

Snoqualmie, WA

The National Community Survey

Report of Results
2025

Report by:



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National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Snoqualmie. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement



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The report provides the opinions of a representative sample of 363 residents of the City of Snoqualmie collected from May 19th, 2025 to June 30th, 2025. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2025 survey was 12%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Snoqualmie.



How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC's database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 500 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Snoqualmie's results are noted as being "higher" than the benchmark, "lower" than the benchmark, or "similar" to the benchmark, meaning that the average rating given by Snoqualmie residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as "higher" or "lower" than the benchmark means that Snoqualmie's average rating for a particular item was more than 10 points different than the benchmark. If a rating was "much higher" or "much lower," then Snoqualmie's average rating was more than 20 points different when compared to the benchmark.

In addition to these national benchmarks, comparisons were also made to a smaller cohort of communities that aligned more closely to the demographics in Snoqualmie. This cohort included communities with similar characteristics in WA, OR, and CA. Comparisons to these communities can be found throughout the report and in a separate table in the Custom Benchmarks tab.

Trends over time

Trend data for Snoqualmie represent important comparison data and should be examined for improvements or declines.¹ Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than seven percentage points between the 2023 and 2025 surveys, the change is statistically significant.

1. In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Snoqualmie were eligible to participate in the survey. A list of all households within the zip codes serving Snoqualmie was purchased from Polco's mailing vendor, Go-Dog Direct, based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Snoqualmie households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Snoqualmie boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the three areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was randomly selected using the "birthday method". The birthday method selects a person within the household by asking the "person who most recently had a birthday" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on May 19th, 2025 and data collection for the survey remained open for six weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. Both mailings included a web link to give residents the opportunity to respond to the survey online, as well as QR codes to further encourage participation. All follow-up mailings asked those who had not completed the survey to do so, and those who had already done so to refrain from completing the survey again.

About 1% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,964 households that received the invitations to participate, 363 completed the survey, providing an overall response rate of 12%. The response rate was calculated using AAPOR's response rate #2 for mailed surveys of unnamed persons.²

It is customary to describe the precision of estimates made from surveys by a "level of confidence" and accompanying "confidence interval" (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents' opinions are relied on to estimate all residents' opinions. The margin of error for the City of Snoqualmie survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (393 completed surveys).

In addition to the randomly selected "probability sample" of households, a link to an online open-participation survey was publicized by the City of Snoqualmie. The open-participation survey was identical to the random sample survey, with two small updates; it asked a question to confirm the respondent was a resident of Snoqualmie and also a question about where they heard about the survey. The open-participation survey was open to all city residents and became available on June 16th, 2025. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open-participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2023 American Community Survey estimates for adults in the City of Snoqualmie. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.³ The results of the weighting scheme for the probability sample are presented in the following table.

		Unweighted	Weighted	Target ⁴
Age	18-34	6%	16%	16%
	35-54	47%	62%	62%
	55+	47%	22%	22%
Area	Downtown	10%	10%	10%
	Ridge 1	62%	58%	58%
	Ridge 2	28%	32%	32%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish origin	94%	97%	97%
	Yes, I consider myself to be of Hispanic, Latino/a/x, o..	6%	3%	3%
Housing tenure	Own	89%	84%	84%
	Rent	11%	16%	16%
Housing type	Attached	20%	19%	18%
	Detached	80%	81%	82%
Race & Hispanic origin	Not white alone	22%	24%	24%
	White alone, not Hispanic or Latino	78%	76%	76%
Sex	Man	44%	50%	50%
	Woman	56%	50%	50%
Sex/age	Man 18-34	4%	7%	7%
	Man 35-54	23%	32%	32%
	Man 55+	17%	11%	11%
	Woman 18-34	2%	8%	9%
	Woman 35-54	26%	30%	30%
	Woman 55+	29%	11%	11%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Snoqualmie funded this research. Please contact Danna McCall of the City of Snoqualmie at DMcCall@snoqualmiewa.gov if you have any questions about the survey.

Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged. **Non-response error** arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences than those who did respond. **Coverage error** refers to the possibility that some respondents that should have been included in the surveyed population were not (e.g., for a general resident survey, USPS mailing lists may exclude certain types of housing units, such as multi-family buildings where mail is delivered to a common area rather than to a specific unit (though this is rare), or where mail is received at a PO box instead of the at household's physical location. Finally, **recall bias** occurs when respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events), and **social desirability bias** may cause respondents to answer in ways they think cast their responses in a more favorable light.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://blog.polco.us/polco-knowledgebase/margin-of-error-and-confidence-level-in-survey-results>

2. See AAPOR's Standard Definitions for more information at [https://aapor.org/standards-and-ethics/standard-definitions/..](https://aapor.org/standards-and-ethics/standard-definitions/)

Key Findings

Highest performing areas:

Residents applaud the overall quality of life in Snoqualmie.

- Nearly all residents (93%) rated their overall quality of life positively, and roughly 94% would recommend living in the city to someone who asked.
- About 9 in 10 community members indicated that they would recommend Snoqualmie as a place to live (94% excellent or good) and planned to remain in Snoqualmie for the next five years (89%).

Safety was both a community priority and strength.

- About 9 in 10 participants rated the overall feeling of safety positively, exceeding both national and custom benchmark (communities with similar characteristics in WA, OR, and CA).
- A similar proportion indicated that the overall feeling of safety was important for the City to continue to focus on over the next two years.
- Nearly all felt safe in their neighborhood and in downtown/commercial areas during the day (98% very or somewhat safe for each).
- The feeling of safety from property crime (85%) and violent crime (94%) both scored higher than the custom benchmark comparison group.

Snoqualmie's natural environment and recreation opportunities are highly valued.

- The City's cleanliness and air quality were positively viewed by nearly all survey participants, higher than both of the benchmarks.
- The overall quality of parks and recreation opportunities also received very high marks (90% excellent or good).
- The availability of paths and walking trails (96%), recreational opportunities (81%), and recreational opportunities (81%) all received above-average ratings.
- It is important to note that ratings for the quality of city parks declined from 93% positive in 2023 to 86% in 2025, and ratings for recreation centers dropped from 65% to 52% over the same period, both representing significant declines.

Focus areas:

Mixed experiences with mobility and transportation highlight areas for improvement.

- About half of residents (54%) positively rated the overall quality of the transportation system, on par with 2023 results.
- Ratings for the ease of travel by car remained high (91%), but the ease of walking in the city (81%) declined significantly from 2023 .
- In terms of mobility services, street repair (72%), snow removal (71%), and traffic signal timing (66%) increased significantly from 2023.

Results for economy-centered survey items may merit additional focus.

- About 8 in 10 residents rated Snoqualmie as an excellent or good place to visit, higher than both benchmarks.
- Although ratings remained similar to the benchmarks, the score for the overall quality of business and service establishments (62%) and vibrancy of the downtown/commercial area (53%) showed a significant downward trend from 2023 results .
- About half appreciated the City's economic development, similar to the national and custom averages and in line with 2023 results.

While overall inclusivity remains strong, some trends were mixed.

- About 8 in 10 residents positively rated Snoqualmie for making all residents feel welcome, similar to 2023 and higher than both benchmarks.
- However, ratings for the community's openness and acceptance of people from diverse backgrounds declined significantly, from 75% in 2023 to 68% in 2025.
- Perceptions of opportunities to volunteer also saw a significant decline, dropping from 75% in 2023 to 68% in 2025.

Community affordability and housing options continue to be resident priorities.

- Fewer than half of respondents gave positive ratings to the availability of affordable quality housing (49%) and the variety of housing options (49%), both of which scored below the benchmarks.
- Just over half expressed satisfaction with the availability of affordable quality health care (56%) and preventive health services (60%).
- Just over half (55%) considered Snoqualmie a good place to retire.

Other Notable Results (Custom Questions)

Residents expressed support for adding a community swimming pool.

- Many respondents (36%) said they were strongly supportive of increasing property taxes to fund a pool.
- An additional 19% were somewhat supportive.
- Roughly 30% were strongly opposed to the idea.

Community events help foster strong connections.

- Events featuring local food, crafts, or businesses made the most residents feel connected.
- Celebrating shared cultural or seasonal traditions and attending arts performances were also top connection drivers.

Residents rely most on digital and mailed communications.

- The city website was the most relied upon source of information.
- Mailed materials and social media were also considered top sources.
- The City YouTube channel was the least utilized source for city news and updates.

Public safety and infrastructure are top funding priorities.

- Most residents were willing to pay more in taxes to support fire, police, and emergency services.
- Maintenance of city roads and infrastructure also received strong support for increased funding.
- Willingness to reduce funding was most common for arts, culture, and events.

Areas of greatest change since 2023:

Of the 123 evaluative questions included on both the 2023 and 2025 survey iterations, 99 were statistically similar to previous results. Upward trends were seen in 5 items, while 19 ratings decreased since 2023. The top three most significant of those trends are listed below.

Increases

- Traffic signal timing (+17%)
- Snow removal (+12%)
- Availability of affordable quality mental health care (+8%)

Decreases

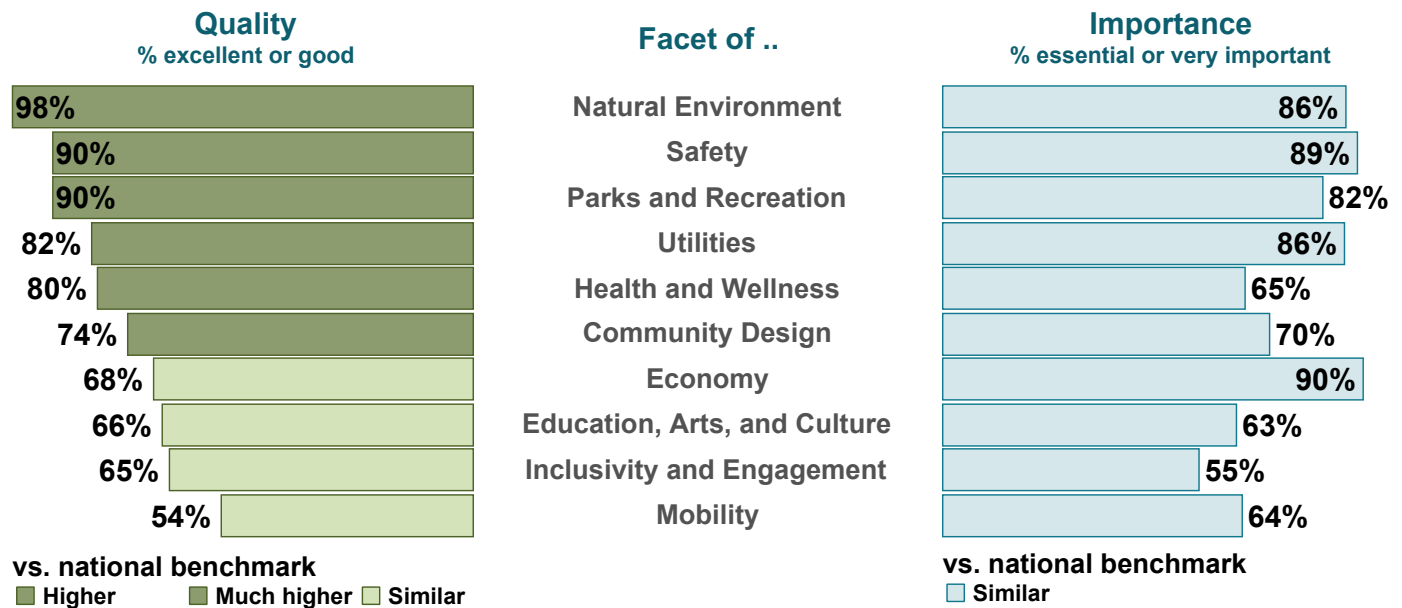
- The Federal Government (-17%)
- Garbage collection (-15%)
- Recreation centers or facilities (-14%)

Facets of livability

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

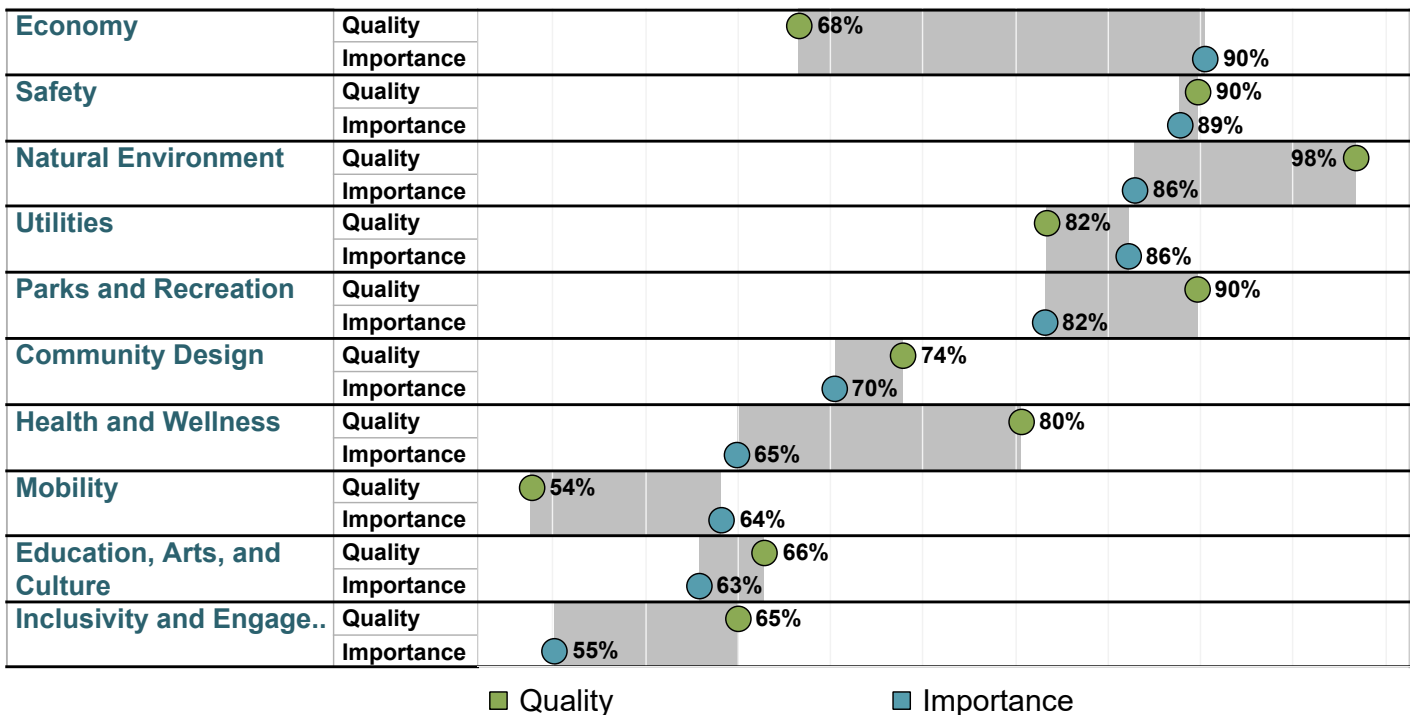
Quality and Importance by the Numbers

The table below shows the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local quality ratings were lower, similar, or higher than communities across the country (the national benchmark).



Quality/Importance Gap Analysis

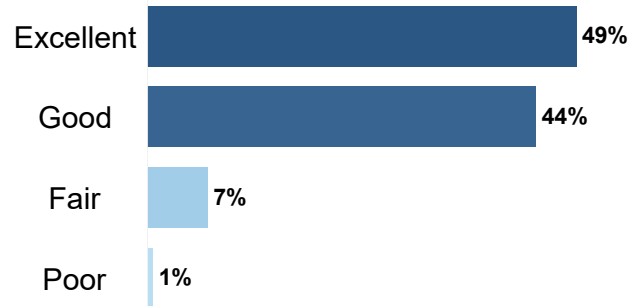
The gap analysis chart below shows the same data as above; however, this chart more clearly illustrates the comparative differences in quality and importance ratings for each facet, as well as the absolute ratings for each.



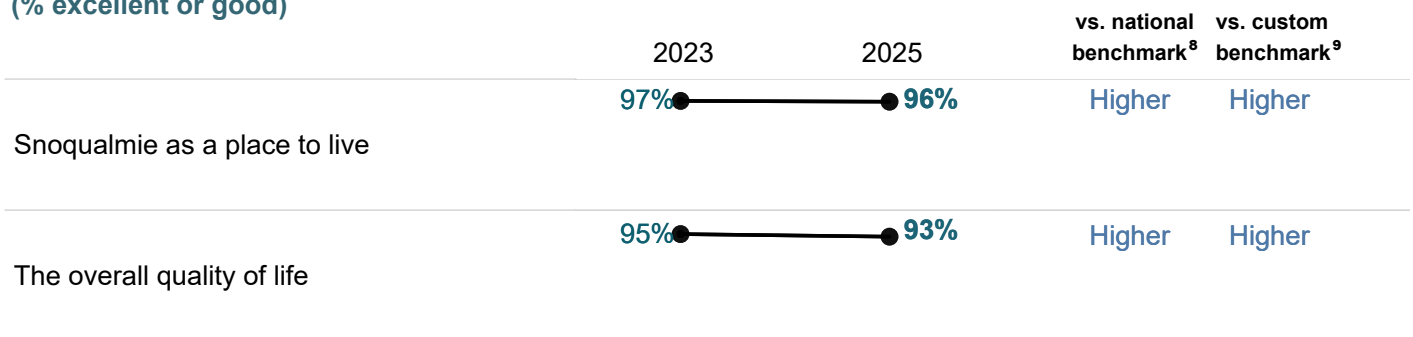
Quality of Life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

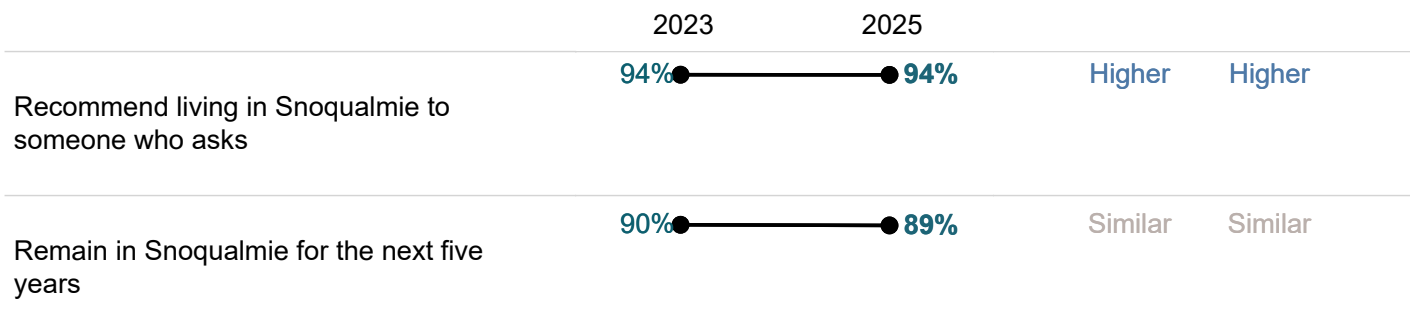
The overall quality of life in Snoqualmie, 2025



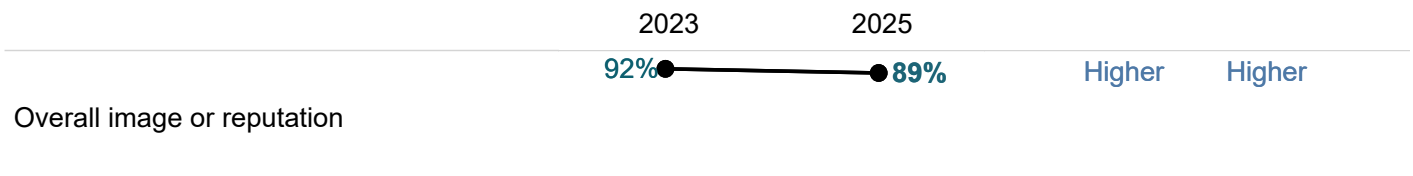
Please rate each of the following aspects of quality of life in Snoqualmie.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Snoqualmie community.
(% excellent or good)



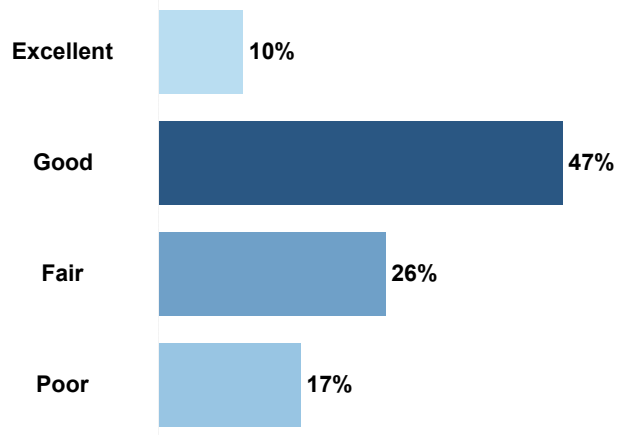
8. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

9. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If no comparison is available, this is left blank.

Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

Overall confidence in Snoqualmie government, 2025

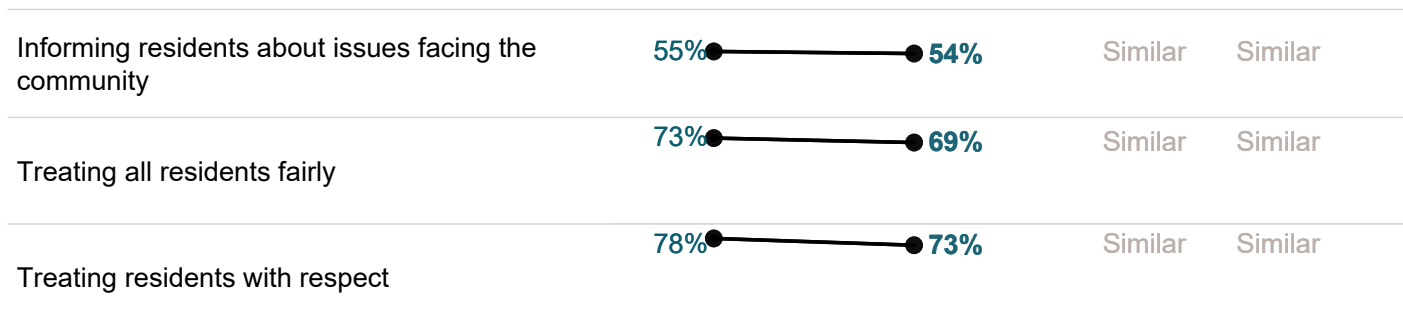


Please rate the quality of each of the following services in Snoqualmie.
(% excellent or good)

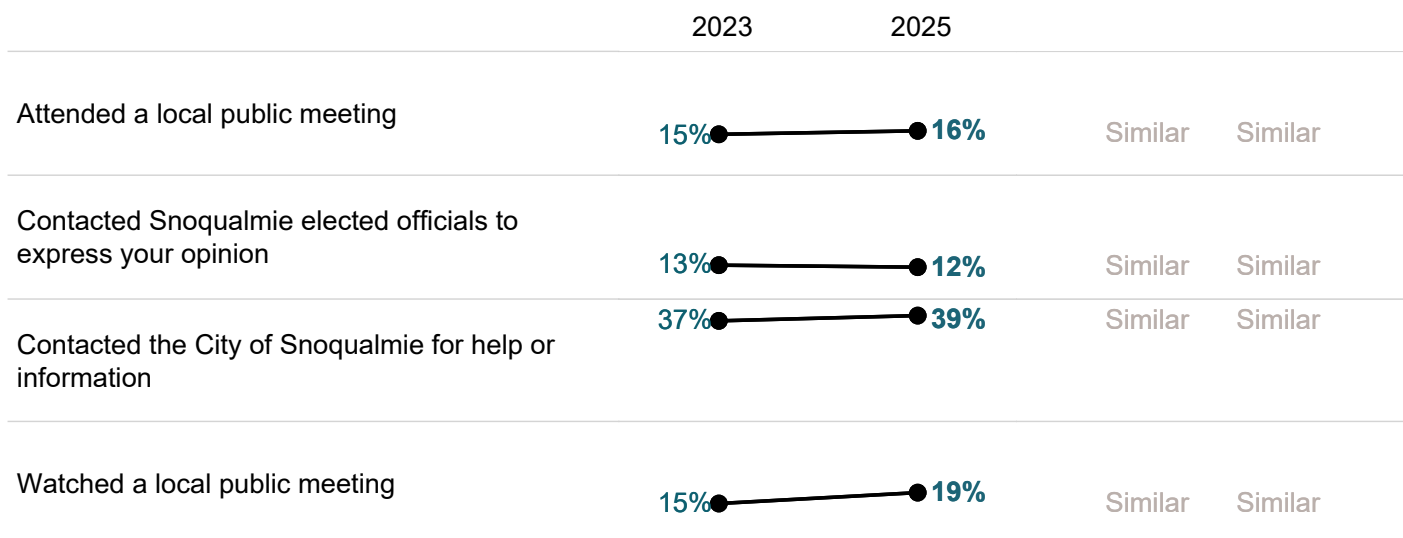
	2023	2025	vs. national benchmark ¹⁰	vs. custom benchmark ¹¹
Public information services	73%	69%	Similar	Similar
Overall customer service by Snoqualmie employees	88%	84%	Similar	Similar

Please rate the following categories of Snoqualmie government performance.
(% excellent or good)

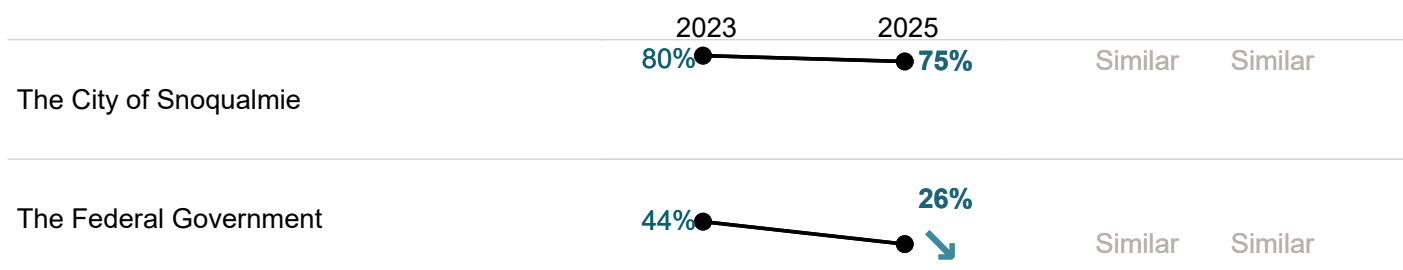
	2023	2025		
The value of services for the taxes paid to Snoqualmie	60%	56%	Similar	Similar
The overall direction that Snoqualmie is taking	69%	59%	Similar	Similar
The job Snoqualmie government does at welcoming resident involvement	62%	57%	Similar	Similar
Overall confidence in Snoqualmie government	62%	57%	Similar	Similar
Generally acting in the best interest of the community	65%	63%	Similar	Similar
Being honest	61%	59%	Similar	Similar
Being open and transparent to the public	58%	52%	Similar	Similar



Please indicate whether or not you have done each of the following in the last 12 months.
 (% excellent or good)



Overall, how would you rate the quality of the services provided by each of the following?
 (% excellent or good)



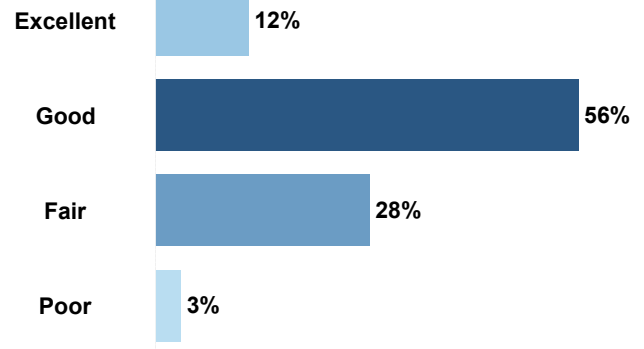
10. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

11. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

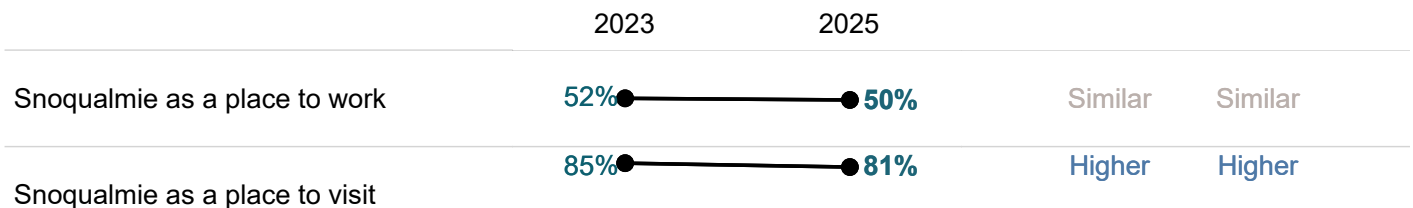
Overall economic health of Snoqualmie, 2025



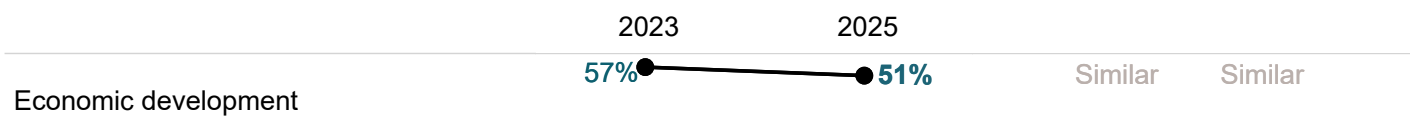
Please rate each of the following characteristics as they relate to Snoqualmie as a whole.
(% excellent or good)



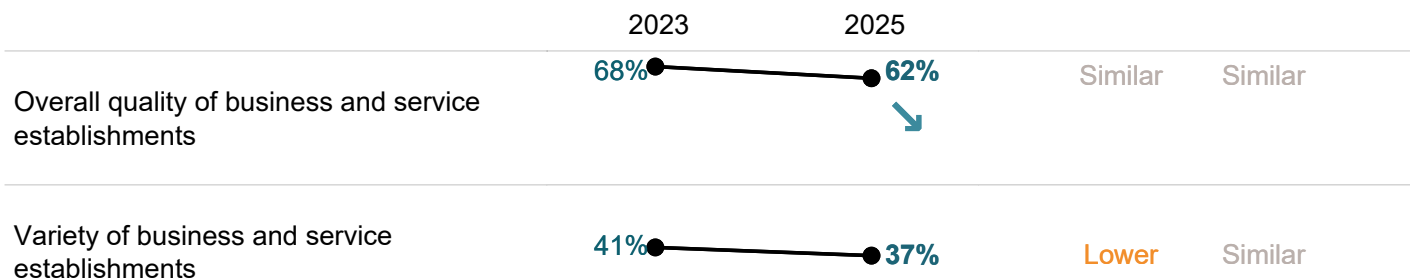
Please rate each of the following aspects of quality of life in Snoqualmie.
(% excellent or good)

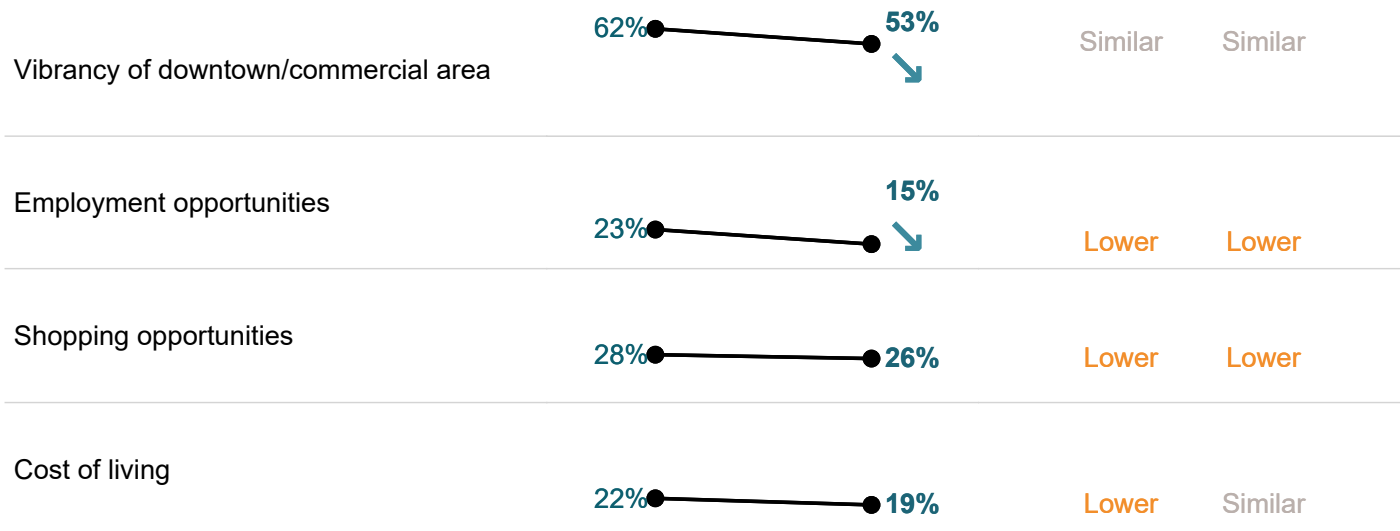


Please rate the quality of each of the following services in Snoqualmie.
(% excellent or good)

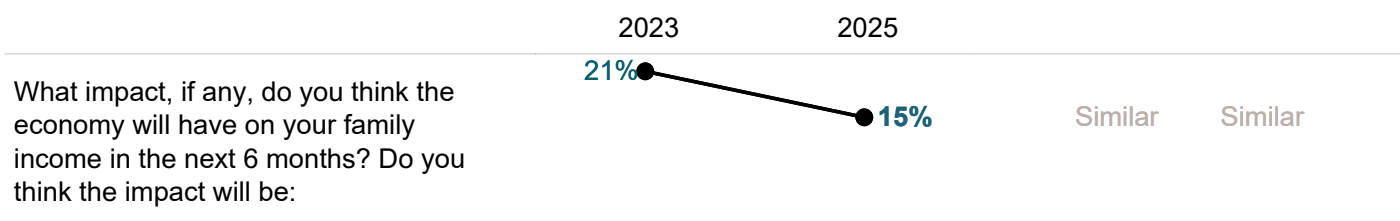


Please rate each of the following in the Snoqualmie community.
(% excellent or good)





What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
 (% very or somewhat positive)



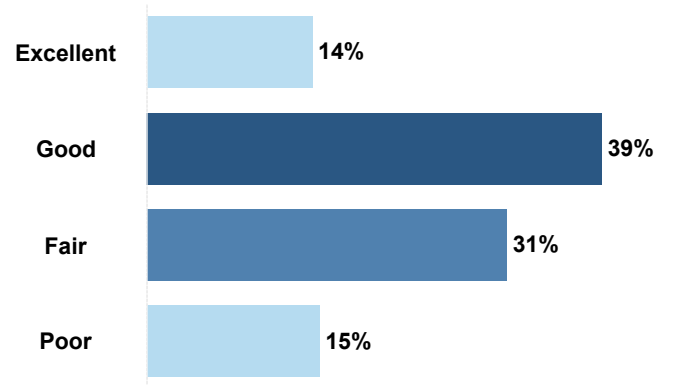
12. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

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Mobility

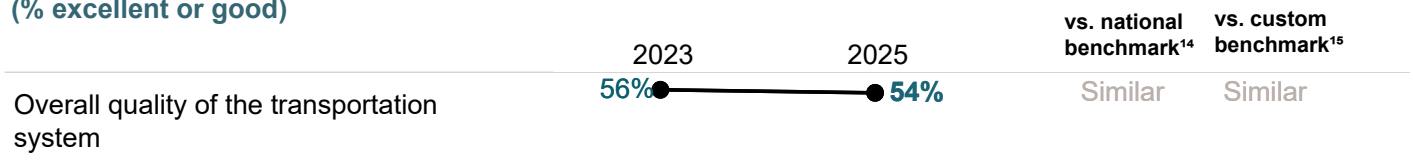
The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

Overall quality of the transportation system in Snoqualmie, 2025



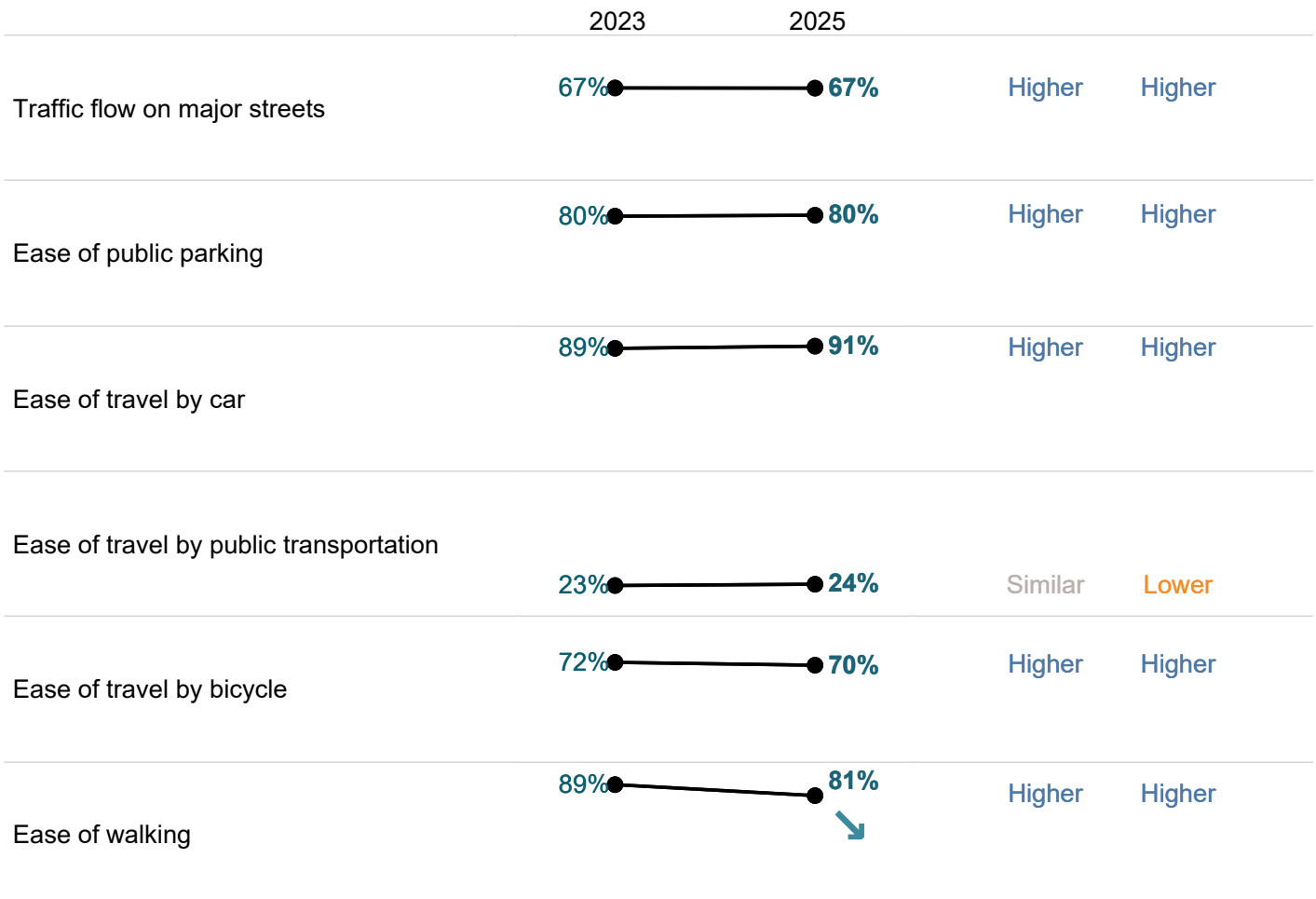
Please rate each of the following characteristics as they relate to Snoqualmie as a whole.

(% excellent or good)

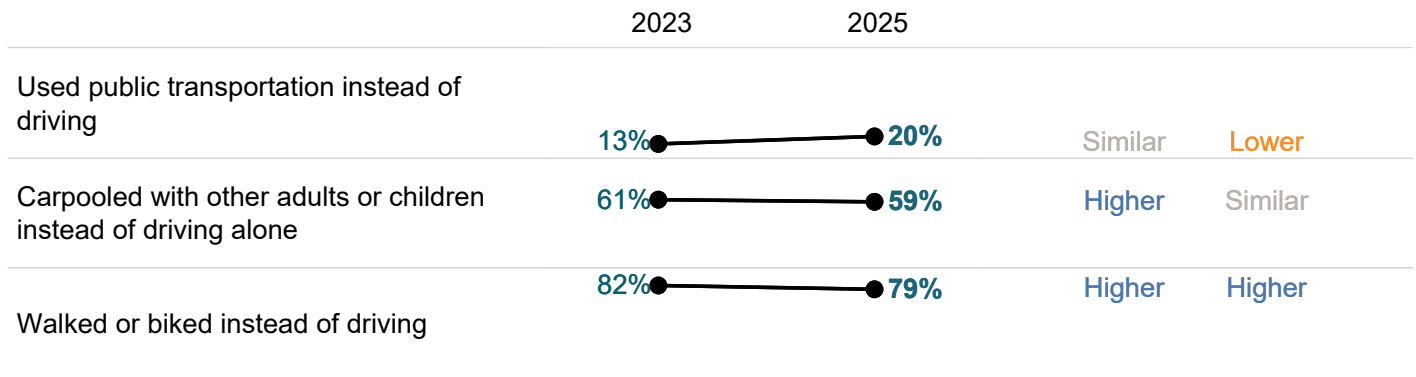


Please also rate each of the following in the Snoqualmie community.

(% excellent or good)



Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



Please rate the quality of each of the following services in Snoqualmie.
(% excellent or good)



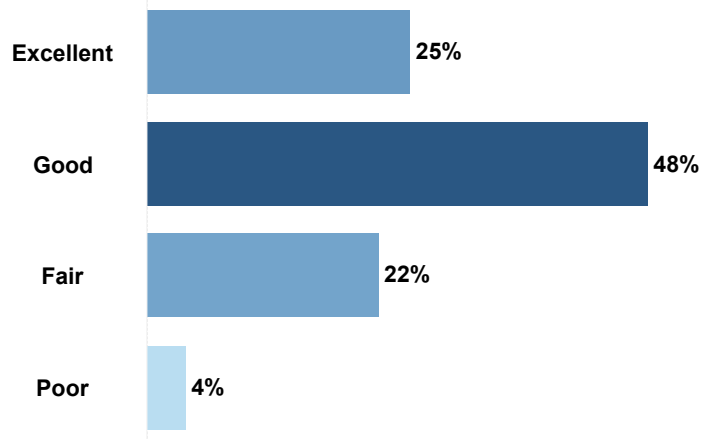
14. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

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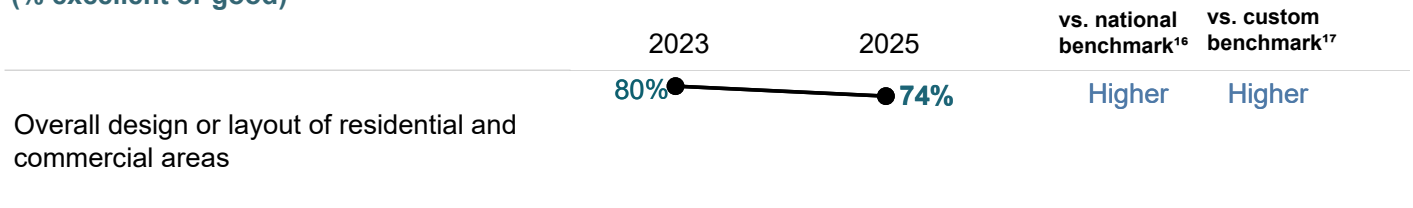
Community Design

A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.

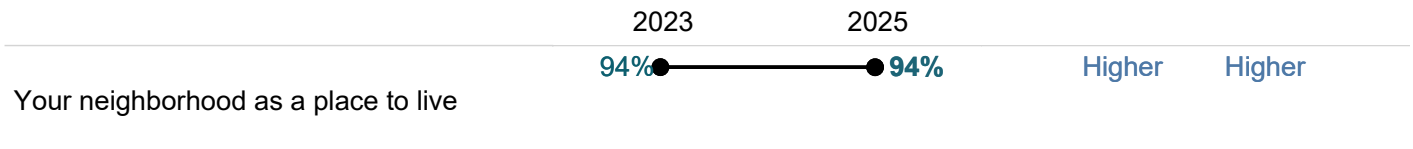
Overall design or layout of Snoqualmie's residential and commercial areas, 2025



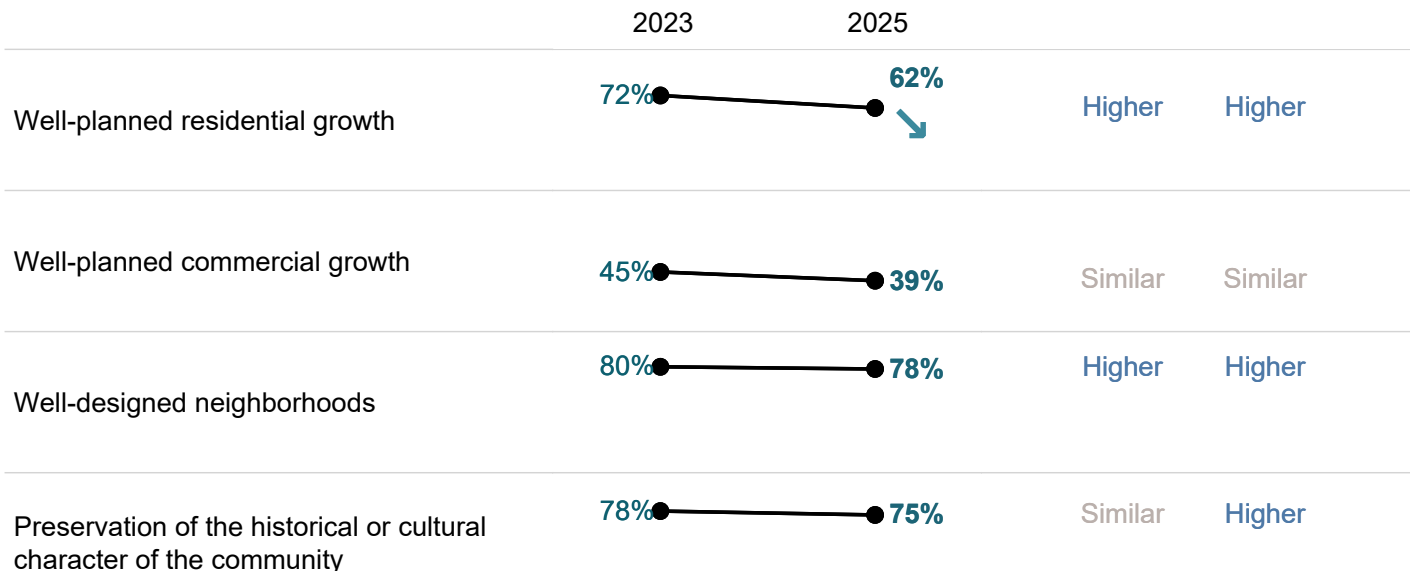
Please rate each of the following characteristics as they relate to Snoqualmie as a whole.
(% excellent or good)

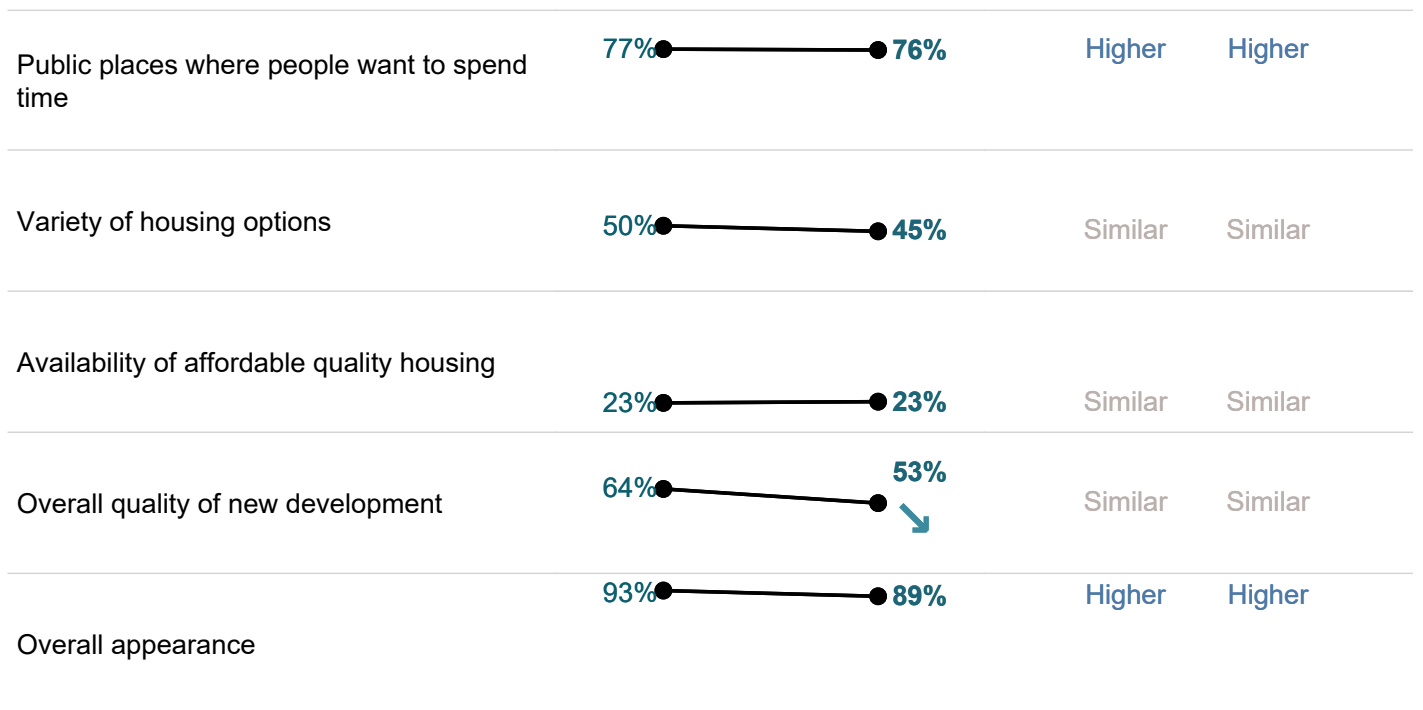


Please rate each of the following aspects of quality of life in Snoqualmie.
(% excellent or good)

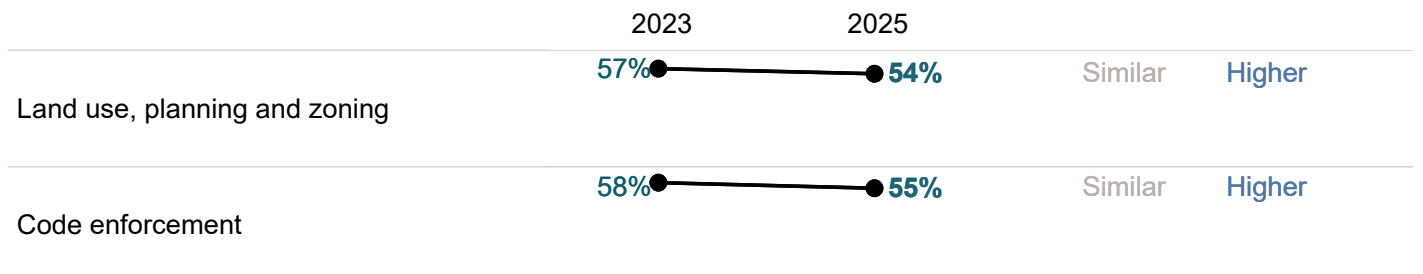


Please also rate each of the following in the Snoqualmie community.
(% excellent or good)





Please rate the quality of each of the following services in Snoqualmie.
 (% excellent or good)



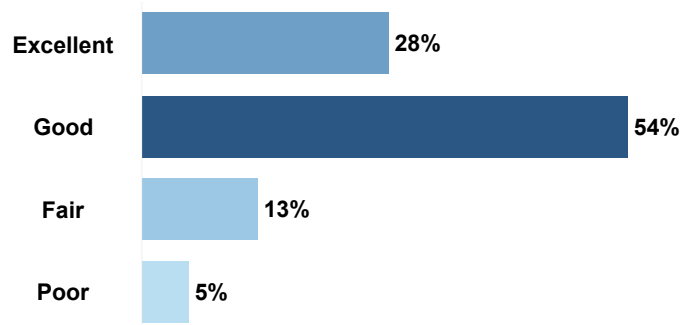
16. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

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Utilities

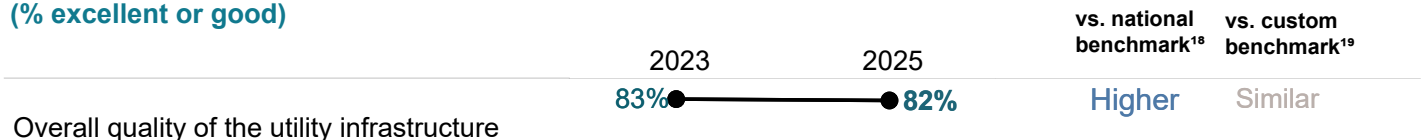
Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Overall quality of the utility infrastructure in Snoqualmie, 2025



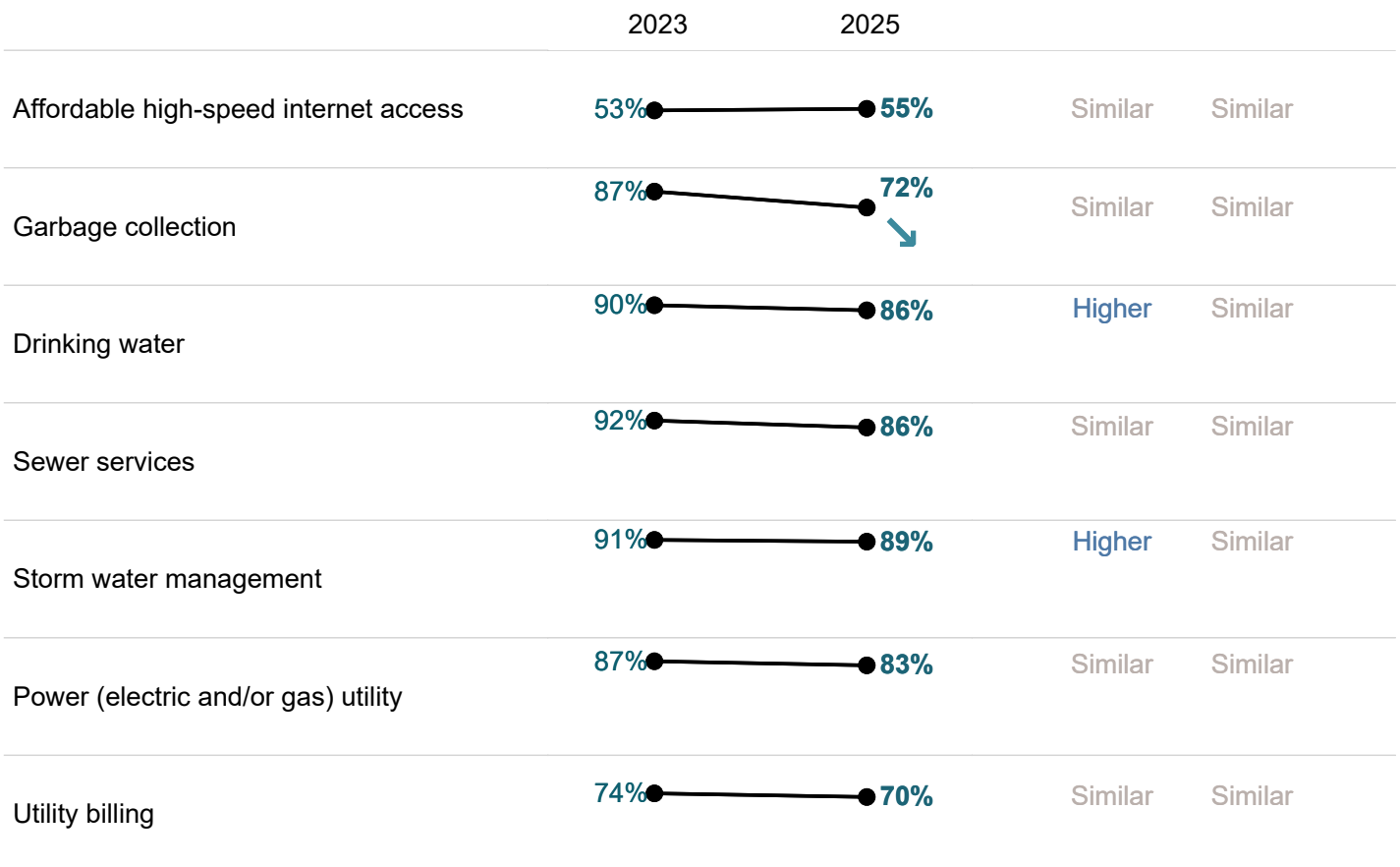
Please rate each of the following characteristics as they relate to Snoqualmie as a whole.

(% excellent or good)



Please rate the quality of each of the following services in Snoqualmie.

(% excellent or good)



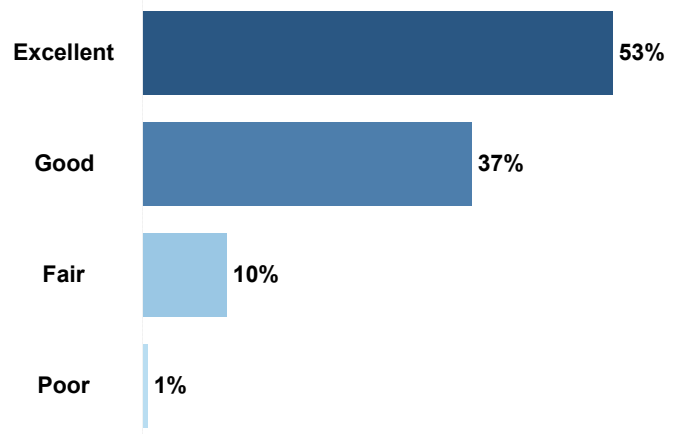
¹⁸. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

¹⁹. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

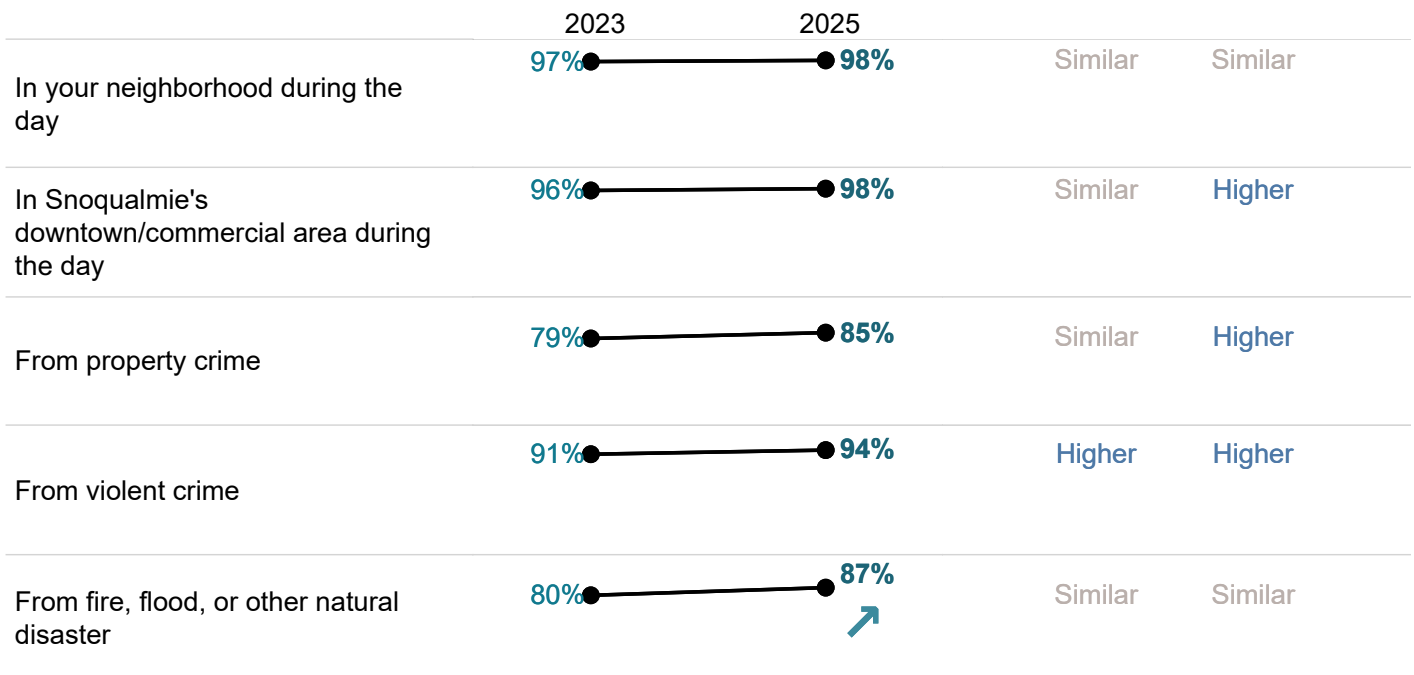
Overall feeling of safety in Snoqualmie, 2025



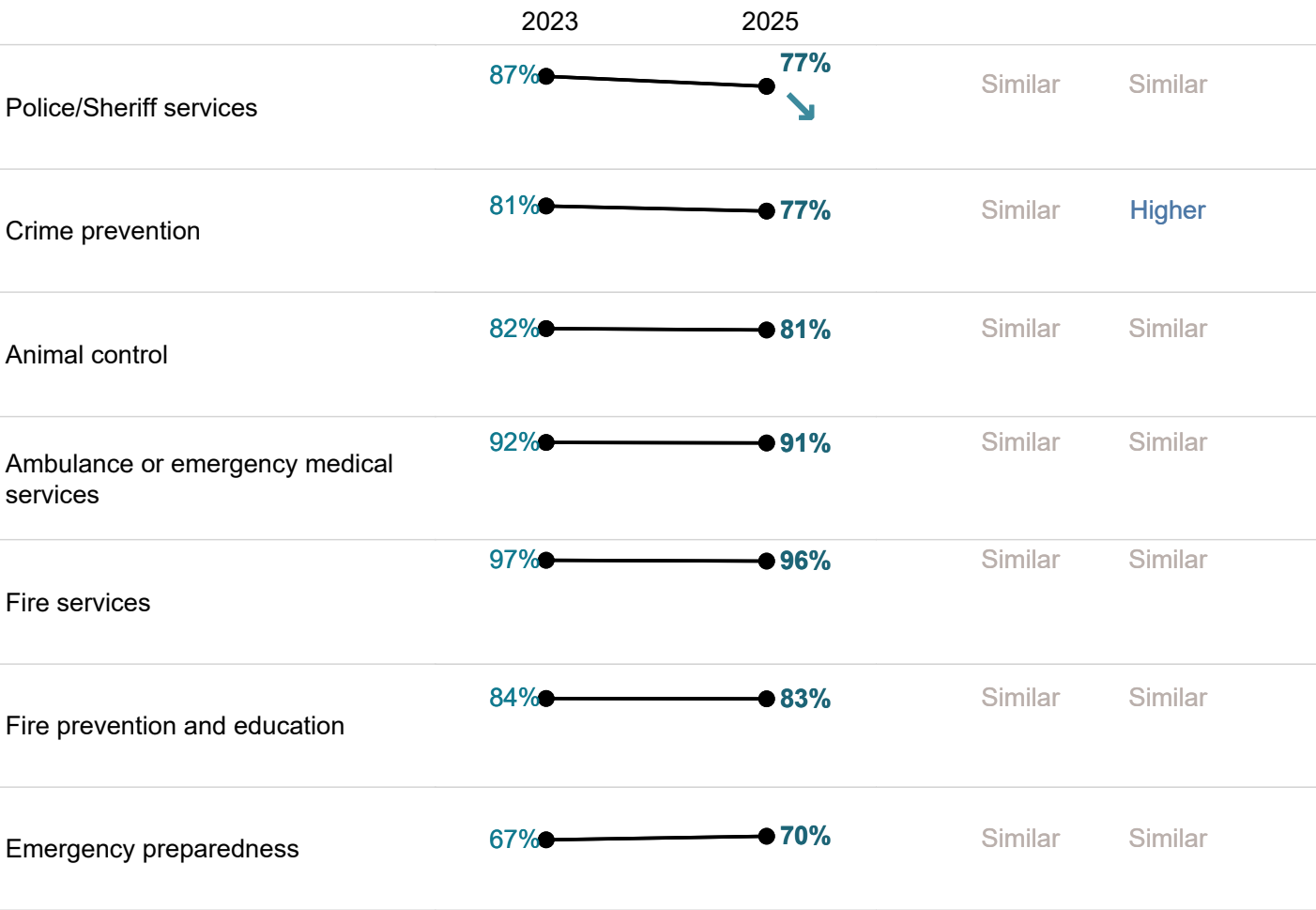
Please rate each of the following characteristics as they relate to Snoqualmie as a whole.
(% excellent or good)



Please rate how safe or unsafe you feel:
(% very or somewhat safe)



Please rate the quality of each of the following services in Snoqualmie.
(% excellent or good)

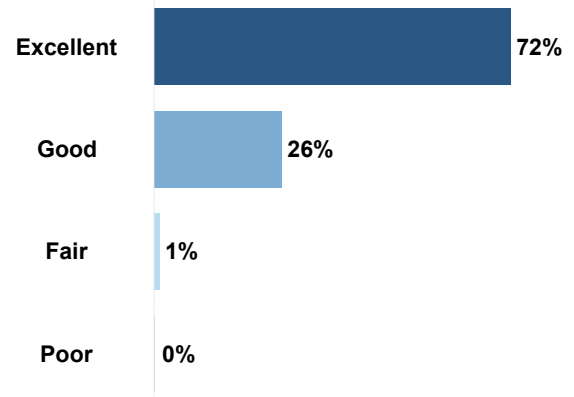


20. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
21. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

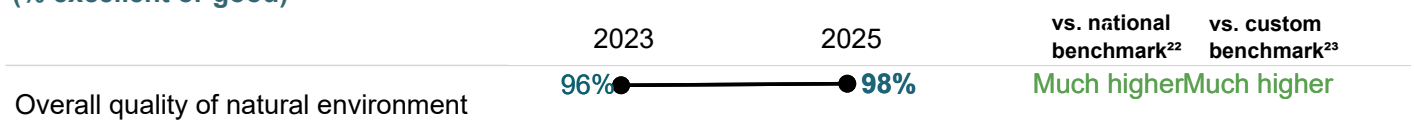
Overall quality of natural environment in Snoqualmie, 2025

Natural Environment

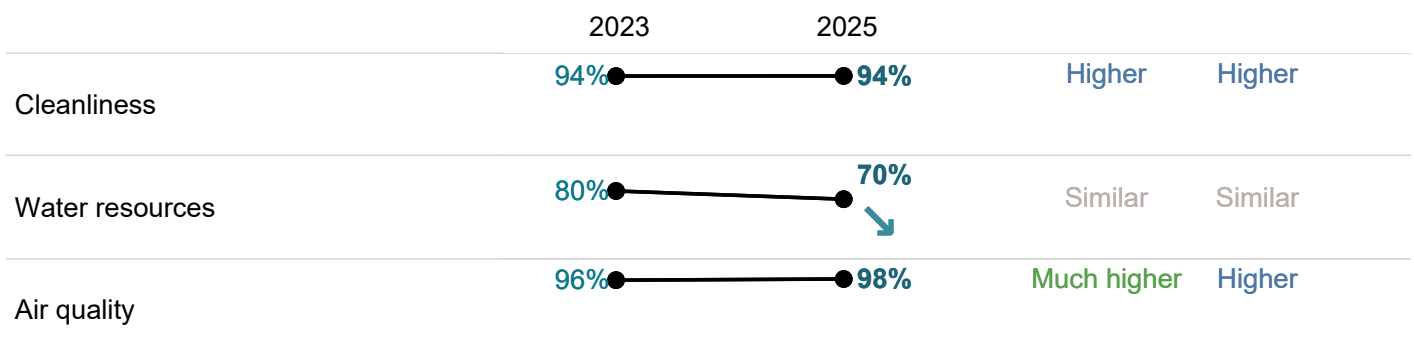
The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.



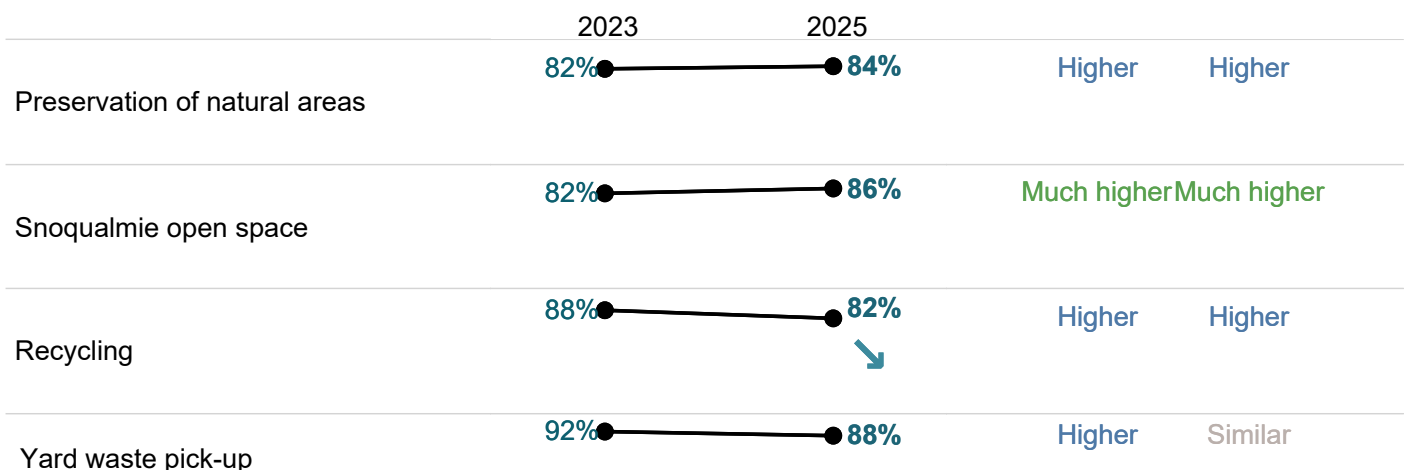
Please rate each of the following characteristics as they relate to Snoqualmie as a whole.
(% excellent or good)



Please also rate each of the following in the Snoqualmie community.
(% excellent or good)



Please rate the quality of each of the following services in Snoqualmie.
(% excellent or good)



²². Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

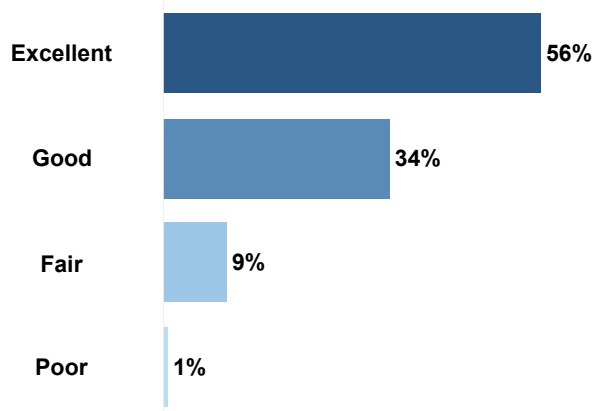
²³. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Parks and Recreation

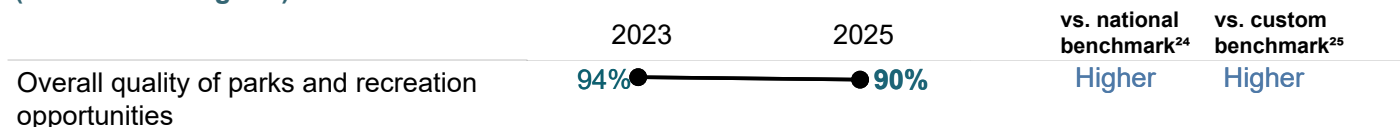
"There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment."

- National Recreation and Park Association

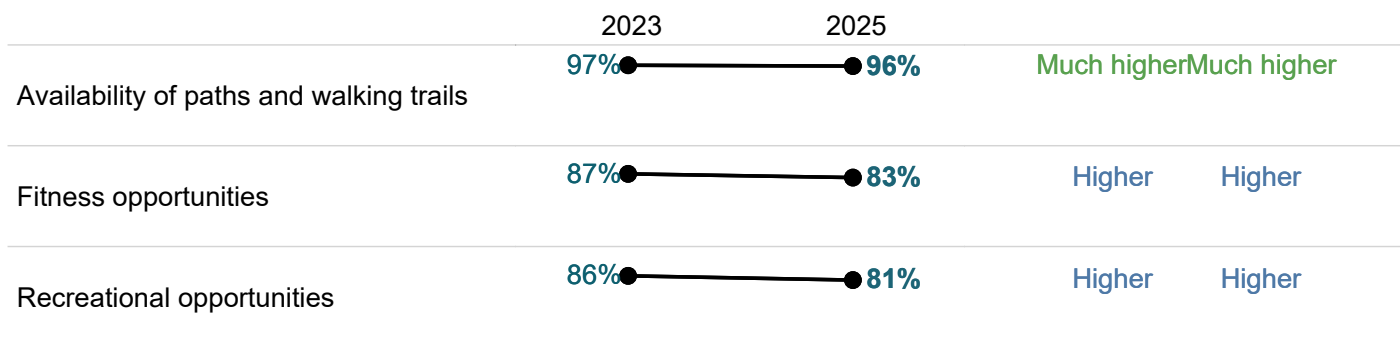
Overall quality of parks and recreation opportunities, 2025



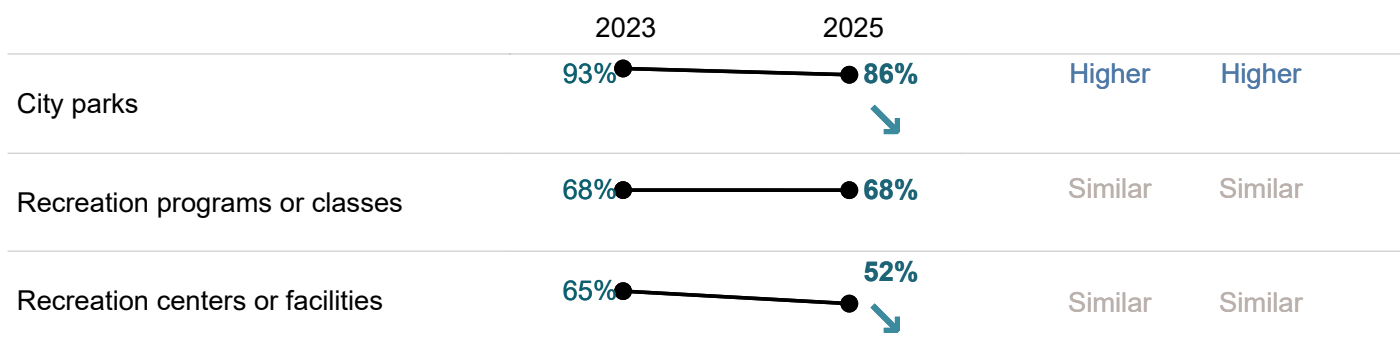
Please rate each of the following characteristics as they relate to Snoqualmie as a whole.
(% excellent or good)



Please also rate each of the following in the Snoqualmie community.
(% excellent or good)



Please rate the quality of each of the following services in Snoqualmie.
(% excellent or good)



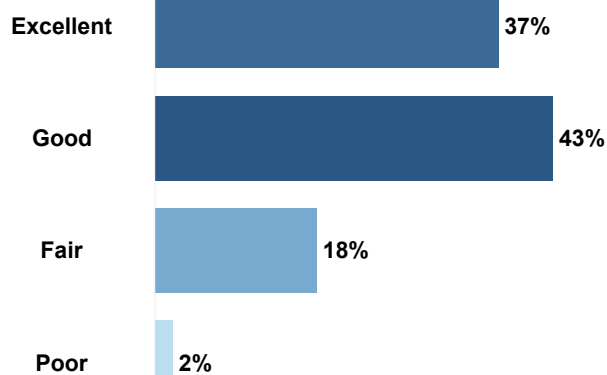
²⁴. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

²⁵. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can be found in the About section of the report. If..

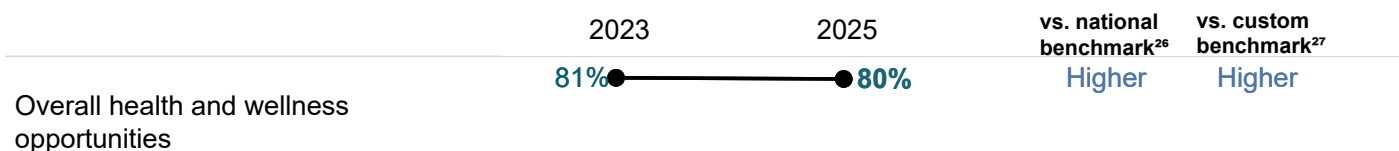
Health and Wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

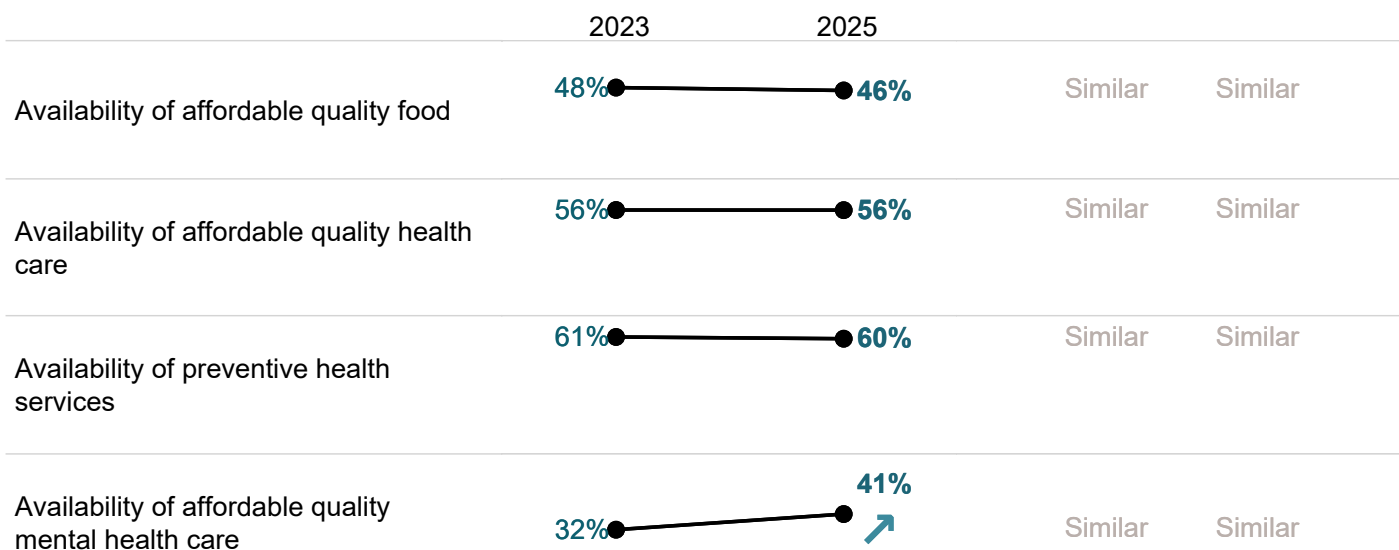
Overall health and wellness opportunities in Snoqualmie, 2025



Please rate each of the following characteristics as they relate to Snoqualmie as a whole.
(% excellent or good)



Please also rate each of the following in the Snoqualmie community.
(% excellent or good)



Please rate the quality of each of the following services in Snoqualmie.
(% excellent or good)



Please rate your overall health.
(% excellent or very good)

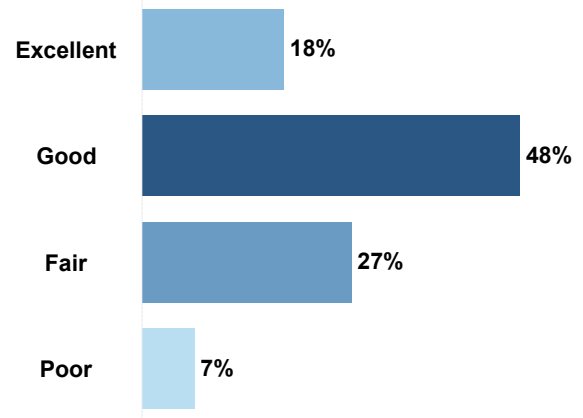


26. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
27. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Education, Arts, and Culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

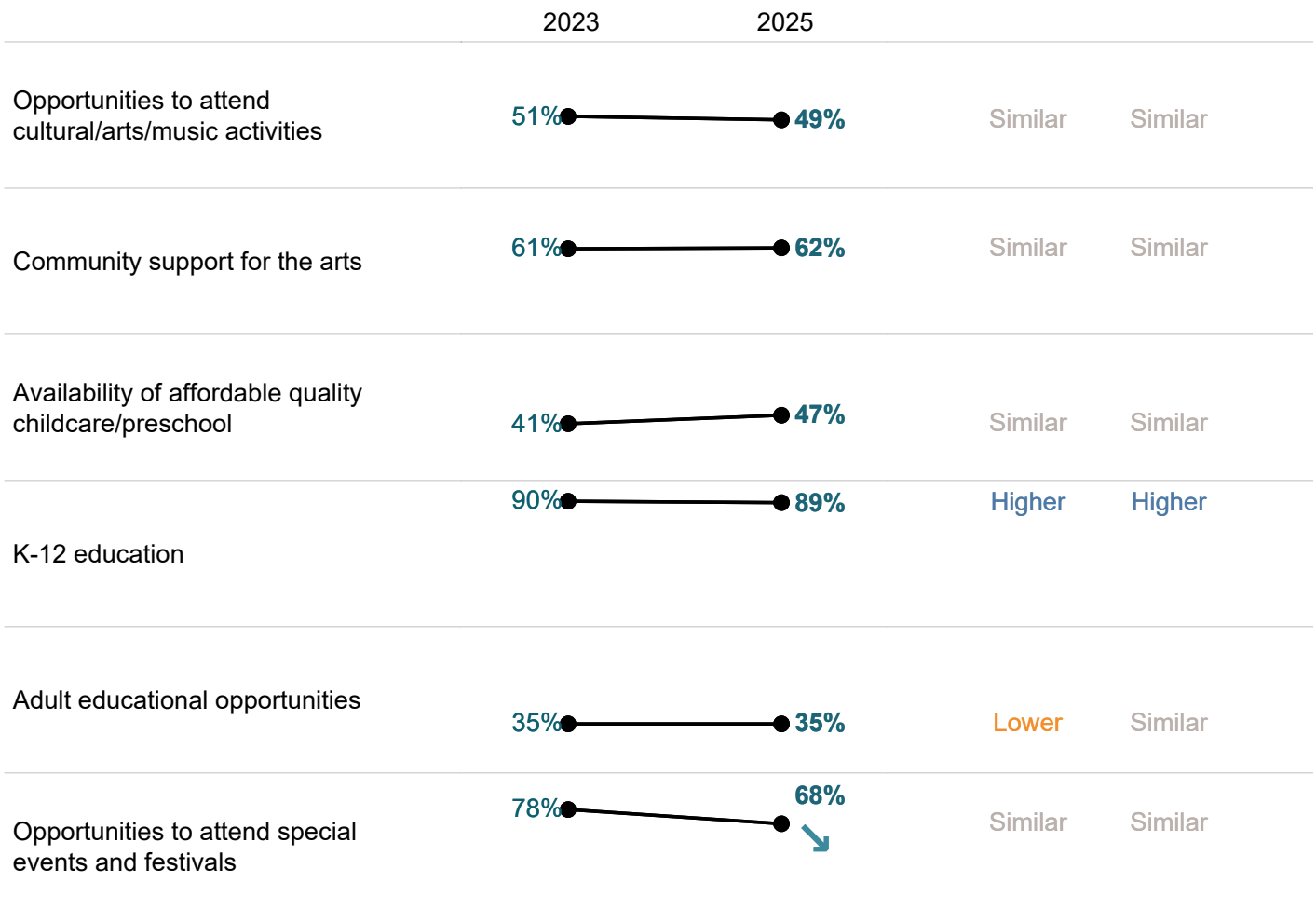
Overall opportunities for education, culture and the arts, 2025



Please rate each of the following characteristics as they relate to Snoqualmie as a whole.
(% excellent or good)



Please also rate each of the following in the Snoqualmie community.
(% excellent or good)



Please rate the quality of each of the following services in Snoqualmie.
(% excellent or good)

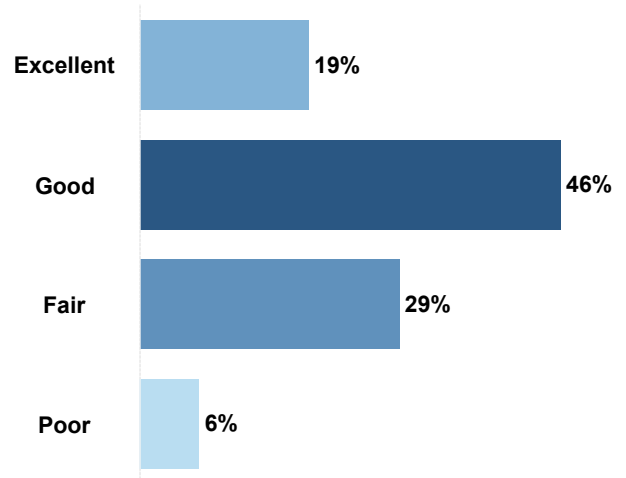


28. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.
29. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

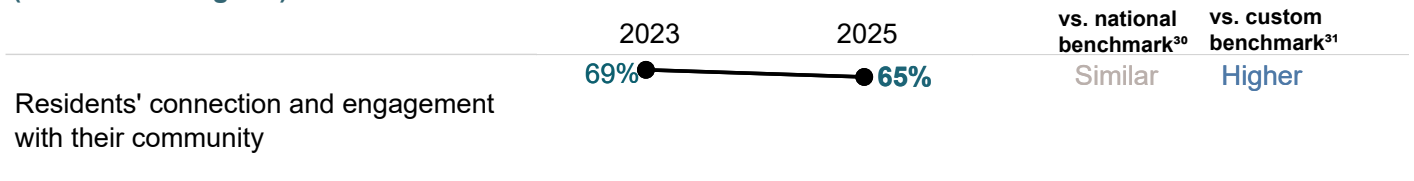
Inclusivity and Engagement

Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.

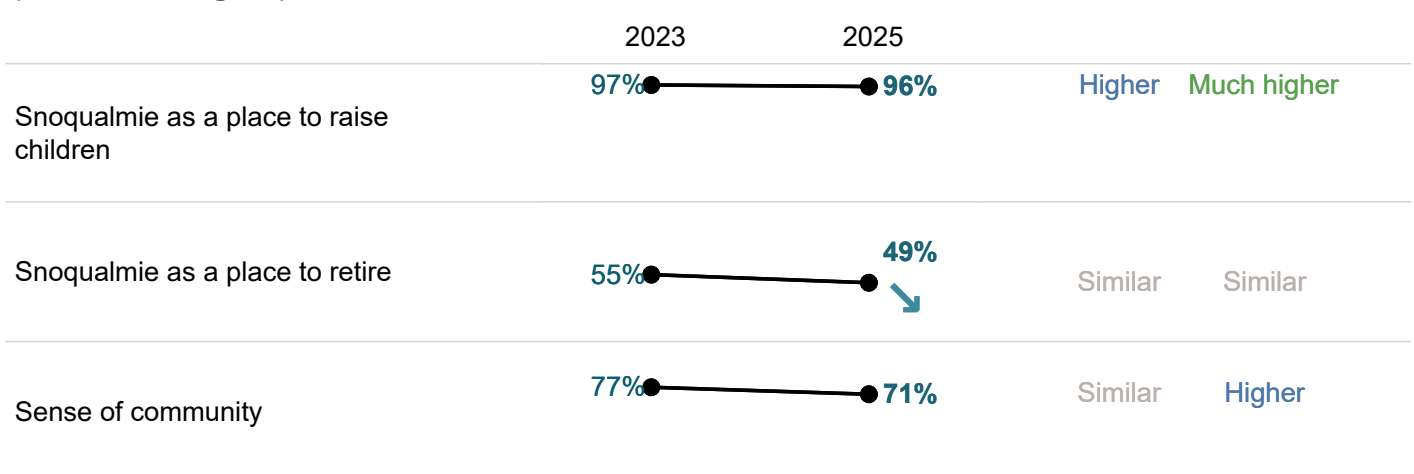
Residents' connection and engagement with their community, 2025



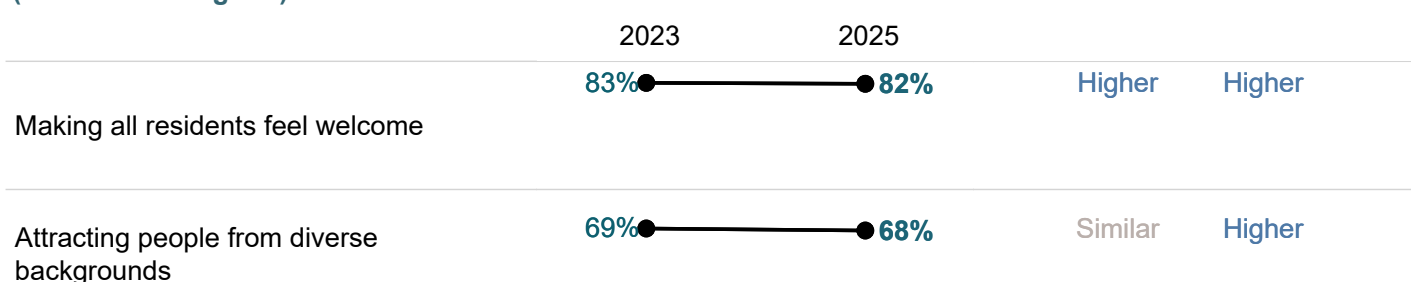
Please rate each of the following characteristics as they relate to Snoqualmie as a whole.
(% excellent or good)

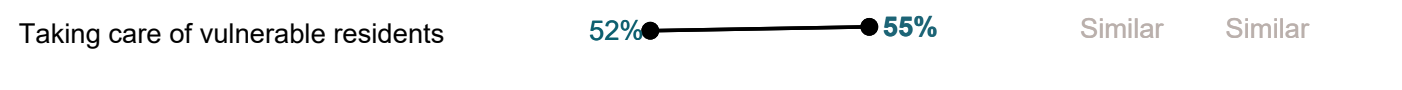
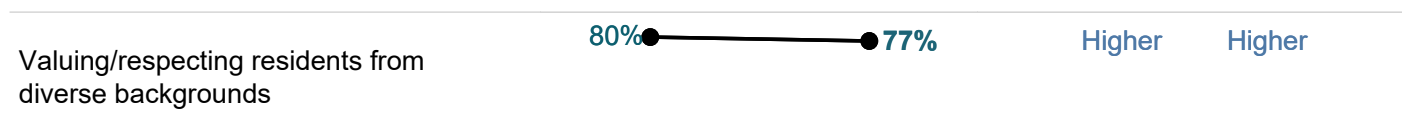


Please rate each of the following aspects of quality of life in Snoqualmie.
(% excellent or good)

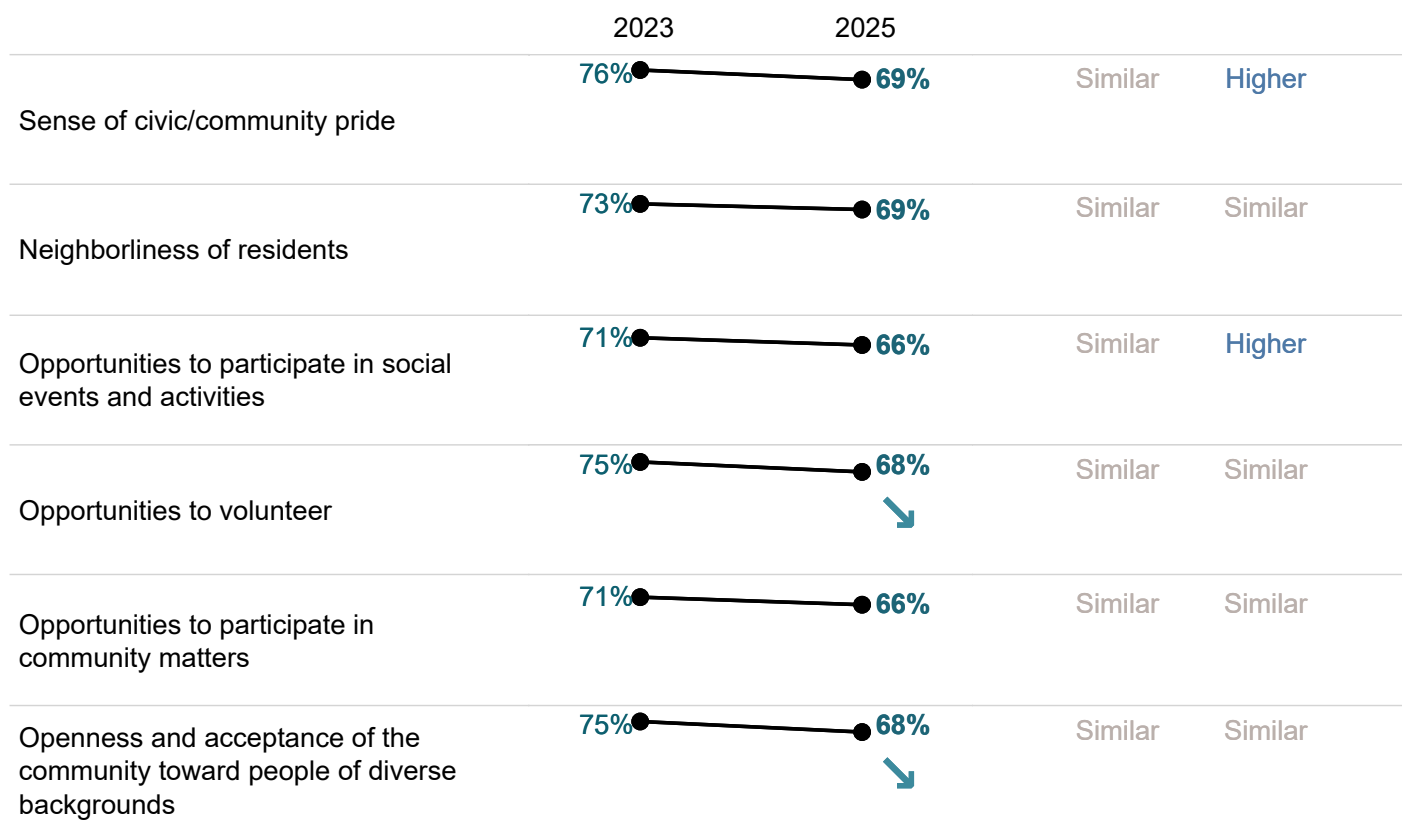


Please rate the job you feel the Snoqualmie community does at each of the following.
(% excellent or good)

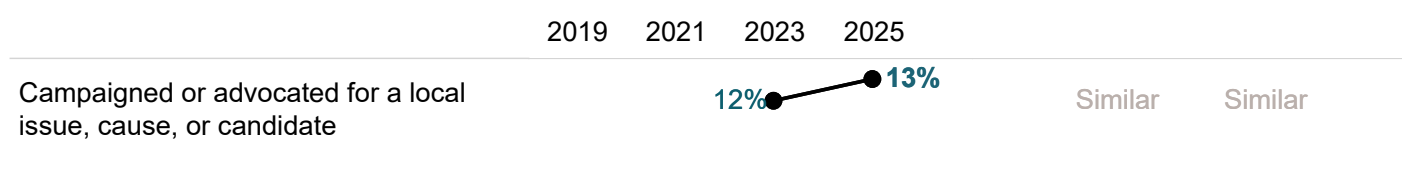




Please also rate each of the following in the Snoqualmie community.
 (% excellent or good)



Please indicate whether or not you have done each of the following in the last 12 months.
 (% excellent or good)





























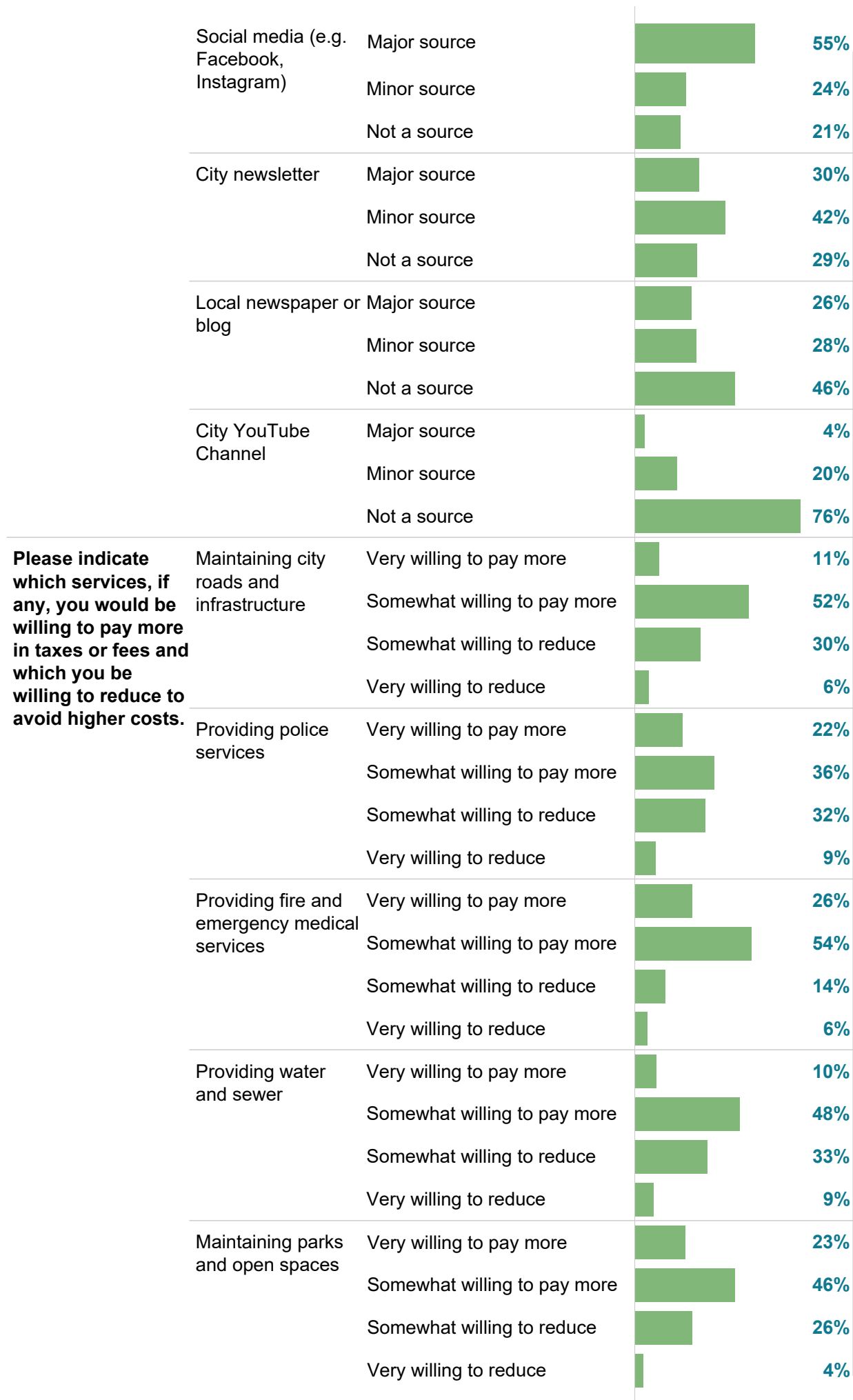
30. Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

31. Comparison to the custom benchmark is shown. A description of the custom benchmark cohort can found in the About section of the report. If no comparison is available, this is left blank.

Custom questions

Below are the complete set of responses to each custom question on the survey. By default, “don’t know” responses are excluded.

How connected to the Snoqualmie community do the following community events make you feel?	Talking with neighbors and meeting new people	Very connected		40%
		Somewhat connected		36%
		Slightly connected		16%
		Not at all connected		7%
	Activities for kids and families	Very connected		41%
		Somewhat connected		34%
		Slightly connected		12%
		Not at all connected		12%
	Celebrating shared cultural or seasonal traditions	Very connected		28%
		Somewhat connected		36%
		Slightly connected		23%
		Not at all connected		13%
	Enjoying music, art, or performances together	Very connected		26%
		Somewhat connected		43%
		Slightly connected		20%
		Not at all connected		11%
	Experiencing local food, crafts, or businesses	Very connected		39%
		Somewhat connected		41%
		Slightly connected		14%
		Not at all connected		6%
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about issues, services, and events in the City of Snoqualmie.	City website (www.snoqualmiewa.gov)	Major source		46%
		Minor source		37%
		Not a source		17%
	Mailed materials	Major source		31%
		Minor source		54%
		Not a source		15%



Supporting economic development (including tourism, attracting retail businesses, etc.)	Very willing to pay more		10%
	Somewhat willing to pay more		38%
	Somewhat willing to reduce		39%
	Very willing to reduce		13%
Supporting arts, culture, and events	Very willing to pay more		14%
	Somewhat willing to pay more		36%
	Somewhat willing to reduce		29%
	Very willing to reduce		21%
The city is considering adding a swimming pool to the planned expansion of the Community Center. This could require an increase in the City's property tax. While we don't have a specific estimate on how much of an increase would be required, we would like to understand your general support for increasing property taxes to pay for a community swimming pool.	I am strongly supportive		36%
	I am somewhat supportive		19%
	I am somewhat against		7%
	I am strongly against		30%
	I need more information		8%
	Don't know/No opinion		1%

The City of Snoqualmie 2025 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Snoqualmie.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Snoqualmie as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Snoqualmie as a place to raise children	1	2	3	4	5
Snoqualmie as a place to work.....	1	2	3	4	5
Snoqualmie as a place to visit.....	1	2	3	4	5
Snoqualmie as a place to retire	1	2	3	4	5
The overall quality of life in Snoqualmie	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Snoqualmie as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Snoqualmie.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Snoqualmie.....	1	2	3	4	5
Overall design or layout of Snoqualmie's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Snoqualmie..... (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Snoqualmie	1	2	3	4	5
Overall quality of natural environment in Snoqualmie	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Snoqualmie	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Snoqualmie to someone who asks.....	1	2	3	4	5
Remain in Snoqualmie for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Snoqualmie's downtown/commercial area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Snoqualmie community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Snoqualmie community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Snoqualmie.....	1	2	3	4	5
Variety of business and service establishments in Snoqualmie	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Cost of living in Snoqualmie	1	2	3	4	5
Overall image or reputation of Snoqualmie	1	2	3	4	5

7. Please also rate each of the following in the Snoqualmie community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Snoqualmie	1	2	3	4	5
Ease of travel by public transportation in Snoqualmie	1	2	3	4	5
Ease of travel by bicycle in Snoqualmie	1	2	3	4	5
Ease of walking in Snoqualmie.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods	1	2	3	4	5
Preservation of the historical or cultural character of the community	1	2	3	4	5
Public places where people want to spend time	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Snoqualmie.....	1	2	3	4	5
Overall appearance of Snoqualmie.....	1	2	3	4	5
Cleanliness of Snoqualmie	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.)	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and hiking trails	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.) ...	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Availability of affordable quality mental health care	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Snoqualmie.....	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to attend special events and festivals	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Snoqualmie (in-person, phone, email, or web) for help or information.....	1	2
Contacted Snoqualmie elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.)	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Snoqualmie	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election	1	2
Used bus, rail, subway, or other public transportation instead of driving.....	1	2
Carpooled with other adults or children instead of driving alone	1	2
Walked or biked instead of driving.....	1	2

The City of Snoqualmie 2025 Community Survey

9. Please rate the quality of each of the following services in Snoqualmie.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information outreach (communications, public outreach)	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting	1	2	3	4	5
Snow removal.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Affordable high-speed internet access	1	2	3	4	5
Garbage collection	1	2	3	4	5
Drinking water	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.)	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing	1	2	3	4	5
Police services	1	2	3	4	5
Crime prevention	1	2	3	4	5
Animal control.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Fire services	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts)	1	2	3	4	5
Snoqualmie open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services	1	2	3	4	5
Overall customer service by Snoqualmie employees (police, receptionists, planners, etc.)	1	2	3	4	5

10. Please rate the following categories of Snoqualmie government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Snoqualmie	1	2	3	4	5
The overall direction that Snoqualmie is taking.....	1	2	3	4	5
The job Snoqualmie government does at welcoming resident involvement ...	1	2	3	4	5
Overall confidence in Snoqualmie government.....	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5
Treating residents with respect	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Snoqualmie.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Snoqualmie community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Snoqualmie.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Snoqualmie.....	1	2	3	4
Overall design or layout of Snoqualmie's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4
Overall quality of the utility infrastructure in Snoqualmie (water, sewer, storm water, electric/gas, broadband)	1	2	3	4
Overall feeling of safety in Snoqualmie.....	1	2	3	4
Overall quality of natural environment in Snoqualmie	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Snoqualmie	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents' connection and engagement with their community	1	2	3	4

13. How connected to the Snoqualmie community do the following community events make you feel?

	<u>Very connected</u>	<u>Somewhat connected</u>	<u>Slightly connected</u>	<u>Not at all connected</u>
Talking with neighbors and meeting new people.....	1	2	3	4
Activities for kids and families.....	1	2	3	4
Celebrating shared cultural or seasonal traditions.....	1	2	3	4
Enjoying music, art, or performances together	1	2	3	4
Experiencing local food, crafts, or businesses	1	2	3	4

14. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about issues, services, and events in the City of Snoqualmie.

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
City website (www.snoqualmiewa.gov)	1	2	3
Mailed materials.....	1	2	3
Social media (e.g. Facebook, Instagram).....	1	2	3
City newsletter	1	2	3
Local newspaper or blog.....	1	2	3
City YouTube Channel.....	1	2	3

15. Please indicate which services, if any, you would be willing to pay more in taxes or fees and which you be willing to reduce to avoid higher costs.

	<u>Very willing to pay more</u>	<u>Somewhat willing to pay more</u>	<u>Somewhat willing to reduce</u>	<u>Very willing to reduce</u>
Maintaining city roads and infrastructure	1	2	3	4
Providing police services.....	1	2	3	4
Providing fire and emergency medical services.....	1	2	3	4
Providing water and sewer	1	2	3	4
Maintaining parks and open spaces.....	1	2	3	4
Supporting economic development (including tourism, attracting retail businesses, etc.).....	1	2	3	4
Supporting arts, culture, and events.....	1	2	3	4

16. The city is considering adding a swimming pool to the planned expansion of the Community Center. This could require an increase in the City's property tax. While we don't have a specific estimate on how much of an increase would be required, we would like to understand your general support for increasing property taxes to pay for a community swimming pool.

- | | |
|--|---|
| <input type="radio"/> I am strongly supportive | <input type="radio"/> I am strongly against |
| <input type="radio"/> I am somewhat supportive | <input type="radio"/> I need more information |
| <input type="radio"/> I am somewhat against | <input type="radio"/> Don't know/No opinion |

The City of Snoqualmie 2025 Community Survey

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:

	Several <u>times a day</u>	Once <u>a day</u>	A few times <u>a week</u>	Every <u>few weeks</u>	Less often <u>or never</u>	Don't <u>know</u>
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone.....	1	2	3	4	5	6
Visit social media sites such as Facebook, X (formerly Twitter), Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online.....	1	2	3	4	5	6

D2. Please rate your overall health.

☐ Excellent ☐ Very good ☐ Good ☐ Fair ☐ Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

☐ Very positive ☐ Somewhat positive ☐ Neutral ☐ Somewhat negative ☐ Very negative

D4. How many years have you lived in Snoqualmie?

☐ Less than 2 years
☐ 2-5 years
☐ 6-10 years
☐ 11-20 years
☐ More than 20 years

D5. Which best describes the building you live in?

☐ Single-family detached home
☐ Townhouse or duplex (may share walls but no units above or below you)
☐ Condominium or apartment (have units above or below you)
☐ Mobile home
☐ Other

D6. Do you rent or own your home?

☐ Rent
☐ Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

☐ Less than \$300 ☐ \$2,500 to \$3,999
☐ \$300 to \$599 ☐ \$4,000 to \$6,999
☐ \$600 to \$999 ☐ \$7,000 to \$9,999
☐ \$1,000 to \$1,499 ☐ \$10,000 or more
☐ \$1,500 to \$2,499

D8. Do any children 17 or under live in your household?

☐ No ☐ Yes

D9. Are you or any other members of your household aged 65 or older?

☐ No ☐ Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

☐ Less than \$25,000 ☐ \$100,000 to \$149,999
☐ \$25,000 to \$49,999 ☐ \$150,000 to \$199,999
☐ \$50,000 to \$74,999 ☐ \$200,000 to \$299,999
☐ \$75,000 to \$99,999 ☐ \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

☐ No ☐ Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

☐ American Indian or Alaskan Native
☐ Asian
☐ Black or African American
☐ Native Hawaiian or Other Pacific Islander
☐ White
☐ A race not listed

D13. In which category is your age?

☐ 18-24 years ☐ 55-64 years
☐ 25-34 years ☐ 65-74 years
☐ 35-44 years ☐ 75 years or older
☐ 45-54 years

D14. What is your gender?

☐ Woman
☐ Man
☐ Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

☐ Agender/I don't identify with any gender
☐ Genderqueer/gender fluid
☐ Non-binary
☐ Transgender man
☐ Transgender woman
☐ Two-spirit
☐ Identify in another way

Thank you!

Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 14050, Houston, TX 77221-9904