

Program Production

In May, a total of **92 new programs** were produced utilizing the North Metro facilities, funds, and services. This constitutes **85:45:00 hours of new programming**.

- 37 programs were produced by the public
- 51 programs were produced by NMTV staff
- 4 programs were produced by City staff



Van Shoots

The HD production truck was utilized for 67:30:00 hours of production in May. The following events were produced live and/or recorded for additional playback:

- Softball: Spring Lake Park vs. Blaine
- Boys Tennis: Centennial vs. Blaine
- Baseball: Spring Lake Park vs. Blaine
- Softball: Centennial vs. Spring Lake Park
- Girls Lacrosse: Osseo-Park Center vs. Blaine
- Boys Lacrosse: Spring Lake Park-Coon Rapids vs. Blaine
- Boys Volleyball: Centennial vs. Blaine
- Softball: 7AAAA 1st Round: Duluth East vs. Blaine
- Softball: 5AAAA Lower Bracket: Irondale vs. Spring Lake Park
- Softball: 5AAAA Lower Bracket Semi-Final: Champlin Park vs. Spring Lake Park
- Softball: 5AAAA Lower Bracket Final: Spring Lake Park vs. Centennial
- Baseball: 7AAAA 1st Round: Forest Lake vs. Centennial



vMix Live Streaming Shoots

The vMix single camera production system was utilized to record/stream 5 events. The vMix system requires significantly fewer staff members than the production truck. vMix crews are spread out over multiple locations and connected via the internet.

- Adapted Softball: Centennial vs. Anoka-Hennepin
- Boys Lacrosse: Blaine vs. Centennial
- Girls Lacrosse: Centennial vs. Blaine
- Baseball: Centennial vs. Spring Lake Park
- Boys Volleyball: Spring Lake Park vs. Centennial





Most Viewed YouTube Sporting Event

Boys Lacrosse: Spring Lake Park-Coon Rapids vs. Blaine
471 Views

VOD Workshop Views

Workshop	Type	# of Views	Hours Viewed
Batman's Greatest Villains	Mini	153	15.25 hrs
Columbo: One More Thing	Mini	3,493	422 hrs
King of the Cowboys 4 – John Wayne	Mini	55	4.75 hrs
King of the Cowboys 3 – Randolph Scott	Mini	99	5.25 hrs
King of the Cowboys 2 – Autry/Rogers	Mini	371	24.75 hrs
King of the Cowboys 1 – Strong and Silent	Mini	84	5.25 hrs
Great British Game Shows	Mini	71	1.75 hrs
We Love Lucy: The Lucille Ball Story	Full	83	13.5 hrs
The Immortal Ingrid Pitt	Mini	398	18.25 hrs
The Oscars: 90 Years of the Academy Awards	Full	42	7 hrs
Tim Curry Horror Picture Show	Mini	40	1.25 hrs
Back to the Eighties: The Decade's Biggest...	Full	6	.5 hrs
James Bond: 50 Years of 007	Full	17	.25 hrs
Eurovision: A Celebration	Mini	10	.5 hrs
Yabba-Dabba-Do! The Fantastic World of Hanna...	Full	422	31.5 hrs
Superman: The Man of Steel on the Silver Screen	Full	NA	NA
The Fantastic Four on the Silver Screen	Mini	NA	NA
Christmas in Hollywood	Full	NA	NA
TV's Greatest Christmas Specials	Full	NA	NA
Chicago Christmas Classics	Mini	121	5.5 hrs
Let's Go Ghostbusters: Filmmation's Haunted Heroes	Mini	7	.25 hrs
Monster Movies of the 40s and 50s	Full	199	13.25 hrs
Monster Movies of the 20s and 30s	Full	11	1 hr
The Presidency on Film JQA to JFK	Full	NA	NA
Monstervision: The Legend of Joe Bob Briggs	Mini	9	18 hrs
The Cult of Caroline Munro	Mini	1576	52.5 hrs
The Marilyn Monroe Story	Full	5	.25 hrs
Nick at Nite: A TV Viewer's Dream	Mini	37	.5 hrs
The Birth of Animation: Mickey, Bugs, and Betty...	Full	NA	NA
Hollywood Goes to War: World War II	Full	81	15.5 hrs
Come on Down: Game Shows of the 70s and 80s	Full	78	17.5 hrs
The Quiz Show Scandals and Other Game Shows...	Full	115	38.25 hrs
The Three Stooges: Comedy's Heavy Hitters	Full	NA	NA
The Marx Brothers: Groucho, Harpo, Chico...	Full	68	5.25 hrs
Mary Pickford: The World's First Movie Star	Full	NA	NA
Hollywood Goes to the Dogs: Lassie, Benji...	Full	15	.25 hrs
36 VOD Workshops		7,666 Total Views	719.75 Hours Viewed



Most Viewed YouTube Workshop

Columbo: One More Thing
3,493 Views

YouTube Stats

Month	Viewers	Videos Viewed	Hours Watched	New Subscribers	Total Impressions
January	26,847	33,656	2,176.25	64	375,076
February	39,350	51,758	5,263	201	1,169,051
March	58,859	74,726	7,070	237	1,833,467
April	53,014	97,942	3,445	58	421,789
May	39,135	61,084	2,771	92	380,115
TOTAL:	217,205	319,166	20,725.25	652	4,179,498

NMTV Website Stats

Month	Number of Users	Number of Views	Live Stream Views
January	5,568	10,793	1,625
February	5,229	10,091	1,040
March	6,404	11,943	868
April	6,626	11,569	799
May	7,224	8,717	1,564
TOTAL:	31,051	53,113	5,896

Home Movie Transfers

Home movie transfers have become one of our most popular services. Residents can transfer their family videos themselves for free, or pay NMTV to do it. NMTV can also transfer film, slides, and photos for a fee.

Month	Hours Transferred	Tapes	Film Reels	DVDs	Photos/ Slides	Fees Paid
January	225	51	59	0	0	\$764.92
February	180.75	35	43	0	0	\$234.52
March	284.75	82	62	0	0	\$1,046.56
April	564	149	161	27	236	\$1,871.45
May	514.5	131	69	10	164	\$4,336.45
TOTAL:	1,769	448	394	37	400	\$8,253.90

Production Highlights

NMTV News Highlights

Each week Danika Peterson and Eric Nelson create a news program that highlights events, people, issues, and information important to citizens of our Member Cities. Some May highlights include:

- Union Between City of Blaine and Minnesota United Soccer Still Strong
- Anoka County and Metro Transit at Odds over Northstar Commuter Rail Funding
- Spring Lake Park High School Alum Pens First Children's Book
- Golf Season Finally Arrives in the North Metro
- Bunker Hills Regional Park is a Gem
- US 10 Road Construction Continues in Anoka
- Career Fair Highlights Hands-On and Trades Jobs
- Circle Pines Prepared if Marijuana Gets a Pass in Minnesota
- Blaine is Seeing Growth Across All Sectors
- Wallin Scholarships Give North Metro Students a Chance for College Success
- Mosquitoes invade North Metro Area
- Spring Lake Park High School Jubilant Boys Volleyball Becoming a Sanctioned Sport
- Minnesota Makes Major Investment to Fix Highway 65
- SCOTUS Wetland Ruling Not Expected to Impact Anoka County



In addition to daily playbacks of North Metro TV News on the cable systems, there are **1,222 local stories** archived for viewers on the **NMTV YouTube channel**. The channel can be accessed through the northmetrotv.com website.



Most Viewed YouTube News Story

Circle Pines Prepared if Marijuana Gets a Pass in Minnesota
428 Views

New Program Initiative

Facility Manager, Eric Houston, is working to create a new series of programs for the public channel. He is inviting local continuing education instructors to record their lectures, in studio, for playback on all of our platforms. The recordings would be produced at no cost to the participants, who would be given a copy of their presentation. It would be a great way to provide a service to our community and generate interesting programs for the channel.

Rose is Retiring

Administrative Assistant and IT Engineer, Rose Valez, is retiring after 24 years of employment with the North Metro Telecommunications Commission. She started her career as the organization's Administrative Assistant, but took advantage of opportunities to expand her role. The Commission paid for her to become a certified Microsoft Engineer, and she subsequently added the title of IT Engineer to her job description. Rose managed our computer and phone networks, built our computers, ordered office supplies, coordinated building maintenance, did all of our accounting, and was a good friend to her fellow employees. We will miss her very much, but are glad she can finally kick back and relax!



Commercial Projects

NMTV staff has been working hard to expand our sources of income. Currently we have a variety of projects in the works. They include:

- Producing Arabesque Dance School Recitals
- Recording and streaming 2 Centennial concerts
- Recording and streaming Blaine spring band concert
- Editing 3 Kolbe System videos
- Producing MSMA Foundation video
- Providing drone service for the city of Osseo
- Producing 2 promos for the Thumbs Up non-profit organization for an upcoming event
- Producing a general information video for Thumbs Up
- Providing streaming and production services for the National Sports Center for USA Cup Soccer
- Production services for the City of Columbia Heights, Jamboree Days parade



Staff has also produced a promotional video highlighting the commercial services that NMTV can provide. That promo is currently available on our website and Youtube channel.

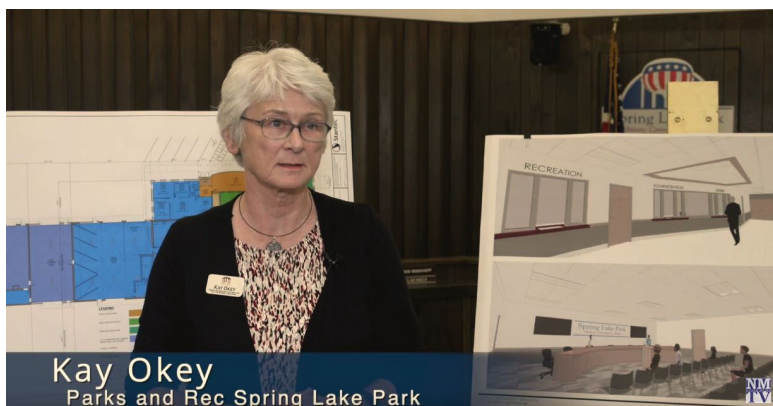
Digital Equity Committee

Work on our digital equity needs assessments is wrapping up. Through listening sessions and survey responses we have gathered information from various groups regarding issues they have accessing and utilizing broadband services and devices. This information will be shared with the MN Office of Broadband Development to assist them in determining best steps forward to bring digital equity to the state of Minnesota. NMTV has also learned a lot from the process. We are currently developing classes geared toward senior citizens and internet/device/apps usage. Staff is also researching grant opportunities to help fund the initiative.

City Productions

In May, Municipal Producer, Trevor Scholl, completed six productions. They included two public safety employee profiles, a story on the Spring Lake Park city hall remodel, and a Get Connected episode. Completed programs include:

- Public Safety Employee Profile: CLPD Jake Chamberland
- Public Safety Employee Profile: SLPPD Officer Lemke
- Get Connected: Quad Area Chamber Events 2023
- SBM Senior Safety Fair
- AHS Rescue Readers
- Spring Lake Park City Hall Remodel Open House



New and ongoing projects include:

- Blaine on-boarding videos
- Blaine Police Department community outreach events
- Public safety employee profiles, fire departments
- Summer Mayor's Minutes
- City summer events
- Business profiles
- Blaine Facebook live town halls

Trevor touches base with contacts on a regular basis and also encourages Cities to contact him with ideas for new videos.

Public Access Programs

Title	Producer	Runtime
Bad Movie Bros (5 episodes)	Eric Houston	02:05:15
Rice Creek Watershed District Meeting (2 episodes)	Theresa Stasica	01:46:33
Christ Lutheran Church Worship (4 episodes)	Chance Amundson	03:38:44
Christ Lutheran Church Worship Message (4 episodes)	Chance Amundson	01:58:06
Lovepower (6 episodes)	Rick Larson	06:00:00
The Power of Love (6 episodes)	Rick Larson	03:00:00
Oak Park Community Church (6 episodes)	David Turnidge	04:08:13
Hope Church On-line (4 episodes)	Parker Payne	02:47:43
37 New Programs		25:24:34 New Hours

NMTV Staff Programs

Title	Producer	Runtime
Anoka County Board Meeting (5/9/23)	T.J. Tronson	00:37:04
Anoka County Board Meeting (5/23/23)	T.J. Tronson	01:27:28
NMTV News (2 episodes)	Danika Peterson/Eric Nelson	00:52:56
Spring Lake Park City Hall Remodel Open House	Trevor Scholl	00:08:55
Get Connected: Quad Chamber Events 2023	Trevor Scholl	00:04:43
Meet the Staff: CLPD Jake Chamberland	Trevor Scholl	00:04:43
Senior Safety Fair	Trevor Scholl	00:01:50
Meet the Staff: SLPPD Officer Lemke	Trevor Scholl	00:03:25
Rescue Readers	Trevor Scholl	00:04:01
Softball: Spring Lake Park/Blaine	Kenton Kipp/Ted Leroux	02:09:09
Boys Tennis: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:46:34
Baseball: Spring Lake Park/Blaine	Kenton Kipp/Ted Leroux	01:45:28
Softball: Centennial/Spring Lake Park	Kenton Kipp/Ted Leroux	01:53:44
Girls Lacrosse: Osseo-Park Center/Blaine	Kenton Kipp/Ted Leroux	01:42:36
Boys Lacrosse: Spring Lake Park-Coon Rapids/Blaine	Kenton Kipp/Ted Leroux	01:43:57
Boys Volleyball: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:16:53
Softball 7AAAA 1 st Round: Duluth East/Blaine	Kenton Kipp/Ted Leroux	01:49:52
Softball 5AAAA LB: Irondale/Spring Lake Park	Kenton Kipp/Ted Leroux	01:40:09
Softball 5AAAA LB SF: Champlin Park/Spring Lake Park	Kenton Kipp/Ted Leroux	01:42:58
Softball 5AAAA LB Final: Spring Lake Park/Centennial	Kenton Kipp/Ted Leroux	02:01:41
Baseball 7AAAA 1 st Round: Forest Lake/Centennial	Kenton Kipp/Ted Leroux	01:05:56
Adapted Softball: Centennial/Anoka-Hennepin	Kenton Kipp/Ted Leroux	01:21:00
Boys Lacrosse: Blaine/Centennial	Kenton Kipp/Ted Leroux	01:38:28
Girls Lacrosse: Centennial/Blaine	Kenton Kipp/Ted Leroux	01:22:26
Baseball: Centennial/Spring Lake Park	Kenton Kipp/Ted Leroux	02:02:58
Boys Volleyball: Spring Lake Park/Centennial	Kenton Kipp/Ted Leroux	01:18:09
Centennial Middle School Choir Concert	Kenton Kipp/Ted Leroux	01:54:44

Centennial High School Choir Concert	Kenton Kipp/Ted Leroux	02:31:30
29 New Programs		36:13:17 New Hours

City Meetings

Title	Producer	Runtime
Blaine City Council Meeting (5/1/23)	T.J. Tronson	02:13:32
Blaine Traffic Commission Meeting (5/2/23)	T.J. Tronson	00:09:33
Blaine Planning Commission Meeting (5/9/23)	T.J. Tronson	01:00:09
Blaine City Council Meeting (5/15/23)	Trevor Scholl	00:39:17
Blaine Natural Resources Conservation Board Meeting (5/16/23)	Trevor Scholl	01:06:36
Centerville Planning & Zoning Meeting (5/2/23)	John Murphy	01:00:34
Centerville Park & Rec Meeting (5/3/23)	John Murphy	02:28:16
Centerville City Council Meeting (5/10/23)	Teresa Bender	02:20:25
Centerville EDA Meeting (5/17/23)	John Murphy	01:39:38
Centerville City Council Meeting (5/24/23)	Teresa Bender	02:08:12
Circle Pines City Council Meeting (5/9/23)	Ray Flint	00:53:33
Circle Pines Planning Commission Meeting (5/15/23)	Danika Peterson	00:16:11
Circle Pines Utility Commission Meeting (5/17/23)	Eric Houston	00:09:09
Circle Pines Planning Commission Meeting (5/22/23)	T.J. Tronson	00:13:16
Circle Pines City Council Meeting (5/23/23)	Danika Peterson	00:42:11
Ham Lake City Council Meeting (5/1/23)	David Little/Danika Peterson	00:25:23
Ham Lake Planning Commission Meeting (5/8/23)	David Little	00:51:31
Ham Lake City Council Meeting (5/15/23)	David Little	00:35:37
Ham Lake Planning Commission Meeting (5/22/23)	David Little	01:03:01
Lexington City Council Meeting (5/4/23)	Lexington Staff	00:06:25
Lexington City Council Meeting (5/18/23)	Lexington Staff	00:04:45
Lino Lakes City Council Meeting (5/8/23)	Anne Serwe	00:24:40
Lino Lakes Planning & Zoning Meeting (5/10/23)	Anne Serwe	00:58:17
Lino Lakes City Council Meeting (5/22/23)	Anne Serwe	00:27:32
Spring Lake Park City Council Meeting (5/1/23)	Ray Flint	00:47:21
Spring Lake Park City Council Meeting (5/15/23)	Ray Flint	01:08:57
26 New Programs		23:54:01 New Hours

If you have any questions or comments regarding this monthly report please contact Heidi Arnson at 763.231.2801 or harnson@northmetrotv.com.