



**CITY OF SNOQUALMIE
LODGING TAX ADVISORY COMMITTEE**

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Memorandum

To: Snoqualmie City Council Members
From: Council Member Bryan Holloway, Chair, Lodging Tax Advisory Committee
Cc: Mayor Katherine Ross
Mike Chambless, City Administrator
Richard Anderson, Committee Member, Northwest Railway Museum
Kelly Coughlin, Committee Member, Snoqualmie Valley Chamber
Laurie Hay, Committee Member, Snoqualmie Hotel
Nicole Wiebe, Staff Liaison, Community Liaison
Date: January 5, 2024
Subject: Recommendation for Lodging Taxes to Be Allocated 2024

The City of Snoqualmie Lodging Tax Fund Advisory Committee (LTAC) was established in January of 2005 by Ordinance 948 in accordance with RCW 67.28. The committee is responsible for requesting, receiving, and evaluating applications; determining eligibility and value of the applications; and providing a recommendation of lodging tax allocations to the City Council.

Additional Lodging Tax Informational Resources: [Snoqualmie Municipal Code Chapter 2.11](#), [Revised Code of Washington Chapter 67.28.1816](#), [MRSC Overview of Lodging Tax Revenues](#)

At the direction of City Council on December 11, 2023, the Lodging Tax Advisory Committee reviewed an additional application from Meadowbrook Farm Preservation Assn., on January 4, 2024, the updated funding recommendations are outlined below.

LTAC Project Applicant	Project	Funding Requested	Funding offered
City of Snoqualmie	Snoqualmie Winter Lights	18,000	18,000
Meadowbrook Farm Preservation Assn	Park Flyer	3,232	3,100
Northwest Railway Museum	Snoqualmie Days	7,000	7,000
Northwest Railway Museum	Train Shed	27,000	27,000
Northwest Railway Museum	Marketing	40,100	39,700
Snoqualmie Inn Hotel America*	Snoqualmie Winter Lights	5,000	0
Snoqualmie Valley Chamber	2024 International Block Party	10,000	9,000
Snoqualmie Valley Chamber	Chamber Co-Op with WA State	10,000	10,000
Snoqualmie Valley Chamber	APP/Mobile Concierge	9,500	9,500
Snoqualmie Valley Chamber	Marketing	45,000	45,000
Snoqualmie Valley Historical Society*	Twin Peaks Exhibit	6,000	5,500
Snoqualmie Valley Historical Society	Weekend Staffing Year-Round	10,200	1,200
The Line Bike Experience*	Trailhead Mountain Bike Experience	5,000	0
Total		\$196,032	\$175,000.00

*Snoqualmie Inn Hotel America's application was for holiday lighting of private property

*The Line Bike Experience application was marketing for private entity

*Snoqualmie Valley Historical Society, Twin Peaks exhibit to be located in Snoqualmie

*Snoqualmie Valley Historical Society, Weekend Staffing, City of North Bend primary funding source, Snoqualmie LTAC secondary