



CITY COUNCIL AGENDA REPORT

DATE: April 15, 2024

TO: City Council Members

FROM: Chris Gorsky, Administrative Services Director

SUBJECT: Council Discussion and Consideration of Resolution No. 04-15-2024-B
Establishing The City of Sonora Social Media Policy.

RECOMMENDATION

Staff recommends the City Council adopt Resolution No. 04-15-2024-B Establishing the City of Sonora Social Media Policy. Pending any Revisions by Legal Counsel.

DISCUSSION

Currently the City of Sonora operates several social media accounts and intends to expand the City's online presence. However, the City does not have a policy governing the use of social media.

The attached policy will provide guidelines for both City staff and the public with regards to any current or future social media presence by the City.

FISCAL IMPACT

No Fiscal Impact.

ATTACHMENTS

- Resolution No. 04-15-2024-B
- City of Sonora Social Media Policy