

North Metro TV

December 2022 Update

Program Production

In December, a total of **56 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **47:00:00 hours of new programming**.

- 20 programs were produced by the public
- 33 programs were produced by NMTV staff
- 3 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 11:45:00 hours of production in December. The following events were produced live and/or recorded for additional playback:

- Boys Hockey: Blaine vs. Centennial
- Boys Basketball: Andover vs. Spring Lake Park



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 4 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Wrestling: Blaine vs. Centennial
- Girls Hockey: Rogers vs. Blaine
- Boys Swim & Dive: Blaine vs. Centennial
- Centennial High School Winter Choir Concert



Most Viewed YouTube School Event

Centennial Winter Choir Concert
548 Views

Live Workshops

Workshop	Instructor	Organization	Students
0 Live Workshop			0 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Batman's Greatest Villains	Mini	113	10.25 hrs
Columbo: One More Thing	Mini	2622	349hrs
King of the Cowboys 4 – John Wayne	Mini	66	3.75 hrs
King of the Cowboys 3 – Randolph Scott	Mini	284	21.25 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	191	10.25 hrs
King of the Cowboys 1 – Strong and Silent	Mini	38	4.5 hrs
Great British Game Shows	Mini	40	1.5 hrs
We Love Lucy: The Lucille Ball Story	Full	60	7.75 hrs
The Immortal Ingrid Pitt	Mini	958	40 hrs
The Oscars: 90 Years of the Academy Awards	Full	37	4.25 hrs
Tim Curry Horror Picture Show	Mini	30	1 hrs
Back to the Eighties: The Decade's Biggest...	Full	5	1 hrs
James Bond: 50 Years of 007	Full	10	.25 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	505	52.5 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	10	.25 hrs
TV's Greatest Christmas Specials	Full	92	8.5 hrs
Chicago Christmas Classics	Mini	6773	338.5 hrs
Let's Go Ghostbusters: Filmation's Haunted Heroes	Mini	NA	NA
Monster Movies of the 40s and 50s	Full	270	18 hrs
Monster Movies of the 20s and 30s	Full	13	.25 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	12	.5 hrs
The Cult of Caroline Munro	Mini	2501	83.25 hrs
The Marilyn Monroe Story	Full	NA	NA
Nick at Nite: A TV Viewer's Dream	Mini	30	.75 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	10	1.25 hrs
Hollywood Goes to War: World War II	Full	51	5 hrs
Come on Down: Game Shows of the 70s and 80s	Full	50	2 hrs
The Quiz Show Scandals and Other Game Shows...	Full	250	113.5 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	59	4 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	9	1 hrs
36 VOD Workshops		13,089 Total Views	1,084 Hours Viewed



Most Viewed YouTube Workshop

Chicago Christmas Classics
6,773 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,800	28,923	2,355	74	459,857
February	18,312	29,142	2,382	29	448,149
March	19,378	29,639	1,981.50	49	463,807
April	18,750	26,754	1,631.5	48	365,914
May	20,925	30,788	2,215.25	68	444,612
June	21,792	34,138	3,073	104	382,258
July	21,999	32,663	2,252	50	346,531
August	47,542	59,753	2,281	61	394,342
September	25,107	44,813	6,611	223	432,853
October	30,304	46,767	4,502.5	196	460,186
November	33,620	38,825	2,194	93	418,215
December	30,388	35,598	1,915	142	417,251
TOTAL:	306,917	437,803	33,394.25	1,137	5,033,975

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	4,665	6,102	1,681
February	4,121	10,999	1,945
March	5,916	11,617	976
April	10,913	16,299	611
May	13,815	15,970	1,030
June	5,440	10,253	1,040
July	8,900	14,724	948
August	7,291	13,460	667
September	7,996	20,346	4,185
October	9,084	23,273	3,562
November	10,117	12,469	1,733
December	5,178	10,208	1,285
TOTAL:	93,436	165,720	19,663

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	327.5	141	8	58	75	\$878.44
February	262.2	36	85	10	0	\$2,028.95
March	249.75	46	79	10	603	\$1,560.82
April	359.75	104	34	24	100	\$1,947.54
May	339.5	116	36	2	215	\$1,482.63
June	96.5	24	8	0	0	\$592.42
July	303.75	51	100	0	939	\$1,678.66
August	332	52	118	0	149	\$2,112.53
September	364.5	103	22	5	726	\$1,767.59
October	326	69	16	0	998	\$1,538.34
November	262.75	65	47	0	0	\$1,081.98
December	157.75	37	43	0	0	\$1,639.04
TOTAL:	3,382	844	596	109	3,805	\$18,308.94

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some December highlights include:

- Barno Family Lights Light Up Circle Pines
- Digitizing History with the Anoka County Historical Society
- Apartment Proposals in Blaine Draw Scrutiny from Neighborhood
- Ice Advice: DNR Tips for Going on a Frozen Lake
- Spire Credit Union in Blaine is Collecting Toys for the Holiday
- Gas Prices Dropping in Anoka County
- Pickleball Comes to National Sports Center
- North Central Branch Library in Ham Lake Reopens after a Remodel
- Minnesota Moose: A Local Team Giving Back
- Local Legislator Makes Push for Passenger Rail to Duluth
- SBM Fire Department Welcomes Dan Retka as New Chief
- Prioritizing Health During the Holidays
- Spring Lake Park High School Students Face the “Shark Tank”
- Wes Hovland Retires from Blaine City Council
- Rookery Activity Center in Lino Lakes is Warm Year-round
- Blaine Lands \$4M in Federal Funding to Help Rebuild Highway 65
- Dome at National Sport Center Provides Winter Baseball Training Opportunities
- NSC’s Dome Keeps Flag Football Players Warm



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,167 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Spire Credit Union in Blaine is Collecting Toys for the Holiday
584 Views

Arrive Alive Update

Special Events Coordinator, T.J. Tronson, continues to prepare for this year's Arrive Alive event. He has been meeting with Dani Anderson of Centennial High School and Emily Douglas, with the Blaine Police Department to work out the details. The show will be made up of five scenes and the final funeral presentation. Some of the scenes will be shot in late February or early March, with the main event taking place on April 17th and 18th. It's a very labor intensive project that requires a lot of planning and preparation.



New City Programming

Municipal Coordinator, Trevor Scholl, is working to develop new programming for the city channels. Get Connected with Anoka County is an older series idea that is getting a reboot. It showcases local organizations, events and businesses. The newest episode looks at Lino Lakes' new Rookery Activity Center and the opportunities that the Center provides. The second show will be a recurring segment that highlights public safety employees who work for our member cities. New episodes of each show have been produced and are available on the NMTV YouTube page and the city channels.



MN Media Archive Update

Studio Manager, Eric Houston continued to develop and add media to the newly launched MN Media Archive, which is a YouTube channel designed to host older videos the public may find exciting to revisit. Figuring out the workflow and ironing out bugs has been the focus this month. So far 12 NMTV videos have been posted with dozens more being processed. Eric will use the winter to build up a substantial library of videos, then in the Spring he will begin reaching out to schools, local governments, alumni groups, and booster clubs to interest them in contributing videos.

NORTHMETRO TV
MN MEDIA ARCHIVE

Please Consider
a One Time
Donation


[bit.ly/
NMTVdonate](https://bit.ly/NMTVdonate)

Anyone who would like to have their videos displayed on the channel will be asked to pay a digitizing fee. The videos could include sports, parades, graduations and other events. We will also be using the channel to promote our Home Movie transfer service by tagging all the content we post with a promo.

NMTV Strategic Plan

Work was completed on a three year strategic plan for North Metro TV. Priorities include diversifying income, determining desired services and staffing, and preparing for a leadership transition.

City Productions

In December, Municipal Producer, Trevor Scholl, completed one production. It was the first, in what he plans to be a series of shows, about the Rookery. He also did a lot of legwork for another series highlighting public safety employees. Completed programs include:

- Get Connected With Anoka County: Rookery Activity Center

New and ongoing projects include:

- Winter Mayor's Minutes
- Lino Lakes curb recycling promo
- Business profiles
- Public safety employee profiles
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.



Public Access Programs

Title	Producer	Runtime
MN Heals (3 episodes)	Lorrie Henderson	01:48:12
Rice Creek Watershed District Meeting	Theresa Stasica	00:43:44
Christ Lutheran Church Worship (8 episodes)	Chance Amundson	05:21:35
Lovepower (2 episodes)	Rick Larson	02:00:00
The Power of Love (2 episodes)	Rick Larson	01:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:17:58
20 New Programs		13:11:29 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (12/2/22)	T.J. Tronson	01:01:54
Anoka County Board Meeting (12/13/22)	T.J. Tronson	01:43:57
North Metro Telecommunications Commission Meeting (12/29/22)	T.J. Tronson	00:15:39
NMTV News (3 episodes)	Danika Peterson/Eric Nelson	00:59:41
SBM Fire Welcomes New Chief	Danika Peterson/Eric Nelson	00:01:57
Digitizing History at the Anoka County Historical Society	Danika Peterson/Eric Nelson	00:04:09
Barno Family Lights Light Up Circle Pines	Danika Peterson/Eric Nelson	00:02:42
Get Connected With Anoka County: Rookery Activity Center	Trevor Scholl	00:09:07
Boys Hockey: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:24:21
Boys Basketball: Andover/Spring Lake Park	Kenton Kipp/Ted Leroux	01:19:06
Wrestling: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:27:03
Girls Hockey: Rogers/Blaine	Kenton Kipp/Ted Leroux	01:32:29
Boys Swim & Dive: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:09:17
Centennial High School Winter Choir	Kenton Kipp/Ted Leroux	01:57:27

Concert		
Sports Den (2 episodes)	Kenton Kipp/Ted Leroux	00:37:24
18 New Programs		13:46:23 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (12/5/22)	T.J. Tronson	02:30:12
Blaine Truth In Taxation Meeting (12/12/22)	T.J. Tronson	00:26:08
Blaine Planning Commission Meeting (12/13/22)	T.J. Tronson	01:08:58
Blaine City Council Meeting (12/19/22)	Trevor Scholl	02:38:36
Centerville Planning & Zoning Meeting (12/6/22)	John Murphy	01:26:27
Centerville Park & Rec Meeting (12/7/22)	John Murphy	01:01:44
Centerville City Council Meeting (12/14/22)	Teresa Bender	01:57:18
Centerville EDA Meeting (12/28/22)	John Murphy	00:51:17
Circle Pines City Council Meeting (12/13/22)	Patrick Willson	01:07:24
Circle Pines Planning Commission Meeting (12/19/22)	Patrick Willson	01:03:58
Circle Pines Utility Commission Meeting (12/21/22)	Eric Houston	00:21:24
Ham Lake City Council Meeting (12/5/22)	Ray Campos	01:03:05
Ham Lake City Council Meeting (12/19/22)	Patrick Willson	01:06:57
Lexington City Council Meeting (12/1/22)	Lexington Staff	00:24:38
Lexington City Council Meeting (12/15/22)	Lexington Staff	00:08:31
Lino Lakes City Council Meeting (12/12/22)	Anne Serwe	00:56:50
Spring Lake Park City Council Meeting (12/5/22)	Eric Houston	01:05:02
Spring Lake Park City Council Meeting (12/19/22)	Ray Flint	00:54:46
18 New Programs		20:13:15 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.