

Council Agenda Bill

AB Number

AB25-100

Agenda Bill Information

Title*

Resolution Adopting the 2025 Strategic Plan

Action*

Motion

Council Agenda Section

Committee Report

Council Meeting Date*

11/10/2025

Staff Member

Michael Chambless

Department*

Administration

Committee

Finance and Administration

Committee Date

11/04/2025

Exhibits

Packet Attachments - If any

1x Resolution Strategic Plan .docx

21.11KB

Summary

Introduction*

Brief summary.

Council is being asked to approve and adopt the 2025 Strategic Plan developed by BERK Consulting which identifies top Council priorities to guide staff in developing budgets and work plans.

Proposed Motion

Motion to approve Resolution 1727 Adopting the 2025 Strategic Plan

Background/Overview*

What was done (legislative history, previous actions, ability to hyperlink)

In February of 2025 a competitive RFQ was conducted to select a consultant to assist the City in preparing a strategic plan. All submissions were reviewed and scored by team comprised of members of the City Council, Administration, and staff. The top three scorers were then invited to an interview. At the conclusion of the selection process, Berk Consulting of Seattle was selected.

Through an interactive process, Berk Consulting has conducted general public outreach, targeted partner outreach, and public meetings to assist the City Council in identifying the public's priorities. Most recently, Berk has conducted several workshops with the City Council to assist in developing the plan.

Analysis*

The draft 2025 Strategic Plan identifies three priorities to focus the organization on for the next five years. These priorities: I. Invest in a trusted community relationship, II. Provide responsive fiscally responsible City services, III. Proactively increase housing options and economic vitality; have been identified by the community and City Council as the most important. These priorities will guide budgeting and resource allocation decisions for the period that the Strategic Plan is current (approximately the next 5 years). The Strategic plan includes a draft implementation program and assigns monitoring responsibilities for the sections. The Strategic Plan ensures accountability by requiring quarterly progress reports for the City Council. Finally, when adopted, the agenda bill process will be modified to include a section identifying which section of the Strategic Plan the item for consideration meets.

Budgetary Status*

This action has complex budgetary implications.

Budget Summary

The 2025 Strategic Plan has many budgetary implications. Following the determinations made within the plan has the potential to affect future years, but that impact is currently undetermined. Any expenditures made as a result of the plan will go before Council, in accordance with Financial Management Policy.

Fiscal Impact

Amount of Expenditure

Amount Budgeted

Appropriation Requested

Fiscal Impact Screenshot