

Program Production

In October, a total of **88 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **87:30:00 hours of new programming**.

- 25 programs were produced by the public
- 61 programs were produced by NMTV staff
- 2 programs were produced by City staff



Van Shoots

The HD truck was utilized for 68:00:00 hours of production in October. The following events were produced live and/or recorded for additional playback:

- Volleyball: Buffalo-Waconia vs. Spring Lake Park
- Football: Champlin Park vs. Blaine
- Girls Swim & Dive: Spring Lake Park vs. Centennial
- Volleyball: Blaine vs. Centennial
- Football: Spring Lake Park vs. Monticello
- Girls Soccer: 7AAA Final: Andover vs. Centennial
- Football: Mahtomedi vs. Spring Lake Park
- Football: Rosemount vs. Centennial
- Football: Class 6-A First Round: Burnsville vs. Centennial
- Football: 6AAAAA Semi-Final: Monticello vs. Spring Lake Park



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 6 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Adapted Soccer: Anoka-Hennepin vs. Centennial/Spring Lake Park
- Football: Irondale vs. Spring Lake Park
- Girls Soccer: 5AAA Semi-Final: Mounds View vs. Spring Lake Park
- North Metro Youth Football Championships:
 - 2nd Grade Game
 - 3rd Grade Game
 - 4th Grade Game
 - 5th Grade Game
 - 6th Grade Game
- Girls Soccer: 5AAA Final: Maple Grove vs. Spring Lake Park
- Volleyball: 7AAA Semi-Final: Centennial vs. Forest Lake





Most Streamed Sporting Event

North Metro Youth Football Championships:
1,343 Views

Live Workshops

Workshop	Instructor	Organization	Students
How to Search the Internet	Eric Houston	Mary Ann Young Center	21
Lecture: Here's Johnny: The History of the Tonight Show	Eric Houston	General Public	18
2 Workshops			39 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Diana Rigg: Avenger	Mini	1,073	102.75 hrs
Batman's Greatest Villains	Mini	136	13.5 hrs
Columbo: One More Thing	Mini	1,454	157.5 hrs
King of the Cowboys 4 – John Wayne	Mini	32	3.5 hrs
King of the Cowboys 3 – Randolph Scott	Mini	78	3.25 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	214	13.25 hrs
King of the Cowboys 1 – Strong and Silent	Mini	28	1.75 hrs
Great British Game Shows	Mini	38	1.5 hrs
We Love Lucy: The Lucille Ball Story	Full	NA	NA
The Immortal Ingrid Pitt	Mini	366	15.25 hrs
The Oscars: 90 Years of the Academy Awards	Full	50	8.25 hrs
Tim Curry Horror Picture Show	Mini	39	1 hrs
Back to the Eighties: The Decade's Biggest...	Full	NA	NA
James Bond: 50 Years of 007	Full	15	1 hrs
Eurovision: A Celebration	Mini	NA	NA
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	271	15.75 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	8	.75 hrs
Chicago Christmas Classics	Mini	551	27.5 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	10	.25 hrs
Monster Movies of the 40s and 50s	Full	268	21.25 hrs
Monster Movies of the 20s and 30s	Full	13	.75 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	NA	NA
The Cult of Caroline Munro	Mini	1,965	65.5 hrs
The Marilyn Monroe Story	Full	4	.25 hrs
Nick at Nite: A TV Viewer's Dream	Mini	24	1 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	4	.75 hrs
Hollywood Goes to War: World War II	Full	101	21.5 hrs
Come on Down: Game Shows of the 70s and 80s	Full	30	1.25 hrs

The Quiz Show Scandals and Other Game Shows..	Full	579	144.75 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	60	2.75 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	NA	NA
37 VOD Workshops		7,411 Total Views	626.5 Hours Viewed



Most Viewed YouTube Workshop

The Cult of Caroline Munro
1,965 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	26,847	33,656	2,176.25	64	375,076
February	39,350	51,758	5,263	201	1,169,051
March	58,859	74,726	7,070	237	1,833,467
April	53,014	97,942	3,445	58	421,789
May	39,135	61,084	2,771	92	380,115
June	34,746	58,907	3,659	138	344,775
July	34,807	57,811	2,395.5	60	294,888
August	32,600	50,353	2,658	67	272,782
September	31,144	47,246	2,019	88	331,782
October	22,300	30,820	1,783	107	352,457
TOTAL:	372,802	564,303	33,239.75	1,112	5,776,182

NMTV Website Stats

Month	Number of Users	Number of Views	Ch. 15 Live Stream Views
January	5,568	10,793	1,625
February	5,229	10,091	1,040
March	6,404	11,943	868
April	6,626	11,569	799
May	7,224	8,717	1,564
June	7,305	12,398	1,192
July	4,600	26,000	595
August	10,000	27,000	1,563
September	7,700	20,000	4,746
October	2,700	26,000	3,196
TOTAL:	63,356	164,511	17,188

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	225	51	59	0	0	\$764.92
February	180.75	35	43	0	0	\$234.52
March	284.75	82	62	0	0	\$1,046.56
April	564	149	161	27	236	\$1,871.45
May	514.5	131	69	10	164	\$4,336.45
June	175	25	49	22	0	\$1,102.67
July	523.25	138	103	9	170	\$1,150.54
August	189	55	13	9	30	\$2,520.65
September	298.25	84	56	46	349	\$1,295.16
October	263.75	92	28	36	1,385	\$894.17
TOTAL:	3,218.25	842	643	159	2,334	\$15,217.09

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some October highlights include:

- No Monsters, but Lots of Flying Saucers at Blaine's Lochness Park
- Twins Fans Hop on the Northstar Playoff Express to Target Field
- Behind the Scenes: Midwest Regional Forensic Laboratory
- Coats for Kids Program Going on this Month at Blaine High School
- Celebrating the Future of Highway 65
- Centerville and Amazon Celebrate New Delivery Station
- Salvation Army Recruiting North Metro Residents to Ring in the Holidays
- Salsa Showdown: Charity Taste Test Taking Place in the North Metro
- Papa's Pumpkin Patch is Au Natural
- Blaine Extends Garbage Contract with Walters Recycling
- Blaine Woman Teams Up with Local Preschool to Bring Change in Liberia
- New Minnesota State EOC Coming to Blaine
- US 10 Road Construction Enters Final Phase



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,273 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Twins Fans Hop on the Northstar Playoff Express to Target Field
286 Views

Internet Literacy Classes

Facility Manager, Eric Houston, taught his second internet literacy class at the Mary Ann Young Center. The class, How to Search the Internet, focused on using internet search engines and the difference between them. Eric reports that the students continue to have many questions and are leaving class with a better understanding of how to use their computers and other devices.



NSPN.TV Streaming Update

North Metro TV is two months into its agreement with the Neighborhood Sports Network (NSPN.TV) for streaming fall sports. In exchange for exclusive streaming rights to high school games, NMTV is compensated the majority of subscription and download fees for the service. Another benefit of the relationship is that we are being allowed to live stream the state quarter final football game between Centennial and Rosemount. Without this agreement we would not be able to get permission to do so. The arrangement will be reevaluated at the end of the fall sports season trial period.

City Meeting Podcasts

Podcasts are turning out to be fairly popular. Eric Houston has done considerable work promoting the availability of the podcasts, including social media and print ads, along with creating feeds, uploading episodes, creating show graphics and distributing the podcasts to the various platforms. With only five cities currently participating, and for select meetings at this point, October saw 61 downloads of city meetings. There were an additional 24 downloads of other NMTV programming.



Transcription Service

NMTV staff has identified another service that could be of value to our member cities. Eric Houston found that he was able to use audio files, that were generated for podcasts, to create transcripts of each city meeting. The transcripts are generated using an online platform called Otter.ai, which creates an interactive transcript that is broken down by speaker. Anyone using the transcript can click on any word to also hear the meeting audio. So far, the program seems to be a big success, with several city employees expressing a lot of enthusiasm for the product.

Youth Football

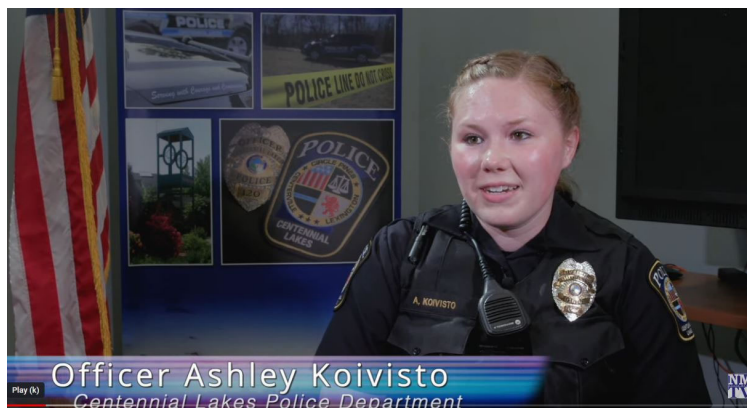
The sports crew spent Sunday October 15th covering the North Metro Youth Football Championships. The 2nd, 3rd, 4th, 5th, and 6th grade championship games were all recorded for future playback. This event is very popular with our viewing audience and also results in quite a few Blu-ray sales. It is a tradition for us to play-back a youth football marathon on Thanksgiving day. The tradition will continue!



City Productions

In October, Municipal Producer, Trevor Scholl, completed two productions. They include a Business Matters episode and a police officer profile. He also assisted the news team with the production of Behind the Scenes of the Midwest Regional Forensic Laboratory. Completed programs include:

- CLPD Officer Ashley Koivisto
- Business Matters: Hot Worx
- Behind the Scenes of the Midwest Regional Forensic Laboratory



New and ongoing projects include:

- Blaine on-boarding videos
- SLP Officer profile
- Blaine community outreach video
- Turkey Trot 5K
- Lino Lakes police and fire recruitment videos
- Blaine citizens academy
- Burn boot camp
- Business profiles
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	01:14:47
Christ Lutheran Church Worship (4 episodes)	Chance Amundson	03:36:27
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundson	01:59:44
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:30:50
Hope Church On-Line (3 episodes)	Patrick Joslyn	02:45:45
25 New Programs		18:07:33 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (10/10/23)	T.J. Tronson	01:30:35
Anoka County Board Meeting (10/24/23)	T.J. Tronson	01:15:04
NMTV News (2 episodes)	Danika Peterson/Eric Nelson	00:54:03
Behind the Scenes at the Midwest Regional Forensic Laboratory	Danika Peterson/Eric Nelson/Trevor Scholl	00:06:46
Celebrating the Future of Highway 65	Danika Peterson/Eric Nelson	00:02:32
Business Matters: Hitters Sports Cards	Danika Peterson/Eric Nelson	00:02:41
Amazon Ribbon Cutting	Danika Peterson/Eric Nelson	00:01:49
Business Matters: Hot Worx	Trevor Scholl	00:02:35
CLPD Ashley Koivisto	Trevor Scholl	00:04:22
Volleyball: Buffalo Waconia/Spring Lake Park	Kenton Kipp/Ted Leroux	01:11:46
Football: Champlin Park/Blaine	Kenton Kipp/Ted Leroux	02:24:10
Girls Swim & Dive: Spring Lake Park/Centennial	Kenton Kipp/Ted Leroux	02:28:21
Volleyball: Blaine/Centennial	Kenton Kipp/Ted Leroux	02:07:47
Football: Spring Lake Park/Monticello	Kenton Kipp/Ted Leroux	01:44:10
Soccer: Girls 7AAA Final: Andover/Centennial	Kenton Kipp/Ted Leroux	01:42:26
Football: Mahtomedi/Spring Lake Park	Kenton Kipp/Ted Leroux	01:12:12
Football: Rosemount/Centennial	Kenton Kipp/Ted Leroux	01:53:04

Football: Class 6A First Round: Burnsville/Centennial	Kenton Kipp/Ted Leroux	02:08:58
Football: 6AAAAA Semi Final: Monticello/Spring Lake Park	Kenton Kipp/Ted Leroux	02:07:15
Adapted Soccer (CI Division) Anoka Hennepin/Centennial/SLP	Kenton Kipp/Ted Leroux	00:59:11
Football: Irondale/Spring Lake Park	Kenton Kipp/Ted Leroux	02:18:55
Girls Soccer: 5AAA Semi-Final: Mounds View/Spring Lake Park	Kenton Kipp/Ted Leroux	01:34:30
North Metro Youth Football Championships: 2 nd Grade Game	Kenton Kipp/Ted Leroux	01:22:06
North Metro Youth Football Championships: 3 rd Grade Game	Kenton Kipp/Ted Leroux	00:59:53
North Metro Youth Football Championships: 4 th Grade Game	Kenton Kipp/Ted Leroux	01:11:35
North Metro Youth Football Championships: 5 th Grade Game	Kenton Kipp/Ted Leroux	01:33:43
North Metro Youth Football Championships: 6 th Grade Game	Kenton Kipp/Ted Leroux	01:15:43
Girls Swim & Dive: 5AAA Final: Maple Grove/Spring Lake Park	Kenton Kipp/Ted Leroux	01:47:07
Volleyball: 7AAA Semi-Final: Centennial/Forest Lake	Kenton Kipp/Ted Leroux	01:15:22
Centennial High School Choir Concert	Kenton Kipp/Ted Leroux	01:11:59
Sports Den (5 episodes)	Kenton Kipp/Ted Leroux	01:56:49
36 New Programs		41:27:29 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (10/2/23)	T.J. Tronson	00:43:20
Blaine Planning Commission Meeting (10/10/23)	T.J. Tronson	00:22:11
Blaine City Council Meeting (10/16/23)	Trevor Scholl	01:54:30
Blaine Park Board Meeting (10/24/23)	Trevor Scholl	01:08:40
Centerville Park & Rec Meeting (10/5/23)	John Murphy	02:28:11
Centerville Planning & Zoning Meeting (10/10/23)	Eric Houston	02:13:32
Centerville City Council Meeting (10/11/23)	John Murphy	01:48:43
Centerville EDA Meeting (10/17/23)	Danika Peterson	02:31:00
Centerville City Council Meeting (10/25/23)	John Murphy	01:29:31
Circle Pines City Council Meeting (10/10/23)	Ray Flint	00:28:35
Circle Pines Utility Commission Meeting (10/18/23)	Ray Flint	00:04:43
Circle Pines City Council Meeting (10/24/23)	Danika Peterson	00:44:42
Ham Lake City Council Meeting (10/2/23)	Payton Nelson	00:09:07
Ham Lake Lake Planning Commission Meeting (10/9/23)	Payton Nelson	01:16:24
Ham Lake City Council Meeting (10/16/23)	Payton Nelson	00:45:50
Ham Lake Lake Planning Commission Meeting (10/23/23)	Payton Nelson	01:09:20
Lexington City Council Meeting (10/5/23)	Lexington Staff	00:29:21
Lexington City Council Meeting (10/19/23)	Lexington Staff	00:30:57
Lino Lakes Park Board Meeting (10/4/23)	Anne Serwe	01:24:25

Lino Lakes City Council Meeting (10/9/23)	Anne Serwe	01:14:40
Lino Lakes Planning & Zoning Meeting (10/11/23)	Anne Serwe	0053:31
Lino Lakes City Council Meeting (10/23/23)	Anne Serwe	00:23:58
Lino Lakes Environmental Board Meeting (10/25/23)	Anne Serwe	01:23:47
Spring Lake Park City Council Meeting (10/2/23)	Ray Flint	01:10:58
Spring Lake Park City Council Meeting (10/16/23)	Ray Flint	00:21:53
Spring Lake Park Planning Commission Meeting (10/23/23)	Ray Flint	00:21:53
Centennial Fire District Steering Committee Meeting (10/12/23)	Eric Houston	00:43:19
27 New Programs		28:03:05 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.