



CITY COUNCIL AGENDA REPORT

CITY HALL

CITY OF SONORA 94 N. WASHINGTON STREET, SONORA, CA 95370 P: (209) 532-4541

SERVICE, INNOVATION, INTEGRITY, COLLABORATION, RESPECT, LEADERSHIP

DATE: February 18, 2025

TO: Honorable Mayor and Members of the City Council

FROM: Lisa Mayo, President & CEO, Visit Tuolumne County

SUBJECT: Receive a Presentation from Visit Tuolumne County Regarding the Tourism Marketing District and Provide Possible Direction for the Inclusion of the City of Sonora.

RECOMMENDATION:

Receive a Presentation from Visit Tuolumne County Regarding the Tourism Marketing District and Provide Possible Direction for the Inclusion of the City of Sonora.

FISCAL IMPACT:

No Fiscal Impact to the General Fund.

CORE COUNCIL PRIORITIES:

Fiscal Responsibility and Stability, Economic Development/Growth and General Plan