

## **North Metro Telecommunications Commission Meeting Talking Points**

September 15, 2021

- ▶ North Metro TV is back to a full fall sports coverage schedule. The weekly live, sports highlight show, Sports Den, is also back in production.
- ▶ There has been a surge in commercial production requests. Streaming, drone photography, video production, and home movie transfer services have all been in demand.
- ▶ Election related programming has been organized and scheduled. All candidates for elections in the NMTV coverage area have been asked to provide a bio for the North Metro website and have been asked to schedule a one-on-one in-studio interview. The interviews will be available on YouTube and all cable and streaming channels once all participants in a particular race have been recorded.
- ▶ Legal Counsel is considering whether to appeal the Sixth Circuit Court of Appeals decision regarding the FCC's 621 Order concerning franchise fees to the Supreme Court of the United States. The Sixth Circuit Court upheld the Order, meaning that some services, which were previously provided at no cost to the Commission, will now have a cost. Any appeal to the Supreme Court must be made by November 1<sup>st</sup>, 2021.

**PLEASE encourage your council members to call me if they have any questions you can't answer. I would be happy to answer any questions they may have. Heidi Arnson at NMTV. Direct line is 763-231-2801. Email is [harnson@northmetrotv.com](mailto:harnson@northmetrotv.com).**