



OCTOBER



is Domestic Violence Awareness Month (DVAM)

Alexandra House invites you to join our efforts to end violence and raise awareness about domestic violence. Awareness months are an effective way to get involved in our work and support your community. DVAM is recognized for the entirety of October; however, it's best to begin planning how you want to participate today!

Why DVAM?



1 in 3 women have been physically abused by an intimate partner



1 in 4 men have been physically abused by an intimate partner



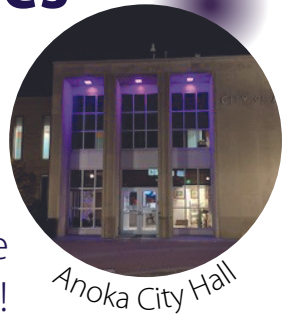
↑ 20%

Alexandra House answered over 4,900 calls on our 24-Hour Emergency Hotline - a 20% increase from 2020

Get Involved with #DVAM Initiatives

Purple Lights

We invite you to shine the symbolic color of domestic violence, purple. Get a purple light bulb from Alexandra House, or find out if your building can display a purple hue throughout October or on October 20th, #PurpleThursday!



Yard Signs

Display a sign in your public space that states "October is Domestic Violence Awareness Month" on one side and "we support and honor victims of domestic violence" on the other. Signs are 18"x24" coroplast and come with a heavy-duty wire stake.

Wear Purple on #PurpleThursday

Show your support and wear purple on Thursday, October 20, 2022, Domestic Violence Awareness Day, also known as #PurpleThursday. AND - Wear a "Ask Me Why I Wear Purple" button with your purple to show your support and open a space for this conversation.



Yard Signs



#DVAM Order Form

Name: _____ City/Org: _____

Address: _____ City: _____ Zip: _____

Contact Email: _____ Phone: _____

Item Request

Yard Sign w/ Stake

Purple Bulb

"Ask Me Why I Wear Purple" Buttons

Contact Community Engagement Coordinator, Amanda Fulk at afulk@alexandrahouse.org with questions