

Economic Development Commission (EDC)

Priorities for 2026

The Economic Development Commissioners discussed their vision and priorities for this year in the recent regular monthly meetings. The consensus was to focus on the downtown activation of Falls Avenue.

Vision: Create a vibrant and activated downtown for citizens and visitors alike that supports both the visitor experience, local resident experience, and vitality of downtown.

Priority #1: Falls Avenue Activation (see Woonerf example attached)

- Explore one-way street, pedestrian-oriented design that is bike friendly and allows for outdoor seating and events
- Install outdoor lighting to create a vibrant and welcoming downtown
- Look for alternative options for dumpsters to not be visible on the street
- Have seasonal plantings and beautification throughout the downtown
- Increase signage and/or kiosk to direct visitors to public bathrooms, riverwalk, Centennial Field for playground and elk viewing, etc.
- Tie in activation with Sandy Cove Park improvements (longer term)

Next Steps:

- 1) How will the Commissioners be involved in the Falls Avenue activation process?
- 2) What are the Commissioners' recommendations for next steps in the public engagement process?
- 3) Once these next steps are formalized, how will the Commissioners engage with the businesses and residents?