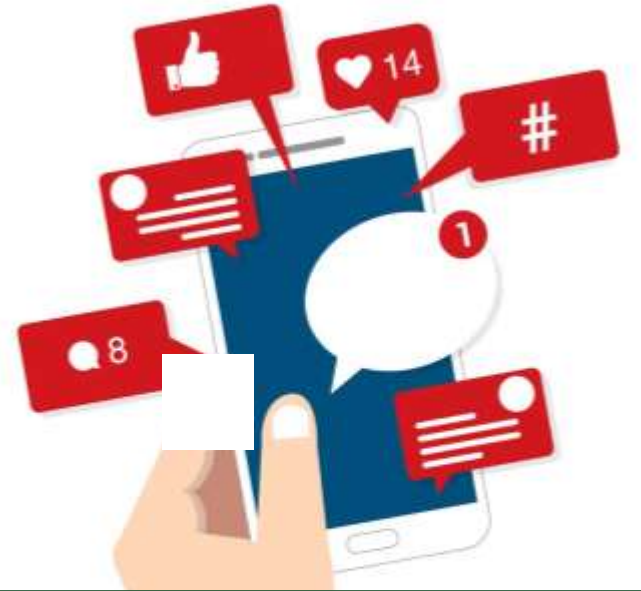




# More Open, More Connected

## Snoqualmie's Communications Strategy



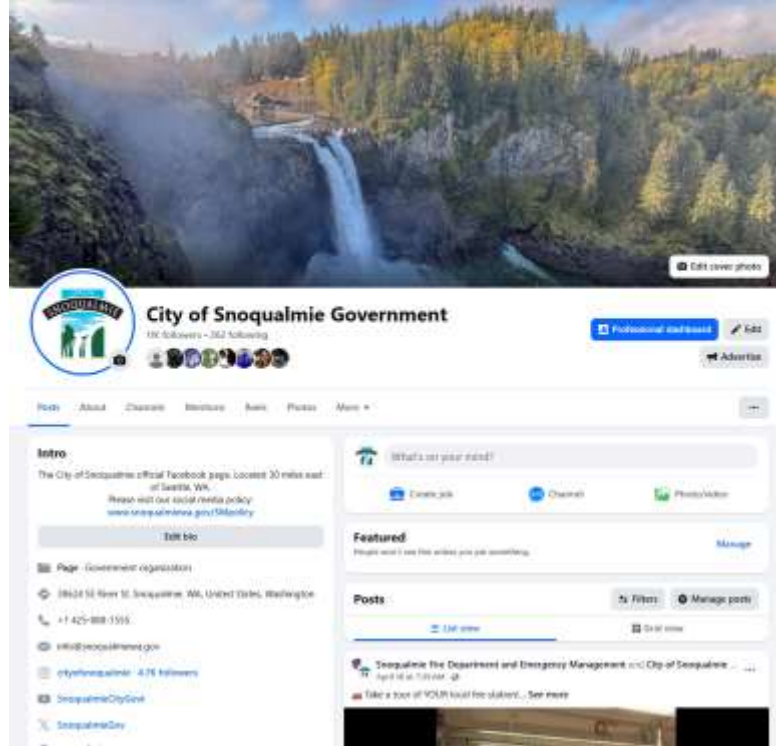
April 21, 2026

**Scott Harder, Communications Coordinator**

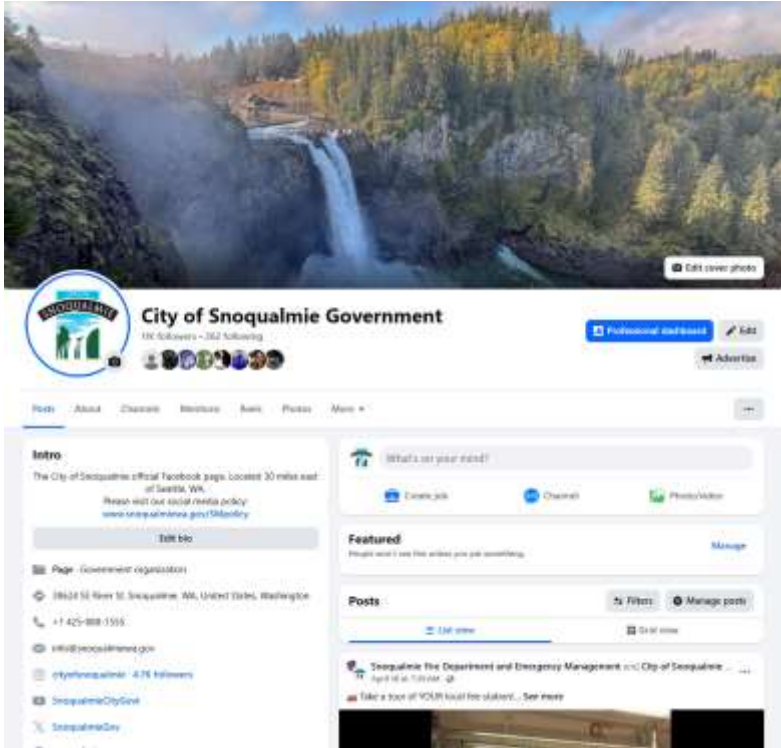
Finance & Administration Committee



# How We Connect



# Snoqualmie's Communications Strategy



City of Snoqualmie Government allows profiles and Pages it mentions to comment on this post.





# Social Media Policy Update - 2026

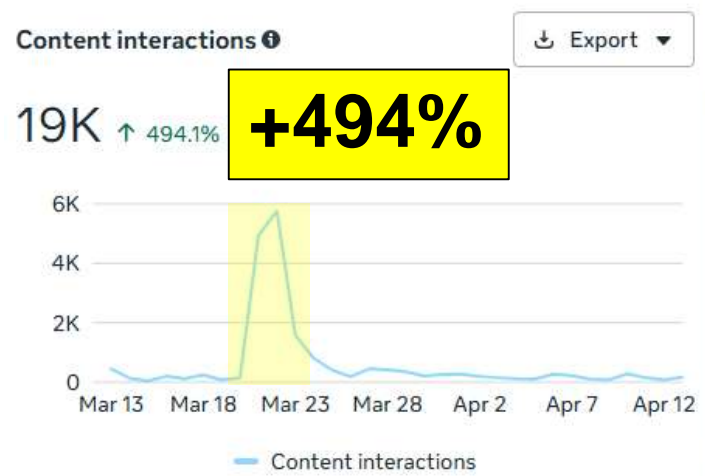
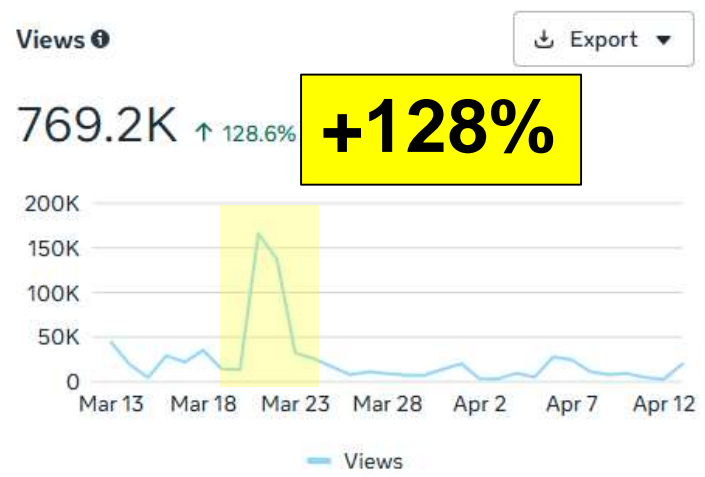
The City may delete or hide comments or postings not in compliance with this policy or as otherwise deemed unacceptable.

Violations may be hidden and reported as spam or explicit content. Community members who violate the policy more than three times in a year will be temporarily banned for 30 days from commenting.



Please visit our social media policy:  
[www.snoqualmiewa.gov/SMpolicy](http://www.snoqualmiewa.gov/SMpolicy)

# Social Media Engagement - 2026



# Social Media Engagement – Expanding Our Platforms



UPDATED

UPDATED



UPDATED



YouTube

UPDATED



NEW!



# Social Media Engagement – Reels



# Every touchpoint matters

