

# North Metro TV

November 2021 Update

## Program Production

In November, a total of 64 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **57:45:00 hours of new programming.**

- 21 programs were produced by the public
- 40 programs were produced by NMTV staff
- 3 programs were produced by City staff



## Van Shoots

The HD production truck was utilized for 20:30:00 hours of production in November. The following events were produced live and recorded for additional playback:

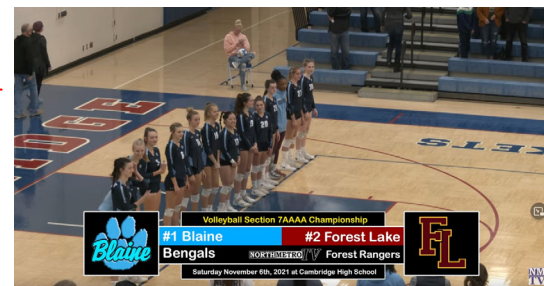
- Volleyball: 7AAAA SF: Centennial vs. Blaine
- Football: 6A State 2<sup>nd</sup> Round: Centennial vs. St. Michael-Albertville
- Boys Hockey: Lakeville South vs. Blaine



## vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/transmit five sporting events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Girls Soccer: State SF: Centennial vs. Rosemount
- Football: State 6A 2<sup>nd</sup> Round: Blaine vs. Shakopee
- Girls Soccer: State Championship: Centennial vs. Stillwater
- Volleyball: 7AAAA Championship: Blaine vs. Forest Lake
- Girls Hockey: Hill Murray vs. Blaine



## Most Viewed YouTube Sporting Event

Boys Hockey: Lakeville South vs. Blaine  
1,413 Views

## Live Workshops

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Workshop	Instructor	Organization	Students
How to Make a TV Show: Week 3: Editing	Eric Houston	General Public	2
Introduction to North Metro TV	Eric Houston	General Public	2
Lecture Class: Hollywood Goes to the Dogs	Eric Houston	Crest View Senior Living	3
Lecture Class: The Marx Brothers: Groucho, Chico, Harpo, and Sometimes Zeppo	Eric Houston	Blaine Parks and Recreation	2
<b>4 Live Workshop</b>			<b>9 Students</b>

## VOD Workshop Views

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Workshop	Type	# of Views	Hours Viewed
Great British Game Shows	Mini	40	3 hrs
We Love Lucy: The Lucille Ball Story	Full	45	6.25 hrs
The Immortal Ingrid Pitt	Mini	1,053	61.5 hrs
The Oscars: 90 Years of the Academy Awards	Full	38	6 hrs
Tim Curry Horror Picture Show	Mini	42	2.5 hrs
Back to the Eighties: The Decade's Biggest...	Full	27	7.75 hrs
James Bond: 50 Years of 007	Full	93	10.75 hrs
Eurovision: A Celebration	Mini	7	.5 hrs
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	359	31.5 hrs
Superman: The Man of Steel on the Silver Screen	Full	16	3.75 hrs
The Fantastic Four on the Silver Screen	Mini	27	1.75 hrs
Christmas in Hollywood	Full	7	1 hrs
TV's Greatest Christmas Specials	Full	48	2.75 hrs
Chicago Christmas Classics	Mini	3,037	151.75 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	14	.5 hrs
Monster Movies of the 40s and 50s	Full	280	24.5 hrs
Monster Movies of the 20s and 30s	Full	22	4.25 hrs
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	20	1.25 hrs
The Cult of Caroline Munro	Mini	55,359	2,306 hrs
The Marilyn Monroe Story	Full	82	12.5 hrs
Nick at Nite: A TV Viewer's Dream	Mini	31	.75 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	NA	NA
Hollywood Goes to War: World War II	Full	30	6 hrs
Come on Down: Game Shows of the 70s and 80s	Full	40	4.5 hrs
The Quiz Show Scandals and Other Game Shows...	Full	127	27 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	5	1 hrs
The Marx Brothers: Groucho, Harpo, Chico...	Full	65	3.75 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	9	1.25 hrs
<b>30 VOD Workshops</b>		<b>60,923 Total Views</b>	<b>3,473.75 Hours Viewed</b>



### Most Viewed YouTube Workshop

The Cult of Caroline Munro  
55,359 Views

## YouTube Stats

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Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	23,800	38,487	3,620.2	132	532,400
February	21,198	34,307	3,201	103	507,655
March	26,738	46,359	5,147	145	668,404
April	20,378	28,623	1,653	84	462,844
May	26,205	39,801	4,364	141	559,725
June	78,020	98,880	16,114	335	2,187,848
July	19,290	25,592	1,848.5	61	401,947
August	19,875	28,566	1,653	55	441,487
September	21,179	34,266	2,927.25	123	518,344
October	267,700	346,691	19,079	1,474	3,720,835
November	67,568	87,635	4,820	338	1,068,997
<b>TOTAL:</b>	<b>591,951</b>	<b>809,207</b>	<b>64,426.95</b>	<b>2,991</b>	<b>11,070,486</b>

## NMTV Website Stats

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Month	Number of Users	Number of Views	Live Stream Views
January	6,103	20,923	1,324
February	5,860	16,285	1,692
March	5,347	14,476	2,182
April	4,313	9,558	599
May	3,534	8,928	845
June	4,072	10,641	1,360
July	4,563	12,497	2,205
August	3,810	8,021	694
September	5,244	13,772	2,524
October	6,525	22,452	5,837
November	4,900	10,949	1,291
<b>TOTAL:</b>	<b>54,271</b>	<b>148,502</b>	<b>20,553</b>

## Home Movie Transfers

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Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	387	74	136	3	516	\$1,927.20
February	358	77	101	15	1,097	\$688.06
March	587.50	153	76	73	850	\$3,007.08
April	429	134	52	92	860	\$1,550.12
May	302.5	92	83	0	300	\$1,916.48
June	230.5	37	57	0	363	\$582.78
July	345.25	69	79	0	166	\$1,761.16
August	412.75	97	88	45	89	\$2,165.03
September	200.5	56	13	3	1,457	\$932.36
October	130.5	65	13	0	1,168	\$1,053.32
November	391.5	126	42	0	2,273	\$1,652.97
<b>TOTAL:</b>	<b>3,775</b>	<b>980</b>	<b>740</b>	<b>231</b>	<b>9,139</b>	<b>\$17,236.56</b>

## Production Highlights

### NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some November highlights include:

- Anoka Hennepin Leaders Looking for Curriculum In-Put
- Gas Release in Ham Lake Alarms Neighbors
- Lino Lakes Leaders Celebrate Lyngblomsten
- Lino Lakes YMCA Building to Re-Open Next Spring as City Rec Center
- Meals on Wheels Looks to Expand Service, Needs Volunteers
- Friends of the Anoka County Library Open Book Sale
- Blaine Makes Changes Regarding Food Trucks
- Supply Chain Problems Affect School Lunch Plans
- Utility Providers Warn About Rising Costs This Winter
- Centennial Food Shelf Reveals New lay-Out
- Tis the Season for Backyard Ice Rink Construction



In addition to daily playbacks of North Metro TV News on the cable systems, there are 941 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.



### Most Viewed YouTube News Story

Blaine Makes Changes Regarding Food Trucks  
702 Views

### Veterans Day Program

Every year Special Events Coordinator, T.J. Tronson, works with Blaine High School to provide coverage of their Veterans Day program. This year he produced a live stream of the event and also recorded it for the school's YouTube channel. Because the recorded live stream wasn't the highest quality, he edited a cleaner version from all of the raw video recorded on the four cameras used to stream the event. The Blaine Orchestra performed as part of the event, as well, and requested a copy of their performance for their Facebook page. T.J. edited two songs from their performance for that use. Blaine High School contracted with NMTV to cover the event.



### Change in the Sports Department

Sports Producer, Jeremy Millington, resigned his position on November 26<sup>th</sup>, after four and a half years of employment. While he has decided to concentrate his efforts on free-lance sports production, he has promised that he will still be available to the Sports Department for occasional assistance. Jeremy is a talented and hardworking guy and will be sorely missed. Applicants for his replacement (as if it were possible) will be interviewed in December.



### Centennial Middle School Concert

One of the responsibilities of the NMTV Sports Director, is to work with schools to facilitate live streaming and recording of events that we no longer record for our channels due to copyright issues. In November, we worked with Centennial Middle School to record their fall choir concert. Parents love to see their kids in plays and concerts and we are happy to provide that visual experience for them via our streaming services.



### BHS Business Professionals of America

Members of the Business Professionals of America team from Blaine High School began work on their annual production in November. This year, Instructor Eric Houston is working with two teams. First on the list of to-dos....studio training.

### Sports Den Fall Finale

The Sports Den Fall Finale 2021 went out live on Monday, November 22nd. Once again, student athletes from Blaine, Centennial, and Spring Lake Park High Schools were invited into the studio to talk about their seasons. The show included highlights from the volleyball, football, swimming & diving, and soccer seasons and interviews. Athletes from the various teams were brought onto the set and asked questions about the past season and their future goals. The students will all receive a copy of the program, to thank them for attending and for being a fan of Sports Den.



### City Productions

In November, Municipal Producer, Trevor Scholl, completed two productions. The shows include recording a meeting for the City of Blaine, for internal use, and a piece on the Blaine Business Council. Time was also spent assisting with the annual Blaine High School Veterans Day Program. Finally, Trevor was able to complete updating four city Brightsign players with current videos and information. Programs completed include:

- Blaine Business Council
- Blaine Safety Meeting



New and ongoing projects include:

- Winter Mayor's minutes
- Blaine Police Department at Full Staff
- Honoring 40 Years of Service in Police Reserves -Tim Cyson
- New business – Burn Boot Camp
- Circle Pines channel reformat
- Lexington channel reformat
- Blaine staff training videos
- NMTV Yule log
- Business profiles - Pet Suites and Pizza T's
- Anoka County Library feature
- Blaine Police Department – Holiday Car Thefts

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

## Public Access Programs

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Title	Producer	Runtime
Rice Creek Watershed District Meeting	Theresa Stasica	01:24:16
Christ Lutheran Church (6 episodes)	Chance Amundson	04:04:47
Lovepower (4 episodes)	Rick Larson	04:00:00
The Power of Love (4 episodes)	Rick Larson	02:00:00
Oak Park Community Church (4 episodes)	David Turnidge	02:21:52
Hope Church (2 episodes)	Parker Payne	01:56:12
<b>21 New Programs</b>		<b>15:47:07 New Hours</b>

## NMTV Staff Programs

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Title	Producer	Runtime
Anoka County Board Meeting (11/9/21)	T.J. Tronson	00:34:16
Anoka County Board Meeting (11/23/21)	T.J. Tronson	00:55:13
Blaine High School's 2021 Veterans Day Program	T.J. Tronson	01:01:56
NMTV News (3 episodes)	Danika Peterson/Rusty Ray	00:59:59
Lino Lakes Water Tower Named One of the "Tanks of the Year"	Danika Peterson/Rusty Ray	00:01:51
Blaine Changes Food Truck Ordinance	Danika Peterson/Rusty Ray	00:03:04
Blaine Business Council	Trevor Scholl	00:02:17
Blaine Safety Meeting (Internal Purposes)	Trevor Scholl	00:04:00
Volleyball: 7AAAA SF: Centennial/Blaine	Kenton Kipp/J. Millington	01:03:33
Football: 6A State 2 <sup>nd</sup> Round: Centennial/St. Michael Albertville	Kenton Kipp/J. Millington	02:16:50
Boys Hockey: Lakeville South/Blaine	Kenton Kipp	01:41:38
Girls Soccer: State SF: Centennial/Rosemount	Kenton Kipp/J. Millington	01:39:56
Football: 6A 2 <sup>nd</sup> Round: Blaine/Shakopee	Kenton Kipp/J. Millington	01:55:13
Girls Soccer: State Championship: Centennial/Stillwater	Kenton Kipp/J. Millington	01:44:29
Volleyball: 7AAAA Championship: Blaine/Forest Lake	Kenton Kipp/J. Millington	01:31:15
Girls Hockey: Hill-Murray/Blaine	Kenton Kipp	01:16:56
Sports Den (3 episodes)	Kenton Kipp/J. Millington	01:14:46
Sports Den Fall Season Finale	Kenton Kipp/J. Millington	00:29:06
<b>22 New Programs</b>		<b>20:26:18 New Hours</b>

## City Meetings

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Title	Producer	Runtime
Blaine City Council Meeting (11/1/21)	T.J. Tronson	00:39:52
Blaine Planning Commission Meeting (11/9/21)	T.J. Tronson	00:27:34
Blaine City Council Meeting (11/15/21)	Trevor Scholl	01:06:52
Blaine Natural Resources Conservation Board Meeting (11/16/21)	Trevor Scholl	00:49:14
Blaine Park Board Meeting (11/23/21)	Trevor Scholl	00:56:15
Centerville Planning & Zoning Meeting (11/2/21)	Matt Waldron/John Murphy	03:20:24
Centerville Park & Rec Meeting (11/3/21)	John Murphy	02:21:22
Centerville City Council Meeting (11/10/21)	Teresa Bender	03:31:57
Centerville EDA Meeting (11/17/21)	John Murphy	00:53:13

Circle Pines City Council Meeting (11/9/21)	Patrick Willson	00:49:11
Circle Pines Utility Commission Meeting (11/17/21)	Patrick Willson	00:09:18
Circle Pines City Council Meeting (11/23/21)	Patrick Willson	00:29:02
Ham Lake City Council Meeting (11/1/21)	Patrick Willson	00:06:44
Ham Lake City Council Meeting (11/15/21)	Patrick Willson	00:01:16
Lexington City Council Meeting (11/4/21)	Lexington Staff	00:16:46
Lexington City Council Meeting (11/18/21)	Lexington Staff	00:07:18
Lino Lakes City Council Meeting (11/8/21)	Anne Serwe	01:17:20
Lino Lakes Planning & Zoning Meeting (11/10/21)	Anne Serwe	02:15:17
Lino Lakes City Council Meeting (11/22/21)	Anne Serwe	00:31:54
Spring Lake Park City Council Meeting (11/1/21)	Danika Peterson	00:42:12
Spring Lake Park City Council Meeting (11/15/21)	Danika Peterson/Emerson Rice	00:38:25
<b>21 New Programs</b>		<b>21:31:26 New Hours</b>

If you have any questions or comments regarding this monthly report please contact  
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