



Department Reports October 2023



Communications Division

Danna McCall, Communications Coordinator

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Social Media

- Facebook reach: 64.4K; 6155 followers (39 new)
- Twitter - 3682 followers; 5k impressions.
- Instagram - 2K reach; 2735 followers (18 new).
- Top Posts: Snoqualmie Falls photo, historic downtown photo, mountain bike kiosk at Snoqualmie Point Park news release.

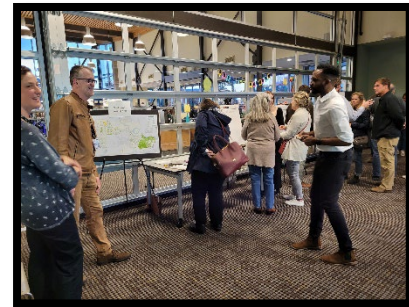
Website

- Website users: 15k; website sessions: 20.7k; pageviews: 35k pageviews.
- Top website sections: News Flash (news release section); Twin Peaks; Snoqualmie Falls (same as Sept.).
- News release section of website remains top destination for users.
- Police and fire blotters remain a top page destinations.



Engagement, Initiatives & Support

- Mayor: Manufacturing Day event, Kiddie Academy ribbon cutting, quarterly newsletter, Ross Report.
- Community Development: Comp Plan Open House, CRS report mailer.
- Parks & Public Works: Community Center Expansion project support, Snoqualmie Pkwy lights updates, Green Snoqualmie Day tree planting event; urban flooding education.
- Police: Dept. awards news release, carjacking news release, ongoing PD blotter.
- Fire: fire prevention week, volunteer firefighter award, ongoing FD blotter.
- WM Grassie ARPA success story video.
- Halloween event marketing.
- Ongoing Community Survey project.



E-News

- 753 subscribers
- 57% open rate; 7.1% click through rate.
- Industry average: 40% open rate; 6.5% click through rate.





Community Development Department

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October 2023

Building Permit Activity

Permit applications to the Community Development Department remain relatively low. Inspections are picking up as a number of homes are under construction in the recently-approved Snoqualmie Ridge II Plat 29/Cascade Pointe.

Building	October 2023	YTD
Permit Applications	47	477
Permits Issued	41	446
Total Inspections	72	755

Planning	October, 2023	YTD
Business Licenses	24	65
Pre Applications	3	9
Sign Permits	2	7

Boards and Commissions:

- Planning Commission 10/2 and 10/16 – completed work on the Housing and Economic Development element, goals and policies. A recommendation will be forward to the CD Committee for their review. Began review of the Transportation element.
- Community Development Committee, 10/2 and 10/16 - Review of Land Use, Housing and Economic Development element and recommendations to Council.
- Arts Commission held an annual retreat special meeting, reviewing and evaluating accomplishments and programming.

Land Use Planning Projects:

NWRM: The applicant would like to clear and grade the property to expand the existng muesum to include a roundhouse.

Timber Trails (Plat 30): Clearing and Grading permit was submitted to being preparing the parcel for a 46 single-family residential (duplexes and townhomes) lots.

Model Train Museum/Park: In Decemer 2022 the Council authorized the Mayor to approval a Memorandum of Understanding, to develop a park/museum on City property which will showcase a model train. The proposed project includes a 20,000 square foot building, outdoor parking, community event space, a gift shop and other interactive features as well as an outdoor recreational park with picnic benches and other improvements. The City Council met in August with represenatatives of model train and approved an extension to the timeline of project of three months before moving forward with an approval of the draft lease and development agreement.

The Rails: City Staff are reviewing a building permit from Tracy Hovinga for the vacant parcel, 784920-1430. The proposed project would construct a 3-story mixed use building including 11 apartments, approximately 2,000 square feet of retail/office space, and associated parking and other site improvements.

Snoqualmie Ridge Self-Storage: City Staff are reviewing a building permit for the expansion of Snoqualmie Ridge Self-Storage. The applicant proposes to expand the existing self-storage facility by constructing a new 3-story building with approximately 29,000 square feet of floor space to replace the existing RV storage area in the northwest corner of the property.

Crabb Commerical: City Staff are reviewing a building permit for a new commerical building on Railroad Avenue. The proposed development is a 2 story building , 2632 square feet.

Mixed-Use Final Plan: Prep for the 1st segment of this was done for presentation to the Planning Commission on November 6th. This involves amending the SR-I Mixed Use Final Plan to remove or amend conditions as needed, to allow for more retail.

Flood Report Mailing: The Annual Flood Report was prepared and mailed out to property owners within the Flood Plain in October. This is part of the City's participation in the National Flood Insurance Program (NFIP) and Community Rating System (CRS) program.

Comp Plan Open House: After the successful April open house at City Hall to get public input on the Comprehensive Plan Update, a second one occurred at the Snoqualmie Public Library on Wednesday, October 18th. There were twenty-five sign-ins on the register, with total attendemnce of approximately thirty-five, including staff and consultants.

Comprehensive Plan Outreach: Over 350 total public comments have been recieved from open houses, business roundtables, surveys, the Ridge Business Owners and the Snoqualmie Tribe. The Planning Commission has made recommendations to the Community Developent Committee on the land use element. The Economic Development and Housing elements are moving through the Planning Commission. A second open house is schedule in mid-October for additional public participation.

Events, Engagement, Marketing and Tourism:

- Halloween Events: City-wide, October 28, Ridge District/Center Blvd., 1-3pm, and Downtown District, 2-4pm. Marketing and advertising (425 Magazine ad buy). City was busy with trick-or-treaters all afternoon. Provided marketing and candy support to both Ridge and Downtown merchants.
- Marketing Conception and Coordination: Snoqualmie Winter Lights Tree Lighting, Snoqualmie Winter Lights Month Long Lighting Displays, Snoqualmie Inn and City of Snoqualmie Partnership for Snoqualmie Winter Lights Room Package, and Historic Downtown Merchants Association, month long December event programming partnership. Advertising buys with 425 Magazine and Seattle's Childs.
- Project management of the holiday lighting program installations, by City Parks Department and outside vendor.
- Attended SnoValley Chamber of Commerce monthly luncheon.
- Attended Historic Downtown Merchants Association meeting.
- Special Events Permits:
 - Halloween Festival 10/30/23
 - Egg Hunt 3/29/24
 - Daddy Dash 4/19/24
 - Graduation and Carnival 6/5/24



Parks & Public Works Department

Jeff Hamlin, Interim Director

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Staffing Levels

Parks, Streets – 1 Vacancy

Water – 2 Vacancies

Wastewater – 3 Vacancies

October 2023

October Summary Parks & Public Works

The rainy season is upon us as we begin November. Our Parks & Public team are well into Fall activities having nearly completed installation of holiday lights and preparing for the coming winter festivities. Flower baskets and downtown furniture have been removed for the winter. The Parks Division has moved into their new (to them) home at the wastewater treatment plant. They formerly were sharing an office with the Stormwater/Urban Forestry Team. The Engineering Division continues its focus on wrapping up this year's capital projects and preparing projects for the CIP update and next year's next construction season.

We have some exciting projects on tap with the approval of the splash pad and our plans to restore Sandy Cove Park. Our Water Division has been conducting normal operations and our Irrigation Team has finished winterizing the system for the coming cold months. The Meter setters have finally arrived, and the contractor should wrap up the William's Addition CIP project by the end of November. Recruitment continues for additional water and sewer technicians. Our Waste Water Team has settled into their new office location and continues to maintain and operate the system well. The Fleet Division and Facilities Division has also begun Fall preparations. They have begun the process of installing plows and final preparations for the winter season. We will be integrating new equipment into our operations this season with the acquisition of the new front loader. We will be experimenting and testing different operational deployments to see how it can best be used to serve our residents.

Community Liaison- Outreach/Events, Arts and Culture, Marketing and Tourism:

Voter Drop Box: signs have been placed to direct traffic to the voter drop box on the ridge near the library

Department of Corrections Crew Work for October 2023

* Note: DOC had 10 workdays this month*

Work completed at various sites:

1. **Storm pond vegetation maintenance:**

1.1. No vegetation maintenance this month.

2. **Storm pond, swale, and wetland fence repair: Completed 8 ponds, 1 swale and 1 wetland.**

2.1. Split-rail fence repair at Kinsey Pond, completed 134 feet of fence to include:

2.1.1. Replaced 10 posts and 11 sections of rail, chain link stapled to rails.

2.2. Split-rail fence repair at Isley 1 Pond, completed 134 feet of fence to include:

2.2.1. Replaced 6 posts and 7 rails, chain link stapled to rails.

2.3. Split-rail fence repair at Fisher Ponds 1 & 2, completed 440 feet of fence to include:

2.3.1. Replaced 9 posts and 12 rails. No chain-link.

2.4. Split-rail fence repair at Swenson W1 Pond, completed 736 feet of fence to include:

2.4.1. Reinstalled 2 posts and 6 rails.

2.5. Split-rail fence repair at Autumn Pond, completed 1,099 feet of fence to include:

2.5.1. Reinstalled 2 posts and replaced 1 rail. Replaced 20 feet of chain-link fence.

2.6. Split-rail fence repair at Denny Swale, completed 121 feet of fence to include:

2.6.1. Replaced 3 Posts and 6 rails. No chain-link.

2.7. Split-rail fence repair at Fairway Pond, completed 121 feet of fence to include:

2.7.1. Replaced 1 post and 1 rail, and chain-link stapled to rails.

2.8. Split-rail fence repair at Carmichael Wetland, completed 278 feet of fence to include:

2.8.1. Replaced 15 posts and 12 rails. No chain-link.

3. Trail maintenance: Deep Creek Trail Bridge Repair

3.1. Helped to dispose of 21 old boards on Deep Creek Trail bridge repair by carrying them up to the staged dumpster at Whitaker Park.

4. Forest restoration: Park Street Revetment Site Mulching (Park and River)

4.1. Revetment site maintenance: Put down 70 yards of mulch, to 6 inches deep, throughout the rest of the site (finishing work from September).

4.2. Revetment site maintenance Weeded 3 yards of invasives covering 1366 square feet in preparation for mulching.

5. Park maintenance:

5.1. No park maintenance this month.

6. Work Area and Tool maintenance:

6.1. No work area/tool maintenance this month.

Isley Pond 1: Completed 590 feet of fence to include replacing 6 posts and 7 sections of rail and chain link stapled to rails where needed.



Autumn Pond: Completed 1099 feet of fence to include reinstalling 2 posts and 1 section of rail and chain link stapled to rails where needed. Replaced 20 feet of chain-link fence.





Snoqualmie Police Department

Brian Lynch, Interim Police Chief

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October 2023

Calls for Service

	Sept. 2023	Oct. 2023	Oct. 2022
Snoqualmie	551	646	646
North Bend	426	467	438

Average Response Times (in minutes & seconds)

October	Priority 1	Priority 2	Priority 3
Snoqualmie	3:11	3:40	6:10
North Bend	6:48	6:13	6:18
September			
Snoqualmie	3:23	3:24	4:30
North Bend	4:31	3:43	5:42

Priority 1: Weapons Offense / DV Physical / Aslt/Burg In-Prog

Priority 2: Calls that require immediate response that could result in death if not responded to.

Priority 3: High priority but not an immediate threat.

October	Thefts	Vehicle Prowls	Vehicle Thefts
Snoqualmie	12	5	4
North Bend	21	6	4
September	Thefts	Vehicle Prowls	Vehicle Thefts
Snoqualmie	8	6	1
North Bend	22	2	0

Items of Importance

Command Staff – Vacancies: Captain, Admin Sergeant.

Detective vacancy was filled Oct. 10.

Patrol – Vacancies: 1 Patrol Officer opening – 1 officer cadet graduated from FTO on 10/23, 1 officer cadet ongoing FTO, 1 officer recruit ongoing enrollment at the academy, 1 officer recruit started 10/16 and awaiting academy date, 2 candidates hired with start dates established 11/27 and 12/18, 2 candidates in backgrounds.

Administrative Staff – Vacancies: Administrative Coordinator.

Community Events

October 28 – Trick-or-Treat on Center & Trick-or-Treat Downtown Snoqualmie

Year to Date Theft Comparison

Jan. 1 – Oct. 31

Snoqualmie 2023 2022

Thefts 99 161

Vehicle Prowls 69 137

Vehicle Thefts 20 29

North Bend 2023 2022

Thefts 198 216

Vehicle Prowls 39 60

Vehicle Thefts 18 27

Crisis Intervention Contacts

Oct. 1 - 31

2023 2022

Snoqualmie 10 11

North Bend 2 2

Mental Health Professional Contacts

Oct. 1 - 31

2023 2022

Snoqualmie 23 7

North Bend 15 4

Public Records Requests

Oct. 2023 63

2023 YTD 469