

Program Production

In September, a total of **89 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **90:00:00 hours of new programming.**

- 23 programs were produced by the public
- 64 programs were produced by NMTV staff
- 2 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 69:45:00 hours of production in September. The following events were produced live and/or recorded for additional playback:

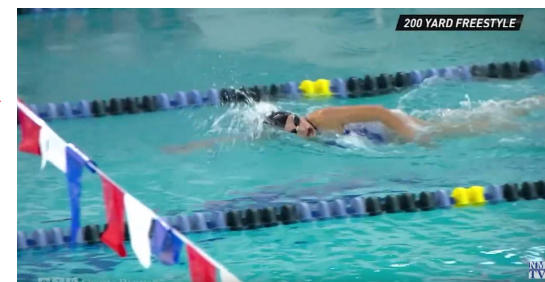
- Volleyball: Andover vs. Blaine
- Girls Tennis: Andover vs. Centennial
- Football: Blaine vs. Centennial
- Volleyball: Totino-Grace vs. Spring Lake Park
- Football: Park Center vs. Spring Lake Park
- Girls Tennis: Maple Grove vs. Blaine
- Football: Centennial vs. St. Michael-Albertville
- Boys and Girls Soccer: Centennial vs. Blaine
- Boys and Girls Soccer: Spring Lake Park vs. Centennial
- Football: Maple Grove vs. Blaine



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 7 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Girls Swim & Dive: Blaine vs. Spring Lake Park
- Football: St. Francis vs. Spring Lake Park
- Girls Swim & Dive: Centennial vs. Blaine
- Boys and Girls Soccer: Blaine vs. Spring Lake Park
- Volleyball: Andover vs. Centennial
- Football: Spring Lake Park vs. Andover





Most Viewed YouTube Sporting Event

Sports Den:
610 Views

Live Workshops

Workshop	Instructor	Organization	Students
Internet Basics	Eric Houston	Mary Ann Young Center	18
1 Workshop			18 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Diana Rigg: Avenger	Mini	506	50.5 hrs
Batman's Greatest Villains	Mini	201	16.75 hrs
Columbo: One More Thing	Mini	2352	265 hrs
King of the Cowboys 4 – John Wayne	Mini	25	3 hrs
King of the Cowboys 3 – Randolph Scott	Mini	54	2.75 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	289	18 hrs
King of the Cowboys 1 – Strong and Silent	Mini	29	2.5 hrs
Great British Game Shows	Mini	44	1.75 hrs
We Love Lucy: The Lucille Ball Story	Full	NA	NA
The Immortal Ingrid Pitt	Mini	360	15 hrs
The Oscars: 90 Years of the Academy Awards	Full	115	20.5 hrs
Tim Curry Horror Picture Show	Mini	30	.5 hrs
Back to the Eighties: The Decade's Biggest...	Full	5	1 hrs
James Bond: 50 Years of 007	Full	16	.5 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	287	26.25 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	12	.25 hrs
Chicago Christmas Classics	Mini	288	13.25 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	32	.5 hrs
Monster Movies of the 40s and 50s	Full	178	9 hrs
Monster Movies of the 20s and 30s	Full	19	2.25 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	NA	NA
The Cult of Caroline Munro	Mini	1618	60.75 hrs
The Marilyn Monroe Story	Full	NA	NA
Nick at Nite: A TV Viewer's Dream	Mini	26	.5 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	NA	NA
Hollywood Goes to War: World War II	Full	67	12.25 hrs
Come on Down: Game Shows of the 70s and 80s	Full	17	2.75 hrs
The Quiz Show Scandals and Other Game Shows...	Full	909	276.5 hrs

The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	70	4.75 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	8	.25 hrs
37 VOD Workshops		7,557 Total Views	807 Hours Viewed



Most Viewed YouTube Workshop

Columbo: One More Thing
2,352 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	26,847	33,656	2,176.25	64	375,076
February	39,350	51,758	5,263	201	1,169,051
March	58,859	74,726	7,070	237	1,833,467
April	53,014	97,942	3,445	58	421,789
May	39,135	61,084	2,771	92	380,115
June	34,746	58,907	3,659	138	344,775
July	34,807	57,811	2,395.5	60	294,888
August	32,600	50,353	2,658	67	272,782
September	31,144	47,246	2,019	88	331,782
TOTAL:	350,502	533,483	31,456.75	1,005	5,423,725

NMTV Website Stats

Month	Number of Users	Number of Views	Ch. 15 Live Stream Views
January	5,568	10,793	1,625
February	5,229	10,091	1,040
March	6,404	11,943	868
April	6,626	11,569	799
May	7,224	8,717	1,564
June	7,305	12,398	1,192
July	4,600	26,000	595
August	10,000	27,000	1,563
September	7,700	20,000	4,746
TOTAL:	60,656	138,511	13,992

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	225	51	59	0	0	\$764.92
February	180.75	35	43	0	0	\$234.52
March	284.75	82	62	0	0	\$1,046.56
April	564	149	161	27	236	\$1,871.45
May	514.5	131	69	10	164	\$4,336.45
June	175	25	49	22	0	\$1,102.67
July	523.25	138	103	9	170	\$1,150.54
August	189	55	13	9	30	\$2,520.65
September	298.25	84	56	46	349	\$1,295.16
TOTAL:	2,954.5	750	615	123	949	\$14,322.92

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some September highlights include:

- Sunrise Ponds Park to Open This Fall
- Roundabout Under Construction on 99th Avenue
- Drought Turns the Mighty Mississippi Into the Shrinking Mississippi
- North Metro Residents Pay Tribute to Victims of 9/11
- Anoka County Looking at Potential 20th Avenue Changes
- House Capital Investment Committee Tour Stops at National Sports Center
- Paper to Digital Transition Going Smoothly at Blaine High School
- AgriSolar Food Production is Catching on in Anoka County
- Lupus Research Foundation Golf Tournament Raises Money for a Cure
- This Bo Knows Sports Cards, Collectibles and How to Run a Blaine Business



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,262 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

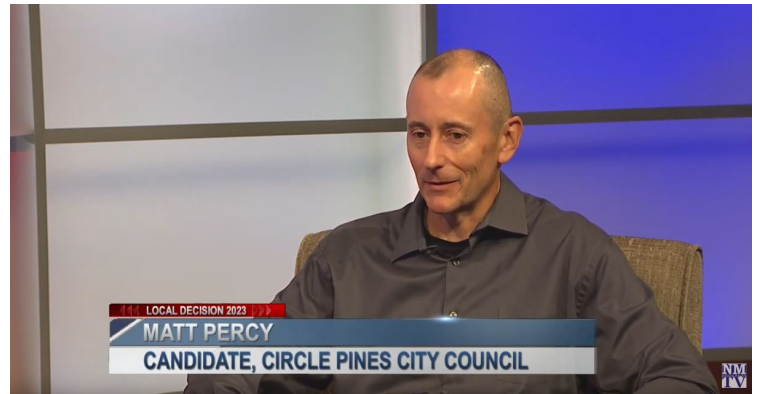
Drought Turns the Mighty Mississippi Into the Shrinking Mississippi
970 Views

NSPN.TV Streaming Update

North Metro TV is one month into its agreement with the Neighborhood Sports Network (NSPN.TV) to stream fall sports. We have been monitoring activity on our streaming channels to determine whether it is having any impact on NSPN activity. Staff is promoting streaming access to our games on NSPN via banners and links on our website, on our social media platforms and via in-game promos. Attributed NSPN subscriptions through September will result in about \$750 in payments, with an additional \$325 from USA Cup Soccer game downloads. This is a solid number for a trial effort, and based on certain factors the October numbers should be higher. As a reminder, cable subscribers can still watch all games live, at no additional cost, on the NMTV cable channels.

Election Programming

The news team of Danika Peterson and Eric Nelson have produced 12 Local Decision candidate interviews. They include candidates from Circle Pines and Lino Lakes mayoral and city council races, and Spring Lake Park and Anoka-Hennepin school board races. Each interview is available as a stand-alone video on Youtube and the NMTV website. Candidate videos for each race have been combined into single programs for the cable channels. In addition to the candidate interviews, T.J. Tronson worked with the League of Women Voters to record several candidate forums. Candidate interviews have been viewed 544 times on the NMTV YouTube channel.



Cemetery Tour

Eric Houston, along with T.J. Tronson and Trevor Scholl, worked with staff from the Anoka County History Center to create a video recording of their Glen Cary Cemetery Tour. The cemetery, which is located in Ham Lake, has a few interesting “residents” whose stories are told on the tour. In total, 16 of the stories are included in the video. Most of the footage was shot in September, including some excellent drone footage. The goal is to wrap up editing in October.



City Meeting Podcasts Update

Facility Manager, Eric Houston, has been working to make city meetings available as a podcast. He has contacted each city, and according to their wishes has converted the meetings to the audio format. Meetings can be located on Apple Podcasts, Spotify, google Podcasts, Podbean, Amazon Music/Audible, iHeartRadio, and Pocketcasts. In addition to city meetings we are providing the candidate interviews and school concerts as podcasts as well.

City Productions

In September, Municipal Producer, Trevor Scholl, completed three productions. He completed a fall Mayor’s Minutes and a business highlight. Completed programs include:

- Mayor’s Minutes: Centerville Fall 2023
- Business Matters: Renstrom Dental Studio
- Love My Pet Fair

New and ongoing projects include:

- Historical Society cemetery tours
- Fall Mayor’s Minutes
- Public safety employee profiles, fire departments
- Amazon grand opening in Centerville
- Blaine On-Boarding Videos
- Business profiles
- Blaine Facebook live town halls



Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	02:25:10
Christ Lutheran Church Worship (5 episodes)	Chance Amundson	04:19:54
Christ Lutheran Church Worship Message (3 episodes)	Chance Amundson	01:27:34
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:23:43
Hope Church On-Line	Patrick Joslyn	00:29:23
23 New Programs		17:05:44 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (9/12/23)	T.J. Tronson	00:58:38
Anoka County Board Meeting (9/26/23)	T.J. Tronson	01:56:53
League of Women Voters: Fridley School Board Candidate Forum –Commercial Production	T.J. Tronson	00:41:05
League of Women Voters: Columbia Heights School Board Candidate Forum – Commercial Production	T.J. Tronson	00:19:58
League of Women Voters: Spring Lake Park School Board Candidate Forum	T.J. Tronson	00:27:53
NMTV News (2 episodes)	Danika Peterson/Eric Nelson	00:43:05
Local Decision 2023: Circle Pines Mayor	Danika Peterson/Eric Nelson	00:20:41
Local Decision 2023: Spring Lake Park School Board Special Election	Danika Peterson/Eric Nelson	00:37:56
Local Decision 2023: Anoka-Hennepin School Board District 2	Danika Peterson/Eric Nelson	00:35:29
Local Decision 2023: Circle Pines City Council	Danika Peterson/Eric Nelson	00:32:02
Local Decision 2023: Circle Pines City Council Special Election	Danika Peterson/Eric Nelson	00:15:01
Local Decision 2023: Lino Lakes City Council	Danika Peterson/Eric Nelson	01:01:34
Local Decision 2023: Lino Lakes Mayor	Danika Peterson/Eric Nelson	00:19:34
Centerville Mayor's Minutes Fall 2023	Trevor Scholl	00:03:57
Business Matters: Renstrom Dental Studio	Trevor Scholl	00:03:49
Love My Pet Fair	Trevor Scholl	00:03:44
Volleyball: Andover/Blaine	Kenton Kipp/Ted Leroux	02:03:09
Girls Tennis: Andover/Centennial	Kenton Kipp/Ted Leroux	01:28:56
Football: Blaine/Centennial	Kenton Kipp/Ted Leroux	02:24:22
Volleyball: Totino Grace/Spring Lake Park	Kenton Kipp/Ted Leroux	01:25:57
Football: Park Center/Spring Lake Park	Kenton Kipp/Ted Leroux	02:17:25
Girls Tennis: Maple Grove/Blaine	Kenton Kipp/Ted Leroux	01:19:13

Football: Centennial/St. Michael-Albertville	Kenton Kipp/Ted Leroux	02:02:54
Girls Soccer: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:40:14
Girls Soccer: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:49:54
Boys Soccer: Spring Lake Park/Centennial	Kenton Kipp/Ted Leroux	01:24:41
Girls Soccer: Spring Lake Park/Centennial	Kenton Kipp/Ted Leroux	01:38:21
Football: Maple Grove/Blaine	Kenton Kipp/Ted Leroux	01:30:39
Girls Swim & Dive: Blaine/Spring Lake Park	Kenton Kipp/Ted Leroux	02:11:24
Football: St. Francis/Spring Lake Park	Kenton Kipp/Ted Leroux	02:01:00
Girls Swim & Dive: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:56:10
Boys Soccer: Blaine/Spring Lake Park	Kenton Kipp/Ted Leroux	01:40:29
Girls Soccer: Blaine/Spring Lake Park	Kenton Kipp/Ted Leroux	01:34:07
Volleyball: Andover/Centennial	Kenton Kipp/Ted Leroux	01:38:11
Football: Spring Lake Park/Andover	Kenton Kipp/Ted Leroux	02:05:50
Sports Den (4 episodes)	Kenton Kipp/Ted Leroux	01:25:23
40 New Programs		44:51:08 New Hours

City Meetings

Title	Producer	Runtime
Blaine Traffic Commission Meeting (9/5/23)	T.J. Tronson	00:52:15
Blaine City Council Meeting (9/6/23)	T.J. Tronson	02:25:49
Blaine Planning Commission Meeting (9/12/23)	T.J. Tronson	00:41:09
Blaine City Council Meeting (9/18/23)	T. J. Tronson	02:24:31
Blaine Natural Resources Conservation Board Meeting (9/19/23)	Trevor Scholl	01:32:50
Blaine Park Board Meeting (9/26/23)	Trevor Scholl	01:34:28
Centerville Planning & Zoning Meeting (9/5/23)	John Murphy	01:25:09
Centerville Park & Rec Meeting (9/6/23)	John Murphy	01:54:15
Centerville City Council Meeting (9/13/23)	John Murphy	02:01:00
Centerville EDA Meeting (9/20/23)	John Murphy	01:43:03
Centerville City Council Meeting (9/27/23)	John Murphy	00:40:59
Circle Pines City Council Meeting (9/12/23)	Danika Peterson	00:56:16
Circle Pines Utility Commission Meeting (9/20/23)	Ray Flint	00:41:22
Circle Pines Planning Commission Meeting (9/25/23)	Ray Flint	00:17:26
Circle Pines City Council Meeting (9/26/23)	Ray Flint	01:14:26
Ham Lake City Council Meeting (9/5/23)	Danika Peterson/Payton Nelson	00:50:22
Ham Lake City Council Meeting (9/18/23)	Danika Peterson/Payton Nelson	00:08:43
Ham Lake Lake Planning Commission Meeting (9/25/23)	Payton Nelson	00:27:25
Lexington City Council Meeting (9/7/23)	Lexington Staff	00:18:29
Lexington City Council Meeting (9/21/23)	Lexington Staff	00:24:24
Lino Lakes City Council Meeting (9/11/23)	Anne Serwe	00:34:56
Lino Lakes Planning & Zoning Meeting (9/13/23)	Anne Serwe	02:49:21
Lino Lakes City Council Meeting (9/25/23)	Anne Serwe	00:33:07
Lino Lakes Environmental Board Meeting (9/27/23)	Anne Serwe	00:30:29
Spring Lake Park City Council Meeting	Ray Flint	01:10:58

(9/5/23)		
Spring Lake Park City Council Meeting (9/18/23)	Ray Flint	00:21:53
26 New Programs		28:34:40 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.