



CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541
SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

DATE: July 6, 2026

TO: Honorable Mayor and Members of the City Council

FROM: Jen Lopez, Visit Tuolumne County Marketing Specialist

SUBJECT: Receive a Presentation from Visit Tuolumne County - Step into Sonora.

RECOMMENDATION:

Receive a Presentation from Visit Tuolumne County - Step into Sonora.

BACKGROUND:

This Video was developed as part of Visit Tuolumne County's 2025-2026 Marketing Scope of Work for the City of Sonora.

FISCAL IMPACT:

No Fiscal Impact to the General Fund.

ATTACHMENTS:

Step into Sonora.

CORE COUNCIL PRIORITIES:

Fiscal Responsibility and Stability, Economic Development/Growth