RESOLUTION No. 04-15-2024-B A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SONORA ESTABLISHING THE CITY OF SONORA SOCIAL MEDIA POLICY

WHEREAS, The City of Sonora is dedicated to enhancing communications between the City and its constituents using social media as public expectations, technology and the expanding use of social media continue to evolve.

WHEREAS, the City Council has a goal to ensure a high performing organization and the City's has been expanding its social media presence; and

WHEREAS, the City Council deems it both necessary and appropriate to establish or revise policies; and

NOW THEREFORE, BE IT RESOLVED, that the City Council of the City of Sonora does hereby approve Resolution No.04-15-2024-B establishing a City of Sonora Social Media Policy.

PASSED, APPROVED AND ADOPTED as a Resolution by the Sonora City Council at a meeting held by the City Council on the 15th day of April 2024, by the following vote:

AYES:_____

NOES:_____

ABSTAIN:_____

ABSENT:_____

Mark Plummer, Mayor

ATTEST: _____

Tracy Skelly, City Clerk, City of Sonora