



AGENDA ITEM SUMMARY FORM

MEETING DATE: October 4, 2022

ITEM TITLE: Public Hearing-ZTA-21-08

ITEM SUMMARY:

At the March 2, 2021 Town Council meeting, the Town Council instructed Town Staff to take valuable elements out of the adoption draft of the Town Code Update written by CodeWright for review by the Planning Board and the Town Council for future consideration. The proposed amendments to Section 36-57, Definition of Specific Terms and Words and 36-165, Regulations Governing Signs are a result of a U.S. Supreme Court ruling that signage requirements should be content neutral. In an effort to make the Town's sign requirements content neutral, the proposed language addresses signage based on the applicable zoning district the subject property lies within. The Planning Board first considered the application at the October 18, 2021 Planning Board meeting and recommended approval to the Town Council.

The Town Council considered the application at the November 9, 2021 Town Council meeting. Following several comments during the public hearing, the Town Council voted to send the application back to Town Staff and the Planning Board for revisions, including allowing signs in the Town right-of-way during campaign season. Town Staff has made several revisions to the proposed language since November, 2021 which include: Allowing temporary signs in the Town right-of-way during campaign season with permission of the adjacent property owner(s), revised the requirements for signs on properties that are for sale or lease, revised the definition of "sign", revised the definition of "temporary sign", revised the requirements for signs at major entrances to subdivisions, revised the requirements for wall signs in the Commercial zoning district, and revised the requirements for temporary signs in all zoning districts.

STAFF RECOMMENDATION:

Approval of ZTA-21-08.

REQUESTED ACTION:

Motion to approve ZTA-21-08.