

Program Production

In June, a total of **68 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **62:00:00 hours of new programming**.

- 22 programs were produced by the public
- 42 programs were produced by NMTV staff
- 4 programs were produced by City staff

Van Shoots

The HD production truck was utilized for 48:45:00 hours of production in June. The following events were produced live and/or recorded for additional playback:

- Baseball: 7AAAA QF: Duluth East vs. Blaine
- Softball: 5AAAA Championship: Maple Grove vs. Centennial
- Blaine High School Graduation
- Girls Lacrosse: 7A SF: Forest Lake vs. Centennial
- Boys Lacrosse: 7A SF: Duluth vs. Centennial
- Spring Lake Park Tower Days Parade
- Centennial High School Graduation
- Columbia Heights Jamboree Days Parade (Commercial production)
- Blaine Festival Parade

vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 1 event. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Boys Lacrosse: 7A Final: Chisago Lakes vs. Centennial
- Blue Heron Kindergarten Graduation (Commercial production)



Most Viewed YouTube Van Shoot

Blaine High School Graduation
3,645 Views

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Columbo: One More Thing	Mini	74	10.25 hrs
King of the Cowboys 4 – John Wayne	Mini	20	1.75 hrs
King of the Cowboys 3 – Randolph Scott	Mini	58	3.75 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	121	8.5 hrs
King of the Cowboys 1 – Strong and Silent	Mini	21	1.5 hrs
Great British Game Shows	Mini	19	.75 hrs
We Love Lucy: The Lucille Ball Story	Full	70	7 hrs
The Immortal Ingrid Pitt	Mini	321	16 hrs
The Oscars: 90 Years of the Academy Awards	Full	47	7.25 hrs
Tim Curry Horror Picture Show	Mini	25	1 hrs
Back to the Eighties: The Decade's Biggest...	Full	6	.5 hrs
James Bond: 50 Years of 007	Full	NA	NA
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	499	52 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	12	1.5 hrs
Chicago Christmas Classics	Mini	106	4.75 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	NA	NA
Monster Movies of the 40s and 50s	Full	239	16 hrs
Monster Movies of the 20s and 30s	Full	18	1.25 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	19	1.25 hrs
The Cult of Caroline Munro	Mini	1212	50.5 hrs
The Marilyn Monroe Story	Full	NA	NA
Nick at Nite: A TV Viewer's Dream	Mini	20	.5 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	5	1.25 hrs
Hollywood Goes to War: World War II	Full	49	10.5 hrs
Come on Down: Game Shows of the 70s and 80s	Full	50	6.75 hrs
The Quiz Show Scandals and Other Game Shows...	Full	595	163.75 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	70	5.25 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	9	1.5 hrs
35 VOD Workshops		3,685 Total Views	375 Hours Viewed



Most Viewed YouTube Workshop

The Cult of Caroline Munro
1,212 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	18,800	28,923	2,355	74	459,857
February	18,312	29,142	2,382	29	448,149
March	19,378	29,639	1,981.50	49	463,807
April	18,750	26,754	1,631.5	48	365,914
May	20,925	30,788	2,215.25	68	444,612
June	21,792	34,138	3,073	104	382,258
TOTAL:	117,957	179,384	13,638.25	372	2,564,597

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	4,665	6,102	1,681
February	4,121	10,999	1,945
March	5,916	11,617	976
April	10,913	16,299	611
May	13,815	15,970	1,030
June	5,440	10,253	1,040
TOTAL:	44,870	71,240	7,283

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

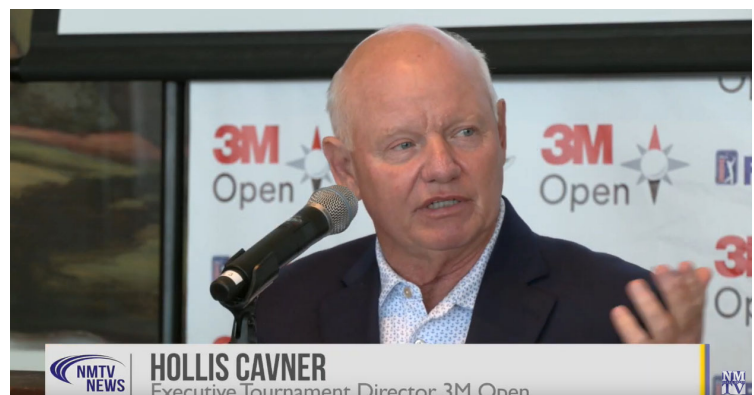
Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/Slides	Fees Paid
January	327.5	141	8	58	75	\$878.44
February	262.2	36	85	10	0	\$2,028.95
March	249.75	46	79	10	603	\$1,560.82
April	359.75	104	34	24	100	\$1,947.54
May	339.5	116	36	2	215	\$1,482.63
June	96.5	24	8	0	0	\$592.42
TOTAL:	1,538.75	443	242	104	993	\$8,490.80

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some June highlights include:

- Amazon Announcement Has Mixed Reactions in Centerville
- Lino Lakes Water Customers Could Soon Have Real Time Stats on Usage



- Centennial Grads Help Mark End of Era for Elementary School Principal
- Local Decision 2022 Races for Blaine City Council and Anoka County Filling Up
- US Blind Hockey Team Continues Push for Paralympics With Stop in Blaine
- Anoka County Leaders Examine Ways to Expand Broadband Internet Access to More Residents
- 3M Open Planners Work Around PGA Tour Suspensions to Plan Anoka County's Largest Annual Event
- Ham Lake Native Dedicates Memorial to His Friend Killed in Afghanistan, at Blaine Veteran's Park
- North Metro Residents Try to Stay Safe While Beating the Heat
- 3M Open Promoters Praise North Metro Leaders as Golf Tournament Returns to Blaine
- Blaine Marathon Runner Seeks to Run to Raise Awareness of Human Trafficking
- Blaine Restaurant Named One of 100 Best in Nation by DoorDash Customers
- USA Cup Back With Full International Slate of Teams Coming to Blaine
- Laborer's Training Center in Lino Lakes Helps Workers Find Careers
- Food Shelf Leaders Call This the "Hungriest Summer Ever"

In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,089 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Blaine Restaurant Named One of 100 Best in Nation by DoorDash Customers
495 Views

Veteran Memorial Story Praise

One of the news stories produced by Rusty Ray in June was about the dedication of a memorial bench at Blaine Veteran's park. A Ham Lake native, Eric Bakken, dedicated the memorial to his friend, who was killed in combat, in Afghanistan. The family of the soldier killed came all the way from Micronesia for the dedication. Eric had this to say about the story Rusty produced. "...you guys did a fantastic job. Honestly, one of the better and well rounded ones I saw, and I wanted to say thank you! Great job!!"



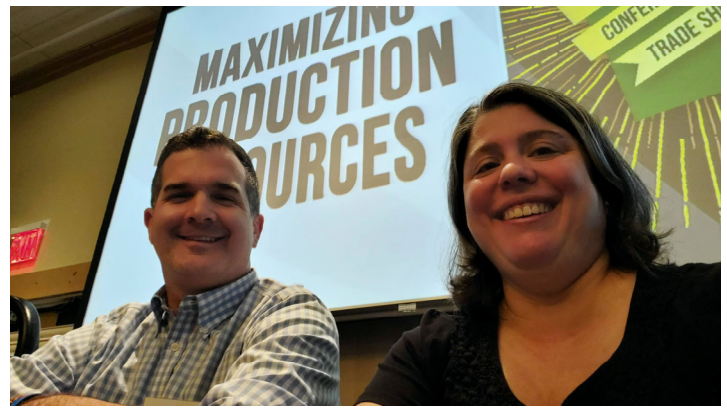
Summer Events

Summer is always a pretty busy time for us at North Metro TV. Spring high school sports wrap up, and we certainly cover any Blaine, Spring Lake Park or Centennial team that makes into tournament play. This year, high school coverage wrapped up in early June with the Centennial and Blaine High School graduations. Between the two, NMTV has received nearly 5,000 views on Youtube. Next up, city parades. In June, staff recorded the Spring Lake Park Tower Days and Blaine Festival parades. (We also recorded the Columbia Heights Jamboree Days parade, for a fee.) The parades have garnered close to 1,200 views. It will only get busier with USA Cup soccer and the 3M Open coming up in July. We also will be there to cover the Lino Lakes Blue Heron days events and Centerville's Fetes des Lacs celebration later this summer.



MACTA Conference Speakers

The annual Minnesota Association of Telecommunications Advisers (MACTA) took place on June 15th at the Bunker Hills Event Center. Danika Peterson and Rusty Ray were asked to be presenters for the Maximizing Production Resources session. They talked about the best ways to make use of the sometimes limited resources that PEG organizations have, and also gave tips about content production. They answered questions about any restrictions they had on their news production and also election coverage. There were some good sessions on closed captioning, franchising, legislative plans, and a fun on-camera coaching session.



Meet Ray Campos

While we were sad to see our part-time news reporter extraordinaire, Mike Johnson, retire...again...we are very happy to have Raymond Campos join the news team. He is a recent graduate of the University of Minnesota, with dreams of being an investigative or government reporter at some point in his career. Fun fact, Ray interned with ABC News during the Chauvin trial. In addition to working on stories for NMTV News, he will also be trained on several city systems for meeting coverage.



Closed Captioning Update

While we hoped to be up and running with our closed captioning service by the end of June, circumstances beyond our control have delayed us. Video Engineer, Matt Waldron, and Programming Coordinator, Michele Silvester, had all of the necessary equipment and software installed and ready to go...but we need a technician from Municipal Captioning to come to our facility to get Cablecast and Encaption working together. Summer conferences, vacations, and a rousing bout of COVID have messed things up a bit. Other things the Municipal Captioning technician needs to do include, creating a folder and process for open-captioning. In addition, we need to establish remote access for Michele to the ENCO and Cablecast units. Matt Waldron is working to establish the necessary VPN, but we may need to purchase a TeamViewer account, which is very ENCO friendly. We are very close. So close.

Snack Stars

Snack Stars is a program produced by Studio Manager, Eric Houston, along with support from NMTV's two part-timers who work with us through an Anoka County work/education program. It's a fun show where the two gentlemen sample various snacks and share their opinions regarding the snack. The show was designed to provide more television production and on-camera experience for our two friends. It seems that the series of shows has a fan base. A Lino Lakes resident sent us this comment regarding Snack Stars: "The Snack Stars is simply the most enjoyable show I have seen in a long time. How can you not love these two? They are AWESOME! ILOVE THESE GUYS!"



City Productions

In June, Municipal Producer, Trevor Scholl, completed five productions. The shows include two projects for the Blaine Police Department, two community event stories, and a cute kitten story that is hard not to watch. Trevor also provided technical support for a Blaine Facebook Town Hall. Completed programs include:

- Intro and Outro Update to the Blaine Level 3 POR Video, with Chief Podany



- Rehbein Transit Car Show and Hiring Event
- Blaine Police Department Camera Registration Program
- PlayNet Summer Recreation Program
- Kittens at Sea Life

New and ongoing projects include:

- Summer Mayor's Minutes
- Business profiles
- 3M Open
- Summer City festivals
- Photography for Centerville website
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
The Air Force: An Interview with Sgt. David Carlson	Eric Houston	00:19:03
Snack Stars	Eric Houston	00:24:01
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	01:50:28
Christ Lutheran Church (5 episodes)	Chance Amundson	04:43:08
Christ Lutheran WOW Worship	Chance Amundson	00:31:51
Christ Lutheran Story Time (4 episodes)	Chane Amundson	01:49:16
Lovepower (2 episodes)	Rick Larson	02:00:00
The Power of Love (2 episodes)	Rick Larson	01:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:35:56
22 New Programs		15:13:43 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (6/14/22)	T.J. Tronson	01:07:04
Anoka County Board Meeting (6/28/22)	T.J. Tronson	01:15:46
NMTC Meeting (6/15/22)	T.J. Tronson	00:20:27
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	00:59:07
Kitties at Sea	Trevor Scholl	00:02:27
BPD Camera Registration Program	Trevor Scholl	00:03:13
Rehbein Transit Open House	Trevor Scholl	00:03:15
Playnet	Trevor Scholl	00:03:30
Level 3 POR Update With Chief Podany (Blaine Website Only)	Trevor Scholl	00:02:00
Baseball: 7AAAA QF: Duluth East/Blaine	Kenton Kipp/Ted Leroux	02:06:09
Softball: 5AAAA Championship: Maple Grove/Centennial	Kenton Kipp/Ted Leroux	01:48:58
Blaine High School Graduation	Kenton Kipp/Ted Leroux	01:35:08
Girls Lacrosse: 7A SF: Forest Lake/Centennial	Kenton Kipp/Ted Leroux	01:31:12
Boys Lacrosse: 7A SF: Duluth/Centennial	Kenton Kipp/Ted Leroux	01:31:02
Spring Lake Park Tower Days Parade	Kenton Kipp/Ted Leroux	00:45:19
Centennial High School Graduation	Kenton Kipp/Ted Leroux	01:34:29
Columbia Heights Jamboree Days Parade (Commercial Production)	Kenton Kipp/Ted Leroux	01:10:27
Blaine Festival Parade	Kenton Kipp/Ted Leroux	01:11:44
Boys Lacrosse: 7A Final: Chisago	Kenton Kipp/Ted Leroux	01:46:17

Lakes/Centennial		
Blue Heron Kindergarten Graduation (Fee)	Kenton Kipp/Ted Leroux	00:48:02
22 New Programs		19:45:36 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (6/6/22)	T.J. Tronson	01:35:01
Blaine Planning Commission Meeting (6/14/22)	T.J. Tronson	02:27:08
Blaine City Council Meeting (6/20/22)	Trevor Scholl	00:26:30
Blaine Natural Resources Conservation Board Meeting (6/21/22)	Trevor Scholl	01:19:38
Centerville Park & Rec Meeting (6/1/22)	John Murphy	02:34:05
Centerville Planning & Zoning Meeting (6/7/22)	John Murphy	02:08:37
Centerville City Council Meeting (6/8/22)	Teresa Bender	03:17:23
Centerville City Council Meeting (6/22/22)	Teresa Bender	01:26:59
Circle Pines Park Board Meeting (6/7/22)	Danika Peterson	00:05:35
Circle Pines City Council Meeting (6/14/22)	Patrick Willson	00:25:39
Circle Pines Utility Commission Meeting (6/15/22)	Patrick Willson	00:23:15
Circle Pines City Council Meeting (6/28/22)	Patrick Willson	01:01:16
Ham Lake City Council Meeting (6/6/22)	Matt Waldron	00:12:06
Ham Lake Planning Commission Meeting (6/13/22)	Patrick Willson	00:09:49
Ham Lake City Council Meeting (6/20/22)	Patrick Willson	01:03:23
Ham Lake Planning Commission Meeting (6/27/22)	Patrick Willson	00:27:53
Lexington City Council Meeting (6/2/22)	Lexington Staff	00:16:14
Lexington City Council Meeting (6/16/22)	Lexington Staff	00:42:12
Lino Lakes City Council Meeting (6/13/22)	Anne Serwe	00:36:01
Lino Lakes City Council Meeting (6/27/22)	Anne Serwe	00:16:40
Lino Lakes Environmental Board Meeting (6/29/22)	Anne Serwe	01:19:40
Spring Lake Park City Council Meeting (6/6/22)	Danika Peterson	02:39:48
Spring Lake Park City Council Meeting (6/20/22)	Danika Peterson/Zach Jester	01:57:47
Spring Lake Park Planning Commission Meeting (6/27/22)	Zach Jester/Danika Peterson	00:07:17
24 New Programs		26:59:56 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.