

North Metro TV

May 2021 Update

Program Production

In May, a total of 78 **new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **84:00:00 hours of new programming**.

- 19 programs were produced by the public
- 50 programs were produced by NMTV staff
- 9 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 46:00:00 hours of production in May. The following events were produced live and recorded for additional playback:

- Boys Volleyball: Blaine vs. Spring Lake Park
- Adapted Softball: Anoka-Hennepin vs. Centennial
- Baseball: Centennial vs. Spring Lake Park
- Boys Lacrosse: Blaine vs. Centennial
- Baseball: Centennial vs. Blaine
- Softball: Centennial vs. Blaine
- Girls Lacrosse: Blaine vs. Spring Lake Park
- Softball: Blaine vs. Spring Lake Park



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/transmit live four high school sporting events. The vMix system requires significantly fewer staff members, than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Boys Volleyball: Centennial vs. Spring Lake Park
- Softball: Centennial vs. Spring Lake Park
- Girls Lacrosse: Centennial vs. Blaine
- Girls Lacrosse: Spring Lake Park vs. Centennial



Most Viewed YouTube Sporting Event

Baseball: Centennial vs. Blaine
539 Views

Live Workshops

Workshop	Instructor	Organization	Students
Live Lecture - Star Wars: Behind the Scenes of a Galaxy Far, Far Away	Eric Houston	Elk River Community Education (fee)	5
Live Lecture - Star Wars: Behind the Scenes of a Galaxy Far, Far Away	Eric Houston	Robbinsdale Community Education (fee)	7
2 Live Workshops			12 Students

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
The Immortal Ingrid Pitt	Mini	39	1.5 hrs
The Oscars: 90 Years of the Academy Awards	Full	19	5.5 hrs
Tim Curry Horror Picture Show	Mini	12	.25 hrs
Back to the Eighties: The Decade's Biggest...	Full	12	4.5 hrs
James Bond: 50 Years of 007	Full	5	2.5 hrs
Eurovision: A Celebration	Mini	N/A	N/A
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	1236	128.75 hrs
Superman: The Man of Steel on the Silver Screen	Full	2	1.5 hrs
The Fantastic Four on the Silver Screen	Mini	9	.75 hrs
Christmas in Hollywood	Full	4	1 hr
TV's Greatest Christmas Specials	Full	11	.25 hrs
Chicago Christmas Classics	Mini	118	4 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	22	.75 hrs
Monster Movies of the 40s and 50s	Full	704	97 hrs
Monster Movies of the 20s and 30s	Full	251	48 hrs
The Presidency on Film JQA to JFK	Full	9	.25 hrs
Monstervision: The Legend of Joe Bob Briggs	Mini	54	4.5 hrs
The Cult of Caroline Munro	Mini	1747	73 hrs
The Marilyn Monroe Story	Full	323	56.5 hrs
Nick at Nite: A TV Viewer's Dream	Mini	81	2 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	11	1.75 hrs
Hollywood Goes to War: World War II	Full	21	5 hrs
Come on Down: Game Shows of the 70s and 80s	Full	41	5.5 hrs
The Quiz Show Scandals and Other Game Shows...	Full	102	27 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	10	.25 hrs
The Marx Brothers: Groucho, Harpo, Chico...	Full	548	59.25 hrs
Mary Pickford: The World's First Movie Star	Full	20	5.75 hrs
Hollywood Goes to the Dogs: Lassie, Benji...	Full	11	1 hr
28 VOD Workshops		5,422 Total Views	587.5 Hours Viewed



Most Viewed YouTube Workshop

The Cult of Caroline Munro
1,747 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	23,800	38,487	3,620.2	132	532,400
February	21,198	34,307	3,201	103	507,655
March	26,738	46,359	5,147	145	668,404
April	20,378	28,623	1,653	84	462,844
May	26,205	39,801	4,364	141	559,725
TOTAL:	118,319	187,577	17,985.2	605	2,731,028

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	6,103	20,923	1,324
February	5,860	16,285	1,692
March	5,347	14,476	2,182
April	4,313	9,558	599
May	3,534	8,928	845
TOTAL:	25,157	70,170	6,642

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	387	74	136	3	516	\$1,927.20
February	358	77	101	15	1,097	\$688.06
March	587.50	153	76	73	850	\$3,007.08
April	429	134	52	92	860	\$1,550.12
May	302.5	92	83	0	300	\$1,916.48
TOTAL:	2,064	530	448	183	3,623	\$9,088.94

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Rusty Ray create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some May highlights include:

- Anoka Recycling Business Helps Donate to Haven for Heroes
- Blaine Families Honored for Efforts to Keep Storm Drains Clean
- Street Sweepings Reused as Often as Possible in Blaine



- Master Gardener: Planting MN Midget Cantaloupe in Pots
- Master Gardener: Planting Potatoes in Containers
- 3M Open Ready to Welcome Fans Back to PGA Tour Stop in Blaine
- Master Gardener: Compost Pile Update
- Anoka Ramsey Counties to Partner in Plans for Improved Freeway Interchange Near Lino Lakes
- Master Gardener: Seed Tape
- Centerville Extends Public Hearing Over Disputed Development Plans
- Restaurants Eager to Welcome Back Full Dining Rooms
- Anoka County Master Gardeners Spread Expertise Among Volunteer Projects
- Blaine Teenager Wins Acclaim for Science Project About COVID 19 Testing
- Lino Lakes Water Rates Could Increase in Next 5 Years
- Mary Ann Young Center Ready to Resume More Normal Activities
- Oprah Recognizes Blaine Teacher for Resilience
- Roosevelt Community Pool Ready for a Busy Summer in Blaine
- MnDot Asks Drivers to Keep an Eye Out for Work Zones
- Master Gardener: Apple Tree Planting in the Backyard
- Anoka County Teams With Providers to Get Residents Vaccinated
- Spring Lake Park Officially Welcomes HyVee
- Bunker Beach Open After More Than a Year

In addition to daily playbacks of North Metro TV News on the cable systems, there are 868 local stories archived for viewers on the NMTV YouTube channel. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Oprah Recognizes Blaine Teacher for Resilience
278 Views

Streaming Events for Schools

May was a popular month for live streaming school events. Blaine and Centennial High Schools hired NMTV to live stream six concerts, one play, and the Blaine High School Centers for Engineering, Mathematics, and Science class presentations. Because of copyright issues we do not put concerts or plays on NMTV channels, but we are happy to help schools stream their events on their own Youtube channels. Special Projects Coordinator, T.J. Tronson also helped Blaine staff with some editing and music insertion on a girls hockey awards ceremony recorded by the school. Although it was not school related, NMTV staff also streamed the Stepping Stones Live Gala from the Bunker Hills Event Center.



Drone Update

The drone was utilized for several productions, in May, including the longest distance flight conducted by UAS certified pilot, T.J. Tronson, with the Inspire drone. A great deal of wetland footage was recorded, which will be utilized by the City of Blaine and the NMTV news department for upcoming stories. T.J. was also able to secure MnDot certification and licensure for flying drones near highways.



Class Additions and Changes

Instructor, Eric Houston, worked with local partners, including Blaine Community Education, Spring Lake Park Community Education, and the Mary Ann Young Center to schedule in-person classes for this fall. Interest and comfort levels with in-person classes is on the rise, so Eric is working to get back to presenting all of his classes in-person. Several entities outside of our Member Cities are also scheduling classes for this fall. All classes provided for organizations outside of the Member Cities are done so for a fee.

“Thanks for offering such quality programs during the pandemic when people were looking for ways to stay interested and connected...thanks for presenting your creative, informative film clip presentations. They rock!”

-Shelley Johnson, Mary Ann Young Senior Center

Fun NMTV Website Facts

Each month, Danika Peterson puts together a report documenting NMTV’s website use and other statistics. Most of those numbers are incorporated throughout this report, but some don’t really have a place. So...

- ✓ Most popular video: **The Tail Gunner and the Navigator**. This is an Emmy Award winning documentary produced by previous NMTV staff member, Damian Kussian. It was produced about six years ago. It seemed to be most popular, this year, on Memorial Day. **It received 8,928 views.**
- ✓ Most popular live event: **The Blaine High School Orchestra Concert**. It received **1,103 views**, with **724 watching live.**
- ✓ 283 people live streamed the Lino Lakes city channel.

City Productions

In May, Municipal Producer, Trevor Scholl, completed five productions. The shows included a series of videos for the City of Blaine, a ribbon cutting ceremony, and a business profile. Programs completed include:

- Community Works With City to Plant Trees
- Blaine Police Department: Theft Awareness
- Blaine Property Markers Video
- Business Matters: Crunch Fitness
- STEM Builder Ribbon Cutting



New and ongoing projects include:

- Summer Mayor’s minutes
- Bonfire safety
- Business profiles
- Quad Area Chamber of Commerce video
- BPD hearing impaired relations
- Lino Lakes public works profile
- Lino Lakes fire recruitment updates
- Circle Pines virtual tour

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him whenever they have an idea for a new show.

Public Access Programs

Title	Producer	Runtime
Rice Creek Watershed District Meeting	Theresa Stasica	01:19:53
Christ Lutheran Church (3 episodes)	Chance Amundson	02:54:06
Lovepower (6 episodes)	Rick Larson	06:00:00
The Power of Love (6 episodes)	Rick Larson	03:00:00
Oak Park Community Church (3 episodes)	David Turnidge	01:40:19
19 New Programs		14:54:18 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (5/11/21)	T.J. Tronson	00:51:10
Anoka County Board Meeting (5/25/21)	T.J. Tronson	00:54:39
NMTC Meeting (5/19/21)	T.J. Tronson	00:14:58
Blaine High School: Wizard of Oz (Live Stream)	T.J. Tronson	01:27:18
Blaine High School Spring Band Concert – Concert Band	T.J. Tronson	01:22:24
Blaine High School Spring Band Concert – Repertoire Band	T.J. Tronson	00:36:50
Blaine High School Spring Band Concert – Freshman Band	T.J. Tronson	00:39:16
Blaine High School – CEMS Presentations (Live Stream)	T.J. Tronson	01:38:19
Blaine Girls Hockey Awards	T.J. Tronson	01:34:18
NMTV News (4 episodes)	Danika Peterson/Rusty Ray	01:34:07
Business Matters: Crunch Fitness	Trevor Scholl	00:05:03
Tree Planting	Trevor Scholl	00:02:03
Blaine Police Department: Theft Awareness	Trevor Scholl	00:14:00
Blaine Property Markers	Trevor Scholl	00:10:00
STEM Builder Ribbon Cutting	Trevor Scholl	00:01:00
Boys Volleyball: Blaine/Spring Lake Park	Kenton Kipp/J. Millington	01:19:07
Adapted Softball: Anoka-Hennepin/Centennial	Kenton Kipp/J. Millington	01:23:49
Baseball: Centennial/Spring Lake Park	Kenton Kipp/J. Millington	01:46:07
Boys Lacrosse: Blaine/Centennial	Kenton Kipp/J. Millington	01:36:04
Baseball: Centennial/Blaine	Kenton Kipp/J. Millington	02:07:59
Softball: Centennial/Blaine	Kenton Kipp/J. Millington	01:45:07
Girls Lacrosse: Blaine/Spring Lake Park	Kenton Kipp/J. Millington	01:18:30
Softball: Blaine/Spring Lake Park	Kenton Kipp/J. Millington	01:47:54
Boys Volleyball: Centennial/Spring Lake Park	Kenton Kipp/J. Millington	01:54:48
Softball: Centennial/Spring Lake Park	Kenton Kipp/J. Millington	02:08:17
Girls Lacrosse: Centennial/Blaine	Kenton Kipp/J. Millington	01:17:08
Girls Lacrosse: Spring Lake Park/Centennial	Kenton Kipp/J. Millington	01:16:29
Centennial High School Choir Cabaret Night (School Youtube channel)	Kenton Kipp/J. Millington	01:18:10
Centennial High School Encore Choir Concert (School Youtube channel)	Kenton Kipp/J. Millington	02:15:59
Sports Den Winter Wrap: Blaine Girls Basketball	Kenton Kipp/J. Millington	00:13:37
Sports Den Winter Wrap: Centennial Boys Hockey	Kenton Kipp/J. Millington	00:05:32
34 New Programs		35:00:02 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (5/3/21)	T.J. Tronson	01:23:47
Blaine Traffic Commission Meeting (5/4/21)	T.J. Tronson	01:37:29
Blaine Planning Commission Meeting (5/11/21)	T.J. Tronson	01:06:19
Blaine City Council Meeting (5/17/21)	Trevor Scholl	01:28:47

Blaine Park Board Meeting (5/25/21)	Trevor Scholl	01:11:58
Centerville Planning & Zoning Commission Meeting (5/4/21)	Centerville Staff	02:22:11
Centerville Special City Council Meeting (5/4/21)	Centerville Staff	00:54:11
Centerville Park & Rec Meeting (5/5/21)	Centerville Staff	02:07:17
Centerville City Council Meeting (5/12/21)	Centerville Staff	05:11:49
Centerville EDA Meeting (5/19/21)	Centerville Staff	02:34:54
Centerville City Council Meeting (5/26/21)	Centerville Staff	02:45:51
Circle Pines Park Board Meeting (5/4/21)	Patrick Willson	00:39:59
Circle Pines City Council Meeting (5/11/21)	Trevor Scholl	01:15:08
Circle Pines Utility Commission Meeting (5/19/21)	Eric Houston	00:58:25
Circle Pines City Council Meeting (5/25/21)	Patrick Willson	01:15:32
Ham Lake City Council Meeting (5/3/21)	Patrick Willson	00:34:11
Ham Lake City Council Meeting (5/17/21)	T.J. Tronson	00:05:42
Ham Lake Planning Commission Meeting (5/24/21)	Patrick Wilson	01:06:17
Lexington City Council Meeting (5/6/21)	Lexington Staff	00:23:34
Lexington City Council Meeting (5/20/21)	Lexington Staff	00:25:55
Lino Lakes City Council Meeting (5/10/21)	Anne Serwe	00:55:32
Lino Lakes Planning & Zoning Meeting (5/12/21)	Lino Lakes Staff	01:23:09
Lino Lakes City Council Meeting (5/24/21)	Anne Serwe	00:20:45
Spring Lake Park City Council Meeting (5/3/21)	Isaac Quick	00:52:01
Spring Lake Park City Council Meeting (5/24/21)	Isaac Quick	00:58:30
25 New Programs		33:59:13 New Hours

If you have any questions or comments regarding this monthly report please contact

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