



CITY COUNCIL AGENDA REPORT

MEETING DATE: September 20, 2021

TO: City Council Members

FROM: Kim Campbell, Community Development Specialist II

SUBJECT: 38th Annual Historic Downtown Sonora Christmas Parade

RECOMMENDATION

1. Approve holding the 38th Annual Historic Downtown Sonora Christmas Parade on Friday, November 29th at 6:00 p.m. sharp.
2. Adopt Resolution Number 9-20-2021-B, authorizing the closure of State Route 49 (Washington Street and Stockton Road), along with certain other City Streets and designating “No Parking” locations for the 2021 Christmas Parade and Trolley stops.
3. Request the Mayor or Mayor Pro-Tem represent the City in the Christmas Parade.
4. Release the three-hour parking restrictions from Monday, November 15, 2021 through Monday, January 3, 2022 within the downtown corridor, which includes all streets within Zone A.

DISCUSSION

City staff is excited to plan our 38th Annual Christmas Parade and hope to move into the holiday season with the return of our annual Parade! This very special and popular City sponsored event has been an annual tradition with so many local families, as well as former friends and family of our community. The parade will start promptly at 6:00 p.m. from the Red Church. Parking in the downtown area will be allowed until 4:00 p.m. on parade day. Historically, the number of entries range from 65-75 and the parade is approximately one hour in duration. The parade begins at Snell Street and continues south on Washington Street, ending at Restano Way.

Parking restrictions along the parade route will be restricted, with no parking along Washington Street, from Snell to Church Street, to accommodate the parade entries. Tuolumne County Transit will be providing Trolley service with pick-ups and stops at various locations. This service will be available from 3:00 p.m. to 9:00 p.m. on Friday, November 26, 2021 and is free to the public. Masking and safety practices will be in place on the Trolley.

FISCAL IMPACT

Costs associated with the Christmas Parade have been included within the 2021/2022 budget.

ATTACHMENTS

- Resolution 09-20-21-B