



MEMORANDUM

TO: All Staff
FROM: Mayor James Mayhew
SUBJECT: Sign Code Enforcement
DATE: June 11, 2026

I previously directed a temporary pause on sign code enforcements after concerns in connection with signage related to Battery Energy Storage System (BESS) project. There were concerns whether the City's current code could be applied in a way that improperly restricted protected speech, including political signage. The City's sign code generally governs commercial signage; the City defers to regulation under state law for political signs.

Following completion of an updated legal analysis, the City has begun a formal revision process for the Sign Code. As required by law, this process will proceed through the Planning Commission before final consideration by the City Council.

Resumed Limited Enforcement, Effective Immediately

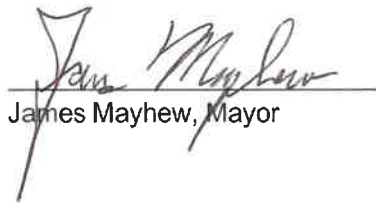
While the revision process is underway, the city will resume enforcement of the following sign placement restrictions.

- Signs located in a median.
- Signs located in the center island of a roundabout.
- Signs placed within 10 feet of an intersection, or that obstruct visibility for oncoming or turning vehicles.
- Signs that obstruct or could be confused with traffic signs, signals, or devices.
- Signs that overhang or project into a travel lane (unless permitted in compliance with that permit.)
- Signs placed in the public right-of-way directly in front of City property in a way that suggests City endorsement.
- Signs placed in the public right-of-way without the consent of the abutting property owner.

Enforcement Remains Paused for Other Right-of-Way Signage.

The City will continue to pause enforcement regarding signs located in other portions of the public right-of-way—including parking strips, planting strips, and unpaved shoulders—while the code revision process is completed. Updated guidance will be issued once the revision process concludes.

Do not remove any signs from private property without first consulting the Legal Department. However, as noted above, a sign placed within the parking strip or planting strip directly in front of private property may be removed by or at the request of the property owner.



James Mayhew, Mayor