

City of Snoqualmie

Council Retreat Report

April 10, 2024

Prepared by



MARKETING SOLUTIONS

research-based growth strategies

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Priorities, Goals/Objectives

The following documentation lists the revisions to the Council Priorities, and Goals/Objectives. The Council reviewed each Priority and supporting Goal/Objective one at a time and made revisions where appropriate.

Priority 1 – Encourage Economic Vibrancy

The original three goals were replaced with the four new ones below:

- > Encourage and support tourism
- > Attract, retain, and protect retail
- > Encourage, support, and protect hospitality
- > Support and protect employment-centered commercial businesses

Priority 2 – Enhance and preserve neighborhood livability and quality of life

Priorities numbers 2 and 4 were combined into the single priority above.

- > Use the same two goals under the former priority #2, and the same three goals under former priority #4, with one revision below
- > Goal number 2, add the word “inclusive” to read – Provide inclusive aesthetically pleasing streetscapes.

Priority 3 – Invest in Transportation & Infrastructure

- > Revise goal 1 by adding “facilities” to read – Maintain sustainable streets, parks, facilities, and utility infrastructure.
- > Revise goal 2 to read – Work with transportation partners to enhance regional connectivity.
- > Add a new goal – Support infrastructure equity.

Priority 5 (formerly Priority 6) – change Insure to Ensure, to read – Ensure Fiscal Transparency & Operational Stability

- > Revise goal 1 by deleting existing text to now read – Develop a strategic plan.

Status Quo or Shake it Up

Key:

1. Keep doing what we've been doing
 2. Do what we've been doing differently
 3. Should we be doing different things
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1. Amazing parks and playgrounds
 3. Allow residents to beautify their streetscapes
 1. Retention ponds well maintained
 1. Parks/Public Works responsive to parks
 1. Continue public engagement
 3. Create more citizen volunteer opportunities
 2. Do Citizens Academy again
 3. Method for Council initiatives
 3. Economic development recruitment
 3. Possibly hire a grant writer
 3. Quality personnel retention strategies

Council Connections with Public

Key:

1. Are we connecting the way we want
 2. Council podcasts or other communications
 3. Local vs. regional liaisons
 4. Open house, etc.
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2. Podcast on annexation
 2. City vs. Council podcasts (who should do them)
 2. Council podcasts on results of Council meetings
 2. Keep podcasts really simple and small
 2. Councilmembers attend school government classes
 2. Students shadow Councilmembers and staff
 2. Youth representative on Council, or youth council, or youth part of committees and commissions
 1. Topic-based coffee with Councilmember

2. Sponsor topic-based community debates
3. Value in being members of committees, based on priorities
3. If you want to be a liaison, you need to be sponsored
3. Re-evaluate to determine needs
4. Council open house, be more intentional and structured
4. Should be interactive with the public, based on hot topics, e.g., opioid crisis
4. Ask the public to suggest topics

Community Partners Discussion

- > Invite Tribal Members to share on local issues
- > Si View
- > Normalize (improve/expand) relations with Si View regarding a pool
- > Emphasize SVGA

Next Steps

- > Add a website flash page on the results of the retreat

Evaluation

Pros

- > Appreciate open dialogue
- > Deana
- > Great discussion on primary goals
- > Mike's presence
- > We were structured
- > Good facilitator
- > Hybrid Zoom
- > Good AV system

Cons

- > Wanted brewed coffee