



CITY COUNCIL AGENDA REPORT

DATE: April 1, 2024

TO: Honorable Mayor and Members of the City Council

FROM: Tyler Summersett, Community Development Director

SUBJECT: Special Event Request—Summer Concert Series at Coffill Park for 2024

RECOMMENDATION:

Consider approval of the Special Event request as submitted by the Sonora Chamber of Commerce to host its Summer Concert Series at Coffill Park for 2024

BACKGROUND:

The Sonora Chamber of Commerce has been supporting the City's business community and planning attractive events for many years. The Chamber has been instrumental in such events as Second Saturday Art Night, Christmas town Sonora, Trick or Treat Street and its monthly Mixers. These events are well attended, bring visibility to downtown Sonora and attract attendees from throughout the county along with visitors to the area.

In 2023, the City entered into contract with the Chamber to manage the Opera Hall and coordinate specific special events in the City, including the Sonora Christmas Parade.

DISCUSSION / ANALYSIS:

This application, which is typically a ministerial action exercised by Community Development Department staff is being brought to the Council for approval because the application has requested to serve alcohol.

All applications requesting alcohol in the City must be approved by City Council.

The Summer Concert Series has been a staple at Coffill Park for a number of years. The event has not generated complaints from any of the surrounding neighbors or businesses. The event is concluded by 10pm.

The Chamber is requesting music on June 8, July 13, August 10, September 14 and October 12.

FISCAL IMPACT:

There is no cost to the City associated with this event

ATTACHMENTS:

Special Event Permit Application