

Economic Development Policies - Final Draft
Policies in Green - New | Policies in Yellow - Revised

Section	Type	#	Text
Business Retention and Recruitment	Goal	1.0	The City supports the continued success of local businesses and recruits businesses that meet the retail needs of residents, offer diverse employment opportunities, enrich the City's unique character, and generate revenue to support City services.
Business Retention and Recruitment	Policy	1.1	Encourage the location of a diverse range of smaller-scale, locally-based, and independently-owned businesses to locate in the downtown historic district, including grocery stores and pharmacies.
Business Retention and Recruitment	Policy	1.2	Recruit businesses that will capture a greater share of residents' spending on retail goods and service without compromising the City's small-town look and feel.
Business Retention and Recruitment	Policy	1.3	Position Snoqualmie to capitalize on emerging economic sectors in the Snoqualmie Valley, including wine tourism, weddings, film production, and outdoor recreation and events.
Business Retention and Recruitment	Policy	1.4	Prioritize the recruitment of businesses that follow environmental and socially responsible business practices.
Business Retention and Recruitment	Policy	1.5	Prioritize the recruitment of businesses that create jobs with higher-than-average wages that are accessible to a wide range of potential employees.
Business Retention and Recruitment	Policy	1.6	Strategically recruit businesses based on the features of individual vacant commercial and industrial spaces.
Business Retention and Recruitment	Policy	1.7	Identify specific industries to recruit to Snoqualmie based on sectors that are well-represented in the City such as water and ice sports, health care, and telecommunications.
Business Retention and Recruitment	Policy	1.8	Recruit businesses that match the local workforce's skills to create more opportunities for residents to live and work in Snoqualmie
Business Climate	Goal	2.0	The City fosters a business climate that facilitates economic development through its regulations, permit review processes, and enforcement actions, while effectively preserving and protecting the area's environmental and cultural resources.
Business Climate	Policy	2.1	Cultivate a policy and regulatory environment that helps to achieve the City's economic development goals.

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Business Climate	Policy	2.2	Consider risk of physical, economic, environmental, and cultural resource disruption or displacement on local business when creating or updating policies, regulations, investments, or programs.
Business Climate	Policy	2.3	Ensure that the City's actions promote opportunity for and remove barriers to economic development for all residents and consider opportunities to partner with a Community Business Connector (CBC), Snoqualmie Valley Economic Alliance, and Snoqualmie Valley Chamber of Commerce to address racism, linguistical, cultural, geographical and financial barriers facing small businesses.
Business Climate	Policy	2.4	Strive to provide opportunities for business owners to share challenges and opportunities of the local business environment.
Business Climate	Policy	2.5	Ensure business owners have accurate and timely information on permit applications and other review processes related to business operations.
Business Climate	Policy	2.6	Apply and enforce rules consistently across all business types and locations.
Business Climate	Policy	2.7	Encourage local businesses to utilize evolving technologies that lead to increased competitiveness, innovation, efficiency, productivity, and job opportunities.
Planning and Investment	Goal	3.0	The City effectively advances its economic goals through its land use regulations, long-range planning, and capital investments.
Planning and Investment	Policy	3.1	Ensure City investments, plans, and regulations promote economic growth and facilitate the expansion of the City's retail base equitably across all City commercial areas, business types, and communities.
Planning and Investment	Policy	3.2	Advocate for Snoqualmie's economic interests at the county, regional, state, and federal levels.
Planning and Investment	Policy	3.3	Consider creating a Meadowbrook Retail District that promotes additional retail and service options for residents and visitors.
Planning and Investment	Policy	3.4	Work with intergovernmental partners to secure more frequent transit service to and within Snoqualmie.
Planning and Investment	Policy	3.5	Attract businesses with the potential to create a high number of jobs and offer commercial spaces of varying sizes to accommodate businesses of different scales and provide space for small businesses to grow.
Planning and Investment	Policy	3.6	Encourage the development of housing options that are affordable for the full range of employment opportunities in the City.
Planning and Investment	Policy	3.7	Ensure that economic growth and development is balanced with environmental and cultural resource protection.

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Planning and Investment	Policy	3.8	Encourage the creation of public gathering spaces near commercial areas in a manner that promotes commerce.
Planning and Investment	Policy	3.9	Preserve the Master Planned Business Park land use designation, focused on office, research and development, and light manufacturing/industrial uses, within the City's potential annexation area (PAA).
Planning and Investment	Policy	3.10	Ensure land use regulations support and promote development of appropriate forms of overnight lodging for the downtown historic district.
Planning and Investment	Policy	3.11	Ensure that Snoqualmie has sufficient infrastructure to support electric vehicle charging and other emerging climate-friendly technology.
Planning and Investment	Policy	3.12	Protect and promote institutional, cultural, and other unique uses such as the Northwest Railway Museum, Pacific West Rail Model Train Museum, Meadowbrook Farm, and the Snoqualmie Riverwalk.
Enhancing and Leveraging Community Assets	Goal	4.0	The City promotes desired economic development while preserving the unique features of Snoqualmie that residents most value.
Enhancing and Leveraging Community Assets	Policy	4.1	Protect and promote the City's distinct mix of natural beauty, historic buildings, rich cultural heritage, and unique neighborhoods - including Snoqualmie Ridge, Historic Downtown, the Mill Site, and Meadowbrook, to foster desired economic development.
Enhancing and Leveraging Community Assets	Policy	4.2	Create wayfinding signs that direct visitors to the Historic Downtown where Meadowbrook Way and Snoqualmie Parkway intersect with Railroad Ave SE.
Enhancing and Leveraging Community Assets	Policy	4.3	Leverage Snoqualmie's distinctive sense of place and unique assets such as Meadowbrook Farm, Snoqualmie Point Park, and other large park and open spaces to attract visitors through historic and cultural events and activities.
Enhancing and Leveraging Community Assets	Policy	4.4	Support and celebrate the contributions of the city's existing culturally and ethnically diverse businesses, institutions, and the Snoqualmie Tribe.

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Enhancing and Leveraging Community Assets	Policy	4.5	Maximize the Snoqualmie Riverwalk as a tourism asset that connects to the Centennial Trail and the regional Snoqualmie Valley and Preston-Snoqualmie trails while protecting downtown riverfront properties from flooding.
Enhancing and Leveraging Community Assets	Policy	4.6	Support the Historic Downtown Snoqualmie Merchants Association, and encourage the formation of non-profit merchant organizations at Kimball Creek and Snoqualmie Ridge to strengthen economic vitality, design, organization, and promotion.
Enhancing and Leveraging Community Assets	Policy	4.7	Maintain and expand a wayfinding system that effectively directs visitors to Snoqualmie's commercial and retail districts and communicates information about parking, parks, and other attractions, with a particular focus on community-friendly assets.
Enhancing and Leveraging Community Assets	Policy	4.8	Identify and preserve the character and economic viability of Snoqualmie's historic sites, buildings, districts, landscape features and neighborhoods through collaboration with the King County Historic Preservation Program.
Enhancing and Leveraging Community Assets	Policy	4.9	Enrich the cultural lives of residents and visitors by placing art in public spaces in a manner that enhances Snoqualmie's unique sense of place.
Enhancing and Leveraging Community Assets	Policy	4.10	Creating opportunities for public art by hosting events such as Plein Air Paint Out.
Enhancing and Leveraging Community Assets	Policy	4.11	Encourage the creation of public murals throughout the City that are representative of the history, culture, and heritage of the Snoqualmie Valley.