



CITY COUNCIL AGENDA REPORT

MEETING DATE: November 16, 2020

TO: City Council Members

FROM: Mary Rose Rutikanga, City Administrator
Rachelle Kellogg, Community Development Director

SUBJECT: Sonora Christmas Parade and Holiday Events Update

RECOMMENDATION

Receive an update on the 2020 Sonora Christmas Parade and other Holiday Events

DISCUSSION

Following Public Health guidelines, the City unfortunately cannot hold its annual Christmas Parade in downtown Sonora this year. So instead of bringing the people to the parade, staff have organized an event that brings the Christmas Parade to the people. The event will consist of a small parade of festively decorated vehicles meandering into Sonora's residential neighborhoods. Participants range from city departments, community agencies, non-profit organizations, clubs and Adventist Health. It will be held on the same night, the Day-After-Thanksgiving, Friday November 27th beginning at 5 p.m.

The route has been established and will be released to the public the week of Thanksgiving. The parade will however start and end at the Adventist Health Cancer Center and will about 2 hours in duration. Due to the locations and streets along the route, the City cannot allow trailers, large vehicles, floats, people in the back of vehicles, and is limiting the number of participants to 20 vehicles.

FISCAL IMPACT

None.