leroux	01:33:05
USA Cup Soccer: Wave SC/Chicago City	Kenton Kipp/Ted Leroux	01:30:22
USA Cup Soccer: N. United SC/St. Paul	Kenton Kipp/Ted Leroux	01:35:34
USA Cup Soccer: Houston/N. United	Kenton Kipp/Ted Leroux	01:13:39
USA Cup Soccer: MN Rush/NSSA Academy	Kenton Kipp/Ted Leroux	01:12:03
USA Cup Soccer: Manitou/St. Croix	Kenton Kipp/Ted Leroux	01:14:35
USA Cup Soccer: Fusion SC/Illinois Elite	Kenton Kipp/Ted Leroux	01:13:32
USA Cup Soccer: Valley Rev/Shakopee	Kenton Kipp/Ted Leroux	01:14:34
USA Cup Soccer: Park Valley/Centennial	Kenton Kipp/Ted Leroux	01:12:54
USA Cup Soccer: Tonka/Illinois Elite	Kenton Kipp/Ted Leroux	01:23:50
USA Cup Soccer: FIRE SC/Edmonton	Kenton Kipp/Ted Leroux	01:23:23

USA Cup Soccer: Colegio MEX/Maplebrook	Kenton Kipp/Ted Leroux	01:14:32
USA Cup Soccer: Michigan/Trebol FC	Kenton Kipp/Ted Leroux	01:13:33
USA Cup Soccer: WIUFC/TC RUSH	Kenton Kipp/Ted Leroux	01:14:20
USA Cup Soccer: Fusion SC/MPLS United	Kenton Kipp/Ted Leroux	01:12:36
USA Cup Soccer: EPSC/Mahtomedi	Kenton Kipp/Ted Leroux	01:35:12
USA Cup Soccer: TC RUSH/Mpls Samba	Kenton Kipp/Ted Leroux	01:36:50
USA Cup Soccer: Brazil/Sault Youth	Kenton Kipp/Ted Leroux	01:16:00
USA Cup Soccer: Houston City/Valley Rev	Kenton Kipp/Ted Leroux	01:17:41
USA Cup Soccer: Lakeville/Manitou	Kenton Kipp/Ted Leroux	01:37:06
USA Cup Soccer: El Paso/Maplebrook	Kenton Kipp/Ted Leroux	01:20:25
USA Cup Soccer: Park Valley/Mpls Samba	Kenton Kipp/Ted Leroux	01:25:02
USA Cup Soccer: Chicago City/TC RUSH	Kenton Kipp/Ted Leroux	01:26:13
USA Cup Soccer: Cayman/MN RUSH	Kenton Kipp/Ted Leroux	01:24:56
USA Cup Soccer: UMF Iceland/Chicago	Kenton Kipp/Ted Leroux	01:24:41
USA Cup Soccer: Manitou/Wave SC	Kenton Kipp/Ted Leroux	01:14:41
USA Cup Soccer: TC RUSH/Mpls United	Kenton Kipp/Ted Leroux	01:18:37
USA Cup Soccer: Valley Rev/Norway	Kenton Kipp/Ted Leroux	01:13:10
USA Cup Soccer: Enfield/IP NUFC	Kenton Kipp/Ted Leroux	01:36:01
USA Cup Soccer: TC RUSH/Fusion SC	Kenton Kipp/Ted Leroux	01:21:51
USA Cup Soccer: Iceland/Joy of the People	Kenton Kipp/Ted Leroux	01:24:12
USA Cup Soccer: Manitou/Fusion	Kenton Kipp/Ted Leroux	01:06:36
USA Cup Soccer: Opening Ceremonies	Kenton Kipp/Ted Leroux	01:06:19
Fetes Des Lacs Parade	Kenton Kipp/Ted Leroux	00:33:53
<b>57 New Programs</b>		<b>68:04:11 New Hours</b>

## City Meetings

---

Title	Producer	Runtime
Blaine City Council Meeting (7/5/23)	Trevor Scholl	00:31:26
Blaine Planning Commission Meeting (7/11/23)	T.J. Tronson	00:19:07
Blaine City Council Meeting (7/17/23)	T.J. Tronson	00:32:26
Blaine Natural Resources Conservation Board Meeting (7/18/23)	Trevor Scholl	00:27:23
Blaine Planning Commission Meeting (7/19/23)	T.J. Tronson	00:17:15
Blaine Park Board Meeting (7/25/23)	Trevor Scholl	01:03:44
Centerville Park & Rec Meeting (7/5/23)	John Murphy	01:30:10
Centerville Planning & Zoning Meeting (7/10/23)	John Murphy	01:18:49
Centerville City Council Meeting (7/12/23)	John Murphy	01:27:35
Centerville EDA Meeting (7/19/23)	John Murphy	01:17:02
Centerville City Council Meeting (7/26/23)	John Murphy	00:50:36
Circle Pines City Council Meeting (7/11/23)	Matt Waldron	00:20:02
Circle Pines Planning Commission Meeting (7/17/23)	Eric Nelson	00:11:30
Circle Pines Utility Commission Meeting (7/19/23)	Ray Flint	00:06:01
Circle Pines City Council Meeting (7/25/23)	Ray Flint	00:54:07
Ham Lake City Council Meeting (7/5/23)	David Little	00:10:15
Ham Lake Planning Commission Meeting (7/10/23)	David Little	00:16:30
Ham Lake City Council Meeting (7/17/23)	David Little	00:42:07
Lexington City Council Meeting (7/6/23)	Lexington Staff	00:27:21

Lexington City Council Meeting (7/20/23)	Lexington Staff	00:42:01
Lino Lakes City Council Meeting (7/10/23)	Anne Serwe	00:30:41
Lino Lakes Planning & Zoning Meeting (7/12/23)	Anne Serwe	01:21:19
Lino Lakes City Council Meeting (7/24/23)	Anne Serwe	00:30:06
Spring Lake Park City Council Meeting (7/17/23)	Ray Flint	01:22:31
Centennial Fire District Steering Committee Meeting (7/20/23)	Ray Flint	00:58:15
<b>25 New Programs</b>		<b>18:08:19 New Hours</b>

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or [harnson@northmetrotv.com](mailto:harnson@northmetrotv.com).