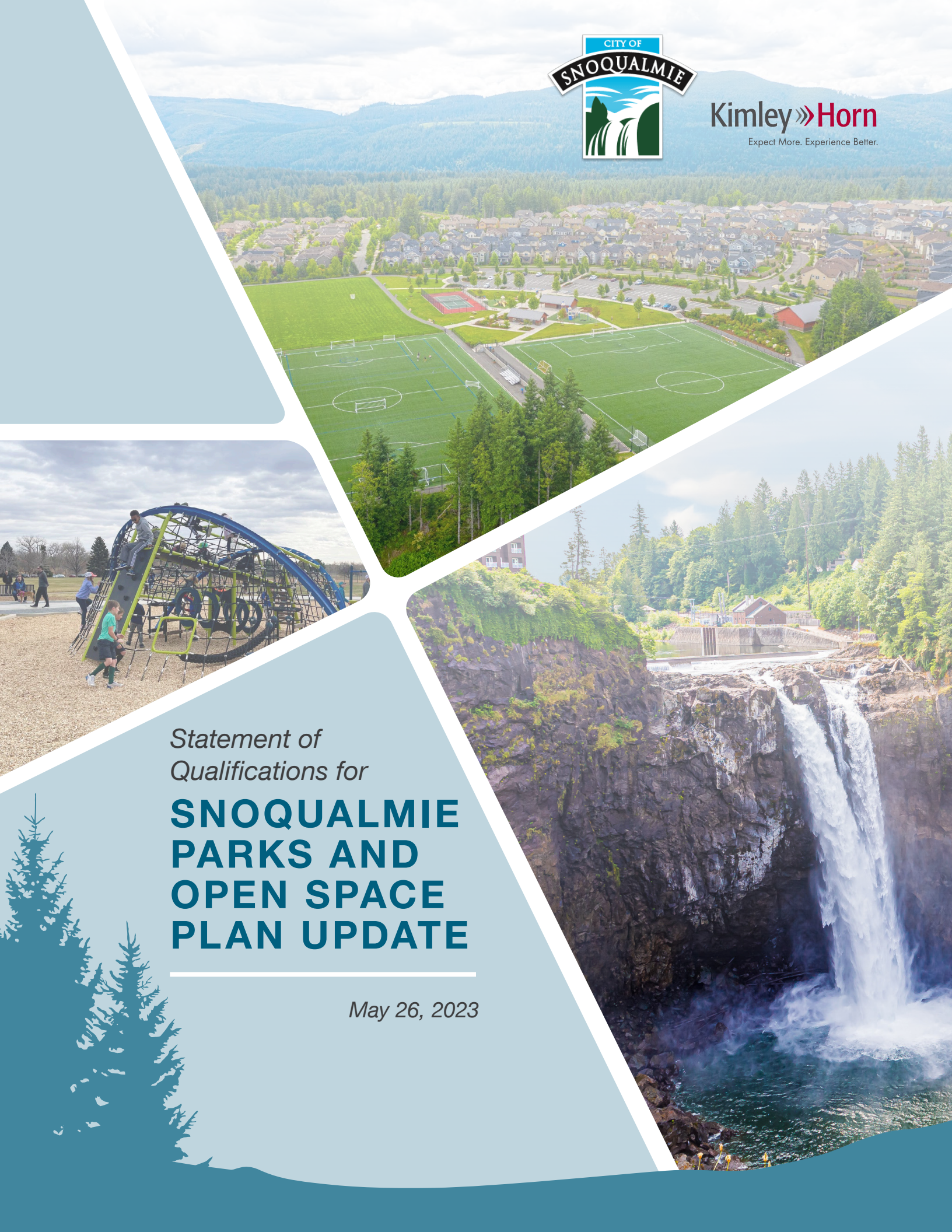




**Kimley»Horn**  
Expect More. Experience Better.



*Statement of  
Qualifications for*

# **SNOQUALMIE PARKS AND OPEN SPACE PLAN UPDATE**

*May 26, 2023*



May 26, 2023

City of Snoqualmie Parks and Public Works Department  
Attention: Mike Chambless  
38624 SE River Street, PO Box 987, Snoqualmie, WA 98065

### Re: Statement of Qualifications for Snoqualmie Parks and Open Space Plan Update

Dear Mr. Chambless and Members of the Selection Committee:

The City of Snoqualmie (City) is seeking an experienced consultant to perform an update of the City's Parks, Recreation, Open Space, and Trails (PROST) Plan to create a vision for the community's parks, open spaces, and trail system. This PROST Plan is vital to setting the framework for future decision making, leveraging future grant and funding opportunities, identifying community needs and expectations, and finding solutions to gaps or barriers currently preventing the Snoqualmie community from fully utilizing and enjoying parks and recreation amenities. The Kimley-Horn team is ready to work with the City to develop a visionary and progressive plan focused on promoting a safe, vibrant, and sustainable community. A few distinguishing qualities of our team include:

**Recent and Directly Relevant National Experience.** Kimley-Horn is a national expert in parks and recreation planning and has recently completed many large-scale municipal plans and plan updates including the Prescott Valley Parks and Recreation Master Plan; Chandler Parks Strategic Master Plan; Goodyear Parks, Recreation, Trails & Open Space Master Plan; Casa Grande Community Services Master Plan; and Oklahoma City Parks and Recreation Master Plan. We are highly experienced at creating and updating plans that have been successfully implemented for communities to enjoy.

**Simply a Better Experience.** The Kimley-Horn team is focused on providing not only exceptional service and solutions, but also a better overall experience than you would get with any other firm. Additionally, members of our team have developed a positive working relationship with City staff, including Mike Chambless, while in previous roles. Our team is eager to provide the City with the best value for its limited funds and demonstrate the type of responsiveness and high-quality service Kimley-Horn and Project Manager **Nick Chen** have become known for in the industry.

**Local Presence and Familiarity.** With Kimley-Horn, the City gets the best of both worlds. In addition to our team's extensive, high-caliber national parks and recreation experience, we also offer local staff with experience serving clients throughout the Pacific Northwest. Kimley-Horn has approximately 70 employees in three offices in Seattle, Everett, and Bellevue, and this team will be led by local Project Manager Nick Chen, AICP. We have the local knowledge and familiarity, national expertise, and excellent working relationships, to make this project successful.

**Multidiscipline Expertise and Capabilities.** With such a wide variety of disciplines offered in-house, Kimley-Horn can look at this project from a variety of perspectives. In addition to open space, trail, and parks planning, we also specialize in multimodal, complete streets, infrastructure, traffic and safety, parking, hydrology and hydraulics, environmental, and transit planning. We understand what it takes to construct facilities and bring the unique ability to see how different aspects of the plan relate and impact other key areas of the community.

We are confident that our team is best qualified to complete this project. With **corporate headquarters located in Raleigh, NC**, Kimley-Horn has over 110 offices throughout the country. We are committed to providing exceptional service and responsiveness to the City. Thank you for the opportunity to submit our qualifications for this exciting project opportunity. Please reach out to Project Manager Nick Chen at 425.989.5064 or [nick.chen@kimley-horn.com](mailto:nick.chen@kimley-horn.com) if you have any questions.

Sincerely,  
KIMLEY-HORN



Nick Chen, AICP  
Project Manager



Brian Smalkoski, P.E., AICP, PTP, PTOE  
Vice President/Authorized Signer

## 2. STATEMENT OF QUALIFICATIONS

### Understanding and Approach

#### Task 1: Project Management and Meetings

##### Task 1.1: Kick-off Meeting and Project Schedule

Kimley-Horn will prepare for and attend a kick-off meeting for the PROST Plan to confirm the work plan of the project. The goal of this meeting is to determine:

- **Confirmation and Outcome Expectations** – The project goals, objectives, scope, and schedule will be confirmed. We will discuss expectations of the completed project.
- **Communications** – Confirm lines of communication, points of contact, level of involvement by Parks and Public Works Department (Department) staff and local leaders, and other related project management details.
- **Progress Reporting** – The Kimley-Horn team will develop status reports to the Department on a monthly basis, either in person or through video conferencing tools such as Zoom.

##### Task 1.1 Deliverables:

- Project work plan document (PDF format)
- Project schedule document (Excel or Microsoft Project format)
- Project meeting minutes/status reports (one report per meeting)

##### Task 1.2: Relevant Plan and Document Review

The Kimley-Horn team will collect, log, and create electronic copies as appropriate (MS Word/Excel and Adobe Acrobat) of key data and information to facilitate dissemination of information. This will assess the long-term goals as expressed in relevant existing plans and studies such as existing site plans, annual reports, program guides, park development guidelines, user fee information, department policies and procedures, etc. Specific data to be reviewed includes recent planning efforts, capital improvement plans (CIPs), and other available relevant data.

##### Task 1.2 Deliverables:

- Itemized list of reviewed documents

##### Task 1.3: Regular Project Team Meetings

The Kimley-Horn team and the project manager will hold virtual progress meetings to give the City updates on project deliverables. This scope assumes meetings approximately once per month, until the final plan is approved. Meetings can be in-person if requested by the City. The team will prepare one meeting agenda and one set of consolidated meeting minutes per Project Team Meeting.

##### Task 1.3 Deliverables:

- One meeting agenda and one set of consolidated meeting minutes per Project Team Meeting

##### Task 1.4: Public Hearings Attendance (Two Assumed)

The Kimley-Horn team will attend up to two public hearings to present the final PROST Plan document. This scope assumes attendance by up to two key staff members.

##### Task 1.4 Deliverables:

- Meeting agenda and meeting minutes

#### Task 2: Community Outreach

##### Task 2.1: Community Outreach Meetings (Six Assumed)

Public engagement is vital to a successful plan. Public engagement serves two purposes: 1) to identify emerging issues and challenges the City needs to address, and 2) to align the community and the Department to achieve the greatest ability for plan implementation. The public engagement process will work hand in hand with the development of an advocacy strategy for the plan. The proposed strategic process is a series of workshops at each milestone of the phase as shown:



Community Engagement Event

- **Workshop Series #1** – Overview of project and processes to achieve successful, sustainable implementation
- **Workshop Series #2** – Present Key Public Needs Assessment Findings
- **Workshop Series #3** – Present Key Technical Findings
- **Workshop Series #4** – Present Recommendations and Implementation Plan
- **Workshop Series #5** – Present Final Plan for Adoption
- One in-person workshop at a community event to immerse the project team into the Snoqualmie community

##### Task 2.1 Deliverables:

- One workshop promotional flyer and social media post and one workshop PowerPoint presentation or similar presentation board
- Meeting summaries of each community workshop

## SNOQUALMIE PARKS AND OPEN SPACE PLAN UPDATE

### Task 2.2: Focus Group/Stakeholder Meetings (Two Assumed)

The Kimley-Horn team will conduct at least two meetings consisting of interviews/focus groups with key community leaders and stakeholders to evaluate their vision for parks and recreation services in Snoqualmie. These interviews/focus groups will help the project team gain an understanding of the community values, strengths and weaknesses of the parks and recreation system, and level of services provided. Focus group/stakeholder meetings may be conducted in person or virtually at the request of the City.

#### Task 2.2 Deliverables:

- One meeting agenda and one PDF meeting summary per Focus Group/Stakeholder Meeting

### Task 3: Demographics and Trends Analysis

Our team will utilize the City's most recent Comprehensive Plan projections and supplement with Census tract demographic data obtained from Environmental Systems Research Institute, Inc. (ESRI),



Snoqualmie, WA

the largest research and development organization dedicated to Geographical Information Systems (GIS) and specializing in population projections and market trends; for comparison purposes, data will also be obtained from the U.S. Census Bureau. This analysis will provide an understanding of the demographic environment for the following reasons:

- To understand the market areas served by the park and recreation system and distinguish customer groups
- To determine changes occurring in the City and the region, and assist in making proactive decisions to accommodate those shifts
- Provide the basis for Equity Mapping and Service Area Analysis

The demographic analysis will be based on relevant U.S. Census information. The following demographic characteristics will be included:

- Population density
- Gender
- Age distribution
- Ethnicity
- Households
- Household income

From the demographic base data, sports, recreation, and outdoor trends are applied to the local populace to assist in determining the potential participation base within the community. For the sports and recreation trends, the Kimley-Horn team utilizes the Sports & Fitness Industry Association's (SFIA) 2021 Study of Sports, Fitness and Leisure Participation; ESRI local market potential; as well as participation trends from the Outdoor Foundation on outdoor recreation trends. This data will guide development of future recreation programs and facilities to benefit the community, as well as identify those programs that may be declining in participation.

#### Task 3 Deliverables:

- One summary report of U.S. Census data and SFIA data collected as part of the demographics and trends analysis

### Task 4: Parks and Facilities Inventory and Analysis

#### Task 4.1: On-Site Inventory

The Kimley-Horn team will document the existing City of Snoqualmie's Parks and Recreation parks and facilities via field investigation and past planning efforts. The team will compile an inventory and assess existing parks, trails, open space, and facilities. The level of assessment desired by the City for the purposes of evaluating future improvements will be agreed upon before work for this task commences. This scope assumes approximately 40 parks and 11 trails linkages as identified in the current 2018 Open Space, Parks, and Recreation Plan.

#### Task 4.1 Deliverable:

- Summary deliverable for this task performed in Task 4.2

#### Task 4.2: On-site Analysis Documentation

Kimley-Horn will examine the functionality of the existing park site plans and make observations related to vehicular and pedestrian flow, operations, and efficiency. This assessment will consider the capacity of each amenity found within the system (e.g., playgrounds, ball fields, trails, natural areas, special facilities, etc.) as well as functionality, accessibility, condition, comfort, and convenience. Evaluation criteria will be based on expressed values of the community, and special consideration will be given to any significant land use changes. This task includes written and photographic documentation of findings from Task 4.1.

#### Task 4.2 Deliverable:

- One summary findings memo of on-site inventory and analysis

## SNOQUALMIE PARKS AND OPEN SPACE PLAN UPDATE

### Task 4.3: Parks Assets Assessment Matrix

Kimley-Horn will develop tables which generally identify and evaluate the quality of facilities based on field visits to each park to determine the conditions of buildings, grounds, equipment, and overall appearance. Our team will identify any major deferred maintenance items and provide a general assessment of the accessibility of the facilities.

#### Task 4.3 Deliverable:

- Parks Assets Assessment Matrix document

### Task 4.4: Existing Parks and Trails Improvement Recommendations

Using the information gathered in Tasks 4.1 through 4.3, Kimley-Horn will make recommendations on potential improvements to existing facilities, including the potential to change uses from active to passive parks or to add amenities or equipment. Community support and feedback from Task 2 will also be considered when making improvement recommendations.

#### Task 4.4 Deliverable:

- Summary memo of park and open space improvement recommendations

## Task 5: Operations and Needs Assessment

### Task 5.1: Operations Assessment

Programs, services, and maintenance are the backbone of community service agencies. This assessment will review how well the City aligns itself with community needs. The goal of this process is to provide operational enhancements that result in the delivery of successful and innovative system. The process includes analysis of:

- Recreation facilities and programs and services
- Senior services
- Maintenance operations

#### Task 5.1 Deliverables:

- One summary findings memo, including tables of the operations and needs assessment

### Task 5.2: Facility Priority Rankings

Our team will synthesize the findings from the community input, survey results, standards, demographics and trends analysis, park and facility inventory, and operations assessment into a quantified facility priority ranking. This priority listing will be compared against gaps or surplus in parks, facilities, and amenities. This will list and prioritize facility, infrastructure, and amenities needs for the Parks and Recreation system and provide guidance for a future CIP.

#### Task 5.2 Deliverables:

- Facility priority ranking table (Excel or PDF format)

## Task 6: Comprehensive PROST Elements

### Task 6.1: Park Classification and Level of Service Standards

Kimley-Horn will work with the City to review and confirm, modify, or add to existing park classifications and preferred facility standards for all park sites, trails, and open space amenities including common areas and indoor and outdoor facilities. These classifications will consider size, population served, length of stay, and amenity types/services. Facility standards include level of service standards and the population served per recreational facilities and park amenities. Any new or modified classification or standard will be approved as required. These are based on regional, statewide, or nationally accepted standards, as well as our team's national experience and comparison with peer/survey agencies. These standards will be adapted based on the City's needs and expectations.

The Kimley-Horn team will incorporate the information gathered through inventory and community input meetings to measure the level of service currently being provided to the residents, stakeholders, and users of the City's Parks and Recreation system. The team will analyze how this information reconciles with community demographics, social determinants of health, active transportation systems, administrative boundaries and neighborhoods, etc. As part of the level of service analysis, the Kimley-Horn team will analyze and include relevant alternative recreation facilities and providers within the study area (i.e., schools, commercial recreational and fitness providers, and park and recreation facilities in nearby communities) to provide an analysis of duplication of services and to identify opportunities for collaborative efforts. The level of service analysis will also assess:

- The community's access to parks facilities
- Alternate providers' facilities (such as homeowner's associations, schools or agency-owned) that provide recreation access for the City's residents
- Trail access and future trail development

#### Task 6.1 Deliverables:

- Park classification analysis and recommendations
- One memo with level of service calculations and recommendations

### Task 6.2: Geographic Analysis through Mapping

Our team will work with the City to determine appropriate GIS mapping. We will utilize GIS to perform geographical mapping to identify service area analysis for specific facilities and



**SNOQUALMIE PARKS AND OPEN SPACE PLAN UPDATE**

programs. This includes mapping by classification and major amenities by facility standards as applied to population density and geographic areas. A service area is defined as a measured area around a park or amenity whose radius encompasses the population associated with the appropriate facility standard for each park classification and amenity. Using the facility standards and service areas provided by our team for each park and major facility type (amenity), a series of maps by each park classification and major amenities will be prepared. GIS will also be utilized to identify the '10-minute walk' area of current facilities and identify gaps. We will provide maps in digital format (Adobe Acrobat PDF format) and hard copy.

*Task 6.2 Deliverables:*

- Up to five maps in digital format (Adobe Acrobat PDF) or hard copy

**Task 6.3: Capital Improvement Plan**

The team recommends the development of a three-tier CIP that will assist the City in the inevitable and continuous rebalancing of priorities and their associated expenditures. Each tier reflects different assumptions about available resources.

➡ The **Critical Alternative** has plans for prioritized spending within existing budget targets and focuses on deferred maintenance and lifecycle replacement of assets and amenities within the existing parks system. The intention of this alternative is to refocus and make the most of existing resources with the primary goal being for the City to maintain high-quality services.

➡ The **Sustainable Alternative** describes the extra services or capital improvement that should be undertaken when additional funding is available. This includes strategically enhancing and renovating existing parks and facilities to better meet the park and recreational needs of the City of Snoqualmie residents that would require additional operational or capital funding. In coordination with the City's financial department, the Department would evaluate and analyze potential sources of additional revenue including, but not limited to, capital bond funding, partnerships, grants, and existing or new taxes.

➡ The **Visionary Alternative** represents the complete set of services and facilities desired by the community. It is fiscally unconstrained but can help provide policy guidance by illustrating the ultimate goals of the system and by providing a long-range look to address future needs and deficiencies. In the PROST Plan, the Visionary Alternative addresses complete renovations of aging parks and facilities and the development of new parks and facilities. Funding for visionary projects would be derived from partnerships, private investments, and new tax dollars.

*Task 6.3 Deliverables:*

- CIP including newly identified projects
- Total cost of ownership of the parks and recreation system

**Task 6.4: Funding and Revenue Strategies**

Funding strategies will be developed based in part on our review and analysis of the facilities as well as the national experience brought by our professionals. The Kimley-Horn team has identified numerous funding options that can potentially apply to the City of Snoqualmie. The funding strategies to be evaluated for recommendations may include:

- Fees and charges options and recommendations
- Endowments/non-profits' opportunities for supporting operational and capital costs
- Sponsorships to support programs, events, and facilities
- Partnerships with public/public partners, public/not-for-profit partners, and public/private partnerships
- Dedicated funding sources to support land acquisition and capital improvements
- Development agreements to support park acquisition, open space and park and facility development
- Earned Income options to support operational costs
- Land or facility leases to support operational and capital costs
- Identify grant opportunities and resources to construct parks and facilities identified in the PROST Plan including suggested timelines

*Task 6.4 Deliverables:*

- One summary memo of applicable funding and revenue strategies

**Task 6.5: Develop PROST Plan Goals and Objectives**

Our team will establish and prioritize the Department's goals, objectives, and policies. A status briefing will be presented to gain input and consensus on direction. The PROST Plan will be framed and prepared through coordination with staff. Utilizing direction from the City, action strategies will be established. Key recommendations and tactics that support each action strategy to its fullest outcome will be outlined in a strategy matrix with priorities, timelines, measurement, and teams within the City or external partners to focus on.

*Task 6.5 Deliverables:*

- One draft set of PROST Plan goals and objectives

## SNOQUALMIE PARKS AND OPEN SPACE PLAN UPDATE

### Task 6.6: Strategic Action Plan Development

Upon consensus of all technical work, the remaining action plan will be completed with supporting strategies, actions, responsibilities, priorities/timelines, and cost estimates. These strategies will be classified as short-, mid-, or long-term strategies and priorities. This will be reviewed with senior Department staff. The team will propose a prioritization schedule and methodology used on successful master plans across the U.S. from their work. Action plans will be established in the following key areas:

- **Park and Land Acquisition** – Recommendations that provide for short- and long-term enhancement of park land acquisition in the city. This will include useable and workable definitions and recommendations for designated parks and facilities with acreages and parameters defined as appropriate.
- **Park and Facility Operations and Maintenance** – Recommendations that provide for short- and long-term enhancement of Department's park and facility management practices.
- **Programs and Services** – Recommendations that provide for short- and long-term development and maintenance of programs and services provided by the Department, including opportunities to improve meeting user needs.
- **Pricing** – Recommendations for user fee structure and appropriate levels of tax subsidy for current and proposed programs and services.

- **Financial and Budgetary Capacity Development** – Recommendations that provide for short- and long-term enhancement of the financial and budgetary capacity of the Department related to parks and lands.
- **Policies and Practices** – Specific policies and practices for the Department that will support the desired outcomes of the PROST Plan will be detailed.

#### Task 6.6 Deliverables:

- Strategic Action Plan for inclusion in the final document

### Task 6.7: Draft Report Preparation

Kimley-Horn will prepare a draft PROST Plan with strategies considering all analyses performed and consider the fiscal and operational impacts to the Snoqualmie's Parks and Recreation system. The recommendations and prioritization of needs will be reviewed and discussed with the City in draft editable MS Word format and confirmed before fully formatted.

#### Task 6.7 Deliverables:

- One comprehensive draft PROST Plan document

### Task 6.8: Final Mater Plan Document

Upon comment by all senior City staff and City Council, the team will revise the PROST Plan to reflect all input received. Once the draft PROST Plan is approved, Kimley-Horn will prepare a final summary report and present for final approval and adoption.

#### Task 6.8 Deliverables:

- One final PROST Plan document (electronic PDF or hard-copy version)





Key Personnel

As a national firm with a strong local presence, we understand the context of your project within the community fabric as well as the process involved in developing a successful plan update. Kimley-Horn has earned a reputation for combining creative ideas, technical excellence, and client collaboration resulting in dynamic projects that are harmonious with their environments and positively impact their surroundings. The organization chart below demonstrates our team structure and specifies individual roles and responsibilities.

Kimley-Horn commits the key personnel shown in our Statement of Qualifications (SOQ), including Project Manager Nick Chen, to the extent necessary to meet the City’s project goals and objectives.

In this section, we have provided concise resumes to summarize the qualifications, experience, time commitment, and roles/responsibilities of our key personnel assigned to this project.



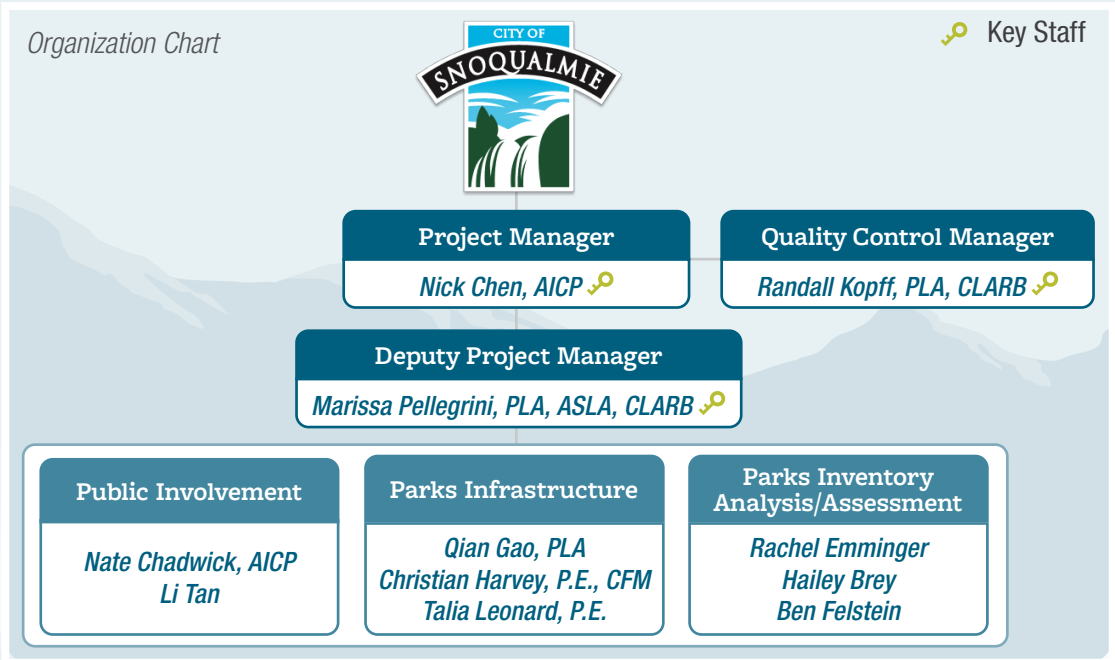
Snoqualmie, WA

The Kimley-Horn team will partner with the City to help you achieve the best results for the PROST Plan. With Kimley-Horn as your consultant, you get a team with the right resources that works with you—not just for you—to achieve project success.

  
**6,800+**  
people

  
**110+**  
offices

  
**55+**  
years





## SNOQUALMIE PARKS AND OPEN SPACE PLAN UPDATE



**NICK** CHEN, AICP

### CREDENTIALS

- Master of Urban and Regional Planning, University of California, Irvine
- Bachelor of Landscape Architecture, California State Polytechnic University, Pomona
- American Institute of Certified Planners (AICP #029082)

### PROJECT MANAGER

#### % Time Committed to this Project: 40%

Nick will serve as the City's primary point of contact for this project and oversee all project activities to ensure the City's goals and objectives are met. Based in Seattle, Nick is an urban planner with a landscape architecture background. His work primarily consists of long-range strategic planning, community outreach, and entitlement specialist with experience working for both municipalities and private development clients on community visioning, priority setting, site investigation, due diligence, conceptual land use and site designs, and physical feasibility studies relating to regulatory and physical site characteristics. His work includes the disciplines of long-range planning, urban design, entitlement, community visioning, policy planning, and community outreach efforts focused in California and the Pacific Northwest but with experience across the nation.

#### Relevant Experience:

- City of Costa Mesa, Housing Element Update, Costa Mesa, CA
- City of Orange, Housing Element Update, Orange, CA
- County of San Bernardino, Community Plans Continuum, San Bernardino County, CA\*
- Centennial, Mainplace Mall Specific Plan, Santa Ana, CA

*\* Prior to joining Kimley-Horn*



**MARISSA** PELLEGRINI, PLA, ASLA, CLARB

### CREDENTIALS

- Bachelor of Science, Landscape Architecture, Purdue University
- Professional Landscape Architect (PLA) in WA (#20118427), AZ, NV, and UT
- American Society of Landscape Architects (ASLA), Member
- Council of Landscape Architectural Registration Boards (CLARB)

### DEPUTY PROJECT MANAGER

#### % Time Committed to this Project: 40%

Marissa will serve as Deputy Project Manager and work closely with Nick throughout this project. She is a landscape architect and urban designer with 13 years of professional experience in landscape architecture and planning. Marissa possesses a deep portfolio of parks and recreation experience and specializes in parks and recreation projects, including master planning. She has managed, served as lead landscape architect, and led community outreach on a wide range of multidiscipline projects including systemwide plans, tournament facilities, park revitalization, and neighborhood, community, and regional parks and recreation facilities.

#### Relevant Experience:

- City of Casa Grande, Community Services Master Plan, Casa Grande, AZ
- City of Chandler, Parks Strategic Master Plan, Chandler, AZ
- City of Goodyear, Parks and Recreation Needs Assessment and Master Plan, Goodyear, AZ
- City of Scottsdale, Parks and Recreation Master Plan, Scottsdale, AZ



## RANDALL KOPFF, PLA, CLARB

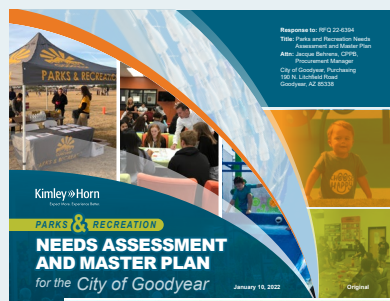
### QUALITY CONTROL MANAGER

#### % Time Committed to this Project: 30%

With more than two decades of professional experience, Randall has encompassed a wide variety of landscape architectural, planning, and graphic services on projects throughout the U.S. His skills include site inventory/analysis, master planning, design development, graphic presentations, 3-D modeling, project management, and detailed technical drawings. Randall utilizes his diverse project background to work closely with individual clients to interpret public input and ensure that the proper vision has been achieved throughout the planning and design implementation processes. As Quality Control Manager, Randall will be responsible for maintaining quality control and quality assurance of all Kimley-Horn team deliverables under this contract. He commits to working closely with the City to ensure that each of your goals and objectives is met or exceeded.

#### Relevant Experience:

- City of Hollister, Brigantino Park Master Plan, Hollister, CA
- City of Casa Grande, Community Services Master Plan, Casa Grande, AZ
- City of Palmdale, Parks and Recreations Master Plan, Palmdale, CA
- City of Littleton, Parks, Recreation, Open Space and Trails Feasibility Study, Littleton, CO
- City of Goodyear, Parks and Recreation Needs Assessment and Master Plan, Goodyear, AZ
- Jurupa Area Recreation and Park District, Parks and Recreation Master Plan, Jurupa Valley, CA



“ Kimley-Horn has exceeded the City’s expectations. Their master planning process was comprehensive and inclusive of all user groups and stakeholders. Their attention to detail is exceptional. The City has really appreciated their creativity, ability to listen and incorporate all stakeholders’ interests and level of professionalism they bring to the project every day.”  
– Walt Kinsler, City of Goodyear Project Manager, Capital Improvement Projects Manager



## SNOQUALMIE PARKS AND OPEN SPACE PLAN UPDATE

### Hourly Rates/Cost Proposal

#### Hourly Rates

CLASSIFICATION	RATE
Analyst I	\$105 - \$135
Analyst II	\$145 - \$170
Professional	\$170 - \$195
Senior Professional I	\$220 - \$280
Senior Professional II	\$310 - \$375
Senior Technical Support	\$100 - \$265
Technical Support	\$90 - \$150
Support Staff	\$75 - \$125

#### Cost Proposal

TASK	COST (LUMP SUM)
Task 1: Project Management and Meetings	\$22,600
Task 2: Community Outreach	\$20,800
Task 3: Demographics and Recreation Trends Analysis	\$4,200
Task 4: Parks and Facilities Inventory and Assessment	\$30,100
Task 5: Operations and Needs Assessment	\$10,500
Task 6: Comprehensive PROST Plan Elements	\$53,900
Expenses	\$6,500
<b>TOTAL</b>	<b>\$148,600</b>

### 3. EXPERIENCE

#### Similar Projects

In this section, we demonstrate Kimley-Horn's ability to complete projects similar in scope and caliber to the proposed PROST Plan. Kimley-Horn has a long history of completing similar projects and adhering to our clients' schedule and budget requirements, while also providing a better overall experience. Our staff strive to make our experience working together a really positive one, with a focus on providing exceptional service and solutions. Our multidiscipline capabilities allow us to meet our clients' needs on any planning or engineering project, and we have extensive experience implementing meaningful public engagement programs.

With a portfolio of impressive parks and recreation planning and design experience, coupled with our knowledge of the local area, we are confident that we bring together a qualified team to successfully address your project needs.

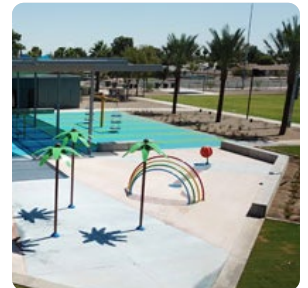
#### **Town of Prescott Valley, Parks and Recreation Master Plan** – Prescott Valley, AZ

Kimley-Horn was part of a consulting team preparing a Parks and Recreation Master Plan for the Town of Prescott Valley. The plan provided guidance and policy direction for the Prescott Valley Parks and Recreation Department's role in the community. A 10-year vision for department services was included within the plan that encompassed parks, facilities, recreational programming, art, cultural and special events, as well as open space and trails. The plan also included research, public involvement, and the development of recommendations for all aspects of Parks and Recreation operations. The resulting master plan included a strategic action plan with primary focus on short-term strategies that build success over the long term. Kimley-Horn's responsibilities for this project included leading the necessary facility assessments, CIP estimates, and implementation recommendations.



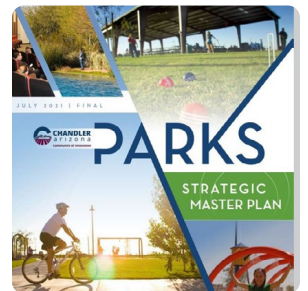
#### **City of Casa Grande, Community Services Master Plan** – Casa Grande, AZ

Kimley-Horn is part of the consultant team partnering with the City of Casa Grande to update the Community Services Master Plan, which will become a guiding document for the Community Services Department for the next 10 to 15 years. This project involves the completion of an extensive needs assessment, community input process, a citizen's survey, and a comprehensive evaluation of all existing facilities. The document will also include potential future land acquisition, financing options, park development, open space, trails, operations maintenance, library, golf, and recreational programming needs.



#### **City of Chandler, Parks Strategic Master Plan** – Chandler, AZ

Kimley-Horn developed a parks and recreation master plan for the City of Chandler. The strategic master plan enhanced the vision of the community while plotting the course for the future through concise, outcome-based recommendations which reflected the unique profile of both today's and tomorrow's residents. As part of the master plan, it was imperative to set quality standards for service levels, associated costs for operations and maintenance, and assign updated maintenance standards for the parks and facilities to move Chandler toward its goals of becoming the premier destination community in the region. The master plan effort included public outreach, a statistically valid survey, and site conditions assessments of over 60 parks and recreation facilities of varying size and programming. The plan provided guidance through clearly-defined, short-term and long-term strategies reflecting a financially sustainable balance of ambition and practicability.





## SNOQUALMIE PARKS AND OPEN SPACE PLAN UPDATE

### **City of Goodyear, Parks and Recreation Needs Assessment and Master Plan** – Goodyear, AZ

Kimley-Horn is partnering with the City of Goodyear to develop a comprehensive 10-year Parks and Recreation Needs Assessment and Master Plan. The Master Plan will provide clear guidance on how to meet the demands for future recreational, programming, environmental, and maintenance needs, as well as to establish priorities for facility improvements, future park development, and land acquisitions. Kimley-Horn is collecting and analyzing data to develop a clear set of goals, policies, and standards for the City's park system, open space, trails, preserves, recreation facilities, and program development for the next 10 years.



### **Sound Transit, Everett Link Extension (EVLE) and Operations and Maintenance Facility (OMF) North** – Seattle, WA

Kimley-Horn is leading a consultant team for Sound Transit's EVLE, a 16.3-mile six-station light rail extension extending north into Snohomish County. The project consists of pre-project planning work that will progress into project development, including the Draft and Final Environmental Impact Statement (EIS), and up to 30% engineering design. Kimley-Horn is responsible for overall project completion and is leading the planning and environmental project phases while overseeing and supporting engineering and public outreach and stakeholder engagement efforts. Since the EVLE started in 2020, the project team has held 22 meetings with the interagency group, including staff from Washington State Department of Transportation (WSDOT), Puget Sound Regional Council, the cities of Everett and Lynnwood, and Snohomish County; seven meetings with elected officials from local jurisdictions; and seven meetings with community representatives along with numerous one-on-one briefings with local governments and agencies. The technical team works closely with Sound Transit's Racial Equity Toolkit group to review the project's potential benefits and negative impacts to the historically underserved communities in Snohomish County. These tradeoffs are articulated in detailed technical analysis that the Kimley-Horn team prepared and compiled in a detailed technical memoranda summarizing the performance of stations and alignments on 38 measures and OMF sites on 22 measures.

### **City of Hollister, Brigantino Park Master Plan** – Hollister, CA

Kimley-Horn is the overall project manager for the planning and design of improvements to the Water Reclamation Recreation Facility, also known as Brigantino Park. The park is located approximately two miles west of downtown Hollister, nestled between the San Benito River and the adjacent wooded hills, providing excellent opportunity for wildlife habitat and viewing opportunities. In addition to enhancing the park through these qualities, proposed upgrades to the park include design of a playground and splash pad, softball field fourplex, several soccer fields, sport courts, an event lawn, gateway features, pedestrian- and bicycle-centric plaza spaces, rentable shade pavilions, OMFs, restrooms, concessions, and enhanced connectivity via a pedestrian and bicycle bridge across the San Benito River. Responsibilities include overall project management, landscape architectural and urban design services, civil engineering for grading, erosion control plans, hydrology/hydraulics report, water quality technical report, and utility coordination.



## 4. REFERENCES

Our clients know that with Kimley-Horn, they experience better. How do we know this? They consistently tell us we deliver remarkable results and we're good people to work with—and we live for that. We invite you to contact them personally regarding our work history and quality of service.

### Reference #1

**Scott Drapkin**, Assistant Director, City of Costa Mesa

77 Fair Drive, Costa Mesa, CA 92626 | 714.754.5278 | [scott.drapkin@costamesaca.gov](mailto:scott.drapkin@costamesaca.gov)

**Costa Mesa Housing Element Update, Costa Mesa, CA:** This project was a General Plan Update to the Housing Element portion which included site-specific evaluation, directional goal and policy setting, and extensive community outreach.

Kimley-Horn worked with the City to ensure that the Housing Element update was in statutory compliance with all new State laws and presented findings and draft documents multiple times to community members, stakeholder groups, and decision-makers.

### Reference #2

**Nathan Torres**, Parks and Recreation Director, City of Goodyear

1900 N Civic Square, Goodyear, AZ 85395 | 623.882.3121 | [nathan.torres@goodyearaz.gov](mailto:nathan.torres@goodyearaz.gov)

**Goodyear Parks, Recreation, Trails, and Open Space Master Plan, Goodyear, AZ:** Kimley-Horn partnered with the City of Goodyear to develop a comprehensive 10-year Parks, Recreation, Open Space, and Trails Needs Assessment and Master Plan that enhanced the community's vision while plotting the course for the future through concise, outcome-based recommendations for today's and tomorrow's residents. This plan included a robust public engagement strategy that included a project-specific website, multiple public surveys, a statistically-valid survey, in-person and virtual public workshops, intercept surveys at various city festivals, multiple focus group meetings, and leadership interviews.

### Reference #3

**Mickey Ohland**, Park Development and Operations Manager, City of Chandler

215 E. Buffalo Street, Chandler, AZ 85225 | 480.782.2743 | [mickey.ohland@chandleraz.gov](mailto:mickey.ohland@chandleraz.gov)

**City of Chandler Parks Strategic Master Plan, Chandler, AZ:** Kimley-Horn developed a parks and recreation master plan for the City of Chandler. The strategic master plan enhanced the vision of the community while plotting the course for the future through concise, outcome-based recommendations which reflected the unique profile of current and future residents. The master plan effort included public outreach, a statistically valid survey, and site conditions assessments of over 60 parks and recreation facilities of varying size and programming. The plan provided guidance through clearly-defined, short-term and long-term strategies reflecting a financially sustainable balance of ambition and practicability.