

Program Production

In March, a total of 132 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **80:45:00 hours of new programming**.

- 27 programs were produced by the public
- 99 programs were produced by NMTV staff
- 6 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 67:30:00 hours of production in March. The following events were produced live and recorded for additional playback:

- Boys Hockey: Blaine vs. Centennial
- Boys Hockey: Totino-Grace vs. Centennial
- Girls Hockey: Blaine vs. Centennial
- Gymnastics: Blaine vs. Centennial
- Boys Basketball: Spring Lake Park vs. Blaine
- Girls Hockey: 5AA Quarter Final: Anoka/Spring Lake Park vs. Centennial
- Boys Hockey: 5AA Quarter Final: Osseo vs. Blaine
- Girls Hockey: 5AA Semi-Final: Centennial vs. Blaine
- Girls Basketball: 5AAAA Quarter Final: Mounds View vs. Spring Lake Park
- Boys Basketball: 5AAAA Quarter Final: Osseo vs. Spring Lake Park
- Girls Basketball: 5AAAA Semi-Final: Champlin Park vs. Centennial
- Girls Basketball: 5AAAA Semi-Final: Spring Lake Park vs. Centennial



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/transmit live nine high school sporting events. The vMix system requires significantly fewer staff members, than the production truck, who are spread out over multiple locations, connected via the internet.

- Boys Swim & Dive: Centennial vs. Blaine
- Boys Hockey: Anoka vs. Spring Lake Park
- Girls Basketball: Park Center vs. Centennial
- Boys Hockey: Centennial vs. Blaine
- Girls Basketball: Blaine vs. Spring Lake Park
- Boys Hockey: Andover vs. Centennial
- Boys Hockey: 5AA Quarter Final: Spring Lake Park vs. Centennial
- Girls Basketball: 5AAAA Quarter Final: Osseo vs. Centennial
- Boys Hockey: 5AA Semi-Final: Blaine vs. Centennial





Most Viewed YouTube Sporting Event

Boys Hockey: 5AA Semi-Final:
Blaine vs. Centennial
2,024 Views

Live Workshops

Workshop	Instructor	Organization	Students
Live Lecture - James Bond: 50 Years of 007	Eric Houston	Robbinsdale Community Education via Zoom (Fee Paid)	8
Live Lecture - Back to the Eighties: The Decade's Biggest Blockbusters	Eric Houston	General Public via Youtube	21
2 Live Workshops			29 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Back to the Eighties: The Decade's Biggest...	Full	43	13 hrs
James Bond: 50 Years of 007	Full	53	16 hrs
Eurovision: A Celebration	Mini	23	1.5 hrs
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	512	57.5 hrs
Superman: The Man of Steel on the Silver Screen	Full	19	8 hrs
The Fantastic Four on the Silver Screen	Mini	5	.25 hrs
Christmas in Hollywood	Full	5	2 hrs
TV's Greatest Christmas Specials	Full	26	4 hrs
Chicago Christmas Classics	Mini	110	6.5 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	8	.5 hrs
Monster Movies of the 40s and 50s	Full	152	43 hrs
Monster Movies of the 20s and 30s	Full	648	162 hrs
The Presidency on Film JQA to JFK	Full	9	1 hr
Monstervision: The Legend of Joe Bob Briggs	Mini	17	1 hr
The Cult of Caroline Munro	Mini	1867	78 hrs
The Marilyn Monroe Story	Full	15	1.25 hrs
Nick at Nite: A TV Viewer's Dream	Mini	44	1.5 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	7	.75 hrs
Hollywood Goes to War: World War II	Full	39	23 hrs
Come on Down: Game Shows of the 70s and 80s	Full	36	4 hrs
The Quiz Show Scandals and Other Game Shows...	Full	100	17.5 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	6	1 hr
The Marx Brothers: Groucho, Harpo, Chico...	Full	146	16 hrs
Mary Pickford: The World's First Movie Star	Full	8	.5 hrs
Hollywood Goes to the Dogs: Lassie, Benji...	Full	2	.25 hrs
25 VOD Workshops		3,900 Total Views	460.00 Hours Viewed



Most Viewed YouTube Workshop

The Cult of Caroline Munro
1,867 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	23,800	38,487	3,620.2	132	532,400
February	21,198	34,307	3,201	103	507,655
March	26,738	46,359	5,147	145	668,404
TOTAL:	71,736	119,153	11,968.20	380	1,708,459

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	6,103	20,923	1,324
February	5,860	16,285	1,692
March	5,347	14,476	2,182
TOTAL:	17,310	51,684	5,198

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

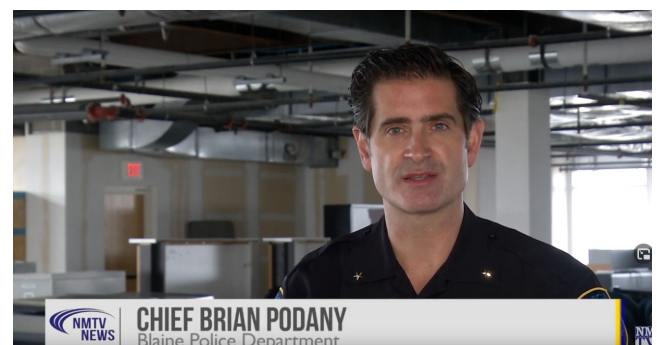
Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	387	74	136	3	516	\$1,927.20
February	358	77	101	15	1,097	\$688.06
March	587.50	153	76	73	850	\$3,007.08
TOTAL:	1,332.50	304	313	91	2,463	\$5,622.34

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some March highlights include:

- Anoka Conservation District Urges Property Owners to Seal Old Wells to Preserve Water Quality
- Anoka Hennepin Schools Leaders Push for



- Regular COVID Testing for Families
- Birch Street Reconfiguration Means Delays, Better Safety in Future
- Boating Boom Keeps North Metro Dealers Busy
- Lino Lakes Leaders Continue to Study Possibilities for Former YMCA Building
- Anoka County Library Gets New Ebook App
- Lino Lakes Fire Department Faces Shortage of Firefighters During Daytime Hours
- Conceal & Carry Permits Skyrocket in Anoka County
- Centennial Food Shelf Gets Upgrades
- Centennial Ready to Offer More Normal Summer Community Education Programs
- State Continues to Try to Stop Speeders as Deadly Crashes Rise
- Less Strict COVID 19 Restrictions Mean Churches, Worshippers Can Adjust
- Law Enforcement, Elected Leaders Support Efforts to Curb Catalytic Converter Thefts
- Blaine Planning City Hall Upgrades to Better Serve City Residents, Employees
- Non-Profit Want to Build House to Help Support Community of Single Mothers in North Metro
- Connexus Energy has Millions it Wants to Return to Customers
- Lino Lakes Customers Can Use New Device to Help Conserve Water
- Birch Street Reconstruction Will Have Major Safety Impact at Rice Lake Elementary in Lino Lakes

In addition to daily playbacks of North Metro TV News on the cable systems, there are 826 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Birch Street Reconfiguration Means Delays
318 Views

Spring Lake Park Career Expo

NMTV was invited by Lori Higgins, of the Metro North Chamber of Commerce, to participate in a virtual career fair for Spring Lake Park High School. Studio Manager and Instructor, Eric Houston, designed a virtual booth via their web platform including graphics and written descriptions. On March 31st he manned the booth for two hours, participating in a video introduction and discussion with students regarding careers in television.

Blaine High School Concert Series

Special Events Coordinator, T.J. Tronson, is working with Bruce Olson at Blaine High School, along with the Choir and Orchestra teachers, to organize and record three live streaming events for the school. T.J. will be live streaming the concerts utilizing NMTV's Sling Studio hardware and software across platforms of the school's choosing. This will make the concerts available for

Crazy Month for the Sports Department

The Sports Department came back with a bang in March. For the first time in months, the HD production truck was put back into service. Twelve events were covered live with the five-camera, full-service production experience that includes announcers, interviews, instant re-play, and motion graphics. An additional nine games were covered with the single camera vMix live-streaming package. All games were streamed live on YouTube, Facebook, and the NMTV website. Most games were also sent out live on the cable and streaming channels. Not only do we cover full games, a team of shooters is also sent to other games to gather highlights for Sports Den. In March 24 games were covered for highlights, in addition to the 21 games that were covered in full. The Sports team also produced highlight reels of 43 games and five episodes of Sports Den, the live, weekly sport highlight show.



student's families to watch live. He will also set up a download link for those interested in purchasing copies of the events.

Spring Lake Park Community Education

Instructor, Eric Houston, is working with John Angell from Spring Lake Park Community Education regarding remote classes. We have offered to teach classes remotely, with the willingness to transition to in-person classes when that becomes possible. The classes would be provided free of charge. Before the pandemic, Eric was regularly teaching classes at various venues including senior centers, community education programs, the History Center, and senior living facilities. Venues within NMTV Member Cities are done at no cost. However, word has gotten out regarding the classes and we receive many requests from other locations. Eric teaches these classes for a fee. He is currently working with Robbinsdale Community Education and the Waters of Minnetonka senior living facility to provide classes.

Mayor's Minutes

Municipal Producer, Trevor Scholl, produced two episodes of Mayor's Minutes in March. The program gives Mayors an opportunity to update residents on all the important issues and events taking place in the city. All Member City mayors are invited to participate. This month, Mayor Love of Centerville and Mayor Nelson from Spring Lake Park were able to participate.



Other Duties as Assigned

An older gentleman walked into the NMTV studio wondering if someone could help him. He needed advice about how to participate in a Zoom meeting. He had never done it before and was unsure what to do. He thought maybe we could rent him a webcam and a microphone. Instructor Eric Houston talked with him and found out that he had a smartphone. He showed the gentleman how to connect to a zoom meeting, with the added advice that he connect the phone to power so he could use it for the entire meeting. He seemed very satisfied.

City Productions

In March, Municipal Producer, Trevor Scholl, completed five productions. The shows included two episodes of Mayor's Minutes, a Centerstage Centerville business profile, and an introduction to Ham Lake's new Fire Chief. Programs completed include:

- Centerville Spring Mayor's Minutes
- Spring Lake Park Spring Mayor's Minutes
- Centerstage Centerville: 180 Kettlebells
- Animal Humane Society's Walk for Animals
- Ham Lake Welcomes New Fire Chief



New and ongoing projects include:

- Property marker video for Blaine
- Blaine STEM Academy profile
- Blaine PD hearing impaired relations
- Lino Lakes public works profile
- Wetland Sanctuary series
- Lino Lakes fire recruitment updates
- More Centerstage Centerville business profiles
- Circle Pines virtual tour
- Business profiles for all member cities

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Public Access Programs

Title	Producer	Runtime
Chit Chat With Nolan West	Sharon Carlson	00:54:48
Legislative Evaluation Association on MN 2021 Banquet	Christian Reick	01:27:22
NMTV's Untitled, Socially Distant Game Show (4 Episodes)	Eric Houston	01:49:24
A Fresh New Day	Anita Wardlaw	00:18:00
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stastica	02:50:41
Christ Lutheran Church (5 episodes)	Chance Amundson	04:54:21
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Oak Park Community Church (5 episodes)	David Turnidge	03:12:31
27 New Programs		21:29:07 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (3/9/21)	T.J. Tronson	00:31:19
Anoka County Board Meeting (3/23/21)	T.J. Tronson	02:03:05
NMTC Meeting (3/17/21)	T.J. Tronson	00:14:17
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:17:32
Centerville Mayor's Minutes: Spring 2021	Trevor Scholl	00:05:08
Spring Lake Park Mayor's Minutes: Spring 2021	Trevor Scholl	00:05:02
Centerstage Centerville: 180 Kettlebell Gym	Trevor Scholl	00:01:30
Walk for Animals	Trevor Scholl	00:03:12
Ham Lake Welcomes New Fire Chief	Trevor Scholl	00:04:30
Boys Swim & Dive: Centennial/Blaine	Kenton Kipp/J. Millington	01:35:08
Boys Hockey: Anoka/Spring Lake Park	Kenton Kipp/J. Millington	01:13:30
Girls Basketball: Park Center/Centennial	Kenton Kipp/J. Millington	01:17:36
Boys Hockey: Centennial/Blaine	Kenton Kipp/J. Millington	01:33:36
Girls Basketball: Blaine/Spring Lake Park	Kenton Kipp/J. Millington	01:07:00
Boys Hockey: Andover/Centennial	Kenton Kipp/J. Millington	01:21:56
Boys Hockey: 5AA QF: Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:18:12
Girls Basketball: 5AAAA QF: Osseo/Centennial	Kenton Kipp/J. Millington	01:06:01
Boys Hockey: 5AA SF: Blaine/Centennial	Kenton Kipp/J. Millington	01:26:49
Boys Hockey: Blaine/Centennial	Kenton Kipp/J. Millington	01:35:44
Boys Hockey: Totino Grace/Centennial	Kenton Kipp/J. Millington	01:25:33
Girls Hockey: Blaine/Centennial	Kenton Kipp/J. Millington	01:18:28
Gymnastics: Blaine/Centennial	Kenton Kipp/J. Millington	01:35:56
Boys Basketball: Spring Lake Park/Blaine	Kenton Kipp/J. Millington	01:17:35
Girls Hockey: 5AA QF: Anoka/Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:20:33
Boys Hockey: 5AA QF: Osseo/Blaine	Kenton Kipp/J. Millington	01:35:42
Girls Hockey: 5AA SF: Centennial/Blaine	Kenton Kipp/J. Millington	01:31:07
Girls Basketball: 5AAAA QF: Mounds View/Spring Lake Park	Kenton Kipp/J. Millington	01:04:59
Boys Basketball: 5AAAA QF: Osseo/Blaine	Kenton Kipp/J. Millington	01:24:44
Girls Basketball: 5AAAA SF: Champlin Park/Centennial	Kenton Kipp/J. Millington	01:13:14
Girls Basketball: 5AAAA SF: Spring Lake	Kenton Kipp/J. Millington	01:26:54

Park/Centennial		
Game Highlights (43 Episodes)	Kenton Kipp/J. Millington	01:47:32
Cat Clash Promo	Kenton Kipp/J. Millington	00:00:25
Sports Den (5 episodes)	Kenton Kipp/J. Millington	02:13:09
82 New Programs		37:16:58 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (3/1/21)	T.J. Tronson	02:40:03
Blaine Traffic Commission Meeting (3/2/21)	T.J. Tronson	00:36:59
Blaine Planning Commission Meeting (3/9/21)	T.J. Tronson	01:30:00
Blaine City Council Meeting (3/15/21)	Trevor Scholl	02:26:09
Centerville Planning & Zoning Meeting (3/2/21)	Centerville Staff	01:32:35
Centerville City Council Meeting (3/10/21)	Centerville Staff	00:55:12
Centerville EDA Meeting (3/17/21)	Centerville Staff	02:13:16
Centerville City Council Meeting (3/24/21)	Centerville Staff	01:03:16
Circle Pines City Council Meeting (3/9/21)	Patrick Willson	00:34:18
Circle Pines Utility Commission Meeting (3/17/21)	Patrick Willson	00:43:15
Circle Pines City Council Meeting (3/23/21)	Patrick Willson	00:35:38
Ham Lake City Council Meeting (3/1/21)	Patrick Willson	00:08:36
Ham Lake Planning Commission Meeting (3/8/21)	Patrick Wilson	00:05:53
Ham Lake City Council Meeting (3/15/21)	Patrick Willson	00:07:52
Ham Lake Planning Commission Meeting (3/22/21)	Patrick Wilson	00:35:25
Lexington City Council Meeting (3/4/21)	Lexington Staff	00:13:09
Lexington City Council Meeting (3/18/21)	Lexington Staff	00:15:32
Lino Lakes City Council Meeting (3/8/21)	Anne Serwe	00:45:06
Lino Lakes Planning & Zoning Meeting (3/10/21)	Anne Serwe	02:17:16
Lino Lakes City Council Meeting (3/22/21)	Anne Serwe	00:26:52
Spring Lake Park City Council Meeting (3/1/21)	Isaac Quick	00:54:20
Spring Lake Park City Council Meeting (3/15/21)	Isaac Quick	00:30:37
Spring Lake Park Planning Commission Meeting (3/22/21)	Danika Peterson	00:36:11
23 New Programs		21:45:30 New Hours

If you have any questions or comments regarding this monthly report please contact

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