



Nicole Wiebe, Community Liaison 425-888-1155 nwiebe@snoqualmiewa.gov

Memorandum

To: Snoqualmie City Council Members

From: Council Member Bryan Holloway, Chair, Lodging Tax Advisory Committee

Cc: Mayor Katherine Ross

Mike Chambless, City Administrator

Richard Anderson, Committee Member, Northwest Railway Museum Kelly Coughlin, Committee Member, Snoqualmie Valley Chamber

Alan Stephens, Committee Member, Salish Lodge & Spa Laurie Hay, Committee Member, Snoqualmie Hotel Nicole Wiebe, Staff Liaison, Community Liaison

Date: November 22, 2023

Subject: Recommendation for Lodging Taxes to Be Allocated 2024

The City of Snoqualmie Lodging Tax Fund Advisory Committee (LTAC) was established in January of 2005 by Ordinance 948 in accordance with RCW 67.28. The committee is responsible for requesting, receiving, and evaluating applications; determining eligibility and value of the applications; and providing a recommendation of lodging tax allocations to the City Council.

Additional Lodging Tax Informational Resources: <u>Snoqualmie Municipal Code Chapter 2.11</u>, <u>Revised Code of Washington Chapter 67.28.1816</u>, <u>MRSC Overview of Lodging Tax Revenues</u>

		Funding	
LTAC Project Applicant	Project	Requested	Funding offered
City of Snoqualmie	Snoqualmie Winter Lights	18,000	19,000
Northwest Railway Museum	Snoqualmie Days	7,000	7,200
Northwest Railway Museum	Train Shed	27,000	27,000
Northwest Railway Museum	Marketing	40,100	40,100
Snoqualmie Inn Hotel America	Snoqualmie Winter Lights	5,000	0
Snoqualmie Valley Chamber	2024 International Block Party	10,000	10,000
Snoqualmie Valley Chamber	Chamber Co-Op with WA State	10,000	10,000
Snoqualmie Valley Chamber	APP/Mobile Concierge	9,500	9500
Snoqualmie Valley Chamber	Marketing	45,000	45,000
Snoqualmie Valley Historical Society	Twin Peaks Exhibit	6,000	6,000
Snoqualmie Valley Historical Society	Weekend Staffing Year-Round	10,200	1,200
The Line Bike Experience	Trailhead Mountain Bike Experience	5,000	0
	Total	\$192,800.00	\$175,000.00